



# FINANCIAL TIMES

THE COMMUNITY  
Economic giant,  
political pygmy  
Page 18

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Monday November 26 1990

D 8523A

World News Business Summary

## Arab-Israeli tension rises as 10 killed in attacks

At least 10 people - six Arabs and four Israelis - were killed in three separate and apparently unrelated attacks in Lebanon and on the Israeli-Egyptian border. Page 3

## Reforms threatened

Although the Bulgarian government to implement a package of economic reforms looked set to fall following a decision by the opposition Union of Democratic Forces (UDF) to withdraw completely from parliament, and a call by Pankov, the independent trade union movement, for a nationwide strike. Page 4

## Talks on ties

Syria and Britain discussed possible resumption of full diplomatic ties, broken off in 1956 after London accused Damascus of involvement in an attempt to blow up an airliner. Page 3

## Sikh violence

Sikh extremists with assault rifles shot dead 12 people and wounded seven in Jullundur in the north Indian state of Punjab after nearly 300 Sikh political and religious leaders had been arrested to enforce a ban on a meeting called to bring unity to the divided community. Page 3

## Rebels elected

A breakaway Russian-speaking region of Soviet Moldova completed elections for a rebel parliament, setting it on course for confrontation with Moscow and republican authorities.

## South Koreans riot

South Korean riot police firing tear gas stones onto a Seoul university campus to crush a huge anti-government rally by dissidents and students demanding the resignation of President Roh Tae-woo.

## UK-Argentina deal

Britain and Argentina reached a preliminary accord over fishing rights in the South Atlantic, following negotiations in Madrid. Page 2

## Tigers claim camp

Tamil Tiger guerrillas claimed to have captured a Sri Lankan army camp about 175 miles north of Colombo, but the defence ministry said troops were fighting their way out through besieging rebels.

## Minister resigns

The Information Minister of Kuwait's exiled government, Sheikh Jaber Mubarak al-Hamad al-Sabah, resigned and was succeeded by Minister of State for National Security Affairs Saad Jassem al-Yahsub, who retained his existing job.

## First Ivory poll

Ivory Coast staged its first multi-party parliamentary election with the ruling party heading for a comfortable victory after an uninspired campaign. Page 2

## Students wounded

At least three students were wounded in a gunbattle between rival groups at Dhaka University as divisions widened in an opposition-led campaign to oust Bangladesh President Ershad.

## Singh rally bombed

A bomb exploded at a public meeting addressed by former Indian prime minister V.P. Singh, killing at least one person.

## Soviet chaos warned

Soviet newspapers predicted severe shortages of meat, milk, potatoes and other basic goods this winter as crucial state distribution channels collapse into chaos.

## Hostages freed

An Iraqi Airways flight carried 104 Germans who had been held hostage in Iraq to Frankfurt and freedom. Page 3

## UK recession likely to be hard and long, says report

The UK recession will be deeper and longer than the government and financial analysts have forecast, according to a pessimistic forecast by the Confederation of British Industry (CBI), the employers' organisation. Page 20, Quarterly Forecast, Page 8

EUROPEAN Monetary System: A weakening of the D-Mark on Friday released the build-up of pressure in the ERM. Interest rate factors and speculation that Bundesbank would revalue the D-Mark had boosted the German currency. But hopes of a pro-European UK prime minister and stronger-than-expected French trade and GDP growth figures helped improve sterling and the franc.

EMS November 23, 1990



The chart shows member currencies measured against the weakest currency in the EMS's narrow 2.25 per cent fluctuation band. In practice, currencies in the EMS narrow band can rise by more than 2.25 per cent from the weakest currency in that part of system. Sterling and Spanish peseta operate within 6 per cent fluctuation bands. Currencies, Page 39

POLY: Peek International: Administrators expect to make breakthroughs which could reveal full picture behind group's rise in profits throughout the 1980s. Page 21

ANTI-dumping duties are to be imposed on a subsidiary of Monsanto, US chemicals multinational, over its fight for Europe's sweeteners market. Page 4

SAVAGE Group: Institutional shareholders have forced chairman and chief executive of USM-controlled hardware supplier to quit. Page 21

CREDIT Lyonnais: Bid by state-owned French bank to raise stake in Woodchester Investments, Irish financial services company, would be against UK public interest. Page 21

CENTRAL Capital, core holding company for Canadian financial services group, made a C\$100m (\$90m) writedown in the third quarter. Page 24

APPLE Computer, US personal computer company, is to announce joint venture with Silicon Valley chipmaker VLSI Technology and Acorn Computer, UK computer company, aimed at developing microprocessors. Page 22

ARGENTINA: President Carlos Menem has signed decree privatising Aerolineas Argentinas. Page 24

BOHRMANN-Tetterode, Dutch packaging and office supplies wholesaler, posted 21 per cent rise in net profit in first nine months of 1990. Page 24

STANDARD Chartered, international bank, is claiming \$80m in damages against Price Waterhouse, one of world's leading accountancy firms. Page 23

# Bush to seek UN backing for use of force against Iraq

By Peter Riddell, US Editor, in Washington

THE US will this week seek a United Nations Security Council resolution authorising the use of force to force Iraq out of Kuwait.

Senior US officials have stepped up warnings that the Gulf crisis must be resolved before long. They have also claimed that Iraq could possess a crude nuclear device within a few months.

It remained unclear whether the UN resolution will contain an ultimatum setting a date for Iraq to withdraw, though President George Bush has talked of a possible "time frame" being included.

Mr James Baker, the US secretary of state, will seek the resolution when he chairs a meeting of the Security Council at foreign minister level, probably on Thursday.

Mr Brent Scowcroft, the president's national security adviser, said yesterday that no one is "eager to have this drawn out over an indefinite period with all the hazards. The international coalition is a disparate group with all sorts of tensions and pressures. There's a common feeling that it [the crisis] needs to be brought to an end."

Mr Douglas Hurd, the British foreign secretary, warned yesterday that approval of a UN resolution authorising the use of force would "lead us into a pretty tense period. I'm not sure that people in this country are fully up to speed on the importance of this".

A draft resolution was circulated over the weekend among the five permanent members of the council. The US has sought to avoid Soviet and other objections to a specific reference to the use of force by referring to "taking the necessary means to enforce the 10 UN resolutions" against Iraq, according to Mr Scowcroft. He said that covered the use of military force.

Even if the UN resolution is approved, Mr Bush still faces a difficult task of winning the backing of the US Congress for an attack on Iraq.

The administration clearly hopes to win public support by its warnings over Iraq's nuclear capabilities. Mr Scowcroft warned that if Iraq built even one bomb this "could make a significant difference for troops fighting in the region".

Seeking to counter those saying that sanctions should be allowed to run a year or two, Mr Scowcroft said there was "the possibility that we could face an Iraq armed with nuclear weapons which would be capable of doing some damage to between five and 10 years for having a deliverable weapon."

Mr Dick Cheney, the US defence secretary, said estimates varied from a year or less - on a worst case - for Iraq to prepare a crude device capable of doing some damage to between five and 10 years for having a deliverable weapon.

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## Bundesbank agrees with Bonn that Emu will be 'two-speed'

By David Marsh in Bonn

THE GERMAN government and the Bundesbank believe that accelerated moves towards European monetary union (Emu) make it increasingly likely that only a limited number of EC countries will be able to establish a single currency as planned later this decade.

A consensus has emerged among senior officials at the Bundesbank, the politically independent central bank, and at the finance and foreign ministries that Emu is likely to encompass in the first instance only a "hard core" of EC members. This would include Germany, the Benelux countries, Denmark and, probably, France.

The view, setting out the probability of a "two-speed Europe" in the monetary field, is highly controversial because it implies that the large higher-inflation countries - Italy, Spain and Britain - may be excluded from participating straight away in full Emu.

This politically explosive conclusion is not yet formal German policy and has not been accepted by Chancellor Helmut Kohl. He is reluctant to admit publicly that other European countries may have to be excluded from full Emu, which will be the subject of a full-scale government conference starting in Rome on December 14.

The view of the foreign ministry is significant because Mr Hans-Dietrich Genscher, the foreign minister, has been a prime advocate of proceeding quickly towards Emu.

The British government believes, like the Germans, that uniting all EC countries under a single currency over the next decade will not be possible. None the less, Britain, like most other member governments, badly wants to prevent an inner core of EC states moving ahead with currency union on their own, since this would greatly undermine general Community cohesion.

German officials believe that the "two-speed" Emu outcome looks increasingly likely as the result of agreement by EC leaders at their summit in Rome last month to move to an intermediary "phase two" of Emu on January 1, 1994. This is much more quickly than recommended by the Bundesbank and the Bonn finance ministry, which both wanted to avoid setting a date.



Solidarity leader Lech Walesa, accompanied by his wife Danuta, casts his vote in yesterday's presidential election

## Walesa likely to win first round in Polish election

By Christopher Bobinski in Warsaw

AN EXIT poll conducted jointly by Polish Radio and Television and Infaz, the west German polling organisation, last night gave Mr Lech Walesa, the Solidarity leader, 41 per cent of the vote in the country's presidential elections.

Mr Tadeusz Mazowiecki, the prime minister, and Mr Stanislaw Tyminski, a Polish-Canadian businessman, were running neck and neck at 20.5 per cent.

It was the first time in Poland's history that people had been allowed to elect a president: one of the last nails to be hammered into the communist ideological and political coffin.

The contest was between six candidates. Only three really mattered: Mr Walesa, Mr Mazowiecki, and Mr Tyminski, the contest's dark horse.

Mr Walesa, the favourite, voted in Gdansk. As he emerged from the polling booth, he told reporters: "I voted for the winner."

Mr Tadeusz Mazowiecki, bearing his customary tired, stooped stature, said after he had voted that he had not thought victory was within his reach.

Mr Tyminski, who forcefully expressed his laissez-faire policies during the campaign, voted without public comment in the village of Peczka near Warsaw.

The current president is General Wojciech Jaruzelski, the former Communist Party leader who was elected by parliament in July last year and the man who imposed martial law on December 13, 1981, and banned the Solidarity trade union movement.

Strict election rules forbade the publication of exit polls. However it seems that the turnout, as predicted by the poll surveys, was low. No more than two-thirds of the 27.5m electorate voted.

To win, a candidate must obtain 50 per cent of the vote. Otherwise, a second ballot will be a run-off on December 9 between the two front runners. The winner will be elected by a simple majority.

Polls conducted at the end of last week indicated that Mr Walesa would finish ahead of the pack, but would fail to reach the magic 50 per cent.

The polls also showed Mr Tyminski's support crumbling in the final stages of the campaign as attacks against him by the other front runners took their toll.

This should leave Mr Mazowiecki and Mr Walesa facing each other in the run-off.

Mr Mazowiecki, who ran a lack-lustre campaign, can in the second round, rely on the support of more than one million voters who yesterday voted for Mr Wlodzimierz Cimoszewicz. He is backed by the Sejm, the Communist successor party.

However, the prime minister's support among the farmers, who represent almost 40 per cent of the electorate, is low. Their vote was split between Mr Walesa, Mr Tyminski and Mr Bartoszewicz, the PSL farmer's party candidate.

The powerful farmers lobby are likely to give their vote to Mr Walesa in the second round, which would secure him the presidency.

## Major and Heseltine lead race to be UK premier

By Philip Stephens, Political Editor, in London

MR JOHN MAJOR and Mr Michael Heseltine emerged yesterday as the front runners to succeed Mrs Margaret Thatcher as UK prime minister as the race for the Conservative party leadership enters its final stages.

After a day of frantic campaigning and conflicting claims, however, supporters of Mr Douglas Hurd insisted that although he was trailing his rivals he still had enough support among Conservative Members of Parliament to emerge as last-minute winner.

Despite signs that Mr Major, the chancellor of the exchequer, was edging in front of his rivals before the second ballot tomorrow, all three camps seemed resigned to the contest going to a third ballot on Thursday, when the second preference votes of the last-placed candidate will be crucial in deciding the eventual winner. To win outright tomorrow would require 187 votes, more than half the parliamentary party.

In separate interviews with the Financial Times, Mr Heseltine and Mr Hurd, the foreign secretary, underlined their claims to the leadership.

Mr Hurd argued that he was best placed to heal the divisions of the party and to meet the challenges confronting Britain in the Gulf and in the rest of Europe.

Mr Heseltine said he was offering a brand of Conservatism which respected and harnessed market forces but also returned to the traditions of "caring Conservatism".

Mr Major, who appeared to be edging in front of his rivals in the run up to tomorrow's second ballot, said yesterday that his campaign had retained the strong momentum that it had established on Friday. He added that more than 150 of the party's 372 MPs had now pledged him their support.

As Mr David Waddington, the home secretary, and Mr Tony Newton, the social services secretary, endorsed the chancellor's candidature, Mr Major was also claiming the support of a huge majority of local constituency associations.

The gentlemanly nature of Continued on Page 20

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After 31 years at the helm, Singapore's prime minister, Lee Kuan Yew (pictured left), steps aside this week, making way for a new generation of younger leaders. What will Mr Lee's legacy be? Page 44

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### Mexico

After decades of living back to back, Mexico's President Salinas de Gortari (above) has turned the country to face the US: benefits are expected to flow from playing ball. (See pages 29-34)

### Today:

Venture Capital: Now for the lean years. (Separate section).

Mexico: see caption, left.

### Tuesday:

Plymouth: Recession and the "peace dividend" signal heavy weather ahead for this naval city in England's far west.

### Wednesday:

Hardfodshire: the home of garden cities juggles opulence, green issues and skills shortages.

###







## Romances blossom as Desert Rats dig in

LANCE CORPORAL Michael Oliver, 21, from Darlington in the north of England, who is with the UK's Seventh Armoured Brigade, the so-called Desert Rats, said with a note of resignation: "When we heard the announcement, we realised that the war was probably going to happen, and that we'd be here for it."

Like so many of the 11,000 British soldiers who arrived in Saudi Arabia in October, Lance Corporal Oliver had been counting on the Fourth Armoured Brigade to take over their duties next spring, writes Lara Marlowe.

Mr Tom King, UK defence secretary, announced last Thursday that the Fourth would come to the kingdom after Christmas, raising British troop strength to 25,000.

"Now we know we're here for the duration," Lance Cpl Oliver said. "Half the British Army of the Rhine will be here

and there's no one else in the army who does what we do."

The Lance Corporal is a Royal Corps of Transport driver - a "frog" in army jargon. And when the 14,000 men of the Fourth Armoured Brigade arrive, he and his eight-ton Bedford truck will move north to ferry rations, water, fuel and ammunition to front-line troops.

If the allies launch an offensive against Iraqi troops in Kuwait, Lance Corporal Oliver knows he may be carrying prisoners of war or British casualties in his truck on return trips south. Lance Corporal Oliver has already practised this role, transporting British soldiers playing Iraqi prisoners of war, and knows that body bags are stored at his squadron headquarters.

The 4th armoured brigade is heavy in infantry and artillery which would be needed for a military offensive. Combining

the 4th and 7th brigades under divisional command in Saudi Arabia will add 43 Challenger main battle tanks, 90 warrior armoured light fighting vehicles, two batteries of multiple launch rocket systems, Rapier surface-to-air missile launchers, 36 helicopters and 40 M109 self-propelled 155mm artillery pieces to the British forces' capability.

The 7th armoured brigade already has 114 Challenger tanks.

Captain Gerry Briggs, the technical quartermaster, greeted the scheduled doubling of British troops in Saudi Arabia with relief. "Because I am a quartermaster I always worry about the money," he said.

"If the government can afford to put in another brigade and establish divisional headquarters here, it means the stops are out. Up until now, stores have been very

hard to come by."

Mrs Margaret Thatcher's resignation and the Conservative party leadership contest have not affected Operation Granby, the British deployment in Saudi Arabia, but some of the soldiers voice uncertainty about the government's determination.

Most people agreed that Mrs Thatcher should have fought on, said Corporal Jake Malcolm, 33, from Leeds, northern England. "Will the next guy have Maggie's resolve?"

The troops harbour a certain nostalgia for their long stay in Germany. Many speak German rather than Arabic, and left German wives or girlfriends behind.

"Germany was a nice place," an enlisted man said, sipping tea from a mug as the sun rose over his unit's dew-soaked desert encampment at five in the morning.

"But they didn't really want

us there any more, now that they've got reunification." British troops lead a more spartan existence than their US counterparts in Saudi Arabia. Shower and toilet facilities are rudimentary and the British private who earns a minimum of £157 (\$307) per week must provide his own soap, shaving cream and toothpaste.

US marines could not cope with the influx of mail from American women seeking soldier pen-pals in Saudi Arabia, so they asked members of the Seventh Armoured Brigade to reply to some of their letters - an offer which has apparently resulted in some sudden Anglo-American romances.

Many British soldiers have also swapped their inferior camp beds (which sink into the sand) for more sturdy American models.

A few "Desert Rat" t-shirts were part of the bargain.

## Syria and Britain may renew ties

SYRIA and Britain have discussed possible resumption of full diplomatic ties, broken off in 1966 after London accused Damascus of involvement in an attempt to blow up an airliner, Reuter reports from Damascus.

Syrian officials said Mr Farouq al-Shara, the foreign minister, and Mr David Gore-Booth, British Foreign Office under-secretary for the Middle East, had held talks in Damascus at the weekend. They said the meeting was the highest level at which a resumption of ties had been discussed.

## German hostages fly to freedom

An Iraqi Airways flight carried 104 German hostages to freedom from Baghdad yesterday, Reuter reports from Baghdad.

## Benn optimistic over Baghdad visit

Mr Tony Benn, the British Labour MP, flew to Iraq yesterday, optimistic that his visit would aid the Gulf peace process, PA reports.

He expects to meet President Saddam Hussein, but no date has yet been fixed.

Mr Benn said: "I want to explore the possibilities of a peaceful settlement."

## Pakistan to boost troop level

Pakistan is to boost its commitment to the US-dominated multinational force in the Gulf by sending an unspecified number of troops to the United Arab Emirates, Reuter reports from Dubai. Pakistan already has 5,000 soldiers in Saudi Arabia.

## Iraqis air their political thoughts but keep them quiet

THE WEST may be over-optimistic in hoping that economic and military pressures will create an internal upheaval in Iraq to overthrow President Saddam Hussein, but there are signs that the Gulf crisis has intensified political debate among Iraqis.

This debate is inevitably conducted in whispers in Iraq's closely-controlled society.

The government went out of its way to deny reports at the weekend that eight schoolgirls had been killed in revenge for the death of Kuwaiti children in the Iraqi invasion. Iraq did admit, however, that "vagrant teenagers" had been arrested for causing "horror" in primary schools.

Iraqis have long been accustomed to keeping their political thoughts to themselves for fear of being denounced by informers, but economic austerity and the prospects of another war have prompted intellectuals to argue that the crisis should not justify repression.

"We are always expected to sacrifice political freedoms to confront an outside enemy," said one Iraqi novelist. "I just disagreed with the prevailing official view that political freedoms and national security are incompatible."

Even in the upper echelons of the Ba'ath party there are voices which argue that democracy does not contradict Ba'athist ideology.

"The dangers threatening the Arab world - crucial as they are - do not justify the sacrifice of democratic practices," said Dr Elias Farah, a Syrian-born member of the party leadership.

In an interview in Baghdad, the Swiss-educated Dr Farah defended the principle of democracy in the Arab world

in general but avoided any specific reference to Iraq.

President Saddam is often compared by Iraqi intellectuals to Gamal Abdul Nasser, the late Egyptian president but it is not only the positive comparisons which emerge.

"In the late 1950s and early 1960s we demonstrated in support of Nasser in this very place," said one Iraqi artist in Baghdad. "We were proud of Nasser's challenge to the west but we were oblivious to repression in Egypt."

## Lamis Andoni on a debate conducted in whispers

A range of Iraqis from Baghdad taxi-drivers to provincial shopkeepers talked about the issue of political freedom. Some were openly critical of the lack of liberty in Iraq and expressed curiosity about Jordan's recent moves towards parliamentary democracy.

Whereas some non-Iraqi Arabs, particularly Palestinians, have tended to give unconditional support to Mr Saddam, Iraqis themselves are sometimes critical of the personality cult which has developed around their president.

In Baghdad, however, even those who criticise the Iraqi authorities are cynical about American intentions. "The US claim that it has sent troops to defend democracy is a joke," said the novelist.

"They were more than ready to support Saddam when he seemed to be leaning towards the west, regardless of his repressive tactics, while tyranny in Saudi Arabia does not disturb Washington."



A member of the Lebanese Forces, the country's strongest private army, inspects ammunition as a 65-vehicle convoy packed with men, weapons and shells continued the Christian militia withdrawal from Beirut yesterday. The departure is a key provision in an Arab-brokered peace pact giving Muslims more say in the Christian-dominated political system.

## High level of regional tension leaves 10 dead

By Hugh Carnegie

AT LEAST 10 people - six Arabs and four Israelis - were killed in three separate weekend incidents in Lebanon and on the Israeli-Egyptian border. The incidents, although unrelated, indicate the high level of tension in the region.

Three Israeli soldiers and a bus driver were shot dead yesterday and more than 30 Israelis injured near the Red Sea port of Eilat by a gunman who apparently crossed from Egypt.

Later a 19-year-old Arab woman from the Syrian National Social party in Lebanon blew herself up in a suicide bomb attack on Israeli soldiers in south Lebanon's Israeli-occupied "security zone". Her group claimed several Israelis died, but authorities in Jerusalem denied this, saying two men were wounded.

On Saturday an Israeli gunboat attacked a boat carrying five Arab guerrillas off the Lebanese coast, killing all five.

### WORLD ECONOMIC INDICATORS

#### TRADE STATISTICS

		Oct '90	Sept '90	Aug '90	Oct '89
UK (£bn)	exports	8,782	8,775	8,539	8,142
	imports	9,841	9,588	9,739	9,827
	balance	-1,059	-813	-1,200	-1,685
France (FFbn)	exports	102,442	93,980	98,365	95,998
	imports	108,337	104,603	104,179	104,476
	balance	-5,895	-10,623	-5,814	-8,478
US (\$bn)	exports	31,840	32,549	32,125	30,129
	imports	41,254	42,283	41,244	38,887
	balance	-8,414	-9,734	-9,119	-8,758
W. Germany (DMbn)	exports	51.80	55.20	54.20	54.00
	imports	47.10	47.90	45.90	42.80
	balance	+4.70	+7.30	+8.30	+11.40
Japan (US\$bn)	exports	24,273	23,458	22,729	22,552
	imports	18,800	17,446	17,511	16,441
	balance	+5,473	+6,012	+5,218	+6,111

### FINANCIAL PLANNING DESK CALENDAR 1991

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Calendar 057	@ £22.50	
P&P (UK)	each @ £2.50	
P&P (Europe)	each @ £7.50	
P&P (M. East/Africa)	each @ £10.50	
Amount:		
P&P Total:		
Sub Total:		
VAT 15%:		
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\* From an Independent International Communications Audit, May 1990

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## UK NEWS

## THE THATCHER RESIGNATION

Straightforward pitch promises calm and intelligent Tory leadership mixed with experience and steel

# Hurd puts himself forward as binder of party wounds

MR DOUGLAS HURD'S pitch for the leadership of his party and his country is straightforward.

After the turmoil of the past few weeks, the Tories need a calm, intelligent leader who will bind their self-inflicted wounds and take them united into the next general election.

The nation will need those same qualities of calm and intelligence - as well as experience and steel - to face the prospect of war in the Gulf and the difficult negotiations on the shape of the European Community. It needs also a new kind of Toryism, one that puts "social responsibility" alongside "sound money".

Mr Hurd's claim to be the strongest candidate of unity is acknowledged even by his rivals, and he makes much play of it.

"It's the first thing. It's the big thing. What is lethal for us is division... It is absolutely the first political need," he says.

With an election looming within the next 18 months, a united party is "not a sufficient condition but it is a necessary condition" for a fourth term.

So how would he win back the voters once he had halted the Tory Party's march to self-destruction?

Sitting in the rather grand office at Westminster reserved for the foreign secretary, Mr Hurd was not prepared to disavow the policies of the leader who a few days earlier had been mortally wounded by Mr Michael Heseltine.

Of the three candidates, he has appeared most reticent throughout about detaching himself from Mrs Margaret Thatcher - even though it is Mr John Major who has emerged as the favourite son of her supporters.

The judgement of many of his friends is that Mr Hurd has suffered from that: he is not a natural "Thatcherite" - much less so than Mr Major - but his instinctive loyalty has inhibited his efforts to set out a distinctive programme.

But in his own, sometimes difficult way, he is prepared to sketch out the beginnings of a rather different agenda.

The underlying concept, he says, is "getting back alongside economic prosperity a greater sense of responsibility and citizenship". The Conservatives have rightly focused on the role of the individual. They now need to need pay attention to the virtues of the community.

"The attitude seemed to get lop-sided and the emphasis seemed to be on the standard of living of the individual as opposed to responsibility towards the community," he says.

His is a philosophy that recognises that the state has a role, that the government's approach needs rebalancing; that the next prime minister has to persuade as well as assert.

"The state's job is to protect the weak and to provide those public services which can't be otherwise provided," he says. Education and health fall into that category. Mr Hurd is as aware as anyone that the electorate at large is not impressed with the government's record. But there are other areas where the state has a part to

play, even if it is that of an enabler rather than a provider.

He is dismayed, for example, by the condition of the capital's underground system, by the "catastrophic filth" found in some London boroughs. The government needs to look at ways to deal with the run-down council housing estates to which millions of people are still condemned.

"We need infinite imagination and ingenuity... and a bit of money," he says.

Like the other two candidates he also stresses that reform of the poll tax would head the agenda of a cabinet under his direction.

There is no question of a shift from the first priority of economic policy - the defeat of inflation. Mr Hurd's comments on public spending and taxation are similarly orthodox.

Fellow ministers who know him well say he would be no soft touch as far as public spending is concerned. He stresses himself that what he

they are now in terms of their share of national income - if better schools or hospitals came before another 2p off the basic rate of tax.

Nor does he seem fazed by the evidence that his rivals in the leadership contest have, if the opinion polls are to be believed, a better claim to "fitness". He has no doubt that a Tory party united under his leadership could beat Mr Neil Kinnock. There is little more to be said.

It was Europe though that provided the trigger for the reform of the poll tax would head the agenda of a cabinet under his direction.

He sticks to the government's alternative to the Delors framework for a single currency and central bank and is sceptical whether it is possible in the current political climate to go much further.

Britain's partners, he insists, are beginning to see the economic traps in the rapid move to a single currency envisaged in the Delors plan. The poorer EC states would need guarantees of massive transfers of resources.

Others are also aware of the point at which Britain will say no, he believes. France and Germany do not want to see it detached. The "hard Ecu" proposed by Mr Major is an ingenious compromise.

It doesn't pretend to be the last word," he says. "It was always accepted that there would be further developments later. But it would put those developments into the hands of the markets."

What about the other compromise suggested by Sir Leon Brittan? Under that plan the government could sign up to the principle of a single currency while retaining for parliament the right to stand aside at a later date.

There is a long pause before the reply. "I doubt whether it will run in the form he has expressed it... I think there would be genuine difficulty in going beyond that (the hard Ecu) in the sense of signing up ever in principle to a single currency and central bank."

The answer is illuminating in terms of the tone in which it is expressed. Mr Hurd seems to be saying that a single currency is not a good idea, that it would not work in the form currently envisaged. He clearly believes that.

But there is little sense of the instinctive hostility to the general principle which comes through so clearly from Mrs Thatcher and, to a lesser degree, from Mr Major. As prime minister Mr Hurd would be open to argument.

It is the Gulf though that is uppermost in his mind. As the United Nations prepares to discuss another resolution against Iraq, he says that he is "fearful of war". President Saddam Hussein's vision has been blurred by talk of compromise, but none are available. Iraq must withdraw or face military action.

The final words are unspoken, but they are clear: Mr Hurd, rather than Mr Major or Mr Heseltine, believes he would be the prime minister most able to cope with what inevitably would be a bloody conflagration.

Philip Stephens



Getting the swing of things: Douglas Hurd with his family at their Oxfordshire home yesterday

## Heseltine's caring Conservatism

"FOR 40 YEARS we have over-consumed and debased the currency, with consequences you only have to travel abroad to see - it has to stop". Giving independence to the Bank of England would be "the clearest signal that you believe in sound money".

Mr Michael Heseltine, interviewed in his house off Belgrave Square, was explaining one of the distinctive items in his appeal to Tory MPs. He sees an independent Bank of England - proposed by Mr Nigel Lawson when he was chancellor but rejected by Mrs Thatcher - as a way of strengthening the British economy because it would prevent ministers from manipulating monetary policy in a politically convenient way.

"It has also a very attractive aspect in terms of the growing cohesion of Europe," Mr Heseltine says. Economic and monetary union would not happen unless the national economies marched in step, and "marching in step means marching in step with the German economy".

An independent Bank of England with similar objectives to those of the Bundesbank would help to create "a building-block situation" in which those two central banks, "hopefully with 10 others", would be part of a "natural

evolutionary process" towards monetary union.

Mr Heseltine passionately wants the British economy to perform better, but he insists that, far from repudiating Thatcherism, he would carry "the clearest signal that you believe in sound money".

He recalls his role in the first big privatisation, the sale of council houses. He sold the idea to the voters during the 1979 election campaign, then steered the legislation through.

"It's a very sophisticated and delicate exercise," he says. He reduced the number of civil servants by 13,000, abolished 60 quangos, forced competitive tendering on the local authorities. Again as defence secretary he exposed the contractors to the discipline of competition, "against the advice of the military and the civil servants" who wanted the cosy partnership to continue.

"There is no question of hesitating, or abandoning what we have achieved. It was too tough to achieve to think of abandoning it. We need to apply the same attitudes and the same weapons to the differ-

ent circumstances of the 1990s." As for the charge of "corporatism", Mr Heseltine regards it largely as an invention by political opponents during the "process of distancing" that started after he resigned from the Cabinet in 1986.

He says that the government, particularly the Department of Trade and Industry, impinges on the private sector in a variety of ways - export credit, the negotiation of government-to-government contracts, research and development, training and education, and investment in the infrastructure.

"Government is doing these things. You can either pretend it isn't happening or be conscious that it is happening and think about its consequences."

"When I say I want a Department of Trade and Industry that recognises the relationship between government and industry, I want someone in government who is thinking about the consequences of government on the private sector. It has nothing to do with subsidies, plans, subsidies or cost-

ness - quite the reverse." He is careful not to be critical of Mrs Thatcher (except over the poll tax and her recent dismissive remarks on the hard Ecu), still less of his two rivals for the leadership. But he suggests he is ahead of

them in his ideas. On training, for example, he supports the direction of government policy - "some people would call it intervention in the market place" - but he wonders whether the "local dynamic" could be enhanced by cutting the link with central government and financing investment in training on a more local basis, perhaps offset by reductions in corporation tax.

He is pragmatic on the balance between tax cuts and public spending. One priority might be a lower starting rate - "the jump from nothing to 25 per cent is too big" - but he is reluctant to be specific.

"These are matters for the chancellor, for collective judgment and for the circumstances of the time."

As for European monetary union, he has two priorities. One is to avoid the City of London, "one of our most significant commercial assets", becoming marginalised.

The other is not to repeat the error of the EC's common agricultural policy, where the commercial interests of France and Germany were allowed to call the tune and the UK paid a heavy price for being left out.

"The French and Germans are going to go ahead with some form of monetary union whether we like it or not."

If the City of London is excluded from the new decision-making processes, there will be a drain of activity to the centre of the European economy, damaging the UK not only in financial services but also in manufacturing, as non-European investors "get the message" about British attitudes to the EC.

He refuses to see the idea of a single currency in the stark constitutional terms posed, for example, by Mr Norman Tebbit. "It is not a destination that we are trying to get to, come what may." He envisages a cautious, practical journey, step by step, leaving to the sovereignty of parliament the decision to take a particular step at a particular time.

"A single currency cannot be imposed on an unwilling country. All you can do is follow the market. If you create an economic climate by stabilising exchange rates, holding them and proving you can continue to do so, you produce an economic bedrock in which a single currency could emerge as part of an evolutionary development - if people want it."

He dismisses talk of federalism, which he regards as another trumped-up charge against him. He prefers to

speak of new forms of co-operation between nation states.

"It could well be that if you have done all these things and proved you can hold all these stages of economic stabilisation, such was the acceptance of the consequences that there would be no political controversy. The council of ministers formula would have nothing to talk about because the stability would exist." All this, he stresses, is a long way off.

Asked to define his political philosophy, he says: "I regard myself as a Tory. This recognises the importance of the market place and competition as the most effective way of maximising economic resources, but it recognises also that the market knows no morality. In any competitive system there will be privilege."

"Where I part company with the Manchester School of laissez-faire liberals is that with privilege in my world go obligations and responsibilities. That is totally compatible with the traditional philosophy of the Tory party."

Is this caring Conservatism? "That is correct. You can see it everywhere around you and so it has been throughout the history of the Tory party. It is one of the reasons I could not live with the community charge."

Does he differ with the Manchester liberals on the primacy of competition? On the contrary, he says, he would go further than the Thatcher government has done in reducing monopoly and concentration.

"I don't like the accumulation of wealth in the hands of the institutions - I would rather have it in private hands. Since we subsidise quite a lot of it, this seems an area for inquiry - within the confines of a free market."

As for the charge of erratic behaviour and lack of judgment, he replies: "You don't make defence secretaries of impetuous people and, if you do, you don't reappoint them. Mrs Thatcher saw me at work for three years before she made me defence secretary. She made a considered judgment to entrust me with all that is implied in being defence secretary."

"She could have changed her mind after three months when I had done the essential job of beating CND, but she didn't. That is the reality of my colleagues' judgment about me. All the rest of it is - how shall we put it - the flavouring that comes from surviving for four years in what has not been an easy period in my life."

Geoffrey Owen



Mr Heseltine with his wife Anne: insists he would carry the Thatcher revolution further

### PROSPECTS OF THIRD BALLOT

## Clear win unlikely, say MPs

MANY MPs believe that the leadership of the Tory party could be determined on the basis of second-preference votes cast in a final ballot.

With all three campaigns claiming significant and growing support, feeling is increasing at Westminster that none of the candidates will win the necessary overall majority of 187 Tory MPs out of the total of 372 to win outright tomorrow.

If that is the case, the contest would go to a third ballot on Thursday. The rules say that the three highest-scoring candidates go through to the third round. As there are only three in the second round, all would qualify.

On the third round, under the single transferable vote system, MPs have to indicate first and second preferences.

Failure to put two preferences would count as spoiling the ballot paper.

Once the first preferences have been counted, the votes of the lowest-scoring candidate are redistributed according

to the second preferences. There has never previously been a need for a third ballot, and party officials are relying on likelihood that there will not be a tie for second place as the rules give no guidance on the procedure to be followed.

Supporters of Mr John Major, the chancellor, say that he hopes to be the top-scoring candidate in the second ballot, but add that they have not yet made any assessment of how second-preference votes

might fall in the third ballot. Mr Douglas Hurd, the foreign secretary, is said to be basing his strategy on coming second to Mr Major in tomorrow's ballot and then picking up the second preferences of Mr Michael Heseltine's supporters in the third round.

Some MPs were sounding happy last week to support either Mr Major or Mr Hurd against Mr Heseltine.

However, the former defence secretary's campaign team

believes that, if Mr Hurd scored lowest in the third round, most of his second-preference votes would go to their candidate.

Mr Heseltine's team says that many MPs who will vote for Mr Hurd do not want to see Mr Major become party leader this week.

This is because a win for Mr Major could limit the opportunity for other younger Tories who have not entered the contest this time such as Mr Chris Patten, the environment secretary, and Mr Kenneth Clarke, the education secretary, to challenge for the leadership at a later stage.

There are also suggestions from both the Heseltine and Hurd campaigns that, because Mr Major is being seen as the "Thatcherite" candidate, he would be unlikely to pick up second-preference votes among supporters of either Mr Hurd or Mr Heseltine on the left of the party.

Alison Smith

### SIR GEOFFREY HOWE

## Praise for 'wise' move by Thatcher

SIR GEOFFREY HOWE, the former deputy prime minister, yesterday described Mrs Thatcher's decision to resign as "immensely wise".

He denied that he was backing Mr Michael Heseltine out of spite.

Speaking on BBC Television, Sir Geoffrey described Mrs Thatcher's decision to stand down as "an act of great statesmanship".

Sir Geoffrey denied that his decision to back Mr Heseltine was because of Mrs Thatcher's dislike of the former defence secretary. It was because he had the best chance of winning a general election.

Mr Heseltine had experience and leadership qualities and was committed to the prospect of an independent central bank. That showed "why people like Nigel [Mr Lawson] and myself regard him as economically sound", he said.

Ralph Atkins

### OPINION POLLS

## Public narrows field to two as Labour's lead evaporates

SUPPORT FOR Mr Michael Heseltine and Mr John Major is running about level in the country, with Mr Douglas Hurd trailing in third place, according to opinion polls carried out for Sunday newspapers.

The contest for the Tory party leadership and the resignation of Mrs Margaret Thatcher have also badly damaged Labour's electoral prospects, the polls suggest.

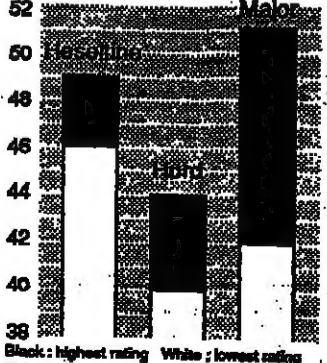
A consistent Labour lead of about 10 percentage points has evaporated, with a convincing Conservative general election victory now forecast by most polling organisations - if either Mr Heseltine or Mr Major becomes prime minister.

The results of the heavy polling over the weekend will be treated cautiously by politicians and observers alike, particularly because no long-term trend can be established.

Labour was yesterday quick to dismiss the party's apparent

### Sunday's Polls

Contenders ratings (%)



Black: highest rating. White: lowest rating. Polls in six Sunday newspapers showing support for Conservatives in general election.

However, the six polls showed broadly consistent results when people were asked how they would vote in a general election if one of the three candidates for the leadership was prime minister.

Tory party led by Mr Heseltine would attract between 46 per cent and 49 per cent of votes, enough to return a Conservative government with a workable majority of about 50 seats.

Support for Mr Major was more volatile, with the polls suggesting that between 38 per cent and 51 per cent would vote Conservative under his leadership.

Backing for Mr Hurd was significantly lower, with between 40 per cent and 44 per cent of the electorate willing to vote Tory if he was prime minister - only slightly ahead of the Labour party.

John Mason



UK NEWS

# THE THATCHER RESIGNATION

JOHN MAJOR

## Growing support from the constituencies

MORE THAN 150 MPs have pledged support for Mr John Major, the chancellor, in tomorrow's leadership ballot, his campaign team said yesterday. Supporters said the message from constituency associations was that they were "overwhelmingly" in favour of Mr Major, and that this had increased support from MPs throughout the party.

Mr Major's campaign received a boost over the weekend both from further cabinet endorsements, and from opinion polls which suggested that support for the Tories under his leadership was broadly in line with that for the party under Mr Michael Heseltine. In each case it would be enough to win an election.

In television interviews Mr Major rejected the "Son of Thatcher" label, but outlined a tough stance on Europe.

He received the public support of Mr David Waddington, the home secretary, yesterday. Following the declaration from Mr Tony Newton,

the social security secretary, at the weekend, he now has seven cabinet backers. Mr Major was also endorsed yesterday by Mr Ian Lang, a Scottish office minister.

Mr Waddington said that Mr Major was a "pragmatic, no-nonsense fellow" who had "all the skills to lead the party and the country through the 1990s."

He added that the chancellor was far more likely to unite the party than Mr Heseltine because of Mr Heseltine's part in the prime minister's removal.

The Major campaign sought to play down the backing for Mr Heseltine by Sir Geoffrey Howe and Mr Nigel Lawson who was chancellor throughout Mr Major's time as chief secretary to the Treasury.

In an interview on TV-am with David Frost, Mr Major said he did not think the endorsement would have great impact: "In some ways it's rather like today's cabinet against yesterday's."

"If it is Geoffrey's view and Nigel's view that it should be Michael," he said later. "They are perfectly entitled to express that view and there will be no concern from me about it."

Speaking to Brian Walden on London Weekend Television, Mr Major said that being a good European did not mean accepting every new idea from Europe, but "arguing for what you think is right for the development of the whole European series of nations."

He said that the other EC countries were determined that the UK should be a central part of Europe's future, and it was not in the Community's interest to isolate any particular nation.

"I see no circumstances at the moment in which we could or would present legislation to the House of Commons to surrender more sovereignty to Europe," he said.

Alison Smith

## Mounting pressure for MPs to make a decision

TORY backbenchers such as Mr John Bowis, after a week-end of hard thinking, will today face more pressure to promise their votes to one of the three candidates.

Many MPs have already publicly stated their voting intentions but Mr Bowis, MP for the marginal London seat of Battersea, who supported Mrs Thatcher in the first ballot, has yet to reach a decision.

He plays down policy differences between the three men: all support an evolutionary approach to European political and monetary union.

His first instinct was to support Mr Douglas Hurd. The foreign secretary has long impressed him with statesman-like performances in the Commons and his handling of the Gulf crisis.

However, Mr Bowis has two reservations - whether Mr Hurd has the campaigning skills to inspire the public, and uncertainty about his domestic policies.

The Battersea MP yesterday admitted he is now leaning towards supporting Mr John Major. Clearer social policies and understanding of inner city areas are two reasons to for plump for Mr Major, he said.

However, Mr Bowis is worried that the No Turning Back Group, the right wingers dedicated to maintaining radical Thatcherism, may exert too much influence on a Major prime minister.

Mr Heseltine, he agrees, remains the best showman, with undoubted campaigning skills and best able to attract the less committed Tory voter. His excitable personality, however, means a higher risk factor than with the other candidates, he said.

Mr Bowis has reached no final decision, which guarantees him the closest attentions of campaign managers which, he insists, have been "gentle". At least so far.

Ralph Atkins

John Mason



Ivo Dawday In the frame: John Major on the campaign trail yesterday

## Outright win hinges on waverers

OUTRIGHT victory tomorrow in the second ballot of the Tory leadership contest now depends on winning the support of 80 undecided MPs, campaign managers for Mr Michael Heseltine claimed last night.

Sir Neil MacFarlane, the MP for Sutton and Cheam now counting heads for the former defence secretary, said his candidate had a "substantial net increase" on the 152 votes he recorded in the first ballot against Mrs Thatcher. He went on to claim a "very healthy lead" over Mr John Major, dismissing the chancellor's backers' claim of a similar number of supporters as highly dubious.

While stopping short of promising a second-ballot victory, Sir Neil would not be drawn on possible tactical voting if it came to a third round: "I am not thinking beyond Tuesday."

Morale was "very high", he said, following public declarations of support from Sir Geoffrey Howe, Mr Nigel Lawson, Lord Carrington and

several prominent right-wingers, including Mr Edward Leigh, a junior trade minister described by Mr Heseltine as part of Mrs Thatcher's "practitioner guard".

Yesterday, Mr David Hunt, the Welsh secretary, became the first cabinet minister to add his endorsement. He was joined by Lord St John of Fawley.

The Heseltine campaign team, now said to number more than 20 MPs, were clearly pleased that the timing of the declarations from the former deputy prime minister and the former chancellor had offset the impact of opinion polls published at the weekend. While most of these continued to show Mr Heseltine ahead of his rivals, they also demonstrated a substantial strengthening of Mr Major's position.

Mr Heseltine was quick to emphasise in interviews yesterday that he remained ahead in the crucial northern and Midlands marginal seats that the Tories had to hold to win victory in a

general election. "The more you look at the details the more you find that my position is the widest where the critical balance of votes lies," he told a BBC interviewer. He dismissed claims that he could not unify the party, pointing out that Mrs Thatcher had rapidly pulled the party together in 1975 after her challenge to Mr Edward Heath.

The Heseltine camp now plans to use the last 24 hours before balloting to win over waverers and persuade Mr Douglas Hurd's supporters that they are wasting their votes.

If the contest goes to a third ballot, Mr Heseltine's campaign team are confident he will win the bulk of Mr Hurd's second-preference votes as the foreign secretary's support includes several future leadership candidates - such as Mr Chris Patten, the environment secretary - who do not wish Mr Major to win this time.

DOUGLAS HURD

## Campaign team is setting its sights on third-round win

MR DOUGLAS HURD'S campaign team was yesterday aiming for second place in tomorrow's ballot for the Conservative leadership in order to win on a third round, when Mr Hurd's second preferences are counted.

The foreign secretary's supporters acknowledged that Mr John Major, the chancellor, was in the lead. But they believed Mr Heseltine's backing had dropped substantially and that Mr Hurd has an overwhelming lead in Conservative MPs' second

preferences. They also show that many MPs remain undecided. In the first ballot, Mr Hurd's managers believe around 100 will vote for him; only slightly more than their estimates at the end of last week. They will be fighting hard to ensure the other two camps do not succeed in squeezing him still further in the next two days.

Mr Hurd won backing at the weekend from Lord Whitelaw, the former deputy prime minister, and

Mr Peter Brooke, Northern Ireland secretary and the fifth cabinet minister to join his camp.

He is playing heavily on his appeal to the candidate who can best unite the party - a task he thought Mr Heseltine would find hard, given "the sadness which is in every active Conservative's heart this weekend and finding its expression in angry meetings".

However, he refused to commit himself to including Mr Heseltine in

his cabinet. Instead he promised if he won to have a "long talk" with the former defence secretary.

In television interviews at the weekend, Mr Hurd repeated that there was "no daylight" between himself and Mr Major on European policy, but he went further than before in outlining poll tax reform.

Speaking to Brian Walden on London Weekend Television, he favoured closer links between poll tax bills and ability to pay. With Mr

Chris Patten, the environment secretary, as a leading member of his campaign team, he said with confidence that the "cupboard is not bare of ideas".

Mr Hurd's appearances on television were relaxed and confident. On one, he dismissed accusations that he was too much of an old-fashioned Eton-educated Tory as "inverted snobbery".

Mr Hurd's campaign team are confident he will win the bulk of Mr Hurd's second-preference votes as the foreign secretary's support includes several future leadership candidates - such as Mr Chris Patten, the environment secretary - who do not wish Mr Major to win this time.

Ralph Atkins

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UK NEWS

# Health reforms under attack

By Alan Pike, Social Affairs Correspondent

THE government's forthcoming health reforms are a "great missed opportunity" and fail to enhance consumer choice, Dr David Green, director of the Institute of Economic Affairs, says in a pamphlet published today.

The IEA, a free-market think tank, was influential in attempting to encourage the government to adopt radical solutions during its National Health Service review two years ago. Dr Green says, however, that the government review was a "sorry affair from the outset" with a narrow focus. That was because Mrs Margaret Thatcher decided that to appear opposed to the NHS was to commit political suicide.



"Bold reformer": review praises former social services secretary John Moore

The only proposals taken seriously were those which envisaged continuing to fund health care from taxation with services delivered free at the time of use.

During the year-long review, says Dr Green, Mrs Thatcher appears to have opposed reforms in the method of funding the NHS "boldly being contemplated" by Mr John Moore, who was then social services secretary.

Contrary to the claims of some critics the government's reforms which will be introduced next April were not conceived as laying the ground-work for privatisation and had no wider objectives. "If the government had been true to

its own declared philosophy it should have attempted to restore choice and personal responsibility to consumers, and it should have attempted to end the paternalism of providing services in kind paid for by taxes on the people," he continues.

The government says its new funding proposals, separating the financing of health care from its provision, will increase consumer choice because money will follow

patients. Dr Green says that is implausible since the patients will not determine how the money is spent.

He says a nationalised health service will never have enough funds to meet the total needs of consumers. So long as the government decides how much the nation can afford to spend on health, the NHS will remain above all a "device for rationing access to medical services". That is an essentially wartime ethos, Dr Green says.

As consumerism grows, governments will find it increasingly difficult to hold public expectations in check.

The challenge, says Dr Green, is to define the civilised standard of health care to which everyone should have access, and determine how to make this available through enforceable insurance contracts.

NHS Reforms. IEA, 2 Lord North St, London SW1P 3LB. £4.95

# CBI says trade deficit will fall to less than £10bn next year

By Edward Balls

THE UK ECONOMY will contract in 1991, although a lower demand for imports will reduce the trade deficit to less than £10bn next year, according to the Confederation of British Industry.

The CBI, in its latest quarterly forecast published today, predicts that gross domestic product will fall by 1 per cent in 1991.

That represents a considerably more pessimistic outlook for GDP than in the Treasury's latest forecast which predicted growth of 0.5 per cent next year.

A weaker world economy, higher oil prices and signs from recent surveys that the downturn is deeper than previously anticipated are the reasons for the downward revision of growth prospects in the latest forecast, the CBI said.

The previous CBI forecast, published in August, forecast output growth of 1.5 per cent next year.

The CBI still expects output to recover in the second half of next year. However, the recession in the first six months of next year will be deeper than the Treasury predicts, while the recovery will be smaller and arrive later than the Treasury hopes, said Mr Sudhir Junankar, deputy director of economics at the CBI.

The silver lining for the gov-

ernment will be that the sharper predicted fall in domestic demand should produce a greater reduction in the current account deficit next year. The Treasury has forecast a deficit of £11bn next year.

The substantial fall in the current account deficit in the CBI forecast comes in spite of a predicted poor export performance next year.

The CBI has revised its forecast for export growth in 1991 to 1.8 per cent, down from 4.7 per cent in August.

Manufacturing will once again bear the brunt of the recession, with a forecast 2.3 per cent fall in output next year and a 5.6 per cent fall in investment. Investment is expected to recover in 1992 as output picks up.

The CBI's inflation forecast is similar to government projections.

Retail price inflation is expected to fall to 5.4 per cent by the end of 1991, and to 4.5 per cent by the end of 1992.

This fall in inflation and the forecast of a recovery in economic activity in the second half of 1991 assumes cuts in interest rates over the coming months, with base rates down to 11 per cent by the end of 1991.

The CBI forecast also assumes average oil prices at \$26 a barrel next year and world trade growth of 4 per cent.

A war in the Gulf would raise oil prices and depress world economic activity. That would depress UK growth prospects further, the CBI said.

EXTRACTS FROM THE CBI FORECAST			
% change on previous year			
	1990	1991	1992
GDP (output)	1.0	-1.0	2.5
of which manufacturing	0.3	-2.3	2.8
Fixed investment	-2.0	-5.1	4.5
of which manufacturing	-1.6	-5.6	2.6
Inflation (annual average RPI)	10.4	5.4	4.5
Exports: goods, services	4.5	1.8	4.2
Imports: goods, services	1.9	1.4	4.3
Current account (Gbp)	-18.0	-14.0	-9.2
Unemployment (millions)	1.1	1.9	2.1

# Sharp drop in occupancy affects London hotels

By David Churchill, Leisure Industries Correspondent

HOTELS in London are suffering from a sharp drop in visitors from the US as a result of the strength of sterling against the dollar and concern caused by the Gulf crisis.

The fall in occupancy has come at a bad time for the hotel sector, already facing difficulties because of the recession. It will coincide with the opening next month of the refurbished Dorchester Hotel in Park Lane, London, and the opening in spring 1991 of the Langham Hilton hotel close to Oxford Circus.

With bookings already down and fears of an even worse level after Christmas, some London hotels are already tak-

ing steps to encourage visitors. Several are considering offering American guests a fixed exchange rate when booking to counter fears that sterling will become even stronger.

Others, such as Savoy Group, are launching special promotions. The Savoy is from today offering a £125 voucher for every reservation at the Savoy, Claridge's, and Berkeley hotels from next month until the end of next April.

Mr Peter Bates, Savoy Group's marketing director, said yesterday that the move was aimed at reducing costs for business travellers.

He said it gave better value than fixed exchange rates.

# DTI's office politics enrages furniture makers

Peter Lilley is accused of an 'unpatriotic' procurement decision, reports Emma Tucker

A SMALL BAND of British manufacturers is furiously branding the Department of Trade and Industry as unpatriotic.

The outcry comes from suppliers of office furniture who have seen a £2.5m contract to furnish the department's new offices in Buckingham Palace Road, London, go to Voko - Germany's leading office equipment specialist based in Pohlheim, near Frankfurt.

Although its European operations are extensive, Voko, which has a turnover of about £150m, has never supplied the DTI before.

Once the DTI's decision

became known, Mr Peter Lilley, trade and industry secretary, was labelled "unpatriotic" by opposition MPs. Mr Douglas Henderson, Labour MP for Newcastle upon Tyne North, described the decision as an "unbelievable" snub to British industry.

The DTI's shortlist of eight bids for the contract included three British companies.

"The DTI said that in awarding the contract it followed the rules which ensure against restrictive trade practices."

"We follow the same rules as any public body in Europe," said the DTI. "In the long run, the British firms did not come

up with the right product at the right price."

According to the Treasury, every government department aims to secure value for money by putting a contract out to tender and choosing the lowest offer.

In the process, however, the criteria must fall into line with EC requirements on public procurement which stipulate that EC countries must be able to compete for the tender on an equal basis with those based in Britain.

That explanation has failed to satisfy Project Offices, one of the British companies short-listed. It described the decision

as a "kick in the teeth" for British industry from the government body that was supposed to support it.

The Economics Ministry in Bonn said that when German government bodies place large orders, they are obliged to look at tenders from suppliers inside and outside Germany. The ministry added, however, that German enterprises have priority with smaller orders.

An official did not know whether that was a general principle or because it was easier and cheaper to use companies in the neighbourhood.

Mr Bob Steel, managing director of Bullough, Project's parent company, said: "It is

depressing for British industrialists that their own government seems to be so far in advance of its European counterparts in its determination to level the field for imported products."

At Flexform, another of the British companies short-listed, spirits are equally low. "We were hopeful that because we were the suppliers of quite a large amount of business to the DTI recently, we would win the larger contract," said Mr Peter Hetherington, the sales and marketing director.

He added that the company was especially disappointed because it had met British standards for quality assurance, many of which went

beyond the standards being laid down by the EC directive on office environments.

The only British company to applaud the DTI's decision appears to be Communications Complex Design, a design and ergonomics consultancy.

"It is no surprise at all to hear that German companies, which have always been sound on ergonomics, have won this contract," said Mr Christopher Moore, the design director.

"Unfortunately, few British companies have any understanding of ergonomics or any appreciation of good human-factors design," Mr Moore added.

The discontent over an apparent lack of "buy British" policies by official bodies is by no means unprecedented.

There was similar distress when a tender for new china at the House of Commons was awarded to Rosenthal, a German manufacturer.

Mr John Smillie, general manager of the Commons refreshments department, who ordered the china, says that at the time many in the House of Commons were "shell-shocked" that a foreign company had won. "The fact that these people were in the common market didn't seem to mean anything," said Mr Smillie, who now presides over a stock of British china, the "tender having gone to Wedgwood."

NEWS IN BRIEF

# Ruling today on 'working class' flats

THE DUKE of Westminster will learn today whether his 532 flats on a prime residential site in Westminster should be kept solely for housing the "working class".

Mr Justice Harman is due to give judgment on the future of the flats, assigned in 1937 by the then Duke of Westminster to Westminster City Council on a 999-year lease.

A condition of the lease was that they were used as "dwellings for the working class and for no other purpose".

The Conservative-controlled council, led by Lady Porter, is seeking court declarations that the duke's condition is "spent" and no longer of any effect.

But they insist that the phrase "working class" is still relevant in contemporary society and the flats should remain available as low-cost rented accommodation for people on low incomes.

The sixth Duke of Westminster, Gerald Cavendish Grosvenor, 38, and two trustees of the Grosvenor Housing Scheme accept that sitting tenants have the right to buy under the 1985 Housing Act.

But they insist that the phrase "working class" is still relevant in contemporary society and the flats should remain available as low-cost rented accommodation for people on low incomes.

# Office plan dropped

TRAFALGAR House Developments has dropped a plan to build a 20-story office tower and a hotel near Paddington station in London.

There had been complaints about the effect on traffic and the landscape.

Its revised plans for the site, which covers 13 acres of derelict land around a canal basin, will include extra low-rise office buildings.

Mr Richard Hatter, a director, said that the new proposals would halve the amount of traffic generated by the site. The new plan was approved in principle by Westminster City Council planning committee on Tuesday.

# Jewellery weakens

THE jewellery market, which has remained fairly resilient this year, has weakened in the run-up to Christmas as a result of poll tax, according to Verdict Research, the retail consultants.

The imposition of the tax has particularly cut into the spending of the group aged between 18 and 25, the traditional mainstay of the fashion jewellery market, the report suggests.

Even so, the jewellery market is expected to grow in 1990 by 8.2 per cent to £2.6bn. Verdict on Jewellery, Verdict Research, 115 High Holborn, London WC1V 6JS. £95.

# APPOINTMENTS

# Changes at Hudson Place

■ HUDSON PLACE INVESTMENTS, parent company of Air Europe and International Leisure Group has made the following changes. Mr Hugh Perry (pictured) becomes chairman



of subsidiary Aircraft Leasing & Management. He was group finance director, and remains on the parent board. He is succeeded as group finance director by Mr Robert Mackenzie who was finance director of Storehouse. Mr Mackenzie will also be responsible for corporate development. Joining the parent board are Mr Peter Long, chief executive of ILG Travel, and Mr Rod Lynch, managing director of Air Europe. Mr Robert Smith, previously director of corporate development, has resigned to pursue other interests.

■ DEVONSHIRE UNDERWRITING AGENCIES has appointed Mr Gordon McIntosh as joint deputy

underwriter of non-marine syndicate 216, known as C.H. Bohling & Others.

■ TINSLEY ROBOR has appointed Mr Sham Lawson as a non-executive director.

■ Dr Fred Brown has been appointed a director of OXFORD VIROLOGY.

■ CANNON STREET INVESTMENTS has appointed Mr Robert Binks as group managing director. He was a director of S.G. Warburg & Co. Mr Ian Pratt has been appointed deputy managing director, and Mr Chris Gordon, a director of Cannon Street Leisure, has been appointed a non-executive director. Mr John Perry ceases to be a director.

■ HENDERSON VENTURE MANAGERS has appointed to the board Mr Ian Menzies, who was business development manager at St. and Mr Stephen Welton, who joins on December 3, was head of acquisition finance, Security Pacific Europefinance. The company is a new subsidiary of Henderson Administration Group.

■ Following the acquisition of H.T. Hughes by the LEIGH GROUP, Mr R.D. Merrick has been appointed a director of the group.

■ PRODUCE IMPORTERS (ALLIANCE) has promoted Mr Stephen Hesketh to trading director, responsible for both branded and own label goods.

■ Mr Martyn Clapp has been appointed deputy managing director of Debenhams subsidiary IBSTOCK BUILDING PRODUCTS. He was formerly operations director.

■ Mr Michael Mallinson has been appointed a non-executive director of PROPERTY &

FINANCIAL SERVICES, the holding company for the property services division of Carlsberg Group. He was previously a director of Prudential Portfolio Managers.



Mr Bill Kiely (pictured) has been made managing director of RAYCHEM, based in Swindon. He is a vice president of Raychem Corporation and general manager of the company's European electronics division. Mr Kiely is now also responsible for all UK activities of Raychem.

■ GRANADA COMPUTER SERVICES (UK), an independent computer maintenance company, has appointed Mr Mark Forbes as financial director. He has been financial director with W.J. Oldacre, a subsidiary of Unigate, since 1987.

■ Mr Bruce Armstrong has become financial controller at CO-ORDINATED LAND & ESTATES with responsibility for managing all financial aspects of the company's development and investment activities. He joins from the Bond Corporation (UK) where he was financial controller, and was responsible for winding down operations in the UK and Europe.

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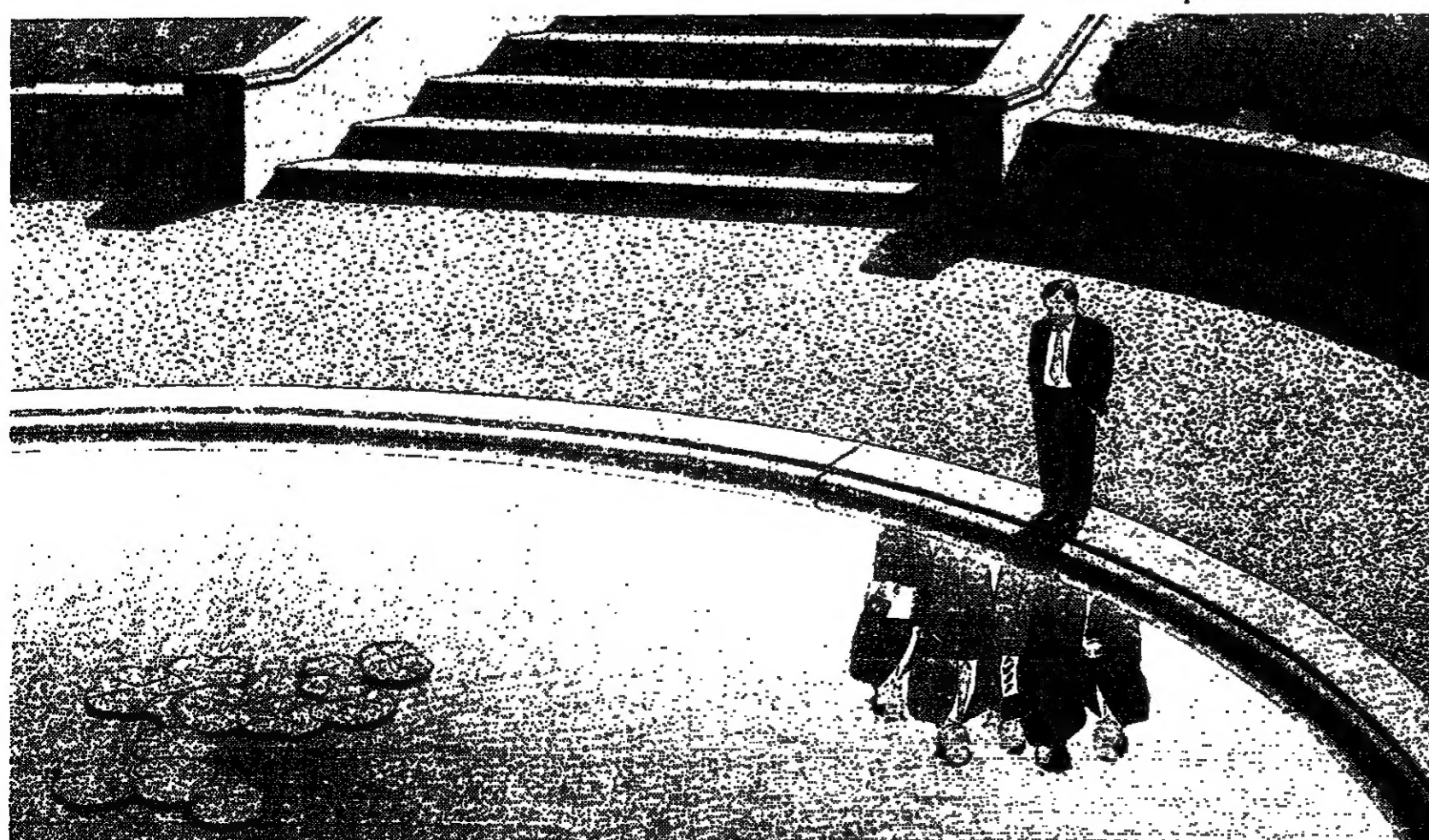
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## Developing management capability for the 1990s

By David Temporal

ARE LAWYERS relinquishing control of their firms in favour of "professional" managers? The growing trend among law firms to employ professional managers is not in itself a new phenomenon. But now an increasing number of appointments are being made to senior positions.

The new roles go under various guises, such as chief executive, director of finance or director of business development. These roles are critical in shaping the future direction of a firm and potentially carry a significant amount of power. In the past firms would allow only partners to play such an influential role.

Many of the firms which have embarked along the route of employing senior managers have found it difficult to integrate them, and have not gained the real benefits from their investment. Much of the reason for this lies in the perception many lawyers have about "management" and the role that managers should be playing within a firm.

The pressure on leading firms to employ professional managers in senior roles is clear. The rapid growth in demand for legal services, and the resulting increased size and diversity of law firms, has forced them to examine critically the capabilities they require to manage larger organisations operating in a

competitive market.

A major challenge facing many firms is to achieve a more control over their enlarged organisation while maintaining enough of the partnership's values, including partner autonomy.

The danger is that in exercising too much centralised control a firm can be seen as a bureaucratic monolith, no longer responsive to clients and changing competitive pressures, and not motivating for partners and staff. In many ways some of the larger accountancy firms are a testimony to the consequences of too bureaucratic a style.

To meet this challenge firms must enhance their traditional management skills and develop new capabilities that enable them to manage both size and diversity while retaining the best elements of their partnership's culture.

Awareness of the need for this capability is likely to become more pronounced over the next couple of years as competition between firms continues to intensify and the benefits that can flow from high-calibre management become apparent by observing the progress of those firms which achieve it.

Many firms have recognised the need to enhance their management skills but have not defined the capability required nor fully considered how best

to achieve the enhancement.

Relying on imported managers to develop the required management capability is only one option and it is a high-risk one at that. The risk can be reduced, however, by moving the organisation to a more highly skilled management environment in a planned way.

A key issue in this transition is to manage the attitudes and expectations of partners to the role of a manager. Many lawyers encounter management principally through control systems, such as time-recording. Fee-earners are regularly required to complete time-sheets and a great deal of stick rather than carrot is used to ensure that it is done.

Management is therefore perceived as autocratic administration. In this way not only is the role of the manager devalued but many lawyers have come to hold the view that management does little more than distract them from their real job of practising law; or put another way, management does not help them do a better job for their client, rather the reverse.

It is often the case that some lawyers are only too ready to unload all of their managerial responsibilities onto the new manager, as if management is an activity which can continue in isolation.

The introduction of professional managers into firms, as

the accountants discovered in the early 1980s, brings tension as two ideologies collide.

Partnerships are extremely complex organisations, much more so than other kinds of organisation of comparable size. Experience as a manager in a corporate environment cannot be translated directly into good partnership management. This makes partnerships particularly difficult organisations for outsiders to enter in a senior role.

For a non-partner to gain acceptance and to be in a position to exert management control over partners is a challenging and often painful exercise - for both parties. Deep-rooted ownership issues in partnerships can make it emotionally difficult for a partner to accept management by a non-lawyer.

A sense of high risk, coupled with the ideas many lawyers have about managers, makes it problematic for the manager to develop the necessary trust and credibility.

For law firms to benefit from the added insights that good managers can provide, they must develop a better understanding of the role of management in the firm, in particular the way in which it can help support fee-earners in their tasks.

This understanding must be developed against the backdrop of the competitive environment of the 1990s and an

analysis of the impact that client demand and competitive pressures will make on their firms.

One of the key strategic issues facing many firms is expansion into European markets. This will no doubt involve many firms developing closer working relationships with foreign law firms. The difficulties of managing a programme of expansion of this nature is not only plagued by the traditional problems of negotiating new working relationships, but is complicated by the added differences of national cultures.

The ability of firms to maintain those valuable differences and enjoy the benefits of the creativity which flows from them, while providing a common purpose, will require a high level management skill. The skills of management control will no longer suffice. Firms need to develop capabilities to integrate and direct their different component parts in such a way that the output achieved for the firm is greater than merely the sum of its parts.

The role of the right manager will be critical in achieving these aims. The hiring of people into senior management roles is more likely to be a success when:

• The firm has previously developed a reasonably clear view of where and how it

wants to compete in the marketplace in the next three to four years.

• An effective management structure is already in place and the decision-making points are known and accepted.

• Partners accept responsibility for managing their own areas of work and are not likely to abdicate responsibility when the "professional" arrives.

• The challenges to be faced in the next few years are known, understood and accepted, which leads to much greater respect for the skills that people from outside can bring into the firm.

Addressing the issues of strategic direction and organisation, and hiring the right manager are only parts of the equation. In addition, the people entering the firm must be given tremendous support by senior partners and given time to "find their feet".

More and more firms are coming to realise that those most likely to succeed in the turbulent environment of the next decade are those firms who possess high-level management skills and use them effectively. This will be a primary distinguishing factor between law firms in the 1990s with regard to their ability to compete in the marketplace.

The author is a partner in Hodgson Temporal & Co, management consultants.

## UK NEWS

### Exchange warns stockmarket that it faces break-up

By Richard Waters

THE LONDON Stock Exchange could preside over a break-up of the UK's central stockmarket if it does not pay more attention to the stockbrokers who act for private individuals, according to an internal exchange strategy paper.

The unpublished document, A Strategy for the Private Client Market, warns that, unless the problems faced by private client stockbrokers can be solved, brokers could take their clients' business elsewhere.

"Our major concern is that this dissatisfaction will lead to an initiative to set up an alternative retail market," warns the author of the paper, produced by the exchange's trading markets division.

This adds: "The consequences of this would be serious. It would give rise to market fragmentation and the overall domestic market."

According to the paper, all the private client brokers contacted as part of an opinion survey said the exchange had ignored them. It had concentrated only on the needs of large institutional investors.

Private clients are an important source of income for exchange members, bringing in 47 per cent of all their commission revenue.

The stock exchange has tried to deflect criticism by promoting the creation of a new trade association, the Association of Private Client Investment Managers and Stockbrokers, to represent the interests of private client brokers.

However, the survey found that only 23 per cent thought the association was "important and necessary". Rather, "the vast majority of brokers wanted to increase the strength of the retail voice" in the exchange's decision-making process.

The paper says private client brokers are suffering from a lack of growth in their market, as individuals continue to stay away from the stockmarket. They are also being damaged by fierce price competition and escalating costs.

The final straw, many fear, will be the introduction of automated settlement through Taurus, due to be phased in from next autumn. The strategy paper lays out a number of steps that the exchange plans to take to attract private investors to the stockmarket and improve the lot of stockbrokers. These include:

• Lowering costs. The high trading costs faced by small investors make it difficult for them to make a profit on equity investment, the paper acknowledges. The authors say: "We will review the whole process and timetable for trading and settlement, to reduce the cost and risk of trading for all parties." However, they give little indication of how this will be done.

• A "long-term" public information programme, undertaken in association with brokers. This is intended, in part, to reverse the image, perceived by a majority of brokers, that "the industry appears unapproachable and has an untimely 'casino' image."

• The possible introduction of new "basket" investments, to enable small investors to spread their risks among a number of stocks without going through a collective investment vehicle like a unit trust. Investors would buy a pre-determined collection of shares in a single trade, giving them an instant portfolio.

• Boosting the value of membership of the exchange and The Securities Association. Membership of these bodies brings few advantages, brokers complain, and fails to give them a perceived edge over other financial intermediaries such as members of the Fimbs (the Financial Intermediaries Managers and Brokers Regulatory Association). One way of adding to the value of stock exchange membership would be through an optional "top-up" compensation scheme, to give a higher level of protection to investors than is available under the Investors' Compensation Scheme.

### Japanese plant staff put hard work first

By John Gapper, Labour Editor

WORKERS in Japanese plants in Britain are more likely to regard hard work as the best means of promotion, and be less enthusiastic about trade unions than their counterparts in British-owned plants, a study has found.

White-collar workers in Japanese plants overwhelmingly cited hard work as the best means of advancement. Those in two UK plants believed willingness to take on responsibility was the most important factor.

Of the blue-collar workers in the six Japanese inward investment plants, 69 per cent were either against unions having a role in investment decisions, or were indifferent to the idea. In the two British plants, the figure was 44 per cent.

The study by the Jim Conway Foundation, a union-backed research centre, compared the attitudes of workers in Japanese plants with those employed in two British plants. The UK companies studied have a tradition of paternalistic management and information-sharing.

In the British plants, no white-collar workers thought long service or good relations with management were important factors for promotion. But

29 per cent of those in Japanese companies cited the second.

About the same proportion - 28 per cent in Japanese and 27 per cent in British plants - thought they were offered enough opportunity for advancement. However, 9 per cent in British plants compared with a lack of access to higher education.

More of the British workers - 74 per cent compared with 67 per cent in Japanese plants - thought they were sufficiently well informed by the company.

The proportions for white-collar workers were 91 per cent in British plants and 8 per cent in the Japanese.

Far higher proportions in Japanese plants did not know or had not thought about the subject when asked about the role of unions. These categories accounted for 12 per cent of white-collar and 38 per cent of manual workers.

Workers in the British plant were also more enthusiastic about unions being consulted as workers' representatives in investment decisions. Half the manual workers in the British plant supported the idea, compared with 28 per cent in Japanese plants.

### Women fail to breach top ranks of the civil service

By Michael Smith, Labour Correspondent

A SIX-YEAR programme to achieve equality of opportunity for women in the civil service has failed to raise significantly the number of women in the top three grades, a government report shows.

At the top, Grade 1, level only one of the 38 incumbents last year was a woman. Although that is better than six years ago, when there were none, the proportion of women in Grades 2 and 3 is down.

At Grade 2 level, there were four women, representing 3 per cent of the total, against 4 per cent in 1984. At Grade 3, there were 32 women last year, which is 5 per cent of the total is the same as six years ago.

There are signs of some improvement for the future in the top grades. Lower down the management scale there are significant increases in the proportion of women.

At grade 5, the proportion of women rose from 7 to 10 per cent between 1984 and 1989. At executive officer level, the figure rose from 29 to 39 per cent.

At the head of the scale, women outnumber men by three to one.

Measures aimed at improving career opportunities for women in the civil service have included promotion of part-time working and job-sharing, as well as holiday pay-schemes and career break schemes.

In spite of these initiatives, the resignation rate among women remains considerably higher than for men. In 1989-90, 74 per cent of all resignations were from women, compared with 61 per cent in 1988-89. The report says the gap is of "some concern".

The report was attention to the higher resignation rates among men. It says the range of work is vital career development. The evidence suggests that certain areas of work are still a "glass ceiling" for men. This does not necessarily suggest discrimination. Women's jobs and those not to work in these areas.

## A brief case in favour of the new COMPAQ LTE 386s/20.

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## THE WEEK AHEAD

## ECONOMICS

## Focus begins to move from UK

UK POLITICAL and economic analysts will inevitably focus their attention on the continuing political drama in Britain this week, but world financial markets will be more concerned with developments in the Gulf and this week's US and Japanese economic figures.

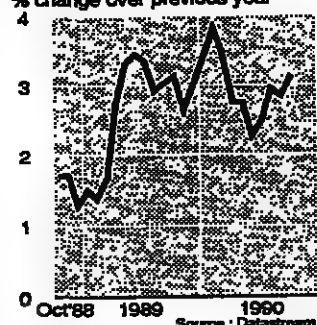
Tomorrow sees the second round of the ballot for the Conservative party leadership. Michael Heseltine, the former defence secretary who quit the government in 1986, John Major, the chancellor, and Douglas Hurd, the foreign secretary, are in the running to succeed Mrs Thatcher as prime minister.

In this round, the winner has to be elected by more than 50 per cent of the 372 Tory MPs qualified to vote. If there is no outright winner, a third ballot will be held on Thursday by transferable vote to ensure that a winner emerges.

By then markets should have a better idea of how the US economy is faring. Updated figures for gross national product in the third quarter are due on Wednesday.

## Japan's inflation

% change over previous year



Other data due this week include US leading indicators for October on Friday and income and consumption figures on Thursday.

In Japan, the October inflation figures, to be released on Friday, may provide further indications concerning future Japanese interest rates. The Bank of Japan has taken a strong stance against inflation throughout this year, and is not expected to relax its tight monetary stance until

inflation has started to subside.

The latest inflation rate is expected to show some further upward drift from last month's annual rate of 3.0 per cent.

Other statistics and events (with consensus forecasts from business information group MIMS International except for the US where they have been provided by IDEA), include:

**Today:** UK, Mr Norman Lamont, the Chief Secretary to the Treasury, gives evidence to the Treasury and Civil Service Select Committee on the public expenditure aspects of the Autumn Statement.

**Tomorrow:** UK, Conservative party leadership election, second ballot.

**Wednesday:** UK, Mr John Major the Chancellor of the Exchequer gives evidence to the Treasury and Civil Service Select Committee, new vehicle registrations in October. US, GNP, preliminary third quarter (up 1.6 per cent) and GNP deflator (up 3.6 per cent), corporate profits in third quarter after tax, durable goods orders in October (down 0.5 per cent).

**Japan:** Retail sales in October (up annual 6.8 per cent), industrial production in October, provisional (up 4.0 per cent).

**Thursday:** UK, family expenditure survey, 1989, third Conservative party leadership ballot. If necessary, US, personal income in October (up 0.1 per cent), personal consumption expenditure in October (up 0.2 per cent), monetary indicators. Germany, fortnightly Bundesbank council meeting. France, consumer price index in October (up 0.5 per cent, annual up 3.8 per cent).

**Friday:** US, October leading indicators (down 0.5 per cent), Japan, consumer price index in October, Tokyo consumer price index for November (up annual 3.5 per cent), housing starts in October (unchanged on annual basis), unemployment rate, trade balance and current account for October.

**Expected during the week:** Germany, preliminary third quarter living (up 0.3 per cent, annual 3.6 per cent), import prices in October (up 0.5 per cent, annual 0.5 per cent).

Edward Balls

## PARLIAMENTARY DIARY

## TODAY

**Commons:** Statutory Sick Pay Bill, 2nd Reading, Motion on the Civil Jurisdiction and Judgments Act 1982 (Amendment) Order.

**Select committee:** Public accounts - subject, St Helena Ship, Witness: T.P. Lankester, Overseas Development Administration (Room 18, 4.30 pm).

**Treasury and Civil Service** - subject, 1990 Autumn Statement, Witness: Rt Hon Norman Lamont, MP, Chief Secretary to the Treasury (Room 8, 4.30 pm).

**TOMORROW** Commons: School Teachers' Pay and Conditions Bill, 2nd reading, Motion on the Teachers' Pay and Conditions Act 1987 (Continuation) Order.

**Lords:** Planning and Compensation Bill, 2nd reading.

**WEDNESDAY** Commons: Statutory Sick Pay

Bill, Committee and remaining stages. Development Board for Rural Wales Bill, 2nd reading. Debate on EC document relating to authorised tobacco advertising.

**Lords:** Debate on Fraud in the European Communities. Debate on the Future of the Commonwealth. Motion on the Code of Local Government Audit practice for England and Wales.

**Question to the Government** on the exploitation of overseas workers.

**Select committee:** Environment - subject, Indoor pollution. Witness: Chartered Institution of Building Services Engineers (Room 21, 10.30 am).

**Trade and Industry** - subject, British Steel: Ravenscroft and Clydesdale. Witnesses: Shop stewards committee (Room 15, 11.00 am).

**Home Affairs** - subject, Policing Football Hooliganism. Witnesses: Rt Hon Earl

Ferrers, Home Office Minister of State and representatives from the Football Licensing Authority (Room 15, 2.00 pm).

**Agriculture** - subject, Commodity Markets in the 1990s: Cereals. Witness: Home Grown Cereals Authority (Room 21, 3.45 pm).

**Defence** - subject, Royal Navy Aspects of the Options for Change proposals. Witness: MoD officials (Room 8, 4.15 pm).

**Employment** - subject, Disability and Employment. Witnesses: MIND, Remploy Ltd, British Council of Organisations of Disabled People, voluntary organisations for anti-discrimination legislation and employers' forum on disability (Room 20, 4.15 pm).

**Public Accounts** - subject, Northern Ireland Audit Office estimates. Witnesses: Comptroller and Auditor General and the Comptroller and Auditor General for Northern Ireland

(Room 18, 4.15 pm). **Treasury and Civil Service** - subject, The 1990 Autumn Statement. Witness: Chancellor of the Exchequer (Grand Committee Room, Westminster Hall, 4.30 pm).

**THURSDAY** Commons: Development Board for Rural Wales Bill, Committee and remaining stages. Proceedings on the Import and Export Control Bill. Motion on EC document on controls over possession of weapons.

**Lords:** Maintenance Enforcement Bill, 2nd reading. Motion on Ministerial and Other Salaries Order 1990. Question to Government on action to ensure British charities can play a full role in Europe.

**FRIDAY** Commons: Private Members' motions.

## UK COMPANIES

THE CITY is bracing itself for a steep descent into loss by Rosehaugh, the property developer headed by Mr Godfrey Brown, following heavy write-offs by its retail and residential subsidiaries. The results for the year to June, which will be announced on Tuesday, are expected to show pre-tax losses of around £150m compared with pre-tax profits last year of £38.1m.

Thursday's announcement of M&P's results for the year to September 30, which are expected to show pre-tax profits of

£150m (£127.5m), are also awaited with interest. They will reveal the extent of the fall in its asset values, which may be as far as 75p (88p).

Argyll, the food retailer which owns the Safeway and Lo-Cost grocery stores, is likely to announce a healthy increase in pre-tax profits when it releases its interim results on Tuesday. Analysts expect to see taxable profits rise to about £140m, representing a 30 per cent uplift.

With help from US acquisitions, Tate & Lyle, the sweet-

eners group, is expected to announce a pre-tax profit increase from £200m to between £215m and £230m, on Wednesday. While the year to September 30 will not have been much affected by the weakening of the dollar, that is ever, it is hoped the group will have halved its gearing from last year's 180 per cent.

First-half results on Tuesday from Allied-Lyons, the drinks and food group, are expected to show profits up by around 8 per cent to £282m.

Tentative forecasts in the range £280m to £300m are being made for the interim pre-tax profits of Maxwell Communication Corporation, Mr Robert Maxwell's publishing group, which reports the change from the previous £35m. Interest will focus on how the total is made up: for instance, what was the actual trading profit and how will disposals be accounted for? It is hoped debt will be down from the year-end's £2.1bn, helped by the weakening of the dollar.

## UK COMPANIES

## TODAY

**COMPANY MEETINGS:** Haggas (John), Keighley, W. Yorks., 11.00

Murray Venables, 7 West Nile Street, Glasgow, 10.30

Tay Homes, Hilton Int. Hotel, Neville Street, Leeds, 2.30

**BOARD MEETINGS:** Flinca

Fairline Boats

Guinness Mahon

Young (H)

Interline

Carroll (P.J.)

Lees (John J.)

Marston, Thompson & Evered

Merrydown Wines

Northernmar Water

Scottish & Merc. Inv. Trst.

Vibrolant

**TOMORROW**

**COMPANY MEETINGS:** Barry Weinshall Int., S.G.

Warburg Securities, 1

Finsbury Avenue, E.C.

12.00

**BOARD MEETINGS:** Flinca

Anglo-Scandinavian Inv

Tel Apollo Metals

Radio City (Sound of Mer.)

Rosehaugh

Interline

Allied-Lyons

Alphamerit

Antares

Argyll

Christie Group

Europa Minerals

Hamrobs

Marston, Thompson & Evered

Wagon Ind.

Walker & Staff

**WEDNESDAY**

**COMPANY MEETINGS:** Domestic & General, 18

St. Mary-at-Hill, E.C., 11.30

Microfilm Reprographics,

3 Cloth Street, E.C., 12.00

**BOARD MEETINGS:** Flinca

ABJ Leisure

Dunedin Worldwide Trst.

Kwik-Save

Turkey Trst.

Holiday Inn, Peter Street,

Manchester, 12.00

**BOARD MEETINGS:** Flinca

Radio

MEPC

Royal Bank of Scotland

Scottish Inv. Trst.

Sidlaw

Southwest Water

Interline

Castings

Dawson Int.

Hammer Sagay

Jarvis Porter

Kennedy

Mountainview Estates

Osborne & Little

**THURSDAY**

**COMPANY MEETINGS:** AS Electronic Products,

St. David's Hall, Cardiff,

11.00

**BOARD MEETINGS:** Flinca

Lucas Inds., NEC,

Birmingham, 12.00

Peterson Zochonis

Holiday Inn, Peter Street,

Manchester, 12.00

**BOARD MEETINGS:** Flinca

Radio

MEPC

Royal Bank of Scotland

Scottish Inv. Trst.

Sidlaw

Southwest Water

Interline

Castings

Dawson Int.

Hammer Sagay

Jarvis Porter

Kennedy

Mountainview Estates

Osborne & Little

**THURSDAY**

**COMPANY MEETINGS:** AS Electronic Products,

Premier Cons. Offshore

Stockpile

Vesper Thornycroft

**FRIDAY**

**COMPANY MEETINGS:** Halstead (James), Holiday

Inn, Peter Street,

Manchester, 12.00

Pochin's, Brooks Lane,

Middlewich, Cheshire,

12.00

**BOARD MEETINGS:** Flinca

Radio

MEPC

Royal Bank of Scotland

Scottish Inv. Trst.

Sidlaw

Southwest Water

Interline

Castings

Dawson Int.

Hammer Sagay

Jarvis Porter

Kennedy

Mountainview Estates

Osborne & Little

**THURSDAY**

**COMPANY MEETINGS:** AS Electronic Products,

## DIVIDEND &amp; INTEREST PAYMENTS

## TODAY

Atlas Concreté Equipment 6.6p

Clarkson (Horsell) 2.75p

Clifford's 1p

Gent (S.R.) 1.75p

Glaxo Higgs 1.5p

Green (Ernest) 4.25p

Haggas (John) 1p

Isobron 2.07p

Maudsley (John) 2.85p

Suter 3.2p

**TOMORROW**

Bryant 3.4p

Tay Homes 3.6p

**WEDNESDAY**

Wendover 2p

SLP 0.25p

BTR 7p

Broken Hill Prop. 16.5p

City of Oxford Inv. Trst. 1.05p

FAI Insurance 42p

Lawsen Mardon Glass A Sub.

Vp. 10c

Minerals Oil & Ref. Shs.

Murray 1.7p

Tesco 1.7p

Watts, Blake, Beane 2.1p

**THURSDAY**

NOVEMBER 29

SM 1.4p

British & Amer. Film Sp

Creston 0.3p

Investors in Industry Int.

5.57p

Ladbroke 4.65p

Morgan (J.P.) Int. Finance NV

Old. Flg. Rate Nts. 1987

£217.25

Murray Int. Trst. 2.25p

Peterson-Zochonis 7.4p

Prudential Corp. 3.5p

Steadley 5p

**FRIDAY**

AS Electronic Products 13.5p

Adco 7.4p

Allied-Lyons 7.5p

Do. 3.5p

Do. 1.75p

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## MANAGEMENT

Britain's training compares badly with that of its industrial competitors. But ground lost is expected to be recovered by a network of government-backed, employer-led Training and Enterprise Councils. A regular series begins today by examining their progress

# An urgent need to turn the tide of history

By Lisa Wood and John Gapper

Initiatives down the years

Tim Evans, one of the business leaders embarking on Britain's biggest training shake-up for 25 years, does not underestimate the task. "The problem of failure to invest in training has cropped up since the 1850s. What we have to do is change the tide of history," he says.

That tide has been running strongly of late. Britain is entering the 1990s burdened by a lack of skills. As the economy sinks into a cyclical downturn, it is still suffering from the wounds inflicted by the last recession on what was an ailing system of vocational training.

Manufacturing skills were one victim of the 1979-82 recession. As companies under threat of closure attacked overmanning and inflexible working practices, they laid off skilled workers and ended youth apprenticeships. By the end of the 1980s, output was suffering as a result.

Over the same decade, the government used publicly-funded training more to reduce unemployment than to raise skills. Despite refinements, Youth Training achieved less than the apprenticeships it replaced. Training for the adult unemployed offered most of them little more than work experience.

It is hardly surprising that the government has now decided on a new course, but the timing is difficult. British businesses are being asked to turn back the tide of history amid trading conditions which are prompting many simply to batten down the hatches and hope they will survive the

■ 1884. Royal Commission on Technical Instruction concluded that neglect of training was a key reason for Britain's lack of competitiveness.  
■ 1964. Industrial Training Boards set up with the authority to operate a levy/grant system on employers.  
■ 1973. Manpower Services Commission set up to run public employment and training programmes.  
■ 1975. Job Creation Programme established to provide worthwhile work for those otherwise unemployed.  
■ 1976. Work Experience Programmes instigated for 16-18 year-olds.  
■ 1978. Youth Opportunities Programme and Special Temporary Employment Programme (STEP) set up to

replace Job Creation and Work Experience Programmes.  
■ 1979. Most ITBs abolished; 7 remain.  
■ 1981. Community Enterprise Programme replaces STEP.  
■ 1982. Community Enterprise Programme becomes The Community Programme.  
■ 1983. Youth Training Scheme created to replace YOP and offer one year training for young people.  
■ 1988. Employment Training set up for adult unemployed. MSC abolished.  
■ 1990. Youth Training replaces YTS. National Vocational Qualifications instigated and Training and Enterprise Councils set up. 6 ITBs abolished, leaving only Construction Industry Training Board.

with other countries. Unease about Britain losing ground to overseas competitors led to the establishment of a Royal Commission on Technical Instruction in 1884. That concluded that the neglect of education and training by the state in Britain was one of the key reasons for a lack of economic competitiveness.

The comparative advantage of other European countries has only widened in the past decade. France has made a strong effort to raise standards of youth vocational training to those of Germany. Some 82,000 French students a year now achieve the A-level standard Technical Baccalaureat, while only 25,000 British young people pass the BTEC equivalent.

About 120,000 workers in what was West Germany gain engineering and technology craft qualifications each year, against 35,000 in Britain. Everyone under 18 in Germany is entitled to a day's vocational training a week, but the number of British manufacturing apprentices has fallen from 236,000 in 1968 to under 100,000 today.

Why has Britain failed to produce a well-trained workforce in the past, and why is that failure deepening? The factors include:

● Education: Vocational training has long had a second-class status in Britain compared with academic education. The education system was geared to produce an intellectual elite for entry to professions such as the civil service, rather than helping the bulk of the population acquire skills for industry.  
● Youth training: Many young people have left educa-

storm. None the less, a new course has been set. Drawing on the experience of Germany and the United States, responsibility is being handed to a network of employer-led councils. Each will cover a population of at least 100,000, organising public training and encouraging more in the private sector.

The first responsibility of these Training and Enterprise Councils (Tecs) will be to run local versions of government schemes such as Youth Training. These schemes have been organised until now by the Training Agency, a branch of the Department of Employment.

Evans, deputy chairman of

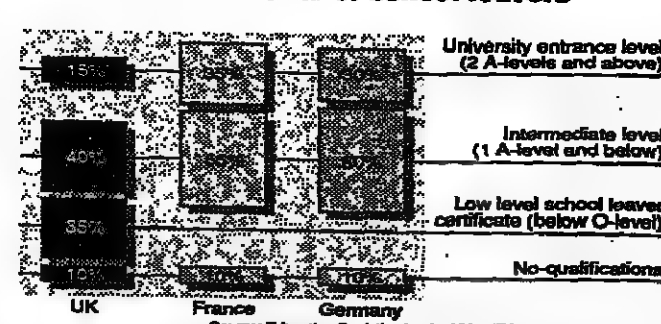
the engineering group Foster Wheeler, is one of 1,300 business leaders who have agreed to sit on the boards of the 82 Tecs planned to cover England and Wales. Thirty six Tecs have started work, and the others should be running by next April. In Scotland, responsibility will fall to 22 Local Enterprise Companies (LECs).

The Tec initiative is the latest in a long line of attempts to improve training, although it is the most significant shake-up since Industrial Training Boards were set up in 1964. These constant efforts have been prompted by a series of studies showing the inadequacies of Britain's education and training record compared

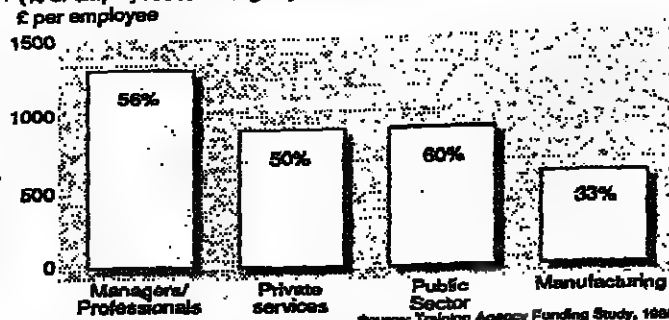
Companies reporting skill shortages  
Survey includes: manufacturing, processing, extractive industries.



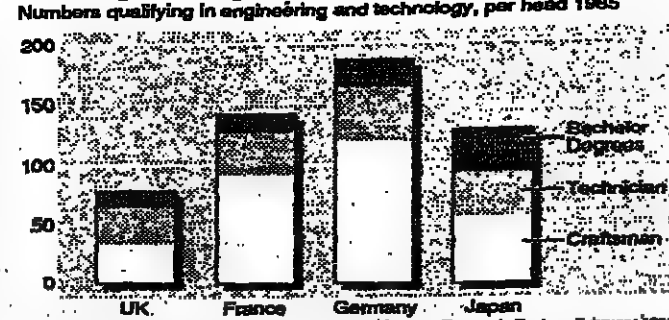
Highest qualifications of school leavers



Expenditure on training, 1987  
(% of employees receiving any training in the year)



The engineering skills challenge  
Numbers qualifying in engineering and technology, per head 1985



tion for jobs that offer little or no training. The apprenticeships that were intended to fill this gap have been in serious decline. Those left have also been criticised on a number of grounds. They are thought to lead to narrow craft skills and be based too heavily on time-serving.

● Industrial structure: British companies have become concentrated in product markets with relatively low skill requirements. There has been a long-term shift away from manufacturing towards services, where many jobs are part-time. This has cut both manufacturing craft training, and the demand for specialist skills.

● Financial markets: British companies often complain that they are driven by the City of London to maximise profits and dividends, and so are pushed into a short-term

approach. This has made it harder to invest and has placed particular pressures on training budgets, which appear as costs on balance sheets. All this means that Tecs and Lecs face a substantial task. Their reason d'être is the government's view that the private sector is better placed than politicians, civil servants, or bodies such as the former Training Commission (a forerunner of the Training Agency) to motivate managers and workers and cajole employers.

So far, it has been relatively easy. The managing directors and chief executives invited to sit on boards - personnel directors were thought too junior - have come forward eagerly. All the Tecs should be running by next April, two years ahead of the schedule set last year.

Relations between the government and Tec leaders have even survived tough negotiations over the latitude the Tecs will get in handling public money. The original guidelines laid down by civil servants were thought too restrictive by many Tec leaders. Tecs have now won freedom to spend public money on improving and subsidising private sector training.

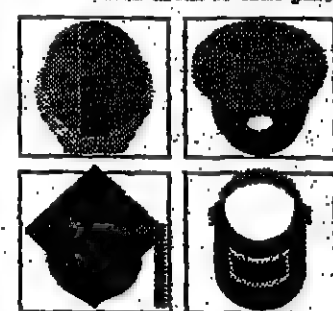
But the real test is about to start, as Tecs grapple for the first time with the widely-acknowledged and deeply-rooted problem of under-skilling in the British workforce. This is far from the first time that there has been a consensus about the problem, but a solution has always proved elusive. Their models are the Private Industry Councils (PICs) in the US, and Chambers of Commerce in Germany. Pic are business-led groups which run schemes mainly aimed at the unemployed and poor, while the Chambers of Commerce have broad supervision over training for young people in their areas.

Tecs will be expected to assess the needs of their local labour markets, and be their main delivery mechanism for government schemes including Youth Training and Employment Training. They will take responsibility for spending the Department of Employment's training budget - £2.5bn for 1990-91.

Government funding is to be

pruned progressively over the next few years. The Employment Training scheme for the adult unemployed is being cut in size, and the government wants Tecs to persuade local employers to spend more. Employers are estimated to spend about £18bn on training currently.

Tecs will try to improve training of the adult employed, particularly among small businesses which have been notorious for "poaching" trained staff from larger companies. However, they will not have legal powers to force companies in their areas to take part.



TRAINING ON TRIAL

In training or co-operate with others.

The councils will attempt to form links with education authorities in an attempt to match local education better to the needs of business. They will also be responsible for a variety of local enterprise initiatives, including counselling and financial help for small businesses starting up in the area.

The staff administering Tec activities will largely be civil servants. Two thirds of each Tec board will have to consist of chief executives from private industry - a requirement seen as a stab by local authorities, unions and voluntary groups. But many have taken the opportunity to join when asked.

Indeed, the idea of Tecs and Lecs has gained wide political and industrial support. The Confederation of British Industry, which has been increasingly worried at the effect of poor training arrangements, has backed it. Most unions have declared themselves willing to join Tec boards. The Labour Party has also

said it will retain the Tec network if it wins the next general election. The party has placed improvements to vocational training along with education at the top of its agenda. It wants the government to go further, giving workers' legal rights to training.

This broad backing means Tecs have a weight of expectation on them to improve Britain's training record. But a number of areas of debate are emerging as they start work.

● Funding: The Department of Employment has been under pressure from the Treasury to cut training budgets in line with unemployment. The department's budget is being cut by £300m in real terms next year, with the brunt falling on adult training budgets. Tec boards have demanded more flexibility in the way the money is spent in return.

● Links: The responsibility for training and local enterprise means Tecs will have a complex relationship with various government departments, local authorities, and other employer groups such as Chambers of Commerce. One sensitive area will be education links, with Tecs open to accusations of altering teaching to suit business needs.

● Targets: Many Tec chairmen want the government to commit itself again to national targets for skills set by Sir Norman Fowler, the former employment secretary. These were abandoned by Michael Howard, his successor, on the grounds that it did not have any content on the national level of qualifications.

The government's critics claim the true reason was that the targets would cost more than the government would pay. "You cannot have world-class targets for training with a Third World budget," says one Tec chairman. Some fear the government is now too lower standards rather than raise them.

So the Tec initiative is being launched at a delicate and critical time, amid widespread agreement that the problem of under-skilling must be addressed, and that employer-led councils may be well suited to do so.

But there is broad consensus about the magnitude of the task facing them.

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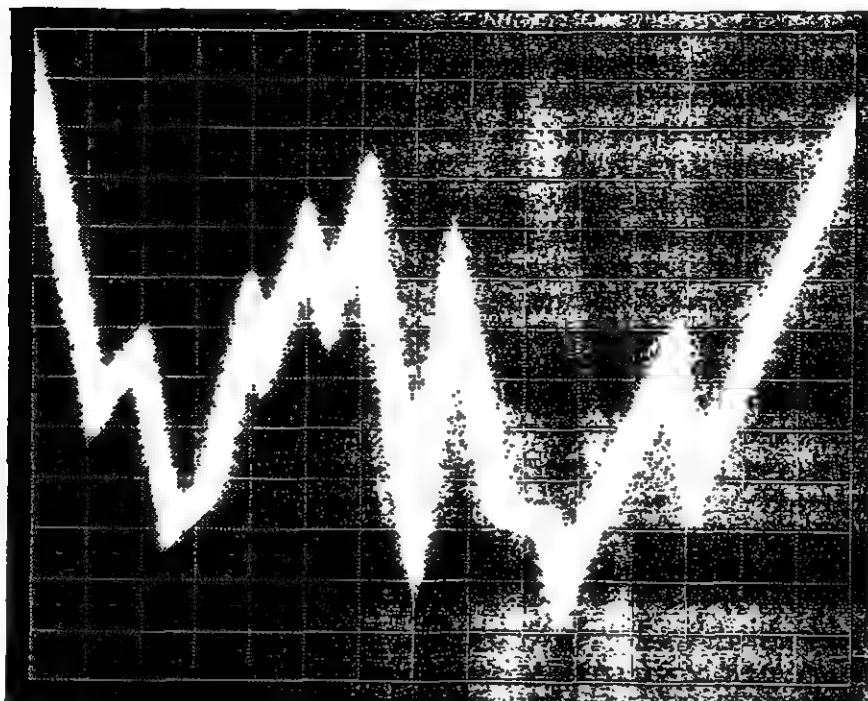
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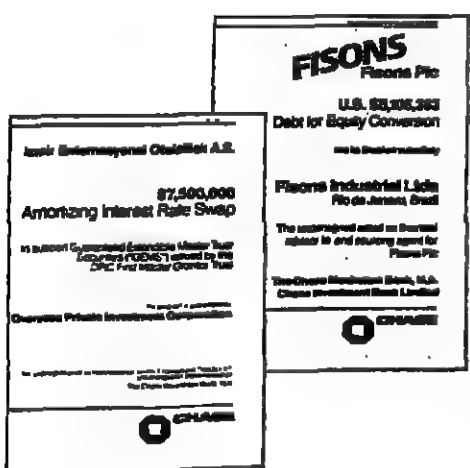
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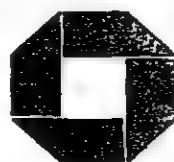
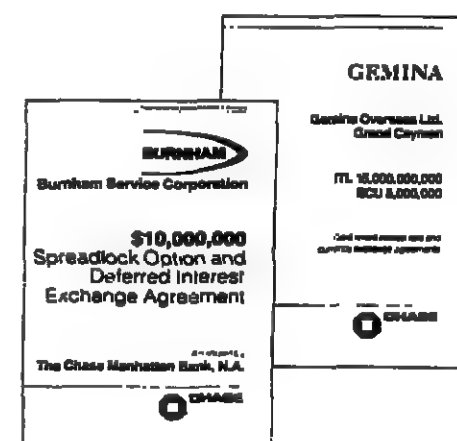
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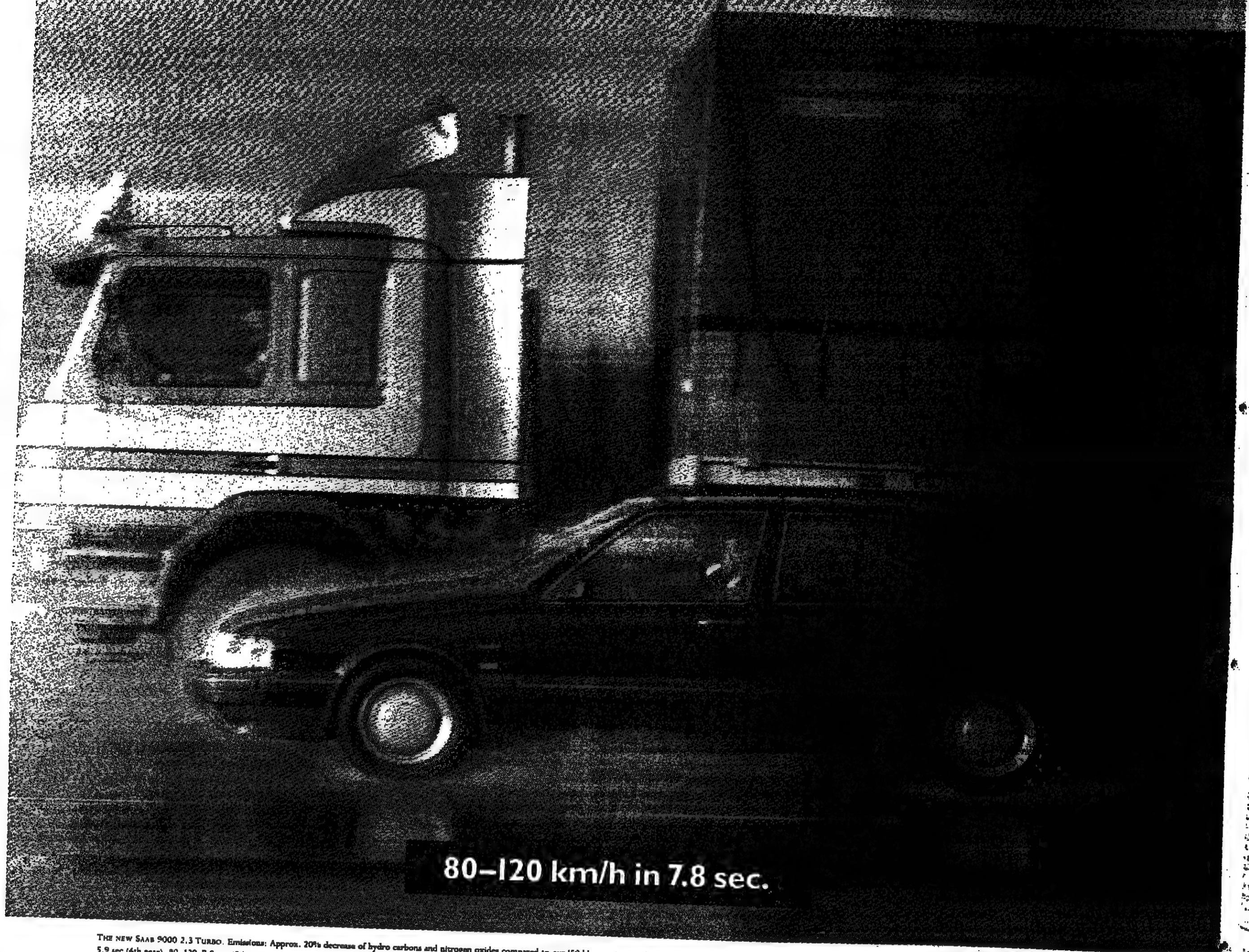
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# A High-Tech decade

Colin Amery decides that Mrs Thatcher was a Late-Modernist

What are the monuments of Thatcherism? Where are they? The John Bull-like belligerence of Mrs Thatcher will long remain in the memory of the nation, but she has left no lasting physical memorial. The Channel Tunnel received her backing and represented, in its funding, a Victorian feast of engineering, and her persistent support of The British Library in St Pancras represented one of her government's largest investments in a public building; it is said that it will be so architecturally undistinguished, and that it has encouraged wily mullers the destruction of one of the great Reading Rooms of the world.

Mrs Thatcher has said that her favourite city was Singapore; she admired its skyline and its incredible cleanliness. In the redevelopment of London's Docklands she attempted to reinvent the capital, but the future lies in a completely inadequate infrastructure and a lack of any kind of urban design or plan. The purely political decision to destroy the capital's own government has led to a haphazard, well organised and haphazard city. I suspect it will be the Canary Wharf that will be seen as the real monument to her belief; she was keen on the entrepreneurial spirit of its Canadian developers, but blind to its overvalued insensitivity to London and its particular inappropriateness to the degraded neighbourhood. It will always remain on a link.

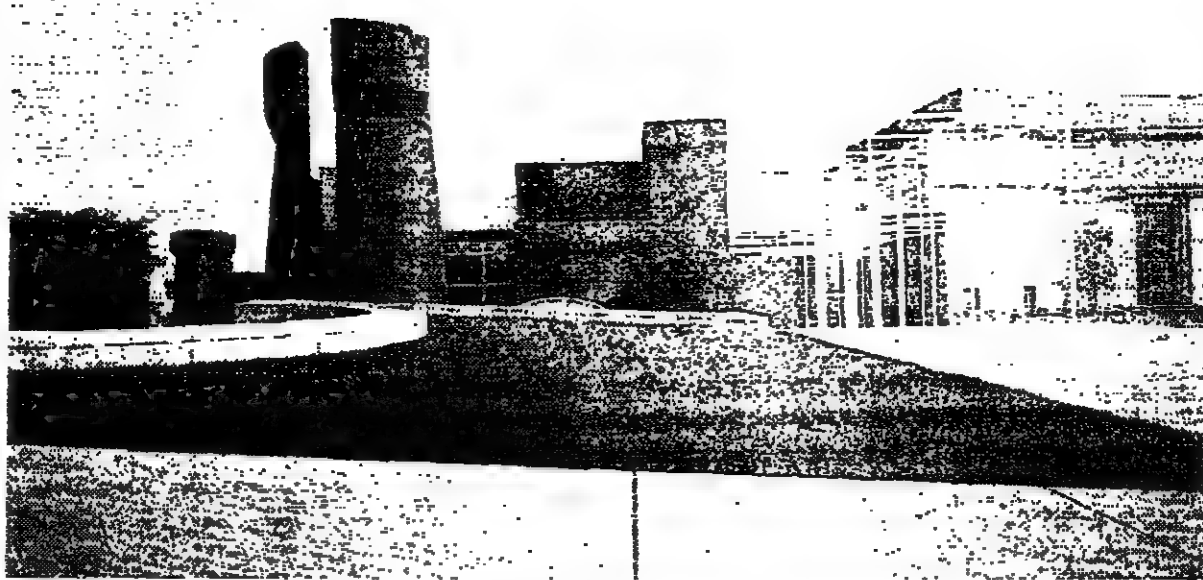
The new Singapore never really happened in the UK. When Mrs Thatcher talked of Victorian values, it was never clear whether she had in mind the kind of wealth that created the great 19th century cities, like Birmingham with all its faith in local government, or just a more ruthless

climate for the developer and the entrepreneur.

Eleven years is not long in the history of cities and architecture. The improvement to the British economy certainly led to a flourishing rash of the post-modern style - office buildings and shopping centres acquired a gloss and a shine. Mrs Thatcher drove the earth mover at Broadgate to start that highly geared project; she was almost striding over the derelict acres of Middleborough, and she was present at the launch of the abortive effort to save and re-use Battersea power station. Somehow her vision of Britain did not match the solidity of her own style. There was a gap between energy and realisation; there were too many attitudes to be changed and so much to be done that very few took the long view and planned ahead for more than the time it would take to pay off the loans.

I think that Mrs Thatcher was what the writer and historian Charles Jencks would have called a Late-Modernist. According to him, in his latest book (*The New Modernism* by Charles Jencks, Academy Editions 245) the 1980's was a late-modern decade, dominated by an approach formulated in the 1960's. It was an approach which tried to get closer to a popular imagery of the contemporary world while celebrating a kind of technological fantasy. The work of British architects like Norman Foster (highlighted in the Thatcher decade), Richard Rogers and Nicholas Grimshaw, personifies this moment, taking technological imagery to an extreme not known or understood by early modernism.

Jencks is very good at appreciating the ironies of the state of architecture. He points out that the British have in the last decade been the best



The Wexner Centre, Columbus Ohio: designed by Peter Eisenman to make everyone feel uneasy

practitioners of the High-Tech style. How curious that it is Britain and not the nations that control the high-tech industries - Germany, Japan and America - which is the finest exponent of the style. But perhaps it is "styling" that is the clue: Britain has a schizophrenic attitude to modernisation, and the use of technology as styling is a measure of our seriousness about the real advantages of technology.

Jencks is also good at pointing out the irony that elaborate and High-Tech architecture is supposed to be entirely functional. It's practitioners deny that it is a style, claiming only utility as a rationale. Almost anyone working inside a Norman Foster building at Stockley Park will feel that technological appearances promise more than they can deliver.

In his book Jencks exercises his mind in an irreverent and amusing

way over the future of modern architecture. As the arch classifier himself, it is interesting to note that he now sees the danger of classifying every nuance of modernism as a new style. But his great value is that he gives his readers enough signposts to choose their own direction. I was intrigued by the Wexner Centre of the Art of the Twenty First Century in Columbus, Ohio, designed by Peter Eisenman. It could be the sort of architecture that is commercialised and turned into a future style. This museum on the campus of Ohio State University has been designed to make it unsuitable for the showing of paintings. A bizarre building, it is composed of fragments of architecture: broken towers, open grids, and everywhere attempts to redefine the planes of the ground, or the walls, or the solidity of forms.

The museum here is the exhibit, and it has been designed with a pur-

pose: to make the artist feel uneasy. The architect also wants us to feel uneasy about his building. He has said that he is against architecture that shelters and encloses, against buildings being objects in the landscape. Instead, Eisenman offers architecture for the 21st century that is an excavation of the recent past.

If this is the new modernism for the 1990's, is it an advance upon the cosmetic application of detail on post modern architecture? Jencks book offers us all sorts of clues to the architectural future. Mrs Thatcher could only see modernism as a symbol of progress - of getting things done. She may now have time to contemplate the form of her own monument. I fear that if she read Mr Jencks's book she would not be any wiser as to which path to follow; but I think she would spot that a great many modern architectural emperors definitely have no clothes at all.

# Death and the King's Horseman

ROYAL EXCHANGE, MANCHESTER

This play has waited surprisingly long for this its British premiere. Its author, the Nigerian writer Wole Soyinka, has been associated with Britain and with British theatre since the 1950s. *Death and the King's Horseman*, which he wrote while he was a Visiting Fellow at Cambridge University in 1973-74, was first published here in 1975. Soyinka was awarded the Nobel Prize for Literature in 1986. Since the play deals with Nigerian under British colonial rule in the 1940s, why have British theatres been holding back from it?

Partly, no doubt, because Britain has been slow to accept African literature. (Cambridge consigned Soyinka's lectures to the Social Anthropology Department.) But partly too because of the Nigerian characters' thick torrent of imagery. I open a copy of the play at random and chance on this: "Oh you who fill the home from earth to threshold with the voices of children, you who now bestride the hidden gulf and pause to draw the right foot across and into the resting-home of the great forebears, it is good that your loins be raised into the earth we know that your last strength be ploughed into the womb that gave you being." In several passages, every sentence is like this. I don't question the authenticity of this as Nigerian parlance; but I observe its obscurity to a predominantly white British audience. This web of imagery is rich, charming - but in the theatre it took me over 10 minutes before I could get through to what prompted the characters to use it.

That, however, is just what Soyinka intends. Gradually, with some astonishment, we become aware that the leading character, Elesin Oba, is the horseman of the king who has just died, that this is his great day and that he selects an already betrothed girl to be his bride. We also become aware perhaps refusing to believe

the first times it is implied - that tonight after consummating his marriage, he must dance himself into a trance. We, the British audience, understand these things ahead of the British characters in the play who try, when they hear of this planned death, to interfere.

The racism of the British characters is the most obvious thing about the play and is probably true enough to history for us to raise no protest about it. Though some of them make some effort to understand the Africans, none of them is pluralist enough to accept that there is an equally valid system. To them, this Nigerian way of death can only be barbarous. I think that, for many observers, especially those who are only too happy to rejoice in such pluralism, this will be the most arresting feature of the play. But to Soyinka the British are almost incidental. His Elesin Oba becomes a truly tragic character, who is kept from death as much by his own love of life as by British chains. Alive and imprisoned, disgraced in the eyes of his own people, he is as tragic as Samson.

The Manchester production is directed by Phyllida Lloyd. Against Soyinka's stated intention, she places an interval before the last scene. (The play would run for just over two hours without it, which is not uncommon today.) I find also that the actress who plays the Yoruba deity Muraina Oyeyemi, let the theocratic nature of the Nigerian scenes - after a promising first scene - evaporate.

Even so, the play is powerful and compelling. The leading players - George Harris as Elesin Oba, Adekunle Akinde as his son Olunde, Claire Benedict as Iyalode, "Mother of the Market", and Simon Dorman and Nicola Redmond as the District Officer and his wife - are always convincing. Benedict is especially impressive.

Alastair Macaulay

# Burning Patience

SOHO POLY

The snuff of Soho Poly theatre as we know it - a suburban-dungeon a brisk walk from Oxford Circus - elicits mixed emotions. No-one who has ever found him or herself succumbing down the stairs, brained by a light or plunked behind "that pillar" could honestly mourn it as a theatre space. And yet the very limitations of this devoted new play theatre could be seen to have left their mark on the drama of the last two decades.

The Soho Poly play, ensnared in its own modesty, has tended to be small and perfectly formed: too perfectly, at times, under its last longstanding regime, which had become so at home with its nooks and crannies as to allow production to eclipse the product.

How its new space will affect its character remains to be seen, but there is a satisfying symmetry to the fact that the director who will, with luck and an extra £250,000, move the company into its new 200-seater premises, the Queensway Theatre, is Tony Crazie, who began his association as one of its more successful writers.

His administration so far has had an air of treading water. This swansong, presented by the visiting Loose Change Theatre Company, is a portrait of the Chilean poet Pablo Neruda by his compatriot Antonio Skarmeta the moody sexuality of which translates rather better than the poetry.

Neruda briefly entertained political ambitions but settled for a diplomatic career under Allende's Socialist government. He won the Nobel Prize for literature in 1971, two years before his death. *Burning*



Janet Steel: capacity for sensual suggestion

*Patience* is set back at his home in a remote fishing village, where his status as the only villager to receive mail sets up in a friendship with a young, romantic postman. A symbiosis is established whereby the poet lives through his protégé, who in turn finds expression through Neruda's poetry. Young Mario courts his Beatrice with metaphors borrowed from his mentor, whose wry presence is at odds with his flights of lyricism.

seems lush and self-indulgent, its penchant for sensual metaphors never quite justified by the quality of their recitation. Vincenzo Nicolli, who plays Neruda, has a prosaic edge, an essential un-litigious quality, which works to the detriment of both poet and poetry.

Where Tessa Schneideeman's production succeeds extraordinarily well is in its evocation of the love affair between Mario and Beatrice, which is configured in a series of audacious mime. It takes quite an actress to keep face in a seduction scene in which the come-hither is supplied by a raw egg rolled around the body, but Janet Steel has a quite remarkable capacity for sensual suggestion, which is picked up in the devouring glances of Don Gile's endearing Mario.

Their precocious courtship, sticky with sex, passes easily and sardonically into the marriage of a pregnant bride, at the end of which Neruda departs for France, leaving the young couple to Beatrice's formidable mother - a portrait of Latin America from the Corkery that could have hailed straight from the portals of Bernada Alba.

From his leave-taking onward Neruda is a marginalised figure, who exists through the fantasy of the young couple. His death is anticlimactic and remote, as is the political reality that confronts Mario finally with a notice of arrest. Allende's government has been overthrown.

Symptomatically, this most ominous finale sinks in its own understatement.

Claire Armistead

# Krystian Zimerman

BARBICAN HALL

It was difficult to explain the disappointing turn-out (less than half the Barbican's capacity) for Krystian Zimerman's remarkable appearance on Friday, though had he been playing Chopin's *Preludes* rather than Debussy's no doubt the response would have been larger. Yet if there was any doubting it before, this recital provided the clinching evidence of Zimerman's formidable stature; it is very hard to think of another contemporary pianist in this repertoire who could have matched his combination of technical control, imagination and musical intelligence. Zimerman's playing has always been characterised by its total absence of self-regard. Nothing in these performances was allowed to draw attention away from the music: even in the most flamboyant pieces - *Minstrels* from the first book, *Les dîners d'été* and *Feux d'artifice* from the second - the immaculate technical control was strictly confined to making every image absolutely precise. Line was defined just as confidently and magically as texture; the monochrome austerity of *Des pas sur la neige* and the absolute lack of excess sentiment in *La Fille au cheveux de lin* were as compelling as the superbly terraced soundscapes of *La cathédrale engloutie* or *Feuilles mortes*. In the later pieces of the second book, when the syntax becomes elusive and the texture of Debussy's piano writing even more intricate, his concentration was extraordinary. One hung on every phrase, in the certain knowledge that it would contain at least a minor revelation of colour or nuance, a new insight on these extraordinary keyboard essays. Zimerman's com-

mand here seemed, if anything, more imposing, and the sense of a journey compressed - from the allusive, "impressionist" Debussy of the beginning of Book 1 to the "symbolist" of the end of Book 2 - was hard to resist.

Andrew Clements

The same evening at the Queen Elizabeth Hall, the London Sinfonietta under Kent Nagano was celebrating the 60th birthday of Toru Takemitsu. Over at least the last decade Japan's best-known composer has been a frequent subject of this orchestra's attentions; indeed, two of the three Takemitsu works in Friday's programme originated as Sinfonietta commissions: *Rain Coming* (1982) and *Tree Line* (1988), both for small-orchestral formations.

Takemitsu has long attracted to his music the enthusiasm of top-flight players and ensembles - in the three-movement duet-piece *Toward the Sea* (1981), Friday's guitar and flute soloists were Julian Bream, no less, and Sebastian Bell. Reasons are not hard to find. Takemitsu writes with exquisite refinement for every sort of instrumental combination.

To my ears, though, and once the virtues of delicacy and picturesqueness have been appreciated, Takemitsu's music is inevitably and memorably limited in range, in ambition, the finest quality sonic wallpaper. All the purposeful exertions of the excellent Nagano and his superb players could not make it seem otherwise.

Max Loppert

# ARTS GUIDE

November 23-29

## MUSIC, OPERA AND BALLET

### London

Israel Philharmonic Orchestra conducted by Zubin Mehta performing Mozart piano concerto and Shostakovich's *The Devil*. Barbican Centre. (Mon) (638 8891).

London Philharmonic Orchestra conducted by Sir Latham Koenig performing Mendelssohn and Rossini. Royal Festival Hall. (Mon) (828 8800).

London Symphony Orchestra conducted by Russell Glynd performing tributes to Duke Ellington and Count Basie. Barbican Centre. (Tue, Wed) (638 8891).

Royal Philharmonic Orchestra conducted by Guntner Harbig performing Mozart and Bruckner. Royal Festival Hall. (Tue) (828 3062).

A new production by Adolf Deussen of *Fidelio* is conducted by Christoph von Dohnanyi, and has Gabriela Benachova, Jan Binkhof, Monte Pederson and Robert Lloyd in leading roles. Further performances of the *Barbers of Shogha* revival, conducted by Gabriele Ferro, with the second of two interesting casts: Edita Gruberova, Justin Lavender, Vladimir Chernov, Eric Garsen and Alexander Morozov.

### Paris

Mixed, violin, Paganini, Stravinsky, Chopin/Milstein, Ravel (Mon). Théâtre des Champs Elysées. (7208627).

Orchestra Colonne, the Tchaikovsky choir, the Colonne

orchestra choir conducted by Vitaly Katsev, Tchaikovsky (Mon). Salle Pleyel (45638878).

18th Century Orchestra conducted by Frans Brüggen. Beethoven, Mozart, Haydn (Tue). Théâtre des Champs Elysées (47408557).

Ensemble Orchestral de Paris conducted by Mario Venanzo, with Augustin Dumay (violin), Gerard Caussade (alto), Mozart, Franz Liszt, Rossini (Tue). Salle Pleyel (45638878).

Collegium Vocale conducted by Philippe Herreweghe. Bach's cantatas (Wed). Théâtre des Champs Elysées (47408637).

Orchestra de Paris conducted by Kent Nagano, with Sachio Gervillat (violin). Liszt, Ligeti, Stravinsky (Wed, Thur). Salle Pleyel (45638878).

Seattle Opera. The season opens with Verdi's *Otello* conducted by Myung-Whun Chung with Plácido Domingo in the title role for the first five performances and with Renato Bruson as Iago and Kalleen Espersen as Desdemona (40011615).

Opéra Palais Garnier. *L'histoire de Menon* to Mendelssohn's music reorganised by Leighton Lucas in Kenneth Macmillan's choreography with Nicholas Georgiadis and costumes, conducted by Barry Wordsworth (47425759).

Théâtre des Champs Elysées. Chastel. Broadway musical *Send Street* to Harry Warren's music in a production supervised by Mark Bramble (40822940).

### Antwerp

18th Century Orchestra conducted by Alexander Rahbari with Francisco-Joel Thiboulet (piano) playing Beethoven, Grieg and Schubert (Thur). Koninklijk Elisabethzaal.

### Brussels

Gidon Kremer (violin) with Martha Argerich (piano) play Prokofiev's integral for violin and piano (Tue). Palais des Beaux-Arts.

### Berlin

Justus Frantz (piano) and the Schleswig-Holstein Festival Orchestra under Paolo Olini with an all Mozart programme (Mon). Philharmonie.

Berlin Philharmonic under Seiji Ozawa and M. Rostropovich (cello). Haydn, Schindler and Dvořák (Tue, Wed). Philharmonie.

### Frankfurt

Schleswig-Holstein Festival Orchestra and Ulfert Faus (piano), conducted by Paolo Olini with an all Mozart programme (Tue). A Krystian Zimerman Debussy piano recital (Wed); Martha Argerich (piano) and Gidon Kremer (violin) play works by Prokofiev (Thur). Opera. Ariadne auf Naxos has Helena Dose, who is brilliant in the title role. *Der Fliegende Holländer* returns with an extremely strong cast led by Krystian Zimerman. With songs by Sepp Runkel and Uwe Peper. *Un Ballo in Maschera* brings together the talents of Bruno Beccaria, Maria Guleghina and Vera Baranovsk.

### Cologne

Wirttemberg Chamber orchestra and James Galway conducted by Joerg Faerber. With works by Mozart, Haydn and C.P.E. Bach (Tue). Philharmonie.

Bonn's Orchestra, the Philharmonie choir and the Bulgarian Capelli Oberev choir with singers Anna Zampieri, Alessandra Millicheva, Giacomo Aragall and Simon Estes, conducted by Dennis Russell Davies. Philharmonie. Verdi's *Messa da Requiem* (Wed).

### Madrid

Ayo-Juanes Duet (violin, piano). Mozart programme (Tue, Thur). Auditorio Nacional de Música (537 01 00).

Israel Philharmonic Orchestra conducted by Zubin Mehta. Mozart, Mahler (Wed). Ben Haim. Bloch, Beethoven (Thur). Auditorio Nacional de Música (537 01 00).

### New York

Karl Wild piano recital. Beethoven, Chopin, Liszt (Mon). Carnegie Hall (247 7400).

New York Philharmonic conducted by Charles Dutoit with Jean-Yves Thibaudet (piano). Stravinsky, Szymanowski, Liszt, Debussy (Tue). Charles Dutoit conducting with Cho-Liang Lin (violin). Jacques Hett, Glazunov, Berlioz (Thur). Avery Fisher Hall, Lincoln Center (874 6770).

McDermott Trio. Schumann (Wed). Kaufmann Hall (415 4460).

Kalichstein-Laredo-Robinson Trio. Zwilich, Haydn, Clarke, Brahms (Thur). Carnegie Hall (247 7400).

### Washington

National Symphony conducted by Alessandro Sciallani with William Neil (organ). Saint-Saëns, Ravel (Thur). Concert Hall, Kennedy Center (487 4600).

# SALEROOM

## Record price for a Sorolla in Spain

The atmosphere was cool in the plush-pink ballroom of the Ritz in Madrid on Thursday evening for Edmund Peal & Associates' auction of Impressionist and Modern pictures. Bidding veered between extremes, with one third of the 31 lots raising no response at all and the most important picture in the sale, a plain-air beach scene by the celebrated Spanish Impressionist Joaquín Sorolla y Bastida (1883-1923), realising the highest price ever paid for a Sorolla in Spain. The sea of faces, framed by furs, pearls and Hermes scarves watched, and the TV cameras rolled, as "Francisqueta (figure of a Valencian fisherwoman)" exceeded its upper estimate of \$12.8m (\$21,150,270).

Sorolla executed the canvas in November 1907, writing to his wife of his excitement with its progress. The coral-skirted fisherwoman looms close to the picture plane, captured in broad brushstrokes in the already strong morning light. The picture was exhibited in his first and hugely successful show in New York in 1909, where it was bought for a substantial \$2,500. It was consigned to auction from an American collection.

Another Sorolla, a commanding, unfinished portrait of a man, also exceeded expectations by selling for \$3,824,000 plus (\$31,481). The world auction record for the artist was set at Sotheby's in London in June with a larger and more complex beach scene which realised £1.85m.

The surprises for the sale were the failures of important works by Mir and Nonell. Mir was the leading Catalan Post Impressionist landscape painter, and "The Mill" is one of the finest of his works to come on the market in the last 10 years. Nevertheless, bidding stopped at 18m ptas. Nonell's monumental hunchback woman fared hardly better, bought in at 25m ptas. There are only 200 known works by Nonell. Equally unexpected was the success of an exceptional Dali. "Anatomia" which found a new owner at 43,680,000 ptas (£238,108).

Mr Peal was disappointed by the failure of the Mir and Nonell, and by the 13.4m ptas raised by a late Maria Blanchard, although the rest of his carefully pruned sale went much as expected. The sale totalled 824,654,000 ptas (£1,753,254), with only 21 per cent unsold.

Susan Moore

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# David Goodhart contrasts the contenders for chancellor in the all-German elections

## Kohl awaits his crowning moment

Mr Oskar Lafontaine, the Social Democrat challenger to Chancellor Helmut Kohl in next Sunday's all-German election, looked rather embarrassed as, flanked by two green fairies, he waited for the dancer to wobble off-stage in her bikini. And well he might have.

The German Social Democrats (SPD), one of the oldest, largest and most sophisticated parties of the centre-left in Europe, felt compelled to hire a (not very good) circus to attract voters to its main election rally last week in Chemnitz, east Germany.

Chemnitz, once the "Manchester of Germany" and a social democrat stronghold in the 1920s, has, like the rest of east Germany's southern industrial belt, become an electoral desert for the SPD. The party's vote in the town scarcely reaches 15 per cent and it has only a few hundred members - hence the circus, which drew about 3,000.

The political geography of towns like Chemnitz is part of the reason why Mr Kohl's centre-right coalition has, for months, been assured of victory and why the election has been relegated to an afterthought in an historic year.

Mr Lafontaine has put up a spirited fight over the past few weeks, but in the end, he and his party are likely to be relegated to a second round of elections in 1994.

The consensus is that he will, at least if the SPD sinks no lower than 35 per cent in the poll (in 1987 it scored 37 per cent). In favour of Mr Lafontaine is the fact that he has a bed-rock of support among the younger generation of party leaders and no obvious challenger. Mr Gerhard Schröder, premier of Lower Saxony, and a Lafontaine supporter, says: "Lafontaine is the SPD leader for the 1990s - who else?"

Paradoxically, 60-year-old Mr Kohl's future seems less certain. He has been dodging questions about whether he will stand in 1994 and one adviser predicts that he will stand down, or be forced to stand down, before then to make way for a technocrat from the liberal wing of his party, better equipped to drag east Germany out of the mire. He would most likely have



Oskar Lafontaine (left) has no hope of wresting the chancellorship from Helmut Kohl

gone already if not for the life-line of unification. Even political opponents concede that in the past year Mr Kohl has transcended the "power for power's sake" juggling of the past eight years and has been actually shaping events, especially in his decision to press for early currency union.

The result is that for the first time, his own poll rating is higher than his party's, and his self-confidence has grown. He remains a politician of instinct rather than vision, as one adviser admits, and his sporadic election speeches still leave many of his supporters a little disappointed. But those instincts - for homely patriotism and steady-as-she-goes optimism - are tailor-made for this election. His "strategy" has consisted of sitting at home receiving heads of state (Presidents Gorbachev and Bush) avoiding a TV debate with his more articulate challenger, and trying not to make blunders.

The jubilation of earlier this year has evaporated but his allies remain well attended in the east where he responds to his audience's yearning for an economic future and a spiritual past with nostalgic stories about post-war reconstruction in west Germany. In the west the tone is more "you've never had it so good". As his own contributions, he cites standing firm on stationing medium-range nuclear missiles in the early 1980s and creating eight years of economic upswing which will make bearing the cost of unity easier.

By contrast to Mr Kohl's competent but humdrum

addresses, Mr Lafontaine's speeches are a *tour de force*, spoken without a note. He pours scorn on his opponents and has his mainly young audiences rocking with laughter as he mimics Mr Kohl. With no possibility of winning, Mr Lafontaine, the dandy intellectual, seems to be enjoying the campaign. Presenting himself as an apostle of enlightenment, standing by the post-nationalist, post-materialist values of the west German left which have been temporarily obscured by unification, he hopes to turn defeat into victory of a sort.

"I make no apology for starting with an issue that has been sadly neglected over the past few months - the environment," he begins his speeches in west Germany before launching into an explanation of the SPD's proposals for green taxes. He goes on to deflate the new nationalism. "Singing hymns and waving flags does not solve problems... 1989 was not the year of the Germans. It was the year of the peaceful revolutions throughout eastern Europe."

And then he turns to his favourite theme: the government's "lies and evasions" over how to pay for unity and the crippling legacy of an enormous public sector deficit.

Mr Lafontaine's tone and emphasis in east Germany is slightly different. Speaking in the half-filled canteen of a doomed chemical works in Böhlen, he adopts a more professorial manner, explaining aspects of the west German tax or social security system.

He says he will not, unlike Mr Kohl, make promises that cannot be fulfilled. He points to the government's lack of an industrial strategy to deal with economic collapse in east Germany and stresses the SPD's experience in creating jobs in the depressed regions of west Germany. He is relaxed, convincing, constructive. "If he had been like this for six months we might have stood a chance," says an SPD official.

Moving on to a packed hall in the industrial town of Aue, he berates Mr Kohl for breaking his promises to the car workers of nearby Zwickau and for not subsidising east Germany's export contracts with the east bloc. Here, as elsewhere in east and west, he gets the biggest cheer for his attack on the five east German ministers without portfolio in Mr Kohl's cabinet, all paid DM32,000 a month.

Later in Chemnitz he talks about his cautious approach to currency union in the summer. "I wanted to stop what has happened - a boom in the west and collapse in the east," he says. Mr Lafontaine believed, and still believes, that currency union was a mistake. He would have preferred a fixed exchange rate, at 1 DM to 4 East Marks, and a gradual raising of productivity in the

### Mr Kohl responds to eastern audiences' yearning for an economic future and a spiritual past

past few months - the environment," he begins his speeches in west Germany before launching into an explanation of the SPD's proposals for green taxes. He goes on to deflate the new nationalism. "Singing hymns and waving flags does not solve problems... 1989 was not the year of the Germans. It was the year of the peaceful revolutions throughout eastern Europe."

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east before full union. In his recent book *German Truths*, a rather woolly work, he states that he would have preferred a form of confederation with east Germany rather than full unity at a time when the old nation state is being dissolved into a United States of Europe.

Given such unrepentant opposition to swift currency union and full national union, for which there was overwhelming support in east Germany, it is not surprising that east Germans find him less appealing than west Germans. "You don't elect someone to complete something he opposes," says one critic.

The Lafontaine campaign has been a curious mixture of the brave and the foolish. It was not helped by the near-fatal attack on him last April, or by the half-hearted support from sections of his own party - particularly members of the older generation who find him too negative about unity. Mr Lafontaine's critics are probably right to claim, however, that his abrasive personality has made defeat heavier than it might have been.

Such critics say that he could have been more enthusiastic about the newly won freedom for east Germany without conceding anything to the new nationalism. Also his stress on the costs of unity has left the impression that he did not want to pay at all, without improving the SPD's reputation for economic competence. "Why did he not use a bit of imagination and link the green taxes to paying for unity?" asks one critic.

The international political and diplomatic establishment will no doubt be happy not to have the former left-wing critic of Nato in charge of Germany. He remains strongly opposed to a wider military role for the Bundeswehr, even with UN peacekeeping forces, and says that Germany is carrying its burden by paying large sums to Nato in charge of Germany. He remains strongly opposed to a wider military role for the Bundeswehr, even with UN peacekeeping forces, and says that Germany is carrying its burden by paying large sums to Nato in charge of Germany. He remains strongly opposed to a wider military role for the Bundeswehr, even with UN peacekeeping forces, and says that Germany is carrying its burden by paying large sums to Nato in charge of Germany.

## How to preserve the Thatcher legacy

By Samuel Brittan

*A nation is nothing but a collection of individuals.*  
David Hume, "Of National Characters"

Margaret Thatcher ran into trouble with the chattering classes by her insistence on regulating the content of broadcasting. There is a further individualism which is partly empirical in nature. This is that people will often serve their fellow men and women better if they follow their own self-chosen interest than if they seek to trade in the so-called public interest. Care needs to be taken here. What Adam Smith called the principle of Natural Liberty does not apply to all cases. And a great many surrounding conditions need to be right: a framework of law, sound money, and nowadays measures such as congestion taxes (which do not come naturally to British Prime Ministers) to harmonise private interest and the good of others.

Mrs Thatcher has demonstrated how much of the supposed agenda of government can be returned to the markets. Pay, price and dividend controls have disappeared, uncensored. Entry barriers have been removed in areas ranging from financial services to opticians, estate agents and bus companies. There has even been a nibble at the restrictive practices surrounding the law. Tax incentives to buy fancy equipment have been replaced by low corporation tax. The biggest constraint on freedom and efficiency, namely exchange control, was swept aside in the first year of office by Mrs Thatcher, Sir Geoffrey

choice instincts. Her failures have been where she has tried to impose ideas of preferred behaviour - for instance in her attachment to all the tax measures which favour home ownership over renting, or to her insistence on regulating the content of broadcasting.

There is a further individualism which is partly empirical in nature. This is that people will often serve their fellow men and women better if they follow their own self-chosen interest than if they seek to trade in the so-called public interest. Care needs to be taken here. What Adam Smith called the principle of Natural Liberty does not apply to all cases. And a great many surrounding conditions need to be right: a framework of law, sound money, and nowadays measures such as congestion taxes (which do not come naturally to British Prime Ministers) to harmonise private interest and the good of others.

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Howe and Nigel Lawson working in halcyon harmony. But has it all not ended in a mess? It is not only the left wing critics who talk like this, but devotees of particular schools of parochial monetarism who cannot see the wood for trees. There is always a phase in the business cycle when recession strikes, but inflation is still high under the influence of the previous boom. Stagflation has been exaggerated, as on other past occasions, by an oil price explosion, and also the very strength of the previous boom which encouraged re-equipment and expansion.

The payments deficit mattered mainly because it was a sign of inflationary pressure. The rapid deceleration in import volume shows boom changing to recession. The lesser tailing off in exports shows that the slowdown is international. But the idea that nation's overseas current account is equivalent to a firm's profit and loss is a collectivist fancy which Mrs Thatcher has not been Thatcherite enough to jettison.

Much more important has been that "the underlying profitability of firms has improved, as have labour productivity and working practices" - to cite the new National Institute Economic Review, which is not given to unwarranted praise of the government. A quantitative verdict will not be available until after the recession and subsequent upturn, well into the 1990s.

Meanwhile is the legacy safer under an exponent of Euro-nationalism, which is no better than the domestic variety, or under an old school Tory paternalist? The Chancellor, John Major, emerges as the obvious choice, partly through a process of elimination. Despite some unfortunate speeches against EMU, such as the one at Llandudno in June, the Chancellor has actually taken Britain into the exchange rate mechanism of the European Monetary System; and he may come to disavow his Bruges group supporters as he responds to the pressure of events.

TEENAGERS' UK TRADE GUIDE		
(Ann. vol. % changes exo. oil and erratics)		
	Imports	Exports
1986	+7.1	+2.4
1987	+4.8	+7.6
1988	+14.8	+4.4
1989	+7.3	+9.2
1990		
Jan-May	+5.2	+9.2
Jun-Oct	-1.4	+2.6

Source: Central Statistical Office

## LETTERS

### Leader comment on Burma "short-sighted and ill-advised"

From Zaw Win.

Sir, I write to protest most strongly your leader "How best to help Burma", November 14. As the leader of the Myanmar delegation made clear in his recent statement to the UN general assembly, the Myanmar government, having fulfilled its promise to hold free and fair multi-party general elections, is now taking firm and systematic steps towards the establishment of a stable and enduring democratic state.

For that to happen, a constitution needs to be written and plans are being developed for the holding of a national convention to advise the elected representatives of the Pyithu Hluttaw (People's Assembly) on the factors it will need to note in drafting a constitution.

Regarding political conditions in Myanmar, your editorial comment fails to acknowledge the steps being taken toward the establishment of a firm and lasting multi-party

### UK electricity price ratio still rock-bottom

From M.J.S. Gibbons.

Sir, At the beginning of this year ("Building on the UK's natural energy resources", January 30) I wrote to you concerning the ratio between domestic and industrial electricity prices. In view of the interest in that letter and the

current interest in electricity issues I believe your readers would be interested in a further and wider analysis carried out by the VIK, Essen and based on United Kingdom data. My previous letter referred to 1986/88 data from the IRA; this source indicates that for 1990 Australia, USA, Finland, New Zealand, Sweden and Portugal also exhibit a higher ratio than the UK.

The conclusion of such analyses remains as before: the UK ratio is one of the smallest in the markets with which our industries seek to compete. The evidence that other systems tend to allocate their costs differently between classes of consumer is no surprise to large users of electricity in this country. The surprise, in fact, is that some British commentators appear to believe that large users have secured an advantageous position, in relative terms.

M.J.S. Gibbons, Energy Policy & Purchasing Manager, ICI Chemicals & Polymers, P.O. Box 90 Wilton, Middlesbrough, Cleveland

ELECTRICITY PRICES (domestic/industrial ratio '88: industrial = 1)	
Denmark	3.14
France	2.30
Belgium	2.21
Italy	2.14
South Korea	2.00
Holland	1.53
Japan	1.79
Austria	1.70
Luxembourg	1.69
Spain	1.62
Ireland	1.60
Switzerland	1.58
Norway	1.55
Quebec	1.53
Germany	1.53
UK	1.47

Only Greece, Portugal and Israel had a lower ratio.

### A challenge for the EC competitions commissioner

From Mr John Boyd QC.

Sir, Jonathan Paul ("One stop shopping for mergers", November 14) confirms that the voluminous information about prospective mergers notified to the European Commission will be copied on to the national authorities in each member state. This, he says, will give these authorities all the information they will need, so helping bring about the much desired one-stop shop.

Whether this result is achieved remains to be seen. It may, however, have a consequence of quite another kind. The copying of this information about intended mergers

### Back to the Magna Carta

From Mr Peter Wood.

Sir, There is a certain irony in your decision ("Europe's Magna Carta", November 22) to endorse the notion of the CSCE Charter of Paris as a "Magna Carta" for Europe after a period in which Magna Carta has been used parochially as a stick to beat Europeans.

Magna Carta was not, of course, a revolutionary declaration of the rights of man, and its import undermines the low political rhetoric that misuses it today. The spirit and much of the letter of Magna Carta is that of consultation.

The idea of the 1290s, that England should no longer be a place of warring factions but a single community bound in a common interest, is perhaps the point we have once again reached after a long diversion? Peter Wood, Neubold Farm, Duntisbourne Abbots, Cirencester, Glos.

### Appointment of Barrell to safety division to be welcomed

From T.J. Evans.

Sir, The chemical engineering profession will welcome the news reported today that Mr Tony Barrell, the HSE's Director of Technology, has been appointed head of the new Offshore Safety Division within the Department of Energy.

Within the body of the Gullen report into the Piper Alpha Disaster, it is pointed out that the Department of Energy had been unable to recruit process or chemical engineers as inspectors, and that none of its inspectors had any experience in the

scrutiny of hazard and operability studies (Hazops) which have been a key element of safety cases prepared to support onshore hazardous industrial plants.


Mr Barrell, who is a chemical engineer himself, has been educated and trained within this tradition and has reinforced the Chemical Engineering profession's own commitment to safety and environmental topics as a member of the institution's council and Safety Health and Environmental Policy Committee.

While the lessons from the investigations of the Piper Alpha Disaster will undoubtedly lead to improvement in safety offshore, Lord Gullen recognised that the prevention of accidents in industry at large is finally dependent on the approach and quality of the management of safety by each and every operator.

Suffice it to say that safety is also as much a boardroom issue. The cost of our oil should not be counted in human terms. T.J. Evans, general secretary, ChemE, Davis Building, 165/171, Railway Terrace, Rugby

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Monday November 26 1990

## INSIDE Standard sues PW for \$800m damages

Standard Chartered, the international bank, is claiming \$800m in damages in an Arizona court against Price Waterhouse, one of the world's leading accountancy firms. Standard, headed by Rodolfo Galpin (left), claims PW failed to give an accurate picture of finances at United Bank of Arizona, when advising Standard during its \$335m acquisition of the bank in 1987. The case could render Price Waterhouse liable to punitive damages taking the potential award to \$2.4bn. Page 22.

**Gifts ride high**  
It has been the best week for UK government bonds since the announcement of Britain's entry into the European exchange rate mechanism on October 5. Peter Marsh reports that traders took an optimistic view of the outcome to the Conservative leadership struggle, arguing that whoever takes over from Mrs Thatcher is likely to introduce greater stability into UK politics. Page 26.

**Apples and acorns**  
Apple Computer and VLSI Technology. If the US are believed to be linking up with Acorn Computer of the UK to develop a new microprocessor to power the next generation of Apple personal computers, Apple has scheduled a joint announcement with VLSI for tomorrow, fueling speculation that the personal computer company will take an equity stake in VLSI, an important chip supplier to Apple. Acorn and VLSI jointly developed a chip called the Acorn Risc Machine in the mid-1980s. Page 22.

**Aberdeen pursues buy-out**  
Aberdeen Steak Houses, the London restaurant chain, plans to go ahead with its planned management buy-out despite increased losses for the first six months of 1990. A statement from chairman Ali Salih blamed the deterioration on the publicity given to "mad cow disease", and weakness in the economy. Page 22.

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## Polly Peck may reveal source of profits increase

By David Barchard and Richard Waters in London and John Murray Brown in Nicosia

THE ADMINISTRATORS of Polly Peck International expect to make two significant breakthroughs early this week which could reveal for the first time the full picture behind the group's steady rise in reported profits throughout the 1980s.

Even though Polly Peck had a market value of nearly £2bn (\$3.93bn) early this summer, and banks had lent it £1.3bn, little information has been available publicly about its operations in Turkey and northern Cyprus. Some senior executives in the group's London office have admitted even they were not given details of operations in the eastern Mediterranean, reported to have contributed £108m to pre-tax profits of £161m last year.

The first breakthrough is expected by the administrators today, when a court in northern Cyprus reviews an injunction which has prevented officials of Polly Peck's local subsidiaries giving any information. Mr Richard Stone, one of three administrators appointed when Polly Peck collapsed at the end of last month, was due to fly to Nicosia yesterday for the hearing and is confident the injunction will be lifted.

If so, the administrators will be able to clear up persistent speculation about the scale and profitability of Sunzest Trading, Polly Peck's Cypriot fruit exporter. Mr Asil Nadir, Polly Peck's chairman, last week predicted the company would be close to £5,000 tonnes of citrus fruit in the current season.

This was the same as last year's figure, which sold for \$70m, he said.

However, official statistics put Sunzest's exports from northern

## Frankfurt fights to regain bunds

Katharine Campbell and Deborah Hargreaves on a Liffe contract under fire

With a push of a computer button, Germany imported financial futures on Friday as Frankfurt's electronic trading system made a bid to win back German bond trading that has migrated to London.

Frankfurt is pitching its hi-tech computer system against the time-honoured trading methods that prevail in London's futures pits where contracts are exchanged in an atmosphere of raw capitalism. The battle will mark the first time in the world futures industry that a traditional open outcry market has competed for business against an electronic system.

Frankfurt's new exchange, the Deutsche Terminbörse, began trading options on domestic stocks last January and now its vastly expensive integrated trading and clearing system - the DTF - is estimated to have cost between DM100m and DM150m (\$67.2m and \$101m) - is taking on the London International Financial Futures Exchange with one of its most successful products, a contract based on German government securities or bunds.

It has ranked the Germans for a long time that German bond prices are determined more often in London than in Frankfurt. Since Friday, Germany has its own copy of the Liffe product and its success will be crucial if the DTF is to grow into an internationally competitive market rather than a purely domestic exchange.

The DTF made a promising start with options. Around 35,000 contracts change hands daily, representing an accumulated total of DM4.3bn in options premium. This is already more business than any other single European exchange sees in individual stock options. The audience is principally domestic, and genuine profit-generating customer business is slow to develop.

Now the DTF is racing ahead with bund futures and a futures contract on the DAX stock index. But electronic futures systems



Outcry at Liffe: Frankfurt wants control of a bund product

their order has been filled, which can be cumbersome in a fast market.

But the high cost of the DTF should prove a powerful incentive to get the market off the ground. The top German banks that do about 30 per cent of Liffe's business are committed to supporting the new exchange and have been grooming their own traders rather than importing talent from London or Chicago.

DTB now has 65 members of which about 16 are foreign operations. This amounts to 500 traders with 600 terminals, although a relatively small proportion of these are futures operators.

The houses that are undecided will vote with their feet towards the exchange that attracts the most liquidity. "What matters is the liquidity and the speed of execution," says Mr Alex Cooper, director of financial markets at the French bank, Credit Lyonnais, "people don't care what medium they trade on as long as it has the business".

For this reason, most market players don't expect Liffe and the DTF to survive side by side for long. "There is no need for two identical contracts to exist in the same time zone," one trader commented. Even Mr Jenkins says that, in theory, one centre will prevail in the long term.

In the meantime, the exchanges will slug it out.

In its first day, the DTF traded just over 4,000 contracts in the bund compared with nearly 25,000 on Liffe. But as Mr Cooper comments, "I suspect German thoroughness will win through despite an inauspicious start".

Liffe has a reputation as an innovator and the exchange is still active in developing new products.

If it loses the bund, it will not be the end of the exchange, but it will deal it a heavy blow. At the same time, the success of the DTF will be a key pointer to Frankfurt's importance as a financial centre.

## Institutions force resignations of Savage chairman and chief executive

By Andrew Hill in London

INSTITUTIONAL shareholders at Savage Group have forced the chairman and the chief executive of the USM-quoted hardware supplier to quit, ahead of a special meeting which would have called for their resignation.

The chairman Mr Nick Savage, a grandson of the company's founder, and Mr David Brown, chief executive, are expected to announce today that they will step down.

One fund manager said yesterday: "We have told the Savage board in recent weeks that there has got to be trust between

shareholders and directors. It's like virginity - once you've lost it, it's difficult to get it back."

The Savage resignations are the latest in a series of boardroom departures prompted by direct or indirect institutional pressure.

Three weeks ago, Mr Brian Cox, former chairman of motor components group Camford Engineering, requisitioned a special shareholders' meeting in an attempt to oust Mr Savage, Mr Brown and Mr David Stephens, Savage's finance director, and replace them with a new slate of

six directors. Mr Cox claimed to speak for 48 per cent of Savage's equity, and said he had the backing of most of the group's largest institutional investors.

But fund managers appear to have convinced Mr Brown and Mr Savage, who owns 13 per cent of the group, that they have already lost the trust and confidence of their largest shareholders and should resign immediately.

Institutions must now decide whether to back Mr Cox's team, which includes three former Savage employees, or switch their

allegiance to the remaining board members, including Mr Stephens. Mr Cox is likely to set a date for the special shareholder meeting today. It must be held within the next four weeks.

The remaining directors are seeking to strengthen the board with additional appointments, including a new chairman from outside the company. They are also thought to have the backing of Savage's most influential non-executive director, Mr Norman Ireland.

Mr Ireland, who is chairman of Bowater, has already announced

that he is not seeking re-election to the board and refused to comment further yesterday. Mr Stephens also declined to comment.

The institutions are likely to favour a quick resolution of the boardroom uncertainty at Savage, which has seen profits hit by a downturn in the do-it-yourself market. "This company is heavily borrowed, we know the banking people are a bit fragile and the resignation of directors is obviously not good news: all the institutions agreed we needed a speedy response," said the same fund manager.

Savage's share price, which has slipped from a peak of more than 300p before the October 1987 stock market fall, closed at 30p on Friday.

The shareholders backing the original proposal from Mr Cox were Norwich Union with 9.8 per cent, Aetna Unit Trusts (8.9 per cent), Scottish Mutual (7.3 per cent), Equitable Life (5.5 per cent), Abbey Life (3 per cent) and Scottish Amicable (2.6 per cent). Investors in industry, which traditionally sides with existing management, owns a further 5.9 per cent.

### Economics notebook

## Hopes rekindled for 'hard' Ecu

MRS THATCHER'S resignation has revived hopes that Britain's evolutionary "hard Ecu" approach to European economic and monetary union will be given a serious hearing at the European Community's Intergovernmental Conference (IGC) on ERM in Rome next month.

The prime minister's shrill rejection of a single EC currency of central bank over the past two years has strengthened the hand of those EC leaders such as EC Commission president Jacques Delors, President Francois Mitterrand of France and Chancellor Helmut Kohl of Germany who want to implement the three-stage Delors programme to ERM.

Many senior politicians and monetary officials on the continent have serious doubts over the wisdom of a rapid move to ERM but have kept silent. Some have found it impolitic to be seen agreeing with Britain's objections. Others have found it convenient to say nothing so long as the UK acts to brake rapid progress to ERM.

However, even before last week's extraordinary events, Sir Michael Butler, the Hambros Bank director who helped devise the hard Ecu scheme, had received indications that the hard Ecu might yet gain greater acceptability among Britain's EC partners.

Although the hard Ecu was firmly rejected by Mr Karl Otto Pöhl on his recent visit to London, the summit of EC leaders in Rome at the end of October went some way to incorporating Britain's plans into the final communiqué.

Britain's idea for a European Monetary Fund could possibly be adapted into the "new Community institution" that the Rome summit said should be established when the EC moves into the second stage of the Delors process to ERM.

According to the EC leaders, this institution would oversee the development of the Ecu and strengthen and develop coordinated EC monetary policies in stage two.

Sir Michael's hopes have also been raised by a letter from Mr Tommaso Padoa-Schioppa, deputy director general of the Bank of Italy and one of the key officials preparing the IGC.

Mr Padoa-Schioppa wrote: "I consider the language in which the British position has been stated in the Rome communiqué as rather positive."

However, he said that Britain's position would only improve if the UK accepted the concepts of a single currency and central bank set out in stage three of the Delors programme. "I am still convinced that the UK bargaining position will remain weak as long as the very idea of a phase three is rejected," he wrote, "whereas the contribution to shaping the whole process and the possibility of making it beneficial for London as a financial and monetary centre could be enormous if only the attitude changed on that point."

### Wealth defect

IRRESPECTIVE of whether he becomes prime minister, stays chancellor or has to accept another fate, Mr John Major's campaign to encourage savings among UK adults last week has highlighted the case for savings incentives.

The study, published by the Central Statistical Office, showed that overall marketable wealth, defined as those assets for which a value can immediately be realised less

liabilities, increased sharply in real terms to £1,317bn from £752bn between 1978 and 1988.

But the share of such wealth held by the poorest 50 per cent of the population declined to 6.3 per cent of the total from 8.1 per cent. Even more telling, 31 per cent of British adults had marketable wealth of less than £5,000 in 1988.

In 1978, the proportion of adults with less than £5,000 in 1988 prices had been 49 per cent. But the improvement at the bottom end of the social scale was matched by the rise in fortunes of the top quarter of the population who saw their marketable wealth jump to nearly £1,000bn from £522bn in the period.

Recent reforms to encourage savings, such as the tax exempt special savings accounts (Tessas) announced by Mr Major in his March budget, have yet to start operating.

The Chancellor hopes these reforms will increase the mobility and independence of individuals. However, it is unfortunate that when Tessas became available at the beginning of next year, Britain will be in a recession. Some of those for whom the savings accounts were designed will be unable to take advantage of them because of rising unemployment.

### Research gap

SINCE LEAVING the government in 1986, Mr Michael Heseltine has made much of the weakness of Britain's manufacturing base compared with trading rivals abroad.

In this context the annual review of industrial policy in OECD countries, recently published by the Paris-based Organisation for Economic Co-operation and Development, is a sobering read.

First the good news. Between 1985 and the end of last year, manufacturing production in Britain grew roughly in line with the total manufacturing output of the 24 industrialised countries that make up the OECD.

The UK's volume production index 1985=100 stood at 119 against the OECD total of 120 by the end of 1989. The US was a bit behind Britain at the end of last year, with its manufacturing production index at 118. Japan was ahead with 124 while the West German index stood at 121. The figures referred to the pre-uniform period.

The OECD's statistics for the development of gross fixed capital formation in manufacturing were similarly unexceptional. The volume index figure for Britain (again based on 1985 equalling 100) was 134 last year, down on Japan's 141 but higher than the EC average and well above comparable US figures.

Since last year, investment has fallen in Britain while manufacturing output has declined since the summer. The most disturbing news in the OECD report concerned research and development outlays in the business sector. These should represent the seed corn of Britain's future industrial development.

But the report suggested that R&D spending by business has hardly grown in real terms in Britain since 1985 whereas elsewhere in the EC such expenditure has picked up. Although the statistics are not as clear as they might be, Germany, France and Italy and smaller countries such as Spain, the Netherlands and Ireland all seem to have boosted R&D outlays in the late 1980s.

## Woodchester suit 'against public interest' says think tank

By David Lascelles in London

THE BID by Credit Lyonnais, the state-owned French bank, to raise its stake in Woodchester Investments, the Irish financial services company, would be against the UK public interest, according to the Adam Smith Institute.

In a submission to the Monopolies and Mergers Commission, which is investigating the deal, the free market think tank says that if Woodchester passed under the effective control of Credit Lyonnais, "it would pass under the common control of all of the other operations controlled by the French government."

Adam Smith argues that state-owned companies do not operate in the normal commercial and competitive environment to which private corporations are subjected, and they have access to non-commercial sources of capital.

Credit Lyonnais is proposing to raise its stake in Woodchester from just under 30 per cent to 45 per cent. However, both companies have substantial financial operations in the UK, and Mr Peter Lilley, the Trade and Industry Secretary, decided to refer the deal to the commission in September, even though the Director General of Fair Trading had already recommended there should be no referral. Mr Lilley is expected to announce his decision by the end of the year.

A statement from both companies at the time of the referral said Credit Lyonnais's increase in its stake had been approved by shareholders and cleared by the Takeover Panel, the stock exchanges in Dublin and London, the Irish Department of Industry and Commerce, the Central Bank of Ireland and the Bank of England.



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Peter Norman



## COMPANIES AND FINANCE

StanChart suit against Price Waterhouse over US acquisition  
Bank claims \$800m from auditors

By Terry Byland

STANDARD CHARTERED, the international bank, is claiming \$800m in damages in an Arizona court against Price Waterhouse, one of the world's leading accountancy firms.

The case, which could render Price Waterhouse liable to punitive damages taking the potential award to \$2.4bn, was filed by Standard in April when it claimed that PW had failed to give an accurate picture of finances at United Bank of Arizona, when advising Standard during its \$335m acquisition of the bank in 1987. PW had been United Bank's

auditors for several years. Standard's suit claims that "Price Waterhouse failed to identify and report material deficiencies in United Bank's loan portfolio and in its system of internal lending controls."

Standard would make no comment on the matter yesterday but PW has been strongly resisting the claim in the US. In addition to the harm to its image should Standard's case succeed, PW may not have insurance coverage to the full extent of the possible punitive damages.

Standard, headed by Mr Rodney Galpin as chairman and chief executive, is believed to have taken a loss of around \$100m when it sold United Bank after less than two years of ownership.

Profits for 1986 at the Arizona bank were revised downwards by some 30 per cent, after substantial bad debts emerged shortly after its acquisition by Standard via its US subsidiary, Union Bancorp. However, PW's report is understood to have identified United Bank's loan portfolio as an area of risk.



Rodney Galpin

## New risk consultancy from Willis Corroon

By Richard Lapper

WILLIS CORROON, the London-based international insurance broker, is to launch a new risk management consultancy company, Willis Wrightson Risk Management.

It will provide independent risk management advice and services to industrial and commercial companies throughout the UK. Previously such services have only been available to clients of Willis Wrightson, the UK retail brokerage arm of Willis Corroon.

The development represents a further diversification for Willis Wrightson which, like other insurance brokers, is interested in developing fee-based consultancy as an adjunct to its broking activities.

Brokers take a percentage commission on insurance premiums which they sell, but since the price of insurance fluctuates, earnings from this source tend to be volatile.

The new company will employ specialists in a range of fields including property loss control, security, health and safety, engineering breakdown, environmental pollution and product liability.

An increasing number of European companies have been investing in risk control hardware, such as sprinklers, security systems, and improvements in management systems in a bid to reduce losses and insurance costs, following a trend which is well established in the US.

CU negotiating deal with GIT Commercial Union, the insurance and financial services company, is negotiating with GIT Investment Trust to purchase Globe Morley, the pension fund portfolio manager.

Mr Peter Foster, CU's financial controller, says the deal should be completed next month. It is expected that CU will pay no more than £20m for Globe Morley, which has around £800m under management.

CU manages funds of £15bn. Mr Norman Pilkington, the chief executive of Globe Morley, has welcomed the deal.

Globe Investment was bought by the Coal Board pension fund in July after an acrimonious £1.1bn contested bid battle. The Coal Board has been looking for a buyer for Globe Morley since September.

## Apple planning venture with Acorn Computer and VLSI

By Louise Kehoe in San Francisco

APPLE COMPUTER, the US personal computer company, is expected to announce a joint venture with Silicon Valley chipmaker VLSI Technology and Acorn Computer, the UK computer company, tomorrow aimed at developing a microprocessor that could power the next generation of Apple's personal computers.

Apple has scheduled a joint "corporate announcement" with VLSI Technology, fueling speculation that the personal computer company will take an equity stake in VLSI, a leading manufacturer of application specific microcircuits and one of Apple's major chip suppliers.

VLSI's stock price gained 30 per cent last week to close on Friday at \$4 7/8 in heavy trading despite the Thanksgiving holiday slowdown.

The extent of Apple's financial commitment to the joint venture is unclear. The companies declined to comment in advance of the official announcement. Apple is, however, believed to be joining forces with VLSI and Acorn to develop a high performance Reduced Instruction Set Computer (RISC) microprocessor, based upon a design previously

co-developed by Acorn and VLSI Technology.

RISC chips outperform conventional microprocessors by processing large numbers of simple instructions at very high speed. RISC chips are widely used to power computer workstations from companies such as IBM and Sun Microsystems.

To date, however, RISC technology has not made significant inroads in the high volume personal computer market. Acorn and VLSI Technology jointly developed a RISC chip called ARM (Acorn RISC Machine) in the mid 1980s.

The chip is currently in use in a variety of printers and other computer peripherals. Apple is expected to acquire rights to use the ARM chip and to work with Acorn and VLSI Technology to produce a new version of the microprocessor chip.

Apple has been widely expected to adopt a RISC microprocessor designed by Motorola, its current microprocessor supplier, for use in its next generation of personal computers. The pending agreement with VLSI and Acorn suggests, however, that there may be other

candidates for the critical chip slot.

Apple's research and development Advanced Technology Group is reported to have produced at least two prototype computers based upon ARM chips. For Acorn, Apple's backing of the development of a new version of ARM would be a significant boost. The computer company's own efforts to exploit the ARM chip have so far been disappointing.

VLSI Technology, which suffered a third quarter loss of \$18.9m on quarterly revenues of \$75.3m, also stands to gain considerable kudos. Although Apple has long been VLSI's largest customer, the chip company's contributions to Apple's Macintosh are not widely recognised.

The potential loser, should Apple decide to co-develop its own RISC microprocessor with VLSI and Acorn is Motorola. Current versions of the Apple Macintosh are all based on Motorola's 68000 family of conventional microprocessors. Motorola is, however, struggling to establish a broad market for its 68000 RISC microprocessor. If Apple rejects the 68000, it will be a serious setback for Motorola.

## Kynoch winds down textile operations

G&G Kynoch has taken another step into healthcare equipment and produced figures which represent the winding down of its traditional wool textile manufacturing operation in Scotland.

In the year to August 31 pre-tax losses increased from \$374,000 to \$983,000 on sales of \$4.03m (\$4.9m). The cost of closing the Keith factory, near Aberdeen, was included as a \$2.31m extraordinary item.

Mr Kevin D'Silva, chief executive since August when part of the old board retired, said the remaining textile interests were a design, samples and sales operation and a company that made Shetland sweaters.

To expand into healthcare equipment, a 6-for-1 rights issue in September raised about \$4.4m.

That was first used to buy MDR, an Andover-based maker of contamination control equipment, for £2.83m from BTR. Yesterday another purchase from BTR was announced: Carpe Environmental, a maker of testing equipment, for £800,000. Mr D'Silva also said that most of Kynoch's year-end debt of more than £2.5m had been wiped out.

For the year to August 31, the loss per share was 144.8p (loss of 68.8p) and there is no dividend (2p total last year).

## Aberdeen Steak still seeks buy-out as losses increase

By Richard Gourlay

ABERDEEN STEAK Houses, the London restaurant chain, said it was still pursuing a management buy-out in spite of experiencing a rise in losses for the first six months of 1990.

But the stock market was unimpressed by a statement from Mr Ali Salih, the chairman, that he was still talking to his bankers about finance for his proposed MBO, and the shares closed unchanged at 36p on Friday.

In August Mr Salih said the buy-out would be at a price "unlikely to be materially different" from the 67p at which the shares were floated on the London Stock Exchange in 1985. Mr Salih

retains 78 per cent of the company. The interim figures for the first half of 1990 showed pre-tax losses of \$476,000, a significant increase over the \$114,000 of the second half of last year. The first half of 1989 produced an actual profit of £280,000 so leaving a loss of £166,000 for the whole of that year.

The loss before exceptional items was \$216,000, compared to a restated deficit of £127,000 in the first half of 1989.

During the half year the group incurred exceptional losses of £169,000 principally from disposal of tangible and intangible fixed assets following the conversion of three restaurants.

Turnover increased by 20 per cent, from £5.2m to £7.45m. Loss per share was 3.7p, against earnings of 1.1p, and the interim dividend is passed.

The interim 0.75p in 1989 was the only payment for that year.

The statement blamed the increased losses on the publicity given to spongiform encephalopathy, or "mad cow disease", and weakness in the economy. Increased rents and the uniform business rate had also hit trading profits.

A review of loss-making restaurants was under way and action had been taken to sell several properties.

## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Aberdeen Steak	0.75	Jan 8	0.75	1.50	1.50
Black Arrow	0.50	Jan 8	0.50	1.00	1.00
Century Oils	1.75	Jan 25	1.75	3.50	3.50
Kynoch (G&G)	nil	Jan 25	nil	0.00	0.00
Portsmouth Water	1.35	Jan 25	1.35	2.70	2.70
Stirling	0.5	Jan 25	0.5	1.00	1.00
TR Property Inv	0.8	Jan 11	0.8	1.60	1.60

Dividends shown pence per share net except where otherwise stated. \*Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. \$USM stock.

## Notice of Early Redemption

CBS Inc.  
US\$ 100,000,000  
11 3/8 % Notes due 1992 (EC No 11202)

Notice is hereby given in accordance with Condition 5(b) of the above Notes that CBS Inc. has elected to redeem all of the outstanding Notes on December 20, 1990 (the Redemption Date) at a price of 100 1/2 % of the principal amount, plus interest due, all as more fully provided in the Terms and Conditions applicable to the Notes and the related Fiscal Agency Agreement.

Payment of the Redemption Amount, together with the interest due, will be made on or after the Redemption Date against presentation and surrender of the Notes at the office of the Fiscal and Paying Agent or of any of the Paying Agents listed below. Notes must be presented for payment together with all unexpired Coupons.

Fiscal and Paying Agent: Swiss Bank Corporation, Basel

Payable Agents: Swiss Bank Corporation, London  
Kreditbank S.A. Luxembourg, Luxembourg

By: Swiss Bank Corporation, Basel  
For and on behalf of CBS Inc. November 19, 1990

## CHEMICAL NEW YORK CORPORATION

US\$300,000,000 Floating Rate, Subordinated Capital  
NOTES DUE 1997

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from 25 November 1990 to 25 February 1991 the Notes carry an interest rate of 8 1/2 % per annum. The interest payable on the relevant interest payment date, 25 February 1991, against coupon No 11 will be US\$10,000,000 per \$100,000,000 of principal.

CHEMICAL BANK

Agent Bank

## Halifax Building Society

Floating Rate Loan Notes 1996

For the three month period from 23rd November, 1990 to 25th February, 1991 the Notes will bear interest at the rate of 13 1/8 % per cent. per annum. The Coupon amounts will be 175.45 p per £5,000 Note and 175.45 p per £50,000 Note, payable on 25th February, 1991.

Morgan Grenfell & Co. Limited

Agent Bank

## CIVAS 12 LIMITED

US\$25,000,000

Secured Floating Rate Notes due 1994

Interest Rate: 8.25% p.a. Interest Period: November 26, 1990 to May 28, 1991. Interest Payable per US\$100,000 Note: US\$8,187.50

November 26, 1990, London By Citicorp, N.Y., (CBS Dept.), Agent Bank

Notice of Redemption

**BIAO**  
AFRIBANK

**Banque Internationale Pour L'Afrique Occidentale**  
U.S. \$50,000,000

**Floating Rate Notes Due 1995**

NOTICE IS HEREBY GIVEN that in accordance with the Terms and Conditions of the Notes, the issuer will redeem all of the outstanding Notes at their principal amount on the next interest payment date, 9th January, 1991, when interest on the notes will cease to accrue. Repayment of principal will be made on or after 9th January, 1991 upon presentation and surrender of the Notes, with all unexpired coupons attached, at the offices of the Paying Agents listed below.

**Paying Agents**

Bankers Trust Company  
1, Appold Street  
Broadgate  
London EC2A 2HE

Bankers Trust Luxembourg S.A.  
P.O. Box 807  
14 boulevard F. D. Roosevelt  
L-2450 Luxembourg

Accrued interest due 9th January, 1991 will be paid in the normal manner against presentation of Coupon No. 11, on or after 9th January, 1991.

**Bankers Trust Company, London**  
26th November, 1990

**Agent Bank**

Notice of Early Redemption

**CBS Inc.**  
US\$ 100,000,000  
11 3/8 % Notes due 1992 (EC No 11202)

Notice is hereby given in accordance with Condition 5(b) of the above Notes that CBS Inc. has elected to redeem all of the outstanding Notes on December 20, 1990 (the Redemption Date) at a price of 100 1/2 % of the principal amount, plus interest due, all as more fully provided in the Terms and Conditions applicable to the Notes and the related Fiscal Agency Agreement.

Payment of the Redemption Amount, together with the interest due, will be made on or after the Redemption Date against presentation and surrender of the Notes at the office of the Fiscal and Paying Agent or of any of the Paying Agents listed below. Notes must be presented for payment together with all unexpired Coupons.

**Fiscal and Paying Agent:** Swiss Bank Corporation, Basel

**Payable Agents:** Swiss Bank Corporation, London  
Kreditbank S.A. Luxembourg, Luxembourg

**By:** Swiss Bank Corporation, Basel  
For and on behalf of CBS Inc. November 19, 1990

**Halifax Building Society**

**Floating Rate Loan Notes 1996**

For the three month period from 23rd November, 1990 to 25th February, 1991 the Notes will bear interest at the rate of 13 1/8 % per cent. per annum. The Coupon amounts will be 175.45 p per £5,000 Note and 175.45 p per £50,000 Note, payable on 25th February, 1991.

**Morgan Grenfell & Co. Limited**  
Agent Bank

**DIVIDEND NOTICE**  
**FIDELITY PACIFIC FUND S.A.**  
(Incorporated in France)

Payment date:  
Ex dividend date:  
Amount per share:  
Coupon Number:

November 22, 1990  
November 1, 1990  
USD 8.15  
20

The above Fund has declared a dividend of 15 FR francs to shareholders on record date of October 31, 1990.

Holders of BEARER CERTIFICATES should note the following: Coupon Number 20 is the first coupon remaining on the certificate. In order to receive the dividend, all certificates must be returned to the Paying Agent to allow a replacement certificate to be issued with coupon number 21 to 47 attached.

All coupons should be returned together with the share certificate to the undersigned address, with delivery instructions for the mailing of the new certificate.

**PAYING AGENT:**  
**BANKERS TRUST LUXEMBOURG S.A.**  
P.O. Box 807  
14 Boulevard F.D. Roosevelt  
LUXEMBOURG

or alternatively  
Fidelity Investments (CI) Ltd  
40 Esplanade  
St Helier  
St. Helier, Channel Islands.

**Y6,000,000,000**  
Floating Rate  
Depository Receipts

**Due 1993**

Issued by the Law Debenture Trust Corporation, Ltd., evidencing entitlement to payment of principal and interest in respect of deposits with

**Istituto Bancario San Paolo Di Torino**  
(Incorporated in the Republic of Italy as a Credit Institution of Public Law)  
London Branch

Notice is hereby given that the Rate of Interest for the Interest Period from 26th November, 1990 to 26th May, 1991 is 7.75% per annum, interest payable on 26th May, 1991 will amount to Y3,843,151 per Y100,000,000 principal amount of the Notes.

**Agent Bank**  
The Hongkong & Shanghai Banking Corporation Limited  
Tokyo

**New Zealand**  
£200,000,000

**Floating Rate Notes 1997**

In accordance with the provisions of the Notes, notice is hereby given that, for the three month period 22nd November, 1990 to 22nd February, 1991 the Notes will bear interest at the rate of 13 1/8 % per cent. per annum. Coupon No. 11 will therefore be payable on 22nd February, 1991 at £1,709.25 per coupon from Notes of £50,000 nominal and £170.92 per coupon from Notes of £5,000 nominal.

**S.G. Warburg & Co. Ltd.**  
Agent Bank

**Residential Property Securities No. 1 PLC**  
£200,000,000

**Mortgage Backed Floating Rate Notes 2018**

The rate of interest for the three month period 22nd November, 1990 to 22nd February, 1991 has been fixed at 13 1/8 % per cent. per annum. Coupon No. 11 will therefore be payable on 22nd February, 1991 at £3,473.25 per coupon.

Aggregate interest charging balances of Mortgages redeemed during the previous Interest Period: £11,602,181.

Aggregate interest charging balances of Mortgages redeemed as at 22nd November, 1990: £144,879,443.

The aggregate principal amount of Notes outstanding as at 22nd November, 1990: £168,800,000.

**S.G. Warburg & Co. Ltd.**  
Agent Bank

**Standard Chartered**

**Standard Chartered PLC**  
(Incorporated with limited liability in England)

**£150 million Subordinated Floating Rate Notes due 1996**

In accordance with the provisions of the Notes, notice is hereby given that for the three month period from 22nd November 1990 to 22nd February 1991 the Notes will bear interest at the rate of 13.5375 per cent per annum.

Interest per £5,000 Note will amount to £170.61 and will be paid for value 22nd February 1991 against surrender of Coupon No 19.

**Chartered WestLB Limited**  
Agent Bank

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**Banque Indosuez**  
U.S. \$200,000,000

**Floating Rate Notes due 1997**

For the three months 23rd November, 1990 to 25th February, 1991 the Notes will carry an interest rate of 8 1/8 % per annum and coupon amount of U.S. \$230.31 per U.S. \$10,000 Note, and U.S. \$5,507.81 per U.S. \$250,000 Note.

Noted on the Luxembourg Stock Exchange

**Bankers Trust Company, London**  
26th November, 1990

**Agent Bank**

**Columbia First**  
Federal Savings & Loan Association  
U.S. \$150,000,000

**Collateralized Floating Rate Notes due November 1996**

For the interest period 23rd November, 1990 to 23rd May, 1991 the Notes will carry a rate of interest of 8 1/8 % per annum, with an interest amount of U.S. \$4,353.65 per U.S. \$100,000 Note.

Noted on the Luxembourg Stock Exchange

**Bankers Trust Company, London**  
26th November, 1990

**Agent Bank**

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# Canon

CANON SALES CO., INC.  
TOKYO

**SFr. 300,000,000**

3% Convertible Notes 1990-1994

**BSI** 1873

**Lead Manager:**

**Banca della Svizzera Italiana**

**Co-Managers:**

Yamaichi Bank (Switzerland)	Tokai Finanz (Schweiz) AG
Nomura Bank (Switzerland) Ltd.	Towa (Schweiz) AG
Fuji Bank (Schweiz) AG	Universal Securities (Switzerland) Co., Ltd.
Daiwa (Switzerland) Ltd.	Yasuda Trust Finance (Switzerland) Ltd.
Mitsui Taiyo Kobe Bank (Schweiz) AG	Banca del Gottardo
The Nikko (Switzerland) Finance Co., Ltd.	Bank J. Vontobel & Co., AG
Bank of Tokyo (Schweiz) AG	Bank Julius Bär & Co. Ltd.
Nippon Kangyo Kakumaru (Suisse) S.A.	BDL Banco di Lugano
Sanwa Bank (Schweiz) AG	HandelsBank NatWest
Sumitomo International Finance AG	Hentsch & Cie.
Dai-ichi Kangyo Bank (Schweiz) AG	J. Henry Schroder Bank AG
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Taiheyo (Switzerland) Ltd.	Pictet & Cie
The Industrial Bank of Japan (Switzerland) Limited	Schweizerische Depositen- und Kreditbank
	Sogenal- Société Générale
	Alsacienne de Banque
	Swiss Volksbank
	Unigestion SA
	Zürcher Kantonalbank

NEW ISSUE - This announcement appears as a matter of record only - August, 1990



CANON COPYER SALES Co., Ltd.  
TOKYO, JAPAN

**SFr. 60,000,000**

5% Convertible Notes 1990-1994

**BSI** 1873

**Lead Manager:**

**Banca della Svizzera Italiana**

**Co-Managers:**

Yamaichi Bank (Switzerland)  
Daiwa (Switzerland) Ltd.  
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The Nikko (Switzerland) Finance Co., Ltd.  
Kankaku (Suisse) S.A.  
Attel & Cie SA  
Banca del Gottardo  
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NEW ISSUE - This announcement appears as a matter of record only - October, 1990

# Footwork

FOOTWORK INTERNATIONAL CORP.  
OSAKA, JAPAN

**SFr. 100,000,000**

5 7/8% Notes with warrants 1990-1995

Guaranteed by the Long-Term Credit Bank of Japan, Limited, Tokyo, Japan

**BSI** 1873

**Lead Manager:**

**Banca della Svizzera Italiana**

**Co-Managers:**

Daiwa (Switzerland) Ltd.  
Mitsui Taiyo Kobe Bank (Schweiz) AG  
The Long-Term Credit Bank of Japan (Schweiz) AG  
Nomura Bank (Switzerland) Ltd.  
Toyo Trust Finanz (Schweiz) AG  
Mitsubishi Bank (Switzerland) Ltd.  
Sanwa Bank (Schweiz) AG  
Daiwa Finanz AG  
Mitsubishi Trust Finance (Switzerland) Ltd.  
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Bank Leu Ltd  
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HandelsBank NatWest  
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Swiss Volksbank  
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Zuercher Kantonalbank

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# SOKKIA

SOKKISHA CO., LTD.  
TOKYO, JAPAN

**SFr. 60,000,000**

5 5/8% Notes with warrants 1990-1995

Guaranteed by The Mitsui Taiyo Kobe Bank, Limited, Tokyo, Japan

**BSI** 1873

**Lead**

**Manager:**

**Banca della Svizzera Italiana**

**Co-Managers:**

Nomura Bank (Switzerland) Ltd.  
Mitsui Taiyo Kobe Bank (Schweiz) AG  
Fuji Bank (Schweiz) AG  
Yokohama Finanz (Schweiz) AG  
The Long-Term Credit Bank of Japan (Schweiz) AG  
Mitsui Trust Finance (Switzerland) Ltd.  
Sanwa Bank (Schweiz) AG  
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Swiss Volksbank  
Unigestion SA  
Zürcher Kantonalbank

NEW ISSUE - This announcement appears as a matter of record only - November, 1990



## NOTICE OF REDEMPTION

To the Holders of

The Industrial Bank of Japan  
Finance Company N.V.£30,000,000 11% Guaranteed Bonds Due 1995  
guaranteed by The Industrial Bank of Japan, Limited  
(the "Bonds")

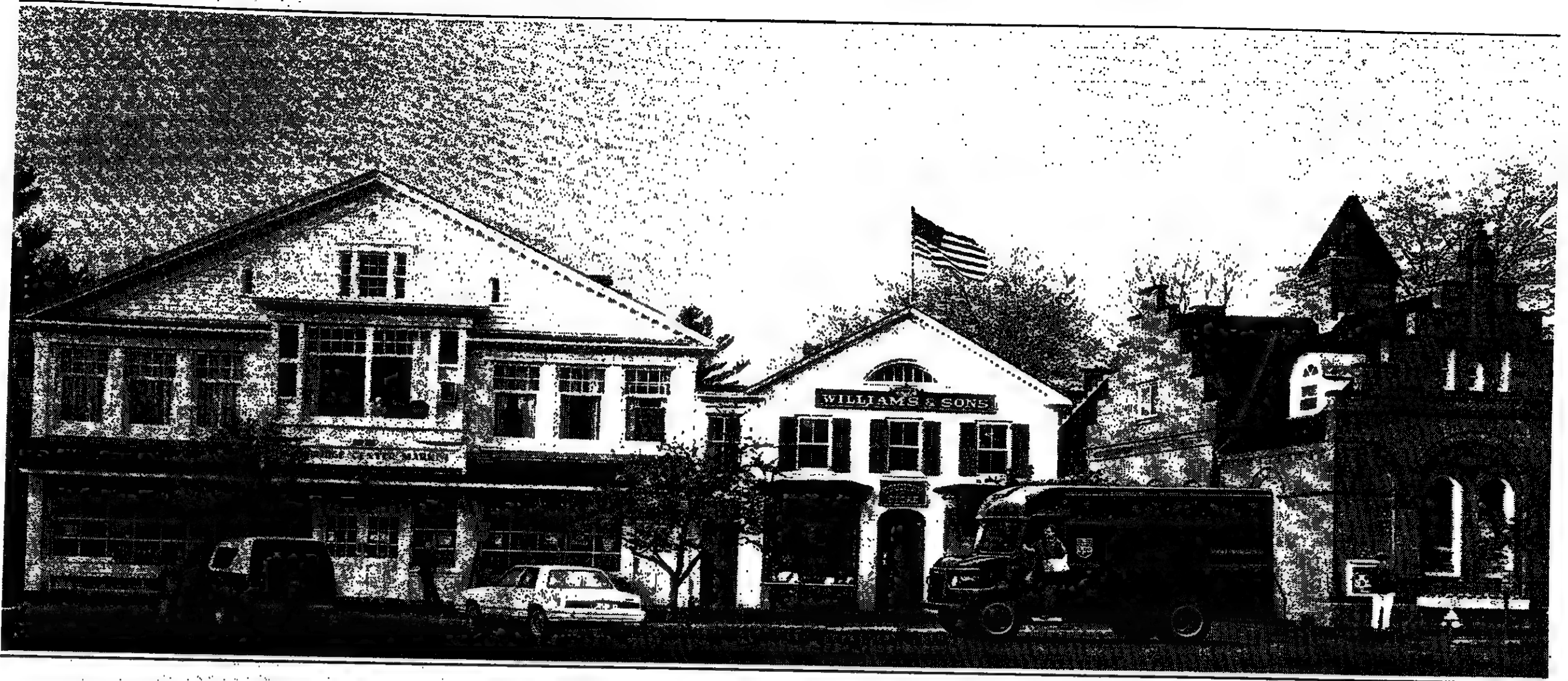
NOTICE IS HEREBY GIVEN that, pursuant to Condition 5(a) of the Bonds, The Industrial Bank of Japan Finance Company N.V. (the "Company") will redeem £2,970,000 principal amount of the Bonds on 31st December, 1990 at the redemption price of 100% of their principal amount.

The serial numbers of the £2,970,000 principal amount of the Bonds drawn for redemption in accordance with Condition 5(a) of the Bonds are as follows:

11	427	887	1302	1717	2132	2547	2962	3377	3792	4207	4622	5037	5452	5867	6282
12	436	896	1305	1721	2139	2554	2974	3383	3795	4181	4498	4860	5268	5683	6098
13	445	904	1312	1730	2147	2562	2987	3403	3766	4179	4505	4895	5271	5696	6111
14	454	913	1315	1735	2154	2569	2994	3412	3775	4188	4514	4904	5280	5705	6120
15	463	922	1322	1744	2163	2578	3003	3428	3788	4197	4523	4913	5289	5714	6129
16	472	931	1329	1753	2172	2587	3012	3437	3797	4206	4532	4922	5298	5723	6138
17	481	940	1336	1762	2181	2596	3021	3446	3806	4215	4541	4931	5307	5732	6147
18	490	949	1343	1771	2190	2605	3030	3455	3815	4224	4550	4940	5316	5741	6156
19	499	958	1350	1780	2199	2614	3039	3464	3824	4233	4559	4949	5325	5750	6165
20	508	967	1357	1789	2208	2623	3048	3473	3833	4242	4568	4958	5334	5759	6174
21	517	976	1364	1798	2217	2632	3057	3482	3842	4251	4577	4967	5343	5768	6183
22	526	985	1371	1807	2226	2641	3066	3491	3851	4260	4586	4976	5352	5777	6192
23	535	994	1378	1816	2235	2650	3075	3500	3860	4269	4595	4985	5361	5786	6201
24	544	1003	1385	1825	2244	2659	3084	3509	3869	4278	4604	4994	5370	5795	6210
25	553	1012	1392	1834	2253	2668	3093	3518	3878	4287	4613	5003	5379	5804	6219
26	562	1021	1399	1843	2262	2677	3102	3527	3887	4296	4622	5012	5388	5813	6228
27	571	1030	1406	1852	2271	2686	3111	3536	3896	4305	4631	5021	5397	5822	6237
28	580	1039	1413	1861	2280	2695	3120	3545	3905	4314	4640	5030	5406	5831	6246
29	589	1048	1420	1870	2289	2704	3129	3554	3914	4323	4649	5039	5415	5840	6255
30	598	1057	1427	1879	2298	2713	3138	3563	3923	4332	4658	5048	5424	5849	6264
31	607	1066	1434	1888	2307	2722	3147	3572	3932	4341	4667	5057	5433	5858	6273
32	616	1075	1441	1897	2316	2731	3156	3581	3941	4350	4676	5066	5442	5867	6282
33	625	1084	1448	1906	2325	2740	3165	3590	3950	4359	4685	5075	5451	5876	6291
34	634	1093	1455	1915	2334	2749	3174	3599	3959	4368	4694	5084	5460	5885	6300
35	643	1102	1462	1924	2343	2758	3183	3608	3968	4377	4703	5093	5469	5894	6309
36	652	1111	1469	1933	2352	2767	3192	3617	3977	4386	4712	5102	5478	5903	6318
37	661	1120	1476	1942	2361	2776	3201	3626	3986	4395	4721	5111	5487	5912	6327
38	670	1129	1483	1951	2370	2785	3210	3635	3995	4404	4730	5120	5496	5921	6336
39	679	1138	1490	1960	2379	2794	3219	3644	4004	4413	4739	5129	5505	5930	6345
40	688	1147	1497	1969	2388	2803	3228	3653	4013	4422	4748	5138	5514	5939	6354
41	697	1156	1504	1978	2397	2812	3237	3662	4022	4431	4757	5147	5523	5948	6363
42	706	1165	1511	1987	2406	2821	3246	3671	4031	4440	4766	5156	5532	5957	6372
43	715	1174	1518	1996	2415	2830	3255	3680	4040	4449	4775	5165	5541	5966	6381
44	724	1183	1525	2005	2424	2839	3264	3689	4049	4458	4784	5174	5550	5975	6390
45	733	1192	1532	2014	2433	2848	3273	3698	4058	4467	4793	5183	5559	5984	6400
46	742	1201	1539	2023	2442	2857	3282	3707	4067	4476	4802	5192	5568	5993	6409
47	751	1210	1546	2032	2451	2866	3291	3716	4076	4485	4811	5201	5577	6002	6418
48	760	1219	1553	2041	2460	2875	3300	3725	4085	4494	4820	5210	5586	6011	6427
49	769	1228	1560	2050	2469	2884	3309	3734	4094	4503	4829	5219	5595	6020	6436
50	778	1237	1567	2059	2478	2893	3318	3743	4103	4512	4838	5228	5604	6029	6445
51	787	1246	1574	2068	2487	2902	3327	3752	4112	4521	4847	5237	5613	6038	6454
52	796	1255	1581	2077	2496	2911	3336	3761	4121	4530	4856	5246	5622	6047	6463
53	805	1264	1588	2086	2505	2920	3345	3770	4130	4539	4865	5255	5631	6056	6472
54	814	1273	1595	2095	2514	2929	3354	3779	4139	4548	4874	5264	5640	6065	6481
55	823	1282	1602	2104	2523	2938	3363	3788	4148	4557	4883	5273	5649	6074	6490
56	832	1291	1609	2113	2532	2947	3372	3797	4157	4566	4892	5282	5658	6083	6500
57	841	1300	1616	2122	2541	2956	3381	3806	4166	4575	4901	5291	5667	6092	6509
58	850	1309	1623	2131	2550	2965	3390	3815	4175	4584	4910	5300	5676	6101	6518
59	859	1318	1630	2140	2559	2974	3399	3824	4184	4593	4919	5309	5685	6110	6527
60	868	1327	1637	2149	2568	2983	3408	3833	4193	4602	4928	5318	5694	6119	6536
61	877	1336	1644	2158	2577	2992	3417	3842	4202	4611	4937	5327	5703	6128	6545
62	886	1345	1651	2167	2586	3001	3426	3851	4211	4620	4946	5336	5712	6137	6554
63	895	1354	1658	2176	2595	3010	3435	3860	4220	4629	4955	5345	5721	6146	6563
64	904	1363	1665	2185	2604	3019	3444	3869	4229	4638	4964	5354	5730	6155	6572
65	913	1372	1672	2194	2613	3028	3453	3878	4238	4647	4973	5363	5739	6164	6581
66	922	1381	1679	2203	2622	3037	3462	3887	4247	4656	4982	5372	5748	6173	6590
67	931	1390	1686	2212	2631	3046	3471	3896	4256	4665	4991	5381	5757	6182	6600
68	940	1399	1693	2221	2640	3055	3480	3905	4265	4674	5000	5390	5766	6191	6609
69	949	1408	1700	2230	2649	3064	3489	3914	4274	4683	5009	5400	5775	6200	6618
70	958	1417	1707	2239	2658	3073	3498	3923	4283	4692	5018	5409	5784	6209	6627
71	967	1426	1714	2248	2667	3082	3507	3932	4292	4701	5027	5418	5793	6218	6636
72	976	1435	1721	2257	2676	3091	3516	3941	4301	4710	5036	5427	5802	6227	6645
73	985	1444	1728	2266	2685	3100	3525	3950	4310	4719	5045	5436	5811	6236	6654
74	994	1453	1735	2275	2694	3109	3534	3959	4319	4728	5054	5445	5820	6245	6663
75	1003	1462	1742	2284	2703	3118	3543	3968	4328	4737	5063	5454	5829	6254	6672
76	1012	1471	1749	2293	2712	3127	3552	3977	4337	4746	5072	5463	5838	6263	6681
77	1021	1480	1756	2302	2721	3136	3561	3986	4346	4755	5081	5472	5847	6272	6690
78	1030	1489	1763	2311	2730	3145	3570	3995	4355	4764	5090	5481	5856	6281	6700
79	1039	1498	1770	2320	2739	3154	3579	4004	4364	4773	5100	5490	5865	6290	6709
80	1048	1507	1777	2329	2748	3163	3588	4013	4373	4782	5109	5500	5874	6300	6718
81	1057	1516	1784	2338	2757	3172	3597	4022	4382	4791	5118	5509	5883	6309	6727
82	1066	1525	1791	2347	2766	3181	3606	4031	4391	4800	5127	5518	5892	6318	6736
83	1075	1534	1798	2356	2775	3190	3615	4040	4400	4809	5136	5527	5901	6327	6745
84	1084	1543	1805	2365	2784	3199	3624	4049	4409	4818	5145	5536	5910	6336	6754
85	1093	1552	1812	2374	2793	3208	3633	4058	4418	4827	5154	5545	5919	6345	6763
86	1102	1561	1819	2383	2802	3217	3642	4067	4427	4836	5163	5554	5928	6354	6772
87	1111	1570	1826	2392	2811	3226	3651	4076	4436	4845	5172	5563	5937	6363	6781
88	1120	1579	1833	2401	2820	3235	3660	4085	4445	4854	5181	5572	5946	6372	6790
89	1129	1588	1840	2410	2829	3244	3669	4094	4454	4863	5190	5581	5955	6381	6800
90	1138	1597	1847	2419	2838	3253	3678	4103	4463	4872	5200	5590	5964	6390	6809
91	1147	1606	1854	2428	2847	3262	3687	4112	4472	4881	5209	5600	5973	6400	6818
92	1156	1615	1861	2437	2856	3271	3696	4121	4481	4890	5218	5609	5982	6409	6827
93	1165	1624	1868	2446	2865	3280	3705	4130	4490	4900	5227	5618	5991	6418	6836
94	1174	1633	1875	2455	2874	3289	3714	4139	4499	4909	5236	5627	6000	6427	6845
95	1183	1642	1882	2464	2883	3298	3723	4148	4508	4918	5245	5636	6009	6436	6854
96	1														



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# INTERNATIONAL CAPITAL MARKETS

## SYNDICATED LOANS

### Tougher times shift the balance of power

TOUGHER times in international banking are forcing changes on the syndicated loan market. As the balance of power shifts firmly towards lenders and from borrowers, banks and their corporate customers are changing their behaviour.

"The business isn't dying," said one banker last week, reflecting on the slowdown in business. "It's just that banks are no longer prepared to have their balance sheets raped by their customers."

Interest margins and fees have thus risen, and banks have become much choosier about to whom they will lend. Loans often prove easy to underwrite - with underwriters assuming they'll have a special place in the heart of the borrower - but prove difficult to syndicate more widely.

According to some bankers, standards of banking practice have also declined as banks seek excuses to run for the exit.

Meanwhile, many companies, having benefited from years of cheap and easy credit, are now worrying that the strength of their ties with banks are critically weak. They are looking to replace uncommitted facilities with committed ones. They are also seeking to consolidate their banking groups, reducing the number of lenders to a smaller, more manageable and more carefully chosen group of banks.

Even in a market awash with sterling risk, Northern Telecom has in place a sub-underwriting group of more than 20 banks for its £1.5bn loan to fund its acquisition of STC.

Syndication of £2.5bn in loans for the two UK power generators, National Power and PowerGen, is more or less complete, but not so successful that the increased pricing, which caused a row between the two companies, looked too high.

The \$700m financing for the UK arm of the French state oil company Elf, which had to be repaid after a poor reception in syndication, was finally signed last week. The deal was finally oversubscribed, but it faced hitches to the end. Shortly before signing, Rabobank, the Dutch bank, said it could not agree to certain

aspects of the loan documentation and dropped out. Other banks made up the difference. Barclays has launched syndication of a credit for Heron International, the private group whose chairman and chief executive, Mr Gerald Ronson, is behind bars because of his role in the Guinness affair. The \$100m, five-year revolving credit has been underwritten by Barclays, Bank of America, Credit Lyonnais, Midland, National Westminster, Royal Bank of Scotland and Standard Chartered.

Terms are not available, but it replaces - at richer terms to the banks - a note issuance facility the company arranged in 1988.

Barclays is also said to be arranging a \$55m, two-year loan for Empire Stores, the mail order group. That comprises a \$40m term loan, a \$10m revolving credit and a \$5m working capital facility, and replaces a uncommitted tender panel facility it put in place in February last year.

Laura Ashley, the UK furnishings to fabrics group, signed a \$90m financing last week that closes an unhelpful period. The financing will replace an expensive £15m financing signed in the summer, made necessary following possible breaches of its loan covenants which triggered a dispute among banks which nearly sank the company. The company has since undergone a wide restructuring and taken a Japanese equity partner.

The three-year financing carries a margin of 1/2 percentage point, and a commitment fee of 20 basis points. The five-strong underwriting group reflects an interesting mix of banks: Samuel Montagu, Citibank and Bank of Tokyo combined with Den Danske Bank and Bank Mees & Hope. The two latter banks, formerly uncommitted lenders to the company, were locked in the tussle between banks earlier in the year. Their position reflects, in part, a reward for their crucial role in supporting the previous restructuring.

While the final list of participants is not yet available, certain other banks regarded as less helpful earlier in the year may not feature.

Stephen Fidler

## INTERNATIONAL BONDS

### Big issues are eschewed for more subtle instruments

IN AN increasingly difficult international bond market, borrowers are looking to more subtle instruments than the big, prestige Eurobond issues. The growing acceptance of privately-placed structured securities is one aspect of the shift in emphasis towards low-key, tailored debt issues. The growth of the international medium-term note (MTN) market is further evidence of the change.

An MTN programme provides a structure under which investors can be offered securities ranging in maturity from one to 30 years. The paper can often be of fixed rate, floating rate or deep discount form and in any number of currencies under the umbrella of the programme. Liquidity is provided by either one or a number of "committed" dealers.

Hence issuers can match bond structures to the specific demands of investors. Ongoing issuance under the programme can provide a stream of low-key funding as and when demand is reported by the committed dealers.

Once the programme is in

place, borrowers can issue small tranches of bonds very quickly, taking advantage of short-lived arbitrage opportunities.

Importantly, securities issued under a listed MTN programme are often open to institutional investors prohibited, by either internal covenants or external regulation, from investing in privately-placed structured securities.

Proponents of the MTN have long been expounding its virtues and have predicted development of an international market to match that of the US. Borrowers, however, have given the market more qualified support.

Figures from the Association of International Bond Dealers show the total outstanding volume of international medium-term notes has grown by 85 per cent so far this year - during a period of intense depression in the mainstream international bond markets.

But the total volume of outstanding bonds still stands at only \$18bn, says the AIBD, against an estimated \$60bn of outstanding paper in the inter-

national bond market. But the rate of growth is now prolific. Some market participants disagree with the AIBD figure and estimate that the total of outstanding MTN paper will reach \$20bn by the year end. This is exponential growth for a market worth just \$500m in 1986.

Whatever the figures, the AIBD has recognised this growth by bringing the MTN instrument under its auspices for the first time.

More and more securities houses are also beginning to take notice. When S.G. Warburg pulled out of Eurocommercial paper last month, the team led by Mr Ken Baugh was redeployed to work on MTN business. Other houses are acting as committed dealers for the first time.

In the current environment, the business is probably more profitable to issuing houses than commercial paper or mainstream Eurobond activity.

For example, an issuing house will take fees of 25 basis points on two-year bond issuance for a double-A rated borrower under an MTN programme. For five-year paper,

fees may rise to 50 basis points or higher. And since bond issuance of particular maturity, coupon and currency is investor-driven, underwriting risk is small.

Compare this with the mainstream Eurobond market, where standard fees of 1 1/2 per cent are often paid to the issuer because tightly-priced issues perform badly.

New types of borrowers have also been embracing the instrument this year. Last month Halifax Building Society became the first UK building society to set up an international MTN programme, with a £500m facility arranged by Deutsche Bank Capital Markets. The programme allows Halifax to issue, for example, two-year maturity paper to D-Mark investors traditionally shy of short-dated securities.

Similarly, the first international MTN programme from a supranational borrower is expected before the year end. Last week, Deutsche Bank announced details of its own \$500m MTN programme, which incorporates fixed-rate, float-

ing-rate or zero-coupon bonds. Although the programme is initially only in sterling, the legal structure allows for multi-currency issuance at a later date.

The bank is keen to point out that the MTN programme is an adjunct, rather than an alternative, to the large liquid Eurobond issues. But it does recognise the demand among investors for paper targeted at specific cash flows.

The problem, as in the commercial paper markets, has always been one of liquidity. However, the problem is more pressing for potential investors in MTNs than commercial paper because maturities can range up to 15 years rather than just a couple of months.

For example, the Deutsche Bank programme alone increases the size of the fledgling Eurosterling MTN market by some 25 per cent. Investors also worry that the practice of having just four or five committed dealers (although Mitsubishi's MTN programme has 14 committed dealers) damages the transparency of the market. They argue that only the

practice of many competitive marketmakers can ensure liquidity at a fair market price.

According to dealers active in the market, the illiquidity charge is misplaced. They point out that dealers under an MTN programme are legally bound to make a market in bonds issued under a programme for the life of the programme.

Indeed, during the current bond market depression, prices of some MTNs have held up better than equivalent straight Eurobonds.

The market continues to be handicapped by its lack of volume and big corporate issuers face a definite limit to the amount that they can borrow.

Until the "critical mass" of the international MTN market increases, large programmes will be few. The cost of setting up a programme does not justify the return.

Many big name borrowers may continue to steer clear until the internal momentum of the market has carried it further forward.

Simon London

## NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %	Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
<b>US DOLLARS</b>								<b>KDK Corp (I)***</b>	50	1995	-	8	100	Nikko (Switz) Fin.	6.000
Heffer Finance (I)***	100	1992	2	(i)	100.05	Fuji Int. Finance	-	GECC***	125	1995	-	7 1/2	102	UBS	7.135
Sloppbank	40	1991	1	zero	95.725	Mitsubishi Finance	6.095	Ontario Hydro	150	2001	-	7 1/2	101 1/2	JP Morgan (Swiss)	7.190
Isaki Kosakusho	100	1994	4	(4 1/2)	100	Nomura Int.	-	Tokyo Leasing	30	1995	-	8 1/2	100	Del-ichi Kangyo BK	8.125
Yukong Ltd (I)***	70	1999	8	(m)	100	Manu.Hanover Asia Ltd	-	<b>GUILDERS</b>							
<b>CANADIAN DOLLARS</b>								World Bank	300	2000	10	9 1/2	101.35	ABN Amro	9.038
SECC	125	1995	5	11 1/2	101.85	Scotia McLeod Inc.	10.509	EIB	300	2000	10	9 1/2	100.90	Rabobank	9.109
ABR Finance Inc.	100	1992	2	11 1/2	101 1/2	Bankers Tr. Int.	10.772	<b>DANISH KRONER</b>							
SOAE	100	1995	5	11 1/2	101.65	Wood Gundy Inc.	11.177	Kreditbank Int. Fin.	300	1995	5	10.30	101.90	Kreditbank NV	9.801
EIB	150	2001	10	11 1/2	101.40	JP Morgan Secs.	11.012	<b>SWEDISH KRONOR</b>							
<b>AUSTRALIAN DOLLARS</b>								Unibank	400	1995	6	13 1/2	101 1/2	Unibank AS	13.308
Deutsche BK	100	1993	3	12 1/2	100.95	Deutsche BK Cap.Mkts.	11.980	<b>YEN</b>							
Cwealth BK of Australia	150	1998	7	12 1/2	101 1/2	Hambros	12.472	Tor.Dom.Bk (Cay Is.) (I)***	2.5bn	1991	1	(d)	100%	LTGB Int.	-
Cad.Schwappes Aust.	75	1993	3	13 1/2	101 1/2	Dresdner Bank AG	12.483	Minobas Co. (I)***	27bn	1995	4	7.8	100%	Nomura Int.	7.903
FIH Int. (I)***	85	1995	5.167	(i)	101.30	JP Morgan Secs.	-	Prov. of Nova Scotia (I)***	30bn	2000	10	7.7	100.80	Yamachi Int.	7.583
<b>D-MARKS</b>								SBAB	20bn	1993	3	7 1/2	101 1/2	Nomura Int.	7.047
CREDOP Fin. (I)***	30	1992	2	15	100 1/2	Merrill Lynch AG	15.845	<b>LUXEMBOURG FRANCS</b>							
Spar Int. Fin. BV	50	1994	3	9 1/2	100.27	DG Bank	9.517	Credit Agricole***	300	1994	3.167	10	102	BCEE	9.220
Korea Devt. Bank	200	1995	5	9	101	Sayerische Landesbank	9.745	Morgan Stanley***	500	1994	4	10.18	101.95	BGL	9.571
<b>FRENCH FRANCS</b>								Localnove***	300	1994	4	10	101.85	Banque Indosuez	9.424
Credit Local	1bn	1998	7.517	10 1/2	101.90	Credit Lyonnais	10.132	BNP***	300	1995	5	9 1/2	101 1/2	Cregem	9.420
Republic of Finland	1.2bn	1995	5	10 1/2	101.45	BNP Capital Mkts.	9.889	Japan Elec. Comp.***	500	1995	5	10	102	BGL	9.478
<b>STERLING</b>								Carinvest***	400	1995	5	10	102	Kreditbank (Lux.)	9.257
Stars 1 Profit	475	2029	31 1/2	(c)	100	Baring Bros.	-								
ASUK-GER PROCO***	50	1995	4 1/2	(d)	101 1/2	Baring Bros.	-								
British Gas (I)***	125	1993	2 1/2	13	103.725	CSPB	11.292								
<b>SCHE</b>															
Interfin. Cr. Nat.	100	1995	5	10 1/2	101 1/2	Bk of Tokyo Cap.Mkts.	9.798								
<b>SWISS FRANCS</b>															
Sinko Kogyo Co. (I)***	80	1995	-	5 1/2	100	Hendels Bank Netwest	5.250								
Cr. Local de France	100	1998	-	7 1/2	102	Sque.Paribas Suisse	7.079								

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Morgan Stanley International  
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October 1990

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S.G. Warburg Securities  
Baring Brothers & Co., Limited  
Credit Suisse First Boston Limited

November 1990



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CANADA

Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng
TORONTO																	
Closing prices November 23																	
Oscillators in cents unless marked *																	
8554 Alcan P	\$10 1/2	13 1/2	12 1/2	- 1/2		1900 CHUM B	\$16	18	18	+		5254 Super	\$20	20	20	+	
1500 Agrium E	\$2 1/2	3 1/2	3 1/2	+		1770 Chrysler	\$25	25	25	+		5255 Super	\$17 1/2	17 1/2	17 1/2	+	
1500 Alcan E	\$1 1/2	1 1/2	1 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5256 Super	\$17 1/2	17 1/2	17 1/2	+	
2400 Alcan P	\$1 1/2	1 1/2	1 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5257 Super	\$17 1/2	17 1/2	17 1/2	+	
2700 Alcan P	\$2 1/2	2 1/2	2 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5258 Super	\$17 1/2	17 1/2	17 1/2	+	
1700 Alcan P	\$2 1/2	2 1/2	2 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5259 Super	\$17 1/2	17 1/2	17 1/2	+	
14300 BCE Inc	\$38 1/2	38 1/2	38 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5260 Super	\$17 1/2	17 1/2	17 1/2	+	
3571 BCE D	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5261 Super	\$17 1/2	17 1/2	17 1/2	+	
1800 BCE Inc	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5262 Super	\$17 1/2	17 1/2	17 1/2	+	
3000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5263 Super	\$17 1/2	17 1/2	17 1/2	+	
4000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5264 Super	\$17 1/2	17 1/2	17 1/2	+	
3700 BP Canada	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5265 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5266 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5267 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5268 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5269 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5270 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5271 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5272 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5273 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5274 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5275 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5276 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5277 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5278 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5279 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5280 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5281 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5282 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5283 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5284 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5285 Super	\$17 1/2	17 1/2	17 1/2	+	
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2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5287 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5288 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5289 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5290 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5291 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5292 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5293 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5294 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5295 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5296 Super	\$17 1/2	17 1/2	17 1/2	+	
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2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5298 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5299 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5300 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5301 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5302 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5303 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5304 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5305 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5306 Super	\$17 1/2	17 1/2	17 1/2	+	
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2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5309 Super	\$17 1/2	17 1/2	17 1/2	+	
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2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5314 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5315 Super	\$17 1/2	17 1/2	17 1/2	+	
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2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5317 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5318 Super	\$17 1/2	17 1/2	17 1/2	+	
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2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5323 Super	\$17 1/2	17 1/2	17 1/2	+	
2000 BQ Super	\$14 1/2	14 1/2	14 1/2	+		1780 DCC Inc	\$11 1/2	11 1/2	11 1/2	+		5324 Super	\$17 1/2	17 1/2	17 1		

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■ A wall of mistrust and cynicism among the electorate Page 3

# FINANCIAL TIMES SURVEY

## MEXICO

Monday November 26 1990

■ Agricultural reform is needed. But will it really happen? Page 5



Moves to form part of a North American free trade area show President Salinas (right) has persuaded

the world community to take his country's development prospects seriously. But modernisation also needs a clean electoral process, says Robert Graham

## There is life after debt

MEXICO HAS broken down one of the most formidable barriers in the path of economic take-off.

President Carlos Salinas de Gortari and his youthful team of US-educated technocrats have persuaded a sceptical international community to take Mexico's development prospects seriously.

Undoubtedly, the catalyst has been the move to form part of a North American free trade area with Canada and the US. Whatever the outcome of the Uruguay Round of the Gatt negotiations, Mexico's fate has become inextricably linked into that of the US. Today in Monterrey, Mexico's business capital, Presidents Salinas and George Bush are expected to lay down the timetable for the Free Trade Agreement (FTA) they outlined in June.

Seventy per cent of Mexico's \$50bn trade is with the US. Mexico is the US's third biggest trading partner. Nevertheless, the two countries have long behaved like two neighbours living back to back.

Contrary to traditional thinking in Mexico that the US has to be kept at a good distance, we came to the

conclusion that reality was creating a very strong economic inter-relationship and that it was therefore better to give it direction," says Mr Salinas.

The president clearly hopes the FTA will prove Mexico's passport to the first world. With political will, there is a synergy between Mexico's low labour costs, its expanding market of 82m inhabitants and its oil stocks on the one hand and US technology, financial muscle and its sophisticated market on the other.

Already the fruits of abandoning decades of protectionism and opting for export-led growth are apparent. Oil now accounts for under 40 per cent of exports. The in-bound (maquiladora) business, geared exclusively to the US market, is growing at 20 per cent a year and employs more than 600,000 people. In the last six years, exports of manufactured goods (notably in the automotive sector) have increased 4.5 times - faster than all the Asian NICs save Thailand and Singapore.

Public and private investment is growing at 10 per cent this year amid signs of a broad-based recovery. Annual growth

rates should move from 3 per cent to 6 per cent by mid-1994 at the end of Mr Salinas' six-year term. The question marks concern inflation, which has slipped back to an annual 30 per cent, and the extent to which the peso is going to be pegged to the dollar or a basket of currencies.

The government has just brought off an agreement with the employers and unions to continue the "pact" on holding down wages and prices throughout 1991. This tripartite consensus on stabilisation and reactivation of the economy began in 1987 and has been a vital component in the recovery.

As an oil producer, Mexico is also one of the few direct beneficiaries of the Iraqi invasion of Kuwait. Production has been raised by over 100,000 b/d and would be higher if Pemex, the national oil company, had hushanded its resources better. Windfall oil profits will be around \$2bn this year, prudently channelled into paying off Pemex debt and government domestic debt.

Over the past two years, the political poise and impressive technical skill of the Salinas administration have erased all memory of the 1970s profligacy and the near-panic that marked the onset of the debt crisis in 1982-83. He has proved that harsh stabilisation measures are compatible with deregulation and liberalisation.

The 45-year-old Harvard-educated president has set a fast agenda, taking privatisation further than expected. This year he decided to privatise the banks, nationalised in 1982 during the final days of the Lopez Portillo government. "I decided to reverse the first nationalisation in Mexican history," says Mr Salinas, "because I became convinced this would provide a tremendous stimulus for private investment and this could provide the government with additional resources for social programmes."

By the end of next year all 18 banks should be divested. Meanwhile bids have just closed for 20 per cent of the national telephone company, Telmex. "We are putting a very conservative figure of \$4bn on revenue from these privatisations for next year," says Mr



Pedro Aspe, the finance minister managing the sales. The treasury should obtain at least \$7bn, perhaps \$10bn.

This is the biggest privatisation programme carried out by a developing country, and will boost Mexico's booming stock market. Preference is being given to Mexican investors who should repatriate some of their \$25bn flight capital. Under Mr Salinas \$4.5bn has been repatriated while foreign investment in the stock market

has topped \$1.5bn.

Privatisation of the banks required a potentially sensitive change in the constitution. Yet this provoked little political protest. Dogma is being replaced by pragmatism, even if in public the authorities still make obeisance to the sacred cows of the revolution like national control of oil and communal ownership of land.

Mexico's transformation has been hard-won. Tough adjustment plans, initiated by the de la Madrid administration,

caused a prolonged recession. Incomes are still below the levels of the previous decade and 41m people live precariously on or beneath the poverty line. This group suffered most as a result of cuts in spending to service debt.

The annual net external flow of resources averaged almost 6 per cent of GDP until agreement was reached in February with the commercial banks. The agreement using a full menu of options was the first among the big three Latin

debtors, and reduced the nominal foreign debt burden from \$81bn to \$78bn. This still represents 44 per cent of GDP (as opposed to a one-time high of 76 per cent).

But as Mr Angel Guria, the chief debt negotiator, likes to point out: "Now there is life after debt."

The government is committed to strict control of public finances. The budget is close to being balanced with enhanced revenues from sweeping tax reform that have broadened the tax base and introduced efficient collection. However, there is tremendous political and social pressure to spend ever more on education, health and welfare. The gap between rich and poor is huge and widening. For instance, some 17m Mexicans live almost wholly outside the modern economy in conditions of extreme poverty. The poorest 30 per cent of the population consume only 13 per cent of foodstuffs, while the richest 10 per cent consume 21 per cent.

To achieve quicker results, Mr Salinas has set up an anti-poverty programme, called Solidarity. It is involved in agricultural loans, emergency school building, food kitchens, housing and water supplies. Its 1990 budget of \$1bn is matched by funds from the individual states.

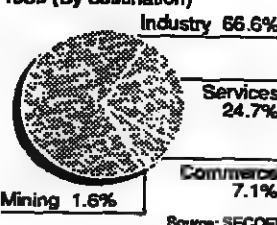
Critics claim Solidarity has become an instrument to help the ruling Institutional Revolutionary Party (PRI) retain the allegiance of a disaffected electorate. This may be partially true; but Solidarity's existence also reflects the inability of formal bureaucracy to help Mexicans at a grassroots level. "With Solidarity, which does not give things for free, they get things much faster - in terms of months not years," says Mr Salinas.

The opposition parties' mistrust of the anti-poverty programme is symptomatic of a more general feeling that the government is unwilling, or unable, to disentangle the PRI from the apparatus of state. The cards still seem too stacked in the PRI's favour. This month's local elections in the state of Mexico provoked a storm of opposition allegations of fraud. Nowhere else in Latin America today are election results so controversial and Mr

### IN THIS SURVEY

#### Direct foreign investment

1989 (By destination)



Economy: renegotiation of debt and rising oil prices stimulate recovery MAP, KEY FACTS Page 2

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Privatisation: better managed than most Banks: the president's audacious decision

Stock market: move towards global capital market Page 4

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The "maquila" industry: US connection

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Editorial production: Gabriel Bowman/Sarah Murray Design

Robin Coles/Richard Schofield Graphics Bob Hutchinson

Salinas has still to prove that perestroika has come to the political system.

A clean electoral process is the missing component in the modernisation of Mexico. The test comes in next year's mid-term elections when a new electoral law and tribunal will be working. But such is the legacy of PRI orchestrated fraud that even if these elections are fair, the opposition is likely to cry foul, and no one will know the truth unless observers are admitted.

## Mexican Investment Company SICAV

### The investment opportunity in Mexico

N.A.V. PER SHARE +41.1%\*  
since January 1st 1990

MEXICAN STOCK MARKET +33.5%\*  
since January 1st 1990

#### Mexican Economy

- Pending free trade agreement with the USA
- Average wages costs US\$1350 per year
- Significant privatisation program
- Access to Pacific rim countries
- Successful debt renegotiation
- Beneficiary of high oil prices
- Increasingly open economy
- GNP growth accelerating
- 85 million people
- Stable currency

#### Mexican Stock Market

- Banking sector privatisation forthcoming
- Index up 33.5% since January 1st
- Increasing foreign investment
- Low price earnings ratios
- Well managed companies
- Company profits rising
- TELMEX to be privatised shortly

### Mexican Investment Company SICAV

N.A.V. per share 41.1% increase since January 1st 1990.

Mexican Stock Market Index<sup>†</sup> 33.5% increase since January 1st 1990.

The Mexican Investment Company SICAV is an open-ended investment company listed in Luxembourg and provides a diversified portfolio of top quality Mexican equities.

Commission paid to intermediaries. Minimum investment US\$5000.

For data on Mexico and Advisors Information Pack please contact Audley Twiston-Davies at:

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Past performance is no guarantee of future returns. The value of shares and the income from them may go down as well as up.

Investors may not get back the amount invested. Changes in exchange rates between currencies may cause the value of shares to diminish or increase.

\*Source Latin American Securities dated 15th November 1990

†Adjusted into US Dollars



## MEXICO 2

Renegotiation of debt and rising oil prices stimulate recovery

## Economic confidence high

ECONOMIC CONFIDENCE in Mexico both among its more affluent citizens and investors abroad is higher now than at any point since the two decades preceding the financial crisis of 1982 when a very different country, protectionist and statist, enjoyed an average growth rate of 7 per cent.

In his second, characteristically sober annual *informe*, or State of the Nation address, President Carlos Salinas de Gortari was wise enough not to make any extravagant boasts or raise false expectations. He was able to point, though, to continued economic recovery - tentatively estimated by the Ministry of Finance at 2.5-3 per cent for 1990 - with growth this year expected to be above the population increase of about 2.1 per cent.

Mr Salinas might perhaps have laid more emphasis on the vital need to bring down inflation, the critical area of the administration's otherwise skilful handling of the economy management, with the rate this year certain to be double the 15.3 per cent officially projected at the start of the year.

For good political reasons, he paid due acknowledgment to the large percentage of the population most hurt by it, not the least with a lengthy discourse on the National Solidarity Programme drawn up to help those most in need, as well as to the problems of the agricultural sector.

On the brighter side, in his *informe* Mr Salinas said that foreign exchange reserves stood at \$8.4bn, the highest since 1988. The figure is, of course, a gross one, including some \$5bn in liabilities to the International Monetary Fund and short-term lines of credit.

Nevertheless, his speech was a reassuring one following a well-disguised crisis in the early spring of this year. At the end of last March the level of gross reserves was reliably understood to have dropped below \$5bn, giving a net negative position of more than \$1bn.

They plummeted as a result of the Mexico government's repayment of the \$1.33bn bridge-loan package put together by international lending organisations to tide it over

the debt renegotiations and its contribution to \$7bn collateral required to guarantee principal and interest on the 30-year bonds exchanged for old debt - requiring resort to a new short-term facility of \$1.3bn from the US Federal Reserve and Treasury.

It was rapidly paid back following finalisation of the March 28 accord with Mexico's commercial bank creditors on the reduction and rescheduling of \$47bn of external public debt at the end of March - Mr Salinas's prime objective stated during his presidential campaign.

The effect of the accord has been dynamic in terms of investor confidence even if it has done little or nothing to alleviate as yet fundamental problems of poverty and grossly unequal distribution of income. In one fell swoop it reduced a total debt amounting to \$52.5bn by \$7.25bn.

Not only was the government given a breathing space but the accord gave a stimulus

to the inflow of money. Ministry of Finance officials estimate that repatriation of capital will be about \$3bn this year compared with \$3bn last year.

Portfolio investment from abroad this year has been at least \$1.5bn, with over \$500m coming in through the new trust fund established by the state development bank Nacional Financiera. The under-valued emerging Mexican stock market survived the worldwide collapse triggered by the Gulf crisis better than any of the developed ones.

So far, despite relaxation of the regulations last year, dis-

bursesments of direct foreign investment have been somewhat disappointing and well short of the annual average of \$5bn hoped for.

Authorisations by the Ministry of Industry and Commerce up until the end of September reached \$2.67bn, however, compared with nearly \$2.5bn for the whole of 1989.

Mr Pedro Aspe, the finance minister, says that investment interest has been intensified by the prospect of negotiations of a free trade agreement with the US and Canada. In addition, international banks are now making inquiries about taking stakes in the 66 per cent majority-owned commercial banks scheduled for privatisation next year.

Thus, it has been possible to cover the widening current account deficit of \$3.25bn in the first half of 1990 compared with a surplus of \$702.7m in the same period of 1979 resulting from the bold *apertura*, or trade opening, involving a wholesale dismantling of trade

barriers. A deficit of \$6.13bn is projected for the whole of this year.

Despite "windfall" profit, Mexico is regretting its inability to benefit fully from the oil-price bonanza provided by the Iraq invasion of Kuwait because of limited production capacity, resulting from an 80 per cent fall in exploration and development investment since 1982.

Even so, an increase in exports of 150,000 barrels a day to a new platform of 1.36m b/d should mean that crude oil this year will generate extra oil income of anything from \$1.5

3bn this year, according to official estimates.

On the eve of the 1991 budget presentation, interest rates for 28-day Cetes, or Treasury bonds, (the equivalent of the prime rate in Mexico), fell to a historically low rate of 23.9 per cent in the auction of the second week of November.

That compared with one of 47 per cent before the outline agreement on the debt accord was signed in July 1989 and a peak level of over 54 per cent previously. For the first time, the government was able successfully to float 360-day bills at a rate of 24.41 per cent.

That fickle thing called confidence was so high that *casas de cambio*, or the money exchange houses, were able to bring down the controlled rate that day, the eve of the 1991 budget.

So, having lowered the daily rate of depreciation of the peso against the dollar from one peso to 80 centavos six months ago, the administration cut the "slide" further to 40 centavos when in its latest agreement with the private sector, announcing an extension of the Pact for Economic Solidarity and Growth. That raised expectations that it was seeking to return to the fixed parity abandoned at the end of 1989.

Exchange rate policy for the future has not yet been decided. With up to 70 per cent of its commerce accounted for by trade with the US, the peso inevitably must be closely linked to the dollar. With the depreciation of the US currency, Mexico has become a more competitive exporter elsewhere but an appreciation of the dollar would adversely affect it.

Thus, the government is considering linking the peso to a basket of currencies or a basket of currencies or the IMF's special drawing rights. Some economists and businessmen think that the peso is overvalued but the general consensus is that in terms of inflation and purchasing power parity, with the "confidence factor" margin reflected by interest rates, it is still in line with the dollar and Mexico's predominant trading partner.

In 1991 another bonus will be receipts from the privatisation of the government's majority shareholding in Telefonos de Mexico (Telmex) and the 18

commercial banks, as well as the state-owned steel companies.

All these factors, not the least high oil prices and lower interest rates, which already this year have slashed the government's domestic indebtedness, provided an ideal base for the 1991 budget. So, too, did the government's achievement in raising tax receipts by an average of 8.5 per cent.

After what is understood to have been a tough, week-long struggle between the Ministry of Finance and the Ministry of Planning and Budget, the budget was set at 233,801bn pesos (about \$80bn), a reduction in real terms of roughly 5 per cent from the 1990 expenditure projection which was clearly exceeded. The underlying objective is to bring down drastically the rate of inflation.

It has been conservatively based on the assumption of a \$17 per barrel oil price - with Pemex's contribution to the exchequer calculated at 27 per cent. It also sets the target of bringing down the government's financial deficit to 1 per cent. With no tax increases, it is aiming at a 2.5-3 per cent growth rate.

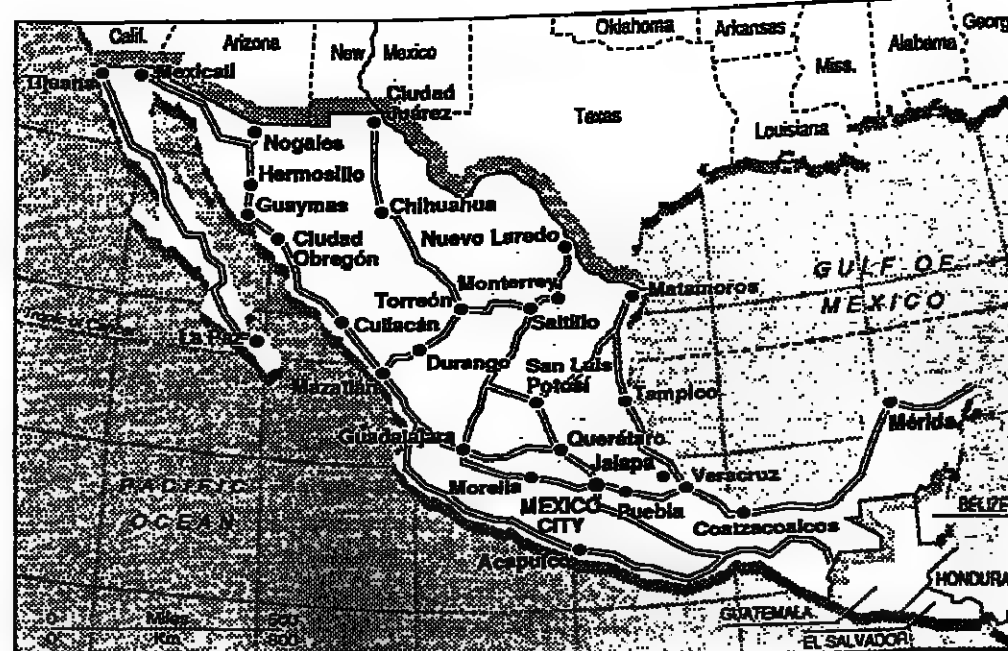
In the compromise reached, however, appropriations for the social sectors were increased by 15.7 per cent, with a rise of some 41.2 per cent for the controversial National Solidarity Programme alleged by the opposition to be a scheme to win votes for the ruling PRI in areas where it is unpopular in next summer's mid-term congressional elections.

Poverty, malnutrition and illiteracy apart, the conquest of inflation is the main economic challenge. Up to the end of October, it rose by 24.7 per cent or 31.8 per cent on an annualised basis. Mr Salinas and Mr Aspe both insist that Mexico cannot live with even 20 per cent and that it must be lowered to a single-digit level.

What has gone wrong? Mr Mancera says that the main causes have been inflation abroad and the appreciation of the peso, with the consequent inflow of dollars.

The contrary report is that, apart from the public sector price hikes imposed to eliminate distortions and reduce subsidies, the main inflationary factors have been the expansion of monetary aggregates resulting from a relaxation of government expenditure controls and a policy aimed at reducing interest rates. Another factor has been unpublicised selective price increases authorised by Secofi.

Mr Aspe believes that the



## KEY FACTS

Area	1,973,000 sq km
Population	84.3m (1989 estimate)
Head of State	President Carlos Salinas de Gortari
Currency	Peso
Average Exchange Rate	1988 \$1 = P2,273.1 1989 \$1 = P2,481.5

ECONOMY	1988	1989
Total GDP (\$bn)	175.1	203.1
Real GDP growth (%)	1.4	2.9
GDP per capita (\$)	2,116	2,410
Components of GDP (%)		
Private Consumption	63.4	
Gross Fixed Investment	16.6	
Government Consumption	11.8	
Exports	17.8	
Imports	-9.4	
Ind. Production (% growth pt)	1.7	5.2
Current Account Balance (% of total value)	-2.4	-5.4
Exports (\$bn)	20.6	22.8
Imports (\$bn)	18.0	23.4
Trade Balance (\$bn)	1.7	-0.6
Main Trading Partners (% of total value)		
USA	72.9	66.3
Japan	4.9	5.6
Imports		
USA	74.9	67.6
West Germany	3.5	5.9
Japan	8.4	4.8
Total external debt (\$bn)	100.4	95.8
Debt service ratio (%)	43.1	44.1
Reserves minus gold (\$bn)	5.3	6.3
Narrow money growth (% pt)	67.8	35.6
Broad money growth (% pt)	17.5	115.4
Treasury Bill Rate (% pt)	68.1	45.0
FTA Mexico Index (% change over year)	56.3	136.5

\* = estimate  
Source: IMF, Datastream, Economist Intelligence Unit

Richard Johns

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Jose Cordoba: "I see the President every day" Ashley Ashwood

Profile: JOSE CORDOBA

# Pepe: a power behind the scenes

JOSE CORDOBA is the least visible of the group of brilliant young technocrats in the Salinas administration. But as chief of staff in the presidential office, few would deny the influence and power of "Pepe" Cordoba.

He controls the agenda of President Carlos Salinas de Gortari, co-ordinates the cabinet and its committees and is the filter for anyone trying to obtain the president's ear. His role is not merely administrative. "Pepe has a formidable intellect," commented one of

## The filter for anyone trying to obtain the president's ear

his colleagues. "He is the president's ideas man and he has the capacity to stretch over an incredibly broad range of political and economic policy issues."

Arguably, one of the reasons for Mr Salinas' success since taking office in December 1988 has been his symbiotic relationship with his chief of staff - the tactician, organiser and adviser acting alongside the decision-maker and public actor.

At times, this 40-year-old economist has been used as a special emissary. For instance, he has been one of the go-betweens in discussions with Washington over the proposed North American Free Trade area. He is also the one person with unrestricted access to the president at the presidential compound in Mexico City of Los Pinos. "When the president is in Mexico City I see him every day alone for about 35 minutes in the morning," says Mr Cordoba.

This combination of formal and informal roles has put him in a unique position. Furthermore his importance in the administration has tended to grow in tandem with the steady enhancement of President Salinas' own authority over the past two years.

Revered by nature, and with the air of a worried intellectual, Mr Cordoba clearly prefers to work behind the scenes. This has led him open to criticism in the press of wielding too much unaccountable power. He is extremely sensitive to such criticism, arguing this demeans President Salinas' own ability and the collegiate atmosphere of the government, most of whom have similar generational and educational backgrounds.

But undoubtedly Mr Cordoba is poised to hostile gossip by virtue of his not being a native-born Mexican. He is the son of Spanish republican exiles brought up in Paris and educated at the Sorbonne, before going on to postgraduate eco-

nomic work at Stanford in the US. There he met Mr Guillermo Ortiz, currently under-secretary at the Treasury, who encouraged him to come to Mexico. In 1983, he acquired Mexican citizenship.

Only native-born Mexicans can hold ministerial office or the presidency. This constitutional curb on his political ambitions tends to provide him with much greater independence than the rest of his colleagues in the administration. Although the Mexican constitution has given enormous powers to the president as chief executive and head of state, little formal provision has been made for his staff needs. Successive presidents have thus adopted their own systems, operating either through private secretaries and a network of advisers or a formal secretariat. Mr Cordoba's job was established by presidential decree in December 1988 but he has tended to define it through his personality and friendship with the president.

Initially, he accompanied Mr Salinas on the latter's regular Thursday and Friday travels to the provinces; but now finds he needs to catch up on paperwork in Mexico City. As a rule, Mr Cordoba writes the drafts for the president's speeches and each November has co-ordinated the content of the state of the nation address with other members of the cabinet. This address spells out the guidelines of government policy for the coming year.

Mr Salinas tends to conduct government business through small cabinet committees rather than regular full cabinet meetings. Mr Cordoba organises the five committees which cover economic affairs, foreign affairs, national security, agriculture and social welfare. He

## He is the only person regularly involved in all cabinet business

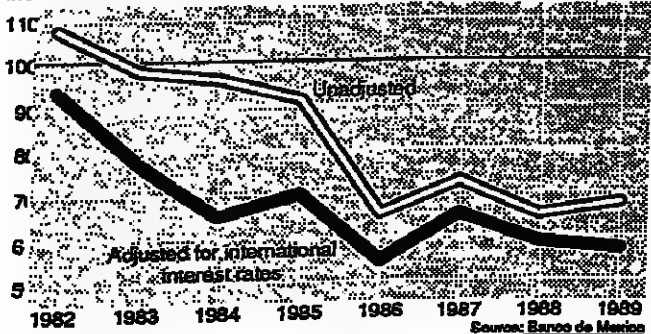
draws up the agenda and co-ordinates discussion papers for these meetings with the respective technical secretaries of each committee. He is the only person regularly involved in all cabinet business. In terms of policy planning, he is one of the key strategists in drawing up policies for next year's mid-term elections which will be a major referendum on the Salinas administration.

Mr Cordoba also plays an essential role in filtering people who wish to see the president. With power so highly personalised in Mexico, a presidential audience is much sought after. He concedes: "If you are too strict a filter, it becomes counter-productive."

Robert Graham

## Terms of trade

Index 1970=100



THE PACE of political change continues to lag well behind Mexico's economic transformation.

Significant electoral reforms were approved by the majority of the political parties in the 500-seat Congress in July, but they will not be tested until next year's mid-term gubernatorial and congressional elections. In the meantime, this month's local elections in the state of Mexico did little to clarify the Salinas administration's commitment to a transparent electoral process.

Amid cries of fraud from the opposition, the ruling Institutional Revolutionary Party (PRI) achieved almost a clean sweep of the 34-state deputy seats and the 121 municipal mayorships. The opposition complained the PRI was up to its old tricks, determined to reassert its hegemony after being humiliated by the strength of anti-government sentiment in the 1988 presidential elections.

The irregularities were fairly typical of those experienced in past elections - inflated electoral rolls, lax checking of voters' identities, stealing of voting urns and obstructing opposition voters and aiding PRI supporters. Even if the opposition exaggerated its complaints to embarrass the government, the fraud accusations nevertheless undermined the credibility of the Mexican political system to conduct a non-controversial poll.

Having meddled with the electoral process for decades, the PRI and the government have built up a wall of mistrust and cynicism among the

electorate, which is reflected in the high degree of abstentions. Only 30 per cent of the electorate voted in the State of Mexico elections.

The PRI, with its superior organisation and resources, is the chief beneficiary of a low poll. But this is no barometer of the party's appeal. Undoubtedly, the PRI has obtained some spin-off from the success of President Salinas' economic stabilisation programme. The ruling party in addition has profited from association with the government's successful direct action anti-poverty programme, Pronasol. For instance, considerable Pronasol funds were targeted to key areas such as Chalco in the State of Mexico, which witnessed a PRI victory.

The PRI's opponents appear to have lost, at least temporarily, the initiative. If one believes the PRI's own nationwide polls, support has declined in recent months for the two main opposition groupings - the conservative National Action Party (PAN) and the left-wing Party of Democratic Revolution (PRD). However, the PRI has yet to prove it can rejuvenate itself and appeal to the mass of disillusioned voters.

Under the youthful leadership of Mr Luis Donaldo Colos-

sio, a close associate of Mr Salinas, the party staged its 14th assembly in Puebla in September. The assembly saw a much more open debate but in the end the PRI is still caught in an unresolved dilemma. The new leadership wants to get rid of the corrupt corporate structure where control and privilege have been partitioned out between the three sectors - labour, peasants and the "social sector". Yet, dismantling this structure, run by the so-called "dinosaurs", risks removing the party's organisation and therefore its ability to obtain the necessary votes.

The Puebla meeting saw an uneasy stand-off between Mr Colosio and the PRI-controlled labour movement, which feels most threatened by the party's modernisation. The three sectors were allowed to control 50 per cent of the delegates, the rest being chosen on a territorial basis by Mr Colosio's men. The assembly also agreed to set up a political council with 300 to 350 elected delegates whose principal task will be to choose the candidate for the 1994 presidency.

The PRI deliberately blurs its ideology, committed more to power than policies. Ironically, it has usurped the free market platform long espoused by the PAN. That party is thus

The pace of political change remains slow, says Robert Graham

# Electorate is still cynical



Cuauhtemoc Cardenas

last year when Baja California was wrested from the PRI. Nevertheless, countrywide, it probably accounts for under 20 per cent of the vote. Its showing in the State of Mexico was disappointing, even accounting for the PRI's gerrymandering.

In its two years' existence, the PRD has failed to provide a coherent ideological and organisational framework for the political groups and personalities who coalesced round the charismatic figure of Cuauhtemoc Cardenas after he lost the 1988 presidential elections. The PRD ideology reflects an uncomfortable mix of old-fashioned Mexican nationalism, PRI corporatism and socialism. While this mix stirs emotional attachment to the ideals of the Mexican Revolution (in a way the PRI no longer can), the PRD's policies are vague beyond the oppositional.

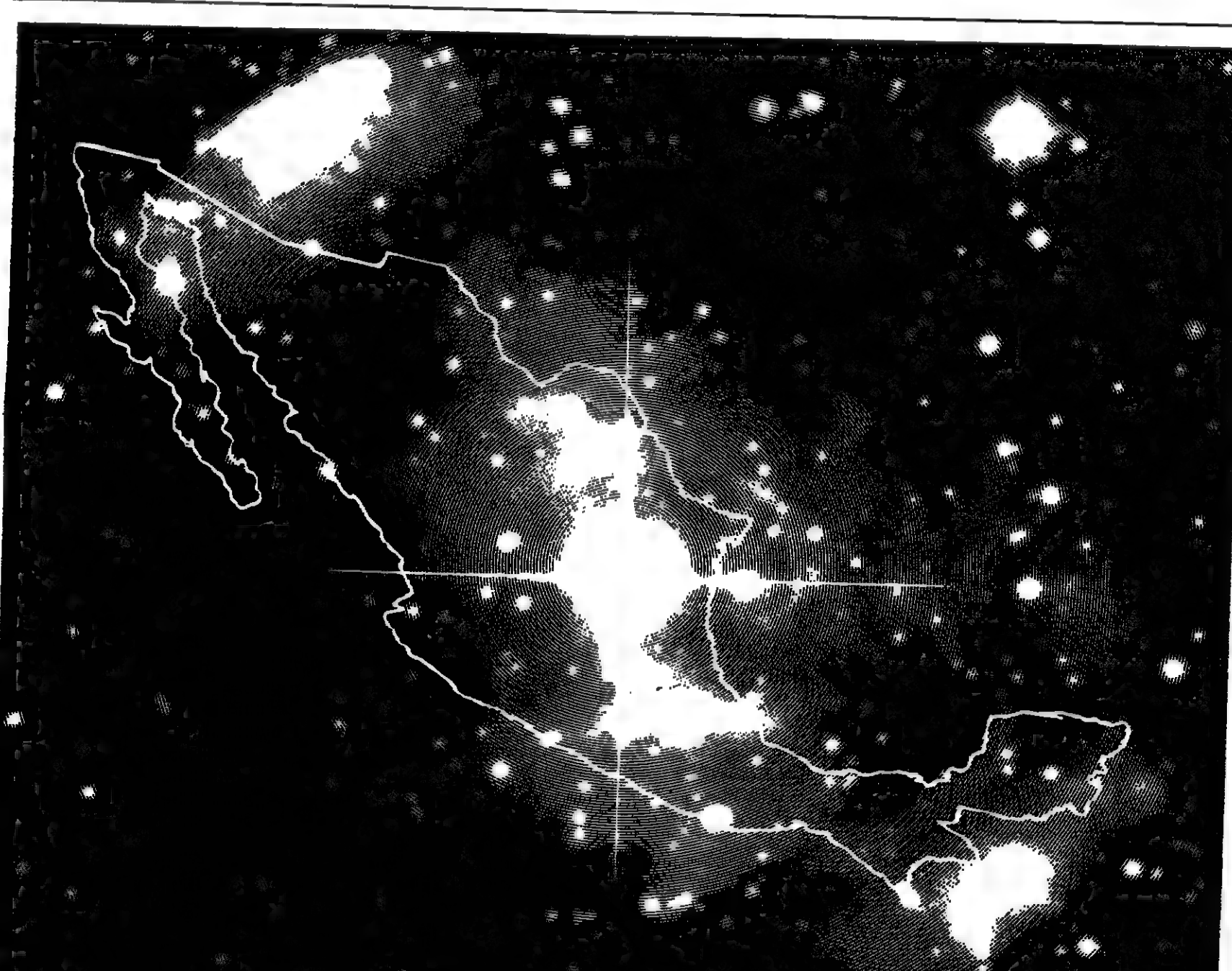
The party seems unable to make up its mind whether the Mexican political system is best democratised through consensual reform or transformed east European style by a complete dismantling of the PRI's de facto one-party rule. Mr Cardenas is the party's greatest asset, with his reputation for integrity and the mantle of his illustrious father, the late President Lazaro Cardenas. He pulls in the crowds and

inspires the allegiance of peasants in Michoacan or the slum dwellers of Mexico City. This is an important attribute in a country where half the population lives on or below the poverty line.

But his high profile leadership tends to confuse the PRD's purpose - is it a party in its own right or merely a vehicle to aid Mr Cardenas in his ambitions to contest the presidency again in 1994? He also has a rival in the shape of a fellow PRI deserter, Mr Fortino Munoz Ledo. Mr Cardenas' tactic appears to be to let the latter assume the radical rhetoric so that he himself can present the PRD as a party of national consensus.

The PRD was alone among the six parties in Congress to oppose electoral reform. However, the new measures should provide a reasonable guarantee of fair elections. An essential element in past abuses was the poorly prepared and supervised electoral register. It is hoped that a new register recording each voter's photograph, identity and finger prints will be ready for next year's elections.

A new federal electoral institute (IFE) has been established with a 21-person executive. There will be seven PRI members as opposed to 31 out of 38 on the disbanded body. The opposition is still nervous that the balance of impartiality can be tipped because of the president's power to appoint six "independent" lawyers to the executive. But some check on such bias is provided for in a newly created federal electoral tribunal (TFE), run on similar lines to the Supreme Court.



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## MEXICO 4

How privatisation has been managed

## Taking the slow route

MEXICO'S privatisation programme raises many of the questions that will soon be faced by other would-be privatisers in eastern Europe. First, how quickly, and in what order, should public companies be sold? Second, what procedures should be adopted to sell the companies? And finally to whom they should be sold?

There is usually a trade-off between selling off the companies fast and waiting until demand for public companies has picked up. Mexico has adopted the slow route and kept the big privatisations until the end.

Admittedly, Mr Salinas's predecessor, President Miguel de la Madrid, had "disincorporated" (that is privatised or liquidated) about 600 state companies (over half the total number of public companies) during his presidency. But of these only 150 were sold; most were small, or bankrupt, and often both. Although the privatisation programme started in 1983, by June 1988 privatised companies had raised no more than \$500m.

As Mexico's economy has grown stronger, the amounts collected have risen - and in turn have helped sustain economic recovery. In two years in power, the Salinas administration has completed about 60 privatisations (many left over from Mr de la Madrid). It has privatised the airline Mexicana and sold off a number of mining companies, the largest being Cananea (which fetched \$475m). It has privatised a transport company for \$80m, some sugar mills also for \$80m and a couple of steel and iron companies for about \$70m. Since June 1988 another \$2.5bn has been raised from sales.

By the end of this year, the government should have sold its controlling stake in Telmex, the state telephone company; once completed the sale should fetch \$3.45bn. By next year the government plans to sell the steel company Sidorex for up to \$1bn. It will sell (in bits) the state fertilizer company, which has assets worth \$2bn.

The big prize will be the banks; they may fetch about \$4.8bn. In all, Mr Pedro Aspe, Mexico's silver-tongued finance minister, hopes to raise \$10bn from privatisations next year. The government has forestal-

led a lot of the criticism of the privatisations, partly by giving workers cheap shares in the companies. Mr Jacques Roginsky, who looks after the privatisation unit in the ministry of finance, admits that "all of us anticipated more opposition than there has been".

Further, Mr Salinas has been explicit about what he will not privatise. Although many do not believe him, he has long been adamant that he will not privatise those sectors whose status is protected by the constitution (such as oil, electricity and postal services).

Still, there have been criticisms of the privatisation procedures. The government until recently sold public companies through closed auctions; it tended to evaluate simultaneously the merits of the investors (such as how solvent they were or how much market power they had) and the price they bid in the auction.

At least three times between 1988 and 1989, the government rejected the highest bidder at the final stage of the auction. Sometimes the highest bidder dropped out and the whole process of selling the company had to be started again. The privatisation programme at some points looked shambolic.

The government may have now learnt its lesson. It has introduced a two-stage process for the sale of the banks and Telmex. First, potential buyers have to pass a pre-qualifying round and pay a deposit to enter it. Success in this round is determined by how "suitable" (on the basis of solvency, market power, expertise and so on) buyers are.

The second, and later, stage is pretty much a straight auction, based largely on price, open to all the pre-qualifiers.

Apart from making the process of privatisation more transparent, the two-stage process gives investors and the government more time to evaluate the soon-to-be private companies and make suitable commitments.

Finally, the government has also been criticised for selling too many firms to Mexico's huge, usually Monterrey-based conglomerates. Mr Jesus Silva Herzog, a much-respected finance minister under President de la Madrid, argues that the privatisation is "helping to

reinforce a process of concentration of wealth and power in the Mexican economy". Some suggest that the government has been too generous to the big conglomerates in return for their support for the government's economic programme and its price controls in particular.

The government is further criticised for creating a few monopolies (admittedly in the tradeable sector). For example, it has sold Cananea to Mexico's only other important copper company and given it control of 96 per cent of Mexico's copper market.

Mr Aspe has, to his credit, put restrictions on how much individual investors can buy in the banks and telephone companies. The government claims that if it does not sell off the companies to rich Mexicans, it will have to sell them off to foreigners (whose participation in the big privatisations is limited). This will be even less popular with Mexicans.

While there is merit in this defence, the government should, perhaps, have experimented with some wide-scale public share-offerings with cheap shares to encourage the small investor.

It could have broken Telmex into two companies, and reduced its monopoly power. As a finance minister first, and privatisation chief second, Mr Aspe is probably too concerned with raising revenues and too unconcerned with the effect that privatisation is having on Mexico's industrial structure.

However, Mexico's privatisations have been better managed than most of those in the developing world. As one senior Mexican official warns, "there is a tendency all around the world for privatisation programmes to underestimate the complexity and time-consuming nature of each transaction".

Mexico has been no exception. But for most Mexican privatisations there has been more than one bidder, a fair price has been achieved and the public's support for the programme has not waned. Given the state of Mexico's economy over the past few years, not much more could have been expected.

Damian Fraser

THE PLANNED privatisation of Mexico's banks is probably President Salinas's most audacious decision yet. It would be the first time in Mexico's history that a full-blown nationalisation has been reversed.

While the privatisation was expected, most financiers reckoned the president would delay until after the crucial federal elections in August 1991. But the government, it seems, could not wait. Why?

● **Money.** The banks could fetch anything from \$4.8bn, around a tenth of Mexico's internal debt. Mr Pedro Aspe, the finance minister, hopes to cut inflation by reducing the size of outstanding debt.

● **Interest rates.** The government correctly guessed the announcement would increase the financial market's confidence and cause interest rates to tumble. Every one percent-point fall in interest rates saves around \$500m in debt-service payments.

● **Deepening financial market.** In 1989 the government liberalised the banking sector by letting the banks set deposit and lending rates, cutting reserve requirements and eliminating compulsory credit channelling to preferred sectors. However the banks probably could not compete effectively, or invest sufficiently, until the government stopped being majority owner (and implicit guarantor) of them all.

● **One-stop banking.** Mr Aspe, and his coterie of technocrats, are much taken by the supposed synergies of universal banking (that is, when banks, brokerages, insurance companies and so on form groups)

Until the government lets go of the commercial banks, the financial supermarket cannot be built. ● **Foreign investment.** The new laws allow foreigners up to 30 per cent of the banks - although this limit will probably be scrapped when, and if, a North American free-trade agreement is achieved. The government hopes foreigners will help Mexico modernise its banking system, and form cross-national strategic alliances with Mexican banks. Despite early scepticism, just about every Mexican brokerage is showing an interest in one of them. Mr Roberto Hernandez of Acciones y Valores, probably Mexico's most successful brokerage in the past decade, will compete for the biggest bank, Banamex (worth up to \$1.8bn) possibly against Agustin Legorreta of Inverlat, and a management buy-out group.

Inversora, another brokerage, is rumoured to be bidding for Bancomer (worth up to \$1.5bn). Operadora de Bolsa, Vector and Grupo Visa are in the running for Serfin (around \$700m). The staff of the smaller regional banks may buy themselves out.

Big American banks do not look interested. However, Banco Santander of Spain, BNP and Paribas of France,

possibly Nomura or Yamaichi from Japan, NMB Bank of Netherlands and others are all being talked about as potential (minority) acquirers. What will they get for their money? The banks look profitable enough. In the year to July the 18 banks collectively made \$1bn. Banamex made \$175m, Bancomer \$131m and Serfin \$123m. But the source of the banks' profits may not last much longer.

First, over the past five years, there have been huge margins between borrowing and lending - as high as 10 per cent, and averaging half that. But the spread is falling as banks become more competitive. Mr Hernandez reckons that within two years the spread will reach 1.5 per cent.

Second, inflation has been high and agile banks have been able to pocket some of the "inflation tax" which arises when current accounts pay no interest. But if the austerity programme works, inflation could fall to single digits within three years.

Third, the government budget deficit has been huge: it averaged 12 per cent of gross

Damian Fraser on reversing nationalisation

## Banks go up for sale

NATIONALISED BANK STATISTICS					
Bank (Abbrev)	Market cap (US \$m)	% of total	Book value (US \$m)	Price/book value	
Banamex	1,744	31.67	1,281	1.36	
Bancomer	1,411	25.63	1,223	1.15	
Serfin	848	11.79	825	1.24	
Comermer	338	6.13	290	1.47	
Banorte	216	3.95	131	1.66	
Intental	215	3.90	184	1.17	
Bancan	187	2.95	87	1.87	
Promex	137	2.49	95	1.55	
Somex	121	2.20	143	0.85	
Conila	119	2.16	78	1.52	
Atlantico	111	2.02	81	1.36	
Banoro	108	1.87	114	0.90	
Mutiba	88	1.59	74	1.24	
Cremit	85	1.25	74	0.94	
Banorita	22	0.41	22	1.02	
Total	5,506		4,331	1.27	

Source: Reuters. Market cap and book value as of November 13, 1990. Of the 18 nationalised banks, Banamex, Bancomer and Serfin are not listed.

possibly Nomura or Yamaichi from Japan, NMB Bank of Netherlands and others are all being talked about as potential (minority) acquirers.

What will they get for their money? The banks look profitable enough. In the year to July the 18 banks collectively made \$1bn. Banamex made \$175m, Bancomer \$131m and Serfin \$123m. But the source of the banks' profits may not last much longer.

First, over the past five years, there have been huge margins between borrowing and lending - as high as 10

per cent, and averaging half that. But the spread is falling as banks become more competitive. Mr Hernandez reckons that within two years the spread will reach 1.5 per cent.

Second, inflation has been high and agile banks have been able to pocket some of the "inflation tax" which arises when current accounts pay no interest. But if the austerity programme works, inflation could fall to single digits within three years.

Third, the government budget deficit has been huge: it averaged 12 per cent of gross

domestic product from 1988 to 1989. Government loans equalled 10 per cent of bank loans in 1982, and 50 per cent in 1985. Money market funds comprised 7 per cent of the broad money supply in 1982 and 40 per cent in 1989. Expansion of this no-risk debt has provided easy pickings and fat commissions for the banks. But the government is no longer borrowing that much; partly thanks to privatisation receipts it may run a deficit next year of just 1.2 per cent of GDP.

Instead, the private sector (which since 1982 has hardly borrowed at all) will replace it as the big borrower. Last year private sector lending accounted for 14 per cent of gross national product; this year it should equal 17.5 per cent; within three years it should double that.

The skills that served so well in the 1980s will not be the same as those that profit in the 1990s. As profit margins fall, and economies of scale dominate, the bigger banks will be put at an advantage relative to the smaller ones. All banks will have to re-learn credit risk analysis, as the private sector takes over from the public sector as the big borrower.

Successful banks will start to develop, and securitise, Mexico's almost non-existent mortgage market. Many will expand into mergers and acquisitions, venture capital and credit cards, all of which are immature and profitable markets in Mexico. In short, the days of fat margins, no risk loans and government acquiescence are finally over.

The country is moving towards the global capital market, says Richard Johns

## Stock market recovers

with relative equanimity. No intervention was required by Nacional Financiera, the development bank, which is entrusted with responsibility for supporting the market.

Despite a 19 per cent fall in real terms in the third quarter after reaching a historic peak of 688,845 points on July 25 just before the crisis, the BMV index rose from 430,880 at the end of 1989 to 522,088 at the end of the third quarter. Its performance in the year up to September was better than that of any developed market, according to Morgan Stanley Capital International's latest survey.

By November 9 it had recovered to 587,403, giving a market capitalisation of 119,485.5bn pesos, the equivalent of \$38.5bn, compared with the \$35bn reached before "El Crack Bursatil" of 1987. Yet in international terms Mexican stocks are a bargain: at the last count the average ratio of prices to earnings was only 8.6:1.

Early this year, though, the prices of marketable stocks surpassed their asset value with the result that the food products company Gamasa made a 3.2bn peso share issue - the first since 1987. Subsequently there have been several other important issues, especially one of 150bn pesos by Cifra last month, which added depth to the market,

thereby greatly increasing the scope for and interest of foreign investors.

After signing the accord with his Mexican counterpart, Mr Richard Breeden, president of the US Securities and Exchange Commission, politely suggested that "for the future the full benefits of open markets and internationalising capital flows will not be felt until existing restrictions are finally removed."

At the time he did not want to minimise the importance of the steps already taken. The process has been a slightly hesitant one lagging far behind Mexico's - arguably too rapid - opening or trade opening.

The most visible internationalisation of the Mexican securities market has been the over-the-counter trading on the Nasdaq of the American depository receipts of Telefonos de Mexico (reckoned to be already 20-25 per cent under foreign ownership), Tamex, Cifra, EPN, Siskel and Saniluis.

As it is, foreign participation in the Mexican equity market is becoming an increasingly significant factor in overall investment as a whole. The \$100m, or trust fund, for so-called "A" shares - with patrimonial but no voting rights - administered by

Nacional Financiera was established late last year and has been a success.

Foreign capital invested in it was \$550m early this month with just over 80 per cent accounted for by the shares of 10 companies led by the Kimberly-Clark paper group, the Cifra holding company and the Alfa conglomerate now concentrating mainly on petrochemicals and steel in a market in which 21 or 22 stocks are actively traded out of a total of 200 listed.

Mr Oscar Espinoza Villareal, president of Mexico's securities and exchange commission, the Comision Nacional de Valores (CNV), says others are planning ADR issues, adding that: "We are pushing for more Mexican companies to get quoted on other markets."

Yet money invested in the Nafinsa trust this year has been very much less than the inflow in the form of purchases of "B" shares in the limited amount of marketable stock which has long been open to foreign ownership up to a limit of 49 per cent.

Mr Espinoza says that foreign investment in them has been around \$900-1,000m so far this year. But it is impossible to say how much the accumulative amount has been.

Similarly, it is hard to quantify how much Mexican money it has been possible for foreign-

ers to invest in flourishing mutual stock and fixed interest funds in which their ownership is limited to 49 per cent.

Further foreign investment should be stimulated by the decision to allow companies to open research offices, with Barclays Securities being the first to be authorised.

Mr Espinoza's belief is that "markets are more efficient when there are more participants". The first requirement is consolidating "a good structure for the market, an adequate legal environment."

Scrutiny and surveillance of the market are close with an on-line stock exchange system giving real-time details on every transaction. The 1989 Securities Market Law has clearly defined the use of "insider information" and spelt out tough sanctions against it.

Short selling has just been given the go-ahead and market makers will be introduced once their role has been defined, while options trading has been under study for over a year.

For the future, among the CNV's main priorities are the development of a market for medium-sized companies with a capital of \$5-30m, improvement of capital availability, increased savings, not the least through pensions funds, and a big increase in individual accounts, which number a mere 2,000, compared with 50,000 in the US.

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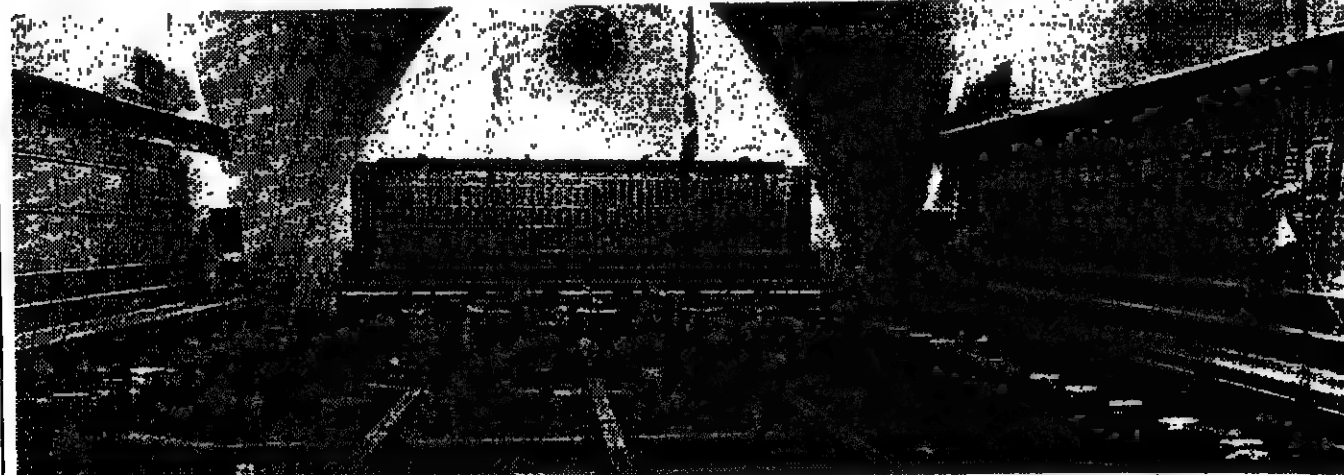
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**AGRICULTURE** in Mexico needs reform. The president - and almost everyone else in Mexico - agrees. Output per agricultural worker is no higher than it was in 1980. Mr Salinas, admitted in his recent reforms that agriculture "suffers from increasing and rapid decapitalisation, excessively small holdings and grinding poverty" and that it is "imperative" to find "dignified solutions for the life of the campesino". These solutions are likely to be announced in the next few months, perhaps before the end of the year.

Whatever these reforms are, the outcome is crucial, both politically and economically. The PRI has always relied on the support of the *campesinos*, and the anti-reformist National Campesino Organisation in particular, to win elections. The government's hopes of reforming Mexico's economy depend in part on changing a sector that is a heavy drain on public finances, and the major cause of rural poverty.

Mexico's agriculture sector has, like those in many other developing countries, suffered in the past from a government policy of controlled prices, and erratic subsidies, and an overvalued exchange rate. On the whole, controlled prices meant falling ones - from 1985 to 1988 the price of a weighted index of Mexican crop prices fell by almost a quarter in real terms. The decline was not, for the most part, offset by ill-thought-out subsidies on credit, fertiliser, irrigation, water, insurance and so on. Further low prices and random subsidies encouraged farmers to make the wrong kind of investments and contributed to the huge government budget deficit.

The Salinas government says it would like to remove most of these subsidies, and let market forces adjust to their international levels - and is making some progress to that effect. In the past five years, the governments of both Presidents de la Madrid and Salinas have eliminated or tidied up many of the producer subsidies, and dismantled or reformed the loan-making companies that supported farmers.

But the governments have been much less quick to raise consumer prices to their international levels, or the guaranteed price to the farmer, in part because fixed (consumer) food prices were used to keep inflation down. As a result, many farmers were squeezed by a simultaneous fall in (real terms) of producer prices and subsidies. In 1988, for example,



A market in Tehuantepec: the farming sector is a heavy drain on public finances

## Agricultural reforms are crucial to economy

# Solutions sought

producer prices of wheat, sorghum, barley, rice, soyabean and corn were all below the (subsidised) international price; in maize Mexican prices were a little higher, but the differential was one of its lowest ever.

The Salinas government has recently put up the guaranteed price in grains and eliminated official pricing on all crops but corn and beans (the basic staple of the Mexican diet). But it still does not know how far to protect Mexican producers, given the protection offered to non-Mexican farmers.

The government claims that on a cost basis most Mexican grain producers are competitive with those in the US and Europe, but are not when subsidies to them are taken into account. So if Mexico takes the international, and subsidised, price as given, then a lot of Mexico's grain farmers will go bust - and they may not find work elsewhere. If the government raises domestic grain prices through tariffs (although this will not help grain exporters), the livestock farmers, who use grains as an feed, will be uncompetitive.

The government has still not decided what to do - much depends on what happens in the Uruguay Round. Mr Luis

Teller, the up-and-coming under-secretary for planning at the Ministry of Agriculture, says (for European ears): "If they don't agree in the Uruguay Round we are in big trouble; we don't have money to subsidise."

The second bout of reform, which unlike the price and subsidy reform has hardly started yet, is aimed at Mexico's archaic land tenure system. Three-fifths of Mexico's agricultural land belongs to *ejidos*, for the most part these are communal lands with each member (*ejidatario*) farming his own plot independently. This land cannot be sold, or (legally) rented out, or used as collateral as a loan; but it can be passed on to children.

Mexico's private farmers are also constrained by law. They cannot own more than 100 hectares of irrigated land, or a rough equivalent of unirrigated land (such as land that sustains no more than 500 head of cattle).

The government's official line is that there is no need to reform the *ejido*, because there is no evidence *ejidos* are any less productive than private farms - a view supported by the World Bank. This is less surprising than it might seem. Mexico's small private farmers

face many of the same dismal conditions as the *ejidatarios*.

First, there is no great difference in the size of plots of the *ejidos* and private farmers (excluding the big farms in northern Mexico). In both cases about three-fifths of their plots are less than five hectares.

Second, often neither the *ejidatario* nor the private farmer has a proper title to land. So neither invest that much, because they (and their creditors) are worried someone else might benefit. In the case of the private farmer, his land is frequently subject to claim and counter-claim, as encouraged by Mexico's bizarre agrarian reform laws. This fear of expropriation in part explains why the plots of private farmers are so small.

Thus any reform will incorporate both sectors. Mr Salinas's main goal is to increase the size of the average farm in both sectors. His other aim is to improve the security of tenure in the *ejido*. Among the things the government is thought to be considering are:

- It may enforce the legal (but hitherto ignored) provision that the minimum size of a farm is 10 hectares. *Ejidatarios* with less will be compensated and land re-distributed; private

farmers with less will be bought out. This change, if compulsory, may be counter-productive; it will take a long time (often no-one can prove who owns what land) and meanwhile property rights will be even less secure.

- It may let *ejidos* rent out their land legally, to both *ejidos* and non-*ejidos*. Many already do this, especially in the north. But many do not because of the legal prohibition, and this prevents the most efficient farmers expanding their lots.

- It may let the *ejidos* sell their land to other *ejidos*; again this would let the most efficient expand, and increase the average size of lots.

- It may encourage, and clarify legally, co-investment projects between *ejidos* and agribusinesses. So far there have been 68 pilot projects, and they appear to have been a success. This will be a particular boost to livestock farmers.

- It may make it much more difficult for Mexicans to claim land under the agrarian reform law - and thus make private farmers' property rights more secure. The government could make applicants wait a year before submitting their claim, or only consider those who have worked on a farm.

- It may let the maximum amount of land a farmer can own vary according to the nature of the land, rather than the use to which it is put. Farmers sometimes raise cattle on land when it would be more efficient to produce crops on it, simply to avoid expropriation.

Most of these reforms, if carefully drafted, could be imposed without amending Mexico's constitution. But none of them would be ideal: farms would probably be too small, and property rights still too insecure, and, crucially, most *ejidos* still would not be able to attract capital from the private sector.

If the government truly wants to reform Mexico's agricultural system, it will have to go one step further. *Ejidatarios* should be given the right (but not the obligation) to buy their own land. The limit on the size of a farm should be abolished, or at least raised.

And perhaps most controversially, the commitment to agrarian reform, enshrined in the constitution and part of revolutionary folklore, should be overturned. That, however, seems about as likely as the European Community making 75 per cent cuts in its farm subsidies.

Damian Fraser

## Profile: TELMEX

# Potential for growth

AS THE Mexican privatisation programme enters its final phase - the administration hopes to complete it by the end of 1991 - it can feel most confident about the prospects for disposing satisfactorily of its 58 per cent majority holding in Telefonos de Mexico (TelMex) at an optimum price, depending on the stock market.

While there may be difficulties with some of the banks and the steel companies, TelMex's performance both in terms of the corporation's share price and profitability have shown it to be desirable. Paradoxically, it has enormous potential for expansion precisely because of the underdevelopment of Mexico's telecommunications. Sale by the scheduled December 20 date seems virtually certain but the fall in the stock price - although it has held up well in relation to the index of Bolsa Mexicana de Valores (BMV) means that it will probably receive very much less than it hoped for earlier in the year.

Despite the Gulf crisis TelMex stock has continued to be something of a star, recording a 77 per cent rise in the year to September 1990. That reflected profits of 2,660bn pesos (\$778m) during the year, an increase of 75 per cent in real terms over the same period of 1989 despite greatly increased investment.

Improved profitability has been achieved despite a 40 per cent cut in international telephone charges, reducing their share of total revenue from 41 per cent in the first eight months of 1989 to 21 per cent in the same period of this year.

At the same time, an increase of 38 per cent in interstate national calls raised income from this source marginally from 35 to 37 per cent, while the doubling of charges for local calls has increased their contribution from 21 to 32 per cent of the total.

Previously, the government burdened TelMex with a levy averaging 35 per cent on sales, rather than profits, with varying rates for different services. The redeeming financial feature was - and still is - the huge contributor to profits from the payments made by counterparts abroad and especially AT&T in the US across the border, amounting to \$533m in 1989.

Last year, Mexico accounted for more than 20 per cent of the US deficit in international telecommunications traffic, with far more calls coming in than going out at far greater cost.

The penalty paid was a lack of investment, especially during the 1982-88 recession, that resulted in telecommunications being one of the most backward aspects of Mexico's economy while its service was a byword for inefficiency.

Following the appointment of Mr Alfredo Baranda Garcia as director-general and a partial management shake-up, TelMex has shown a new dynamism shown in greatly improved service. The controlling group winning the concession will have to commit itself to a major development programme but in advance of the sale a revitalised TelMex has stepped up investment.

Investment in construction totalled 2,057bn pesos in the first eight months of this year compared with 1,321.3bn pesos in the same period of 1989.

Within a year the number of public telephone booths - a very serious deficiency - was nearly doubled to 80,000. Three thousand centres with a population of 500 or more were connected to the system and nearly 800,000 new lines were connected.

In advance of the sale, TelMex awarded a \$216.5m contract for connecting 54 locations in Mexico through a fibre optic network mainly directed at links with the US, with the lion's share of the business going to AT&T. And it is in the process of purchasing from the government for about \$300m its microwave system with only labour and technical problems to be resolved.

While developing value added services, TelMex has gone into competition with the eight countrywide cellular telephone concessionaires granted in February.

Award of the concessions was the first dent in TelMex's monopoly position but in six years' time the market will be open to long-distance carriers. But by then TelMex should be in a strong position to withstand competition with its basic optic fibre network in place, Mr Baranda points out. In another important respect

TelMex will leave a sound legacy in place. Two successive labour contracts, putting emphasis on job mobility and productivity, have been negotiated with the union. In the meantime, the number of employees per 1,000 miles of lines has been reduced from 10.5 to nine.

The winning bidder has been set a formidable five-year target in terms of extending the fibre optic cable network, digitalising the microwave system, installation of satellite communications stations, ensuring every population centre of 10,000 people or more is connected to the system by the year 2000 and doubling the per capital number of telephones by then.

As a result of the issue of new stock at a ratio of 1.5:1 and the splitting of TelMex's equity into voting and non-voting shares, it has been possible for a majority Mexican-owned group with minority foreign partners and state-of-the-art technology to gain control with the purchase of only 30.4 per cent of the company.

In the event, with bank privatisation competing for available assets, only four Mexican groups emerged in partnership with the 12 international companies officially named as being bidders.

Two of them led by cash-rich brokerage houses. Inverlat, the largest headed by Mr Augustin Legorreta (associated with Telefonos de Espana), and Acciones y Valores whose chief is Mr Roberto Hernandez (with Bell Canada and Nynex).

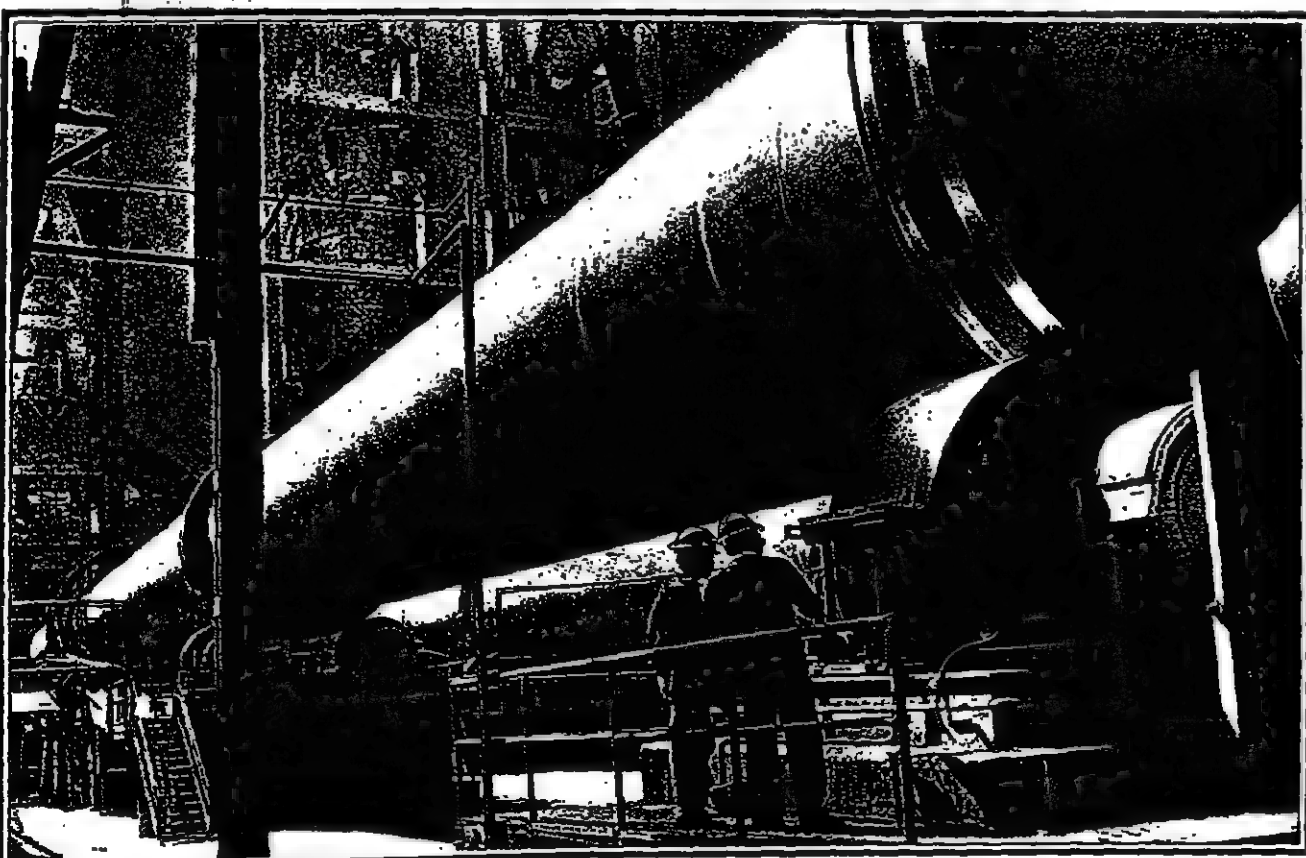
Other contenders are a group headed by the dynamic Mr Carlos Slim Helu and his very diversified Grupo Carso SA in partnership with France Telecom and South Western Bell and - something of a dark-horse outsider - a group led by Mr Javier Garza Supulveda's Gencor company.

Following the partial collapse of the market because of the Gulf crisis, TelMex's market capitalisation stood at \$7.23bn, a price that would mean cost to the winners of \$1.47bn and total proceeds for the government when the remainder of its shares are floated on the international market of just over \$4bn.

Richard Johns

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## MEXICO 6

THE ESCALATION of oil prices following Iraq's invasion of Kuwait has been as much a boon to Petroleos Mexicanos (Pemex), the state oil corporation, as it has been to the administration's finances and the country's economy recovery - although, in practice, the fortunes of the three are inextricably intertwined.

While enjoying the bonus of higher per barrel revenues Mexico's ability to profit from the situation is severely limited because of the shortfall of production capacity resulting from a critical lack of investment since the financial crisis of 1982. Its problems are compounded by a sharp rise in domestic consumption, leaps and bounds ahead of economic growth over the past two years - a reflection of the strength of the informal economy amounting to 10.25 per cent of gross domestic product.

With oil still the country's largest earner of foreign exchange despite a dramatically reduced dependency on it and expected to provide 27 per cent of state revenues in 1991, development of hydrocarbon reserves, together with regaining a greater measure of self-sufficiency in output of staple agricultural products, is the biggest challenge facing the government in the area of

economic policy. Pemex, more than fulfilled President Salinas's commitment to supply the world market with an extra 100,000 b/d by increasing shipments from an average of 1.22m b/d in the first half and 1.21m b/d in July to 1.30m b/d in August and 1.37m b/d in September.

Close observers believed that it could only raise them to this level at the cost of serious reservoir damage leading to over-rapid depletion of proven reserves estimated at 66.4bn

### One-third of revenues still go to the exchequer's coffers

barrels. When exports fell last year to marginally below the established "platform" of 1.30m b/d, it was widely believed that it could ship no more because of output constraints and a galloping 11 per cent surge in 1989, a rate which dropped to 8 per cent in 1990.

Earlier this month, Mr Francisco Rocha, its director-general, told the FT that Pemex could maintain the 1.36m b/d set for 1991 for at least a year without adversely affecting optimum recovery. With dire predictions that Mexico could

The oil corporation is the state's largest foreign exchange earner

## Gulf crisis helps Pemex

become a net importer of crude and products at any time from 1994 to the end of the century, there were grave doubts among close Pemex watchers whether it could do so. Pemex has had the hard task of functioning as an integrated oil company and as an instrument of the Government's economic policy," said Mr Rocha, chief executive of Mexico's largest and most vital economic enterprise (as well as being the 65th world largest in sales terms according to Fortune magazine).

He readily acknowledged that "investment has been lower than the levels of production we require". Mr Rocha calculated that over the last five years Pemex had paid about \$90bn, more or less equivalent to the outstanding foreign debt, to the Ministry of Finance and said that one-third of revenues still go into the exchequer's coffers.

Pemex was also burdened with servicing \$15.16bn foreign debt incurred in the halcyon days of the last oil price boom

and the prodigal borrowing of President Jose Lopez Portillo's administration, much of it - using Pemex's good name as a borrower - incurred for other purposes.

Pemex's crudely simplified, unimpressive balance sheet published in its annual report, showed that state taxes and levies accounted for 29,417.5bn pesos, or 56 per cent of total revenues of 51,311.5bn pesos (\$20.84bn) with debt amortisation another 2,214.3bn pesos (43 per cent).

It was allowed to retain 11,049.6bn pesos of taxes, in effect money available for capital development, but was left with a net deficit of \$85m pesos. During the first half of 1990 Pemex reported an operating profit of 14,500bn pesos (up 41 per cent on 1989) from revenue of 373,000bn pesos.

In the meantime, Pemex reported to the international capital markets this year with the placement of four bond issues of 100m D-marks, 500m Austrian schillings, 210m and

another of \$150m. Having benefited from the public sector debt reduction finally agreed with commercial banks early in March, Pemex had half its foreign liabilities converted into internal debt owed to the finance ministry, reducing them to about \$7bn.

For Pemex the big bonus from the Gulf crisis was the government's decision that it could retain 47 per cent of the "windfall" profits over and above the \$1.2 a barrel average conservatively estimated in the 1990 budget. That will allow it to totally to defray its domestic debt which currently amounts to about 2,500bn pesos.

Pemex had its development budget increased by 11.8 per cent in real terms in the 1991 budget. Mr Rocha said the day before its announcement when he expected a rise of 10-15 per cent - that all the increment would be devoted to exploration and development, absorbing roughly two-thirds of an appropriation the equivalent of \$2.8bn.

Yet it is a matter of open debate as to whether even a massive infusion of development capital can maintain Mexico's position as significant exporter for long. For instance, Washington-based consultants Whalen Corporation said last month that "even with massive external effort Mexico will become a net importer of crude in the course of 1997" and Business International predicted that without "substantial investments" it would do so by the end of the century.

So, too, did a leaked Pemex document which may or may not have been aimed at frightening the Finance Ministry and persuading it to alleviate the heavy fiscal regime governing the corporation.

Mr Fernando Hiriart, energy minister, is confident that Mexico will remain more than self-sufficient in energy resources for an indefinite period. No one doubts the rich untapped hydrocarbon potential of the country but Pemex needs capital to exploit and develop it.

While the state oil corporation is prepared to employ foreign oil companies to explore and drill on a contractual basis, the government still rules out categorically on constitutional and political grounds "risk venture" arrangements - such as Indonesia had used - giving them the right to hydrocarbon reserves discovered in exchange, so sacrosanct is the industry nationalised in 1938.

Last year the government did, however, devise a scheme

### The trade deficit in basic petrochemicals is an embarrassment

where foreign capital could play a bigger role in developing the petrochemical industry. During the economic stagnation of the last administration the industry grew at a rate of 7 per cent, increasing installed capacity by 21 per cent.

For a major oil-producing country, however, Mexico's trade deficit in basic petrochemicals has been an embarrassment. In 1989 the imbalance for "basic" petrochemicals was \$90m and products defined as "secondary" \$306m.

In August last year the government took a step forward in encouraging foreign participation in the industry by cutting the somewhat arbitrary list of 34 "basic" products (defined as the first transformation from hydrocarbon source). In doing so, it drew up a list of 56 "secondary" petrochemicals that can be produced by the private sector with foreign participation of up to 40 per cent.

Then in February Pemex concluded two innovative deals - not offensive to political sensitivities relating to the oil industry - under which two private companies, Cydsa and Celanese Mexicana, undertook to finance completion of plants at the Morelos petrochemical complex to be repaid with the products from them - acrylonitrile and acetaldehyde respectively - both classed as primary petrochemicals and thus the preserve of the state.

Pemex has been negotiating a similar arrangement for the construction of a major derivatives plant with Mitsui of Japan and Sple Batignolles of France. Generally, however, although there have been intensive discussions with international companies, the response has so far been disappointing.

Richard Johns

ONLY a passing reference to *maquila*, or in-bond, industry was made by President Carlos Salinas in his State of the Nation address on November 1.

Minimal acknowledgment of an area of economic activity likely to achieve a growth rate of up to five times that of gross domestic product as a whole in 1990 and the second largest earner of foreign exchange after the oil industry raised some eyebrows, though surprisingly little comment.

It was about the only redeeming economic feature of the six years of stagnation during the previous administration. Flourishing more than ever, though now threatened by labour disruption, *maquila* has become one of the vital sources of foreign exchange as the country's trade and current accounts deficit yaws wider. In the first five months of this year the industry - almost a sector in its own right - grew by 19.3 per cent compared with same period of last year, according to figures recently issued by the official National Institute of Geography and Statistics (Inegi). By the end of May total employment had reached 465,763, according to Inegi.

Richard Johns on the significance of 'maquila'

## The US connection

It did not say what foreign exchange receipts in added value earnings were but Banco de Mexico figures for the first half of 1990 put them at US\$1.73bn, up 19 per cent over the same period of 1989. Early this month the Ministry of Commerce and Industry (Secofi) projected added-value foreign exchange earnings of \$3.5bn and 8 per cent of current account receipts projected for the year.

Perhaps the reason for Mr Salinas's cursory recognition of the contribution of the *maquiladoras* to economic recovery was that in the time available he had no reason to dwell on the continuing success story of this unique sector - which also happens to rely on foreign products and, to a large extent, enterprise. Impending negotiations with the US and Canada on a free trade agreement could have been another factor.

Mr Salinas's administration

has given extra stimulus to *maquiladoras*. Late last year the Secofi issued a decree allowing them to sell 30 per cent of their total output in the local market and exempted Mexican goods sold to plants as inputs from value-added tax. In February a package of fiscal incentives was granted, including a cut in corporation tax.

### Negotiations with the US and Canada on free trade

nationally produced goods supplied to the in-bond industry, currently only 1.7 per cent, remains a subject of concern and some shame to the business community. Having begun modestly in 1975, under the protectionist,

nationalising regime of President Luis Echeverria, the industry was the only one to expand during the six-year period of stagnation which marked Mr Miguel de la Madrid's administration.

In about 40 per cent of the plants - now approaching 2,000 in number (there were 1,924 at the end of May) - Mexicans have majority stakes. US companies' shareholdings in these make it the overwhelmingly predominant force in the business in terms of overall investment - with General Motors under the guise of a number of different names reckoned to be the main single force.

That is hardly surprising because *maquiladoras* exist to serve the US market. It explains why 87.2 per cent of plants are in the border states (40 per cent in Baja California) despite efforts to decentralise the industry to other regions including the Yucatan Peninsula

which is well placed to serve the US Gulf coast and eastern seaboard.

The Japanese presence is concentrated in Tijuana, mainly in the electronics industry. It is relatively small in terms of plants with some 60 plants employing about 21,000 workers but believed to be disproportionately large in terms of added value.

Questions inevitably, however, have been raised about the future of the in-bond industry - in the face of the antagonism of the AFL-CIO and many business sectors - within the context of the forthcoming US-Mexican negotiations on a free trade agreement (FTA).

The future of an industry based on tax-exempt entry of components and materials into Mexico for transformation by cheaper labour into finished products and then exported is bound to be discussed during the bargaining over a phased reduction of tariffs begins - to the extent that there has been talk of Mexico being totally "maquiladised".

In the last resort, however, that would be one aspect of an FTA - the eventual elimination of tariffs across the board would inevitably attract more capital from the US to benefit from cheaper labour, although with greater presumed prosperity for Mexico the comparative advantage would gradually lessen. Opposition north of the border to the Japanese "yellow peril" and the threat of "Asian tigers" lurking south of the border using *maquiladoras* as a means of enjoying the "most favoured nation treatment" and backdoor entry to the US market is likely to be a bigger issue hanging over the talks.

Even before it was revealed that the two administrations were planning FTA negotiations, anti-dumping moves were afoot, including protests against TV tubes produced by Japanese and other Asian manufacturers in Mexico.

As it is, Mr Alejandro Bustamante, outgoing president of the National Maquiladora Association, has openly expressed concern about the implications for the industry. In the meantime the other obvious worry, inevitably, is the state of the US economy.

### Why 87.2 per cent of the plants are in the border states

Development of the industry faces other, more immediate obstacles. Earlier this month at the National Maquiladora Convention Mr Fernando Sanchez Ugarte, under-secretary at Secofi, pointed to the infrastructure bottlenecks.

"Several border cities are now showing acute problems in basic services such as transportation, water and sewage," he said. Another problem is lack of housing.

Job mobility has also caused management headaches, forcing up wages and the granting of fringe benefits but with a slowdown of expansion in the second half of this year, that problem has eased.

Of potentially much more seriousness has been the increasing militancy and conflict in an industry which is now 50 per cent unionised, especially in Matamoros in Tamaulipas. Labour unrest, strikes and a revolt by dissidents against the Confederation of Mexican Workers - ever-loyal to the government and co-operative with management - at local and national level led to a crisis in the late summer which simmered on and has not been properly resolved.

One of the attractions for investors in the industry from the beginning was a cheap but amenable labour force because the workers enjoyed compensation far higher than they could obtain elsewhere. The Matamoros confrontation and conflicts elsewhere have made it clear that their passivity can no longer be assured.



Mexico City University

### TOURISM

## Empty hotel rooms

"YOU STAY with me, Mexico," sings the mellow voice of Linda Ronstadt as the images of Mayan pyramids of the Yucatan Peninsula, and colonial plazas flow across the television screen. The elegant new advertisements produced by the New York branch of Saatchi & Saatchi are part of Mexico's strategy to change the country's image with tourists by placing less importance on beach resorts and more on history and archaeology.

In 1989, 6.3m tourists visited Mexico, and Sector, the tourism secretariat, expects the 1990 figure to hit 6.6m. The \$3bn industry rivals the oil and *maquiladora* industries as Mexico's main hard currency earners. But in spite of strenuous foreign investment and a debt-for-equity swaps programme, hotel occupancy is still low, a sign that growth may be outstripping demand.

"Tourism in Acapulco has been bad for a long time," says Miss Mary Ellen Sanger, who represents a US-based tour wholesaler there. "But this was the slowest summer in many years." Once the jewel of Mexican resorts, Acapulco has now earned a reputation for poor service, grimy littered beaches and swarms of street vendors.

Sector figures show that only 52 per cent of Acapulco's rooms were filled during 1989 and early 1990. The head of the Mexican Businessmen's Council reported in May that foreign investment was down 25 per cent in the first quarter of 1990, costing the resort about \$100m. The president of Guerrero's Tourism Protection Agency said recently that only 4,000 of the state's planned 16,000 hotel rooms had been built. Acapulco, Ixtapa and other Pacific coast resorts as Manzanillo and Mazatlan all had a bad year, and though targeted for development, the Baja California destination of Loreto filled only a quarter of its rooms.

On the other hand, there is Cancun. With an occupancy rate of about 68 per cent, Mexico's most successful resort in the Caribbean has grown so enormously that Fonatur, the National Trust for Tourism Development, has tried to cap the boom. The population of the city increased 35 per cent last year, leaving basic infrastructure far behind. In September Fonatur abandoned its plan to bring the number of hotel rooms up to 75,000 by 1993, deciding that demand could fill only the 18,000 already available.

"Yes, we're concerned about low occupancy rates," says Mr Steve Sonnabend of Boston-based Sonesta Hotels, who visit Mexico City as part of the Joint Committee on Commercial Investment. "But the government wants to rectify that." Tourism accounted for about 30 per cent of the total foreign investment dollars hured to

Mexico by June 1990 - an amount Mr Pedro Joaquín Coldwell, Sector head, sets at \$1.7bn. That percentage is down 9 per cent from 1988, with the US still Mexico's top tourism investor. At November's joint committee meeting, Mr Sonnabend and 11 other possible US investors interested in taking advantage of Mexico's new foreign investment laws looked at five self-contained projects, which upon completion would add almost 21,000 hotel rooms to those already available.

Because of the emphasis Mr Salinas placed on tourism when he took office in late 1988, his presidential term has been dubbed the tourism era. It was expected that Mr Carlos Hank González as tourism secretary would give tourism the push it needed to bring the number of visitors up to 10m by 1994. But Mr Hank was moved to the Agriculture Secretariat in January 1990 and replaced by Mr Coldwell, a former Fonatur chief. With \$40m already spent to promote tourism outside Mexico, attracting visitors is still a priority.

Thus the \$10m "Mexico - the Magic Never Leaves You" ad campaign, launched in October. "We need to show people that Mexico is more than just beach resorts," says Miss Margarita Wynne, Sector director of advertising and public relations.

Promotion is coming from mixed fund programmes that combine private, state and federal money. According to Miss Wynne: "The government can't do everything. This way, resorts can afford to advertise themselves." And there are Spanish-language versions for the North American Latin population, now about 20m strong. The US supplies Mexico with at least 80 per cent of its visitors, but a recession would cause the proportion to fall. Mr Jeronimo Ramos, director of tourism policy, worries that

the situation in the Persian Gulf may keep North Americans at home. "We're not officially in a recession," claims Mr Rockwell Schnabel, US under-secretary of commerce for tourism, on a recent visit to Mexico City. "But if people think we are in one, they'll just travel to Mexico instead of Europe."


But empty hotel rooms or not, tourism has proved a prime target for debt swaps. In October, the finance secretariat decided to cash in full \$2.6m in remaining swaps authorised under Mexico's debt-for-equity programme over a three-year period as originally planned.

One of the biggest criticisms of July's swap auction was that there was too much interest in tourism and too little in agriculture and infrastructure projects. Tourism swaps did not include hotel construction for the most part, but did cover marinas, golf courses, telephone services, water projects and electricity generation installations. Critics felt that the swaps should be used for less sexy but more urgent agriculture programmes.

Many investors teeter on the edge, unsure whether to plunge their money into tourism. "There's not addressing the problems that need to be worked out," says an industry analyst. "Service, cleanliness, transportation, infrastructure, these are some aspects Mexico has to work on if it wants to fill all those empty hotel rooms."

But the lavish ads campaign and increased promotional budget count for a lot with some investors. Says Atlanta architect Helen Hatch, whose firm of Cooper Carry & Associates specialises in resort development: "Tourism and infrastructure are priorities. The government's commitment makes Mexico look good."

Candace Stigle



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CURRENCIES, MONEY AND CAPITAL MARKETS

MONEY MARKETS  
The D-Mark factor

There are currently no strong tensions within the European exchange rate mechanism, but an early revaluation of the D-Mark is not ruled out by financial markets. Should this be the Bundesbank's intention, it might receive a more sympathetic reception in London than in Paris.

UK clearing bank base lending rate 14 per cent from October 8, 1990

The recent rise in the German Lombard rate was followed by increases in some Belgian and Dutch short term rates, and the authorities in both countries have made it clear that they intend to remain closely linked to the D-Mark. Hence, both the Belgian franc and the guilder have tended to follow the German currency up the ERM ladder.

This leaves the other members, including the French franc and sterling, as possible devaluation candidates, and the approach of next month's

European inter-governmental conference is likely to increase speculation about a realignment, putting downward pressure on the franc and the pound. If the market views the outcome of the UK Conservative party leadership contest as encouraging, not least in improving the ruling party's prospects at the next general election, then sterling should rally. But the new UK prime minister might welcome a sterling devaluation against the D-Mark in order to ease UK recessionary pressure and make room for interest rate cuts.

France is unlikely to be so accommodating. Mr. Michel Rocard has just survived a vote of no confidence and needs to keep downward pressure on inflation if potential unrest over public sector pay is to be avoided. Hence overall there could be strains in the Paris/Bonn accord but ones not totally unwelcome to a new Conservative party prime minister in London.

£ IN NEW YORK

Nov 23	Nov 23	Nov 23
Spot	1.9670-1.9680	1.9670-1.9680
1 month	2.00-2.01	2.00-2.01
3 months	2.05-2.06	2.05-2.06
6 months	2.10-2.11	2.10-2.11
12 months	2.15-2.16	2.15-2.16

STERLING INDEX

Nov 23	Nov 23	Nov 23
100	94.1	94.1
100	94.1	94.1
100	94.1	94.1
100	94.1	94.1
100	94.1	94.1

CURRENCY RATES

Nov 23	Nov 23	Nov 23
US Dollar	1.9670-1.9680	1.9670-1.9680
Swiss Franc	1.4500-1.4510	1.4500-1.4510
Japanese Yen	160.00-160.10	160.00-160.10
French Franc	6.5500-6.5510	6.5500-6.5510
Italian Lira	2036.00-2036.10	2036.00-2036.10

U.S. TREASURY BILLS

Nov 23	Nov 23	Nov 23
1 month	7.00	7.00
3 months	7.00	7.00
6 months	7.00	7.00
12 months	7.00	7.00

U.S. TREASURY BILLS

Nov 23	Nov 23	Nov 23
1 month	7.00	7.00
3 months	7.00	7.00
6 months	7.00	7.00
12 months	7.00	7.00

CURRENCY MOVEMENTS

Nov 23	Nov 23	Nov 23
US Dollar	1.9670-1.9680	1.9670-1.9680
Swiss Franc	1.4500-1.4510	1.4500-1.4510
Japanese Yen	160.00-160.10	160.00-160.10
French Franc	6.5500-6.5510	6.5500-6.5510
Italian Lira	2036.00-2036.10	2036.00-2036.10

STERLING INDEX

Nov 23	Nov 23	Nov 23
100	94.1	94.1
100	94.1	94.1
100	94.1	94.1
100	94.1	94.1
100	94.1	94.1

CURRENCY RATES

Nov 23	Nov 23	Nov 23
US Dollar	1.9670-1.9680	1.9670-1.9680
Swiss Franc	1.4500-1.4510	1.4500-1.4510
Japanese Yen	160.00-160.10	160.00-160.10
French Franc	6.5500-6.5510	6.5500-6.5510
Italian Lira	2036.00-2036.10	2036.00-2036.10

U.S. TREASURY BILLS

Nov 23	Nov 23	Nov 23
1 month	7.00	7.00
3 months	7.00	7.00
6 months	7.00	7.00
12 months	7.00	7.00

U.S. TREASURY BILLS

Nov 23	Nov 23	Nov 23
1 month	7.00	7.00
3 months	7.00	7.00
6 months	7.00	7.00
12 months	7.00	7.00

POUND SPOT - FORWARD AGAINST THE POUND

Nov 23	Nov 23	Nov 23
Spot	1.9670-1.9680	1.9670-1.9680
1 month	2.00-2.01	2.00-2.01
3 months	2.05-2.06	2.05-2.06
6 months	2.10-2.11	2.10-2.11
12 months	2.15-2.16	2.15-2.16

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Nov 23	Nov 23	Nov 23
Spot	1.9670-1.9680	1.9670-1.9680
1 month	2.00-2.01	2.00-2.01
3 months	2.05-2.06	2.05-2.06
6 months	2.10-2.11	2.10-2.11
12 months	2.15-2.16	2.15-2.16

EXCHANGE CROSS RATES

Nov 23	Nov 23	Nov 23
US Dollar	1.9670-1.9680	1.9670-1.9680
Swiss Franc	1.4500-1.4510	1.4500-1.4510
Japanese Yen	160.00-160.10	160.00-160.10
French Franc	6.5500-6.5510	6.5500-6.5510
Italian Lira	2036.00-2036.10	2036.00-2036.10

STERLING INDEX

Nov 23	Nov 23	Nov 23
100	94.1	94.1
100	94.1	94.1
100	94.1	94.1
100	94.1	94.1
100	94.1	94.1

CURRENCY RATES

Nov 23	Nov 23	Nov 23
US Dollar	1.9670-1.9680	1.9670-1.9680
Swiss Franc	1.4500-1.4510	1.4500-1.4510
Japanese Yen	160.00-160.10	160.00-160.10
French Franc	6.5500-6.5510	6.5500-6.5510
Italian Lira	2036.00-2036.10	2036.00-2036.10

U.S. TREASURY BILLS

Nov 23	Nov 23	Nov 23
1 month	7.00	7.00
3 months	7.00	7.00
6 months	7.00	7.00
12 months	7.00	7.00

U.S. TREASURY BILLS

Nov 23	Nov 23	Nov 23
1 month	7.00	7.00
3 months	7.00	7.00
6 months	7.00	7.00
12 months	7.00	7.00

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND INTERNATIONAL STOCK MARKETS	FRIDAY NOVEMBER 23 1990	THURSDAY NOVEMBER 22 1990	DOLLAR INDEX
Australia (76)	124.46	124.46	124.46
Austria (19)	139.93	139.93	139.93
Belgium (17)	137.99	137.99	137.99
Canada (120)	126.97	126.97	126.97
Denmark (25)	247.39	247.39	247.39
Finland (28)	104.25	104.25	104.25
France (122)	146.78	146.78	146.78
Germany (171)	119.51	119.51	119.51
Hong Kong (48)	122.79	122.79	122.79
Ireland (17)	151.05	151.05	151.05
Italy (101)	124.46	124.46	124.46
Japan (434)	124.46	124.46	124.46
Malaysia (33)	156.86	156.86	156.86
Mexico (12)	562.78	562.78	562.78
Netherlands (44)	124.46	124.46	124.46
New Zealand (16)	49.87	49.87	49.87
Norway (27)	214.35	214.35	214.35
Singapore (28)	154.94	154.94	154.94
South Africa (89)	124.46	124.46	124.46
Spain (42)	148.97	148.97	148.97
Sweden (27)	155.79	155.79	155.79
Switzerland (68)	98.98	98.98	98.98
United Kingdom (228)	170.78	170.78	170.78
USA (533)	127.20	127.20	127.20

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## MOTORS, AIRCRAFT TRADES

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Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. Bentley Motors	450	1.0	0.0	0.0	0.0	0.0
2. British Aerospace	120	1.0	0.0	0.0	0.0	0.0
3. British Leyland	150	1.0	0.0	0.0	0.0	0.0
4. British Motor	180	1.0	0.0	0.0	0.0	0.0
5. British Overseas Airways	200	1.0	0.0	0.0	0.0	0.0
6. British Airways	220	1.0	0.0	0.0	0.0	0.0
7. British Airways	240	1.0	0.0	0.0	0.0	0.0
8. British Airways	260	1.0	0.0	0.0	0.0	0.0
9. British Airways	280	1.0	0.0	0.0	0.0	0.0
10. British Airways	300	1.0	0.0	0.0	0.0	0.0

## PROPERTY - Contd

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. British Land	120	1.0	0.0	0.0	0.0	0.0
2. British Land	140	1.0	0.0	0.0	0.0	0.0
3. British Land	160	1.0	0.0	0.0	0.0	0.0
4. British Land	180	1.0	0.0	0.0	0.0	0.0
5. British Land	200	1.0	0.0	0.0	0.0	0.0
6. British Land	220	1.0	0.0	0.0	0.0	0.0
7. British Land	240	1.0	0.0	0.0	0.0	0.0
8. British Land	260	1.0	0.0	0.0	0.0	0.0
9. British Land	280	1.0	0.0	0.0	0.0	0.0
10. British Land	300	1.0	0.0	0.0	0.0	0.0

## INVESTMENT TRUST - Contd

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. British Land	120	1.0	0.0	0.0	0.0	0.0
2. British Land	140	1.0	0.0	0.0	0.0	0.0
3. British Land	160	1.0	0.0	0.0	0.0	0.0
4. British Land	180	1.0	0.0	0.0	0.0	0.0
5. British Land	200	1.0	0.0	0.0	0.0	0.0
6. British Land	220	1.0	0.0	0.0	0.0	0.0
7. British Land	240	1.0	0.0	0.0	0.0	0.0
8. British Land	260	1.0	0.0	0.0	0.0	0.0
9. British Land	280	1.0	0.0	0.0	0.0	0.0
10. British Land	300	1.0	0.0	0.0	0.0	0.0

## INVESTMENT TRUST - Contd

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. British Land	120	1.0	0.0	0.0	0.0	0.0
2. British Land	140	1.0	0.0	0.0	0.0	0.0
3. British Land	160	1.0	0.0	0.0	0.0	0.0
4. British Land	180	1.0	0.0	0.0	0.0	0.0
5. British Land	200	1.0	0.0	0.0	0.0	0.0
6. British Land	220	1.0	0.0	0.0	0.0	0.0
7. British Land	240	1.0	0.0	0.0	0.0	0.0
8. British Land	260	1.0	0.0	0.0	0.0	0.0
9. British Land	280	1.0	0.0	0.0	0.0	0.0
10. British Land	300	1.0	0.0	0.0	0.0	0.0

## OIL AND GAS - Contd

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. British Petroleum	120	1.0	0.0	0.0	0.0	0.0
2. British Petroleum	140	1.0	0.0	0.0	0.0	0.0
3. British Petroleum	160	1.0	0.0	0.0	0.0	0.0
4. British Petroleum	180	1.0	0.0	0.0	0.0	0.0
5. British Petroleum	200	1.0	0.0	0.0	0.0	0.0
6. British Petroleum	220	1.0	0.0	0.0	0.0	0.0
7. British Petroleum	240	1.0	0.0	0.0	0.0	0.0
8. British Petroleum	260	1.0	0.0	0.0	0.0	0.0
9. British Petroleum	280	1.0	0.0	0.0	0.0	0.0
10. British Petroleum	300	1.0	0.0	0.0	0.0	0.0

## MINES - Contd

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. Anglo American	120	1.0	0.0	0.0	0.0	0.0
2. Anglo American	140	1.0	0.0	0.0	0.0	0.0
3. Anglo American	160	1.0	0.0	0.0	0.0	0.0
4. Anglo American	180	1.0	0.0	0.0	0.0	0.0
5. Anglo American	200	1.0	0.0	0.0	0.0	0.0
6. Anglo American	220	1.0	0.0	0.0	0.0	0.0
7. Anglo American	240	1.0	0.0	0.0	0.0	0.0
8. Anglo American	260	1.0	0.0	0.0	0.0	0.0
9. Anglo American	280	1.0	0.0	0.0	0.0	0.0
10. Anglo American	300	1.0	0.0	0.0	0.0	0.0

## NEWSPAPERS, PUBLISHERS

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. News International	120	1.0	0.0	0.0	0.0	0.0
2. News International	140	1.0	0.0	0.0	0.0	0.0
3. News International	160	1.0	0.0	0.0	0.0	0.0
4. News International	180	1.0	0.0	0.0	0.0	0.0
5. News International	200	1.0	0.0	0.0	0.0	0.0
6. News International	220	1.0	0.0	0.0	0.0	0.0
7. News International	240	1.0	0.0	0.0	0.0	0.0
8. News International	260	1.0	0.0	0.0	0.0	0.0
9. News International	280	1.0	0.0	0.0	0.0	0.0
10. News International	300	1.0	0.0	0.0	0.0	0.0

## SHOES AND LEATHER

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. British Leather	120	1.0	0.0	0.0	0.0	0.0
2. British Leather	140	1.0	0.0	0.0	0.0	0.0
3. British Leather	160	1.0	0.0	0.0	0.0	0.0
4. British Leather	180	1.0	0.0	0.0	0.0	0.0
5. British Leather	200	1.0	0.0	0.0	0.0	0.0
6. British Leather	220	1.0	0.0	0.0	0.0	0.0
7. British Leather	240	1.0	0.0	0.0	0.0	0.0
8. British Leather	260	1.0	0.0	0.0	0.0	0.0
9. British Leather	280	1.0	0.0	0.0	0.0	0.0
10. British Leather	300	1.0	0.0	0.0	0.0	0.0

## FINANCE, LAND, ETC

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. British Land	120	1.0	0.0	0.0	0.0	0.0
2. British Land	140	1.0	0.0	0.0	0.0	0.0
3. British Land	160	1.0	0.0	0.0	0.0	0.0
4. British Land	180	1.0	0.0	0.0	0.0	0.0
5. British Land	200	1.0	0.0	0.0	0.0	0.0
6. British Land	220	1.0	0.0	0.0	0.0	0.0
7. British Land	240	1.0	0.0	0.0	0.0	0.0
8. British Land	260	1.0	0.0	0.0	0.0	0.0
9. British Land	280	1.0	0.0	0.0	0.0	0.0
10. British Land	300	1.0	0.0	0.0	0.0	0.0

## OVERSEAS TRADERS

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. Anglo American	120	1.0	0.0	0.0	0.0	0.0
2. Anglo American	140	1.0	0.0	0.0	0.0	0.0
3. Anglo American	160	1.0	0.0	0.0	0.0	0.0
4. Anglo American	180	1.0	0.0	0.0	0.0	0.0
5. Anglo American	200	1.0	0.0	0.0	0.0	0.0
6. Anglo American	220	1.0	0.0	0.0	0.0	0.0
7. Anglo American	240	1.0	0.0	0.0	0.0	0.0
8. Anglo American	260	1.0	0.0	0.0	0.0	0.0
9. Anglo American	280	1.0	0.0	0.0	0.0	0.0
10. Anglo American	300	1.0	0.0	0.0	0.0	0.0

## PLANTATIONS

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. British Land	120	1.0	0.0	0.0	0.0	0.0
2. British Land	140	1.0	0.0	0.0	0.0	0.0
3. British Land	160	1.0	0.0	0.0	0.0	0.0
4. British Land	180	1.0	0.0	0.0	0.0	0.0
5. British Land	200	1.0	0.0	0.0	0.0	0.0
6. British Land	220	1.0	0.0	0.0	0.0	0.0
7. British Land	240	1.0	0.0	0.0	0.0	0.0
8. British Land	260	1.0	0.0	0.0	0.0	0.0
9. British Land	280	1.0	0.0	0.0	0.0	0.0
10. British Land	300	1.0	0.0	0.0	0.0	0.0

## PAPER, PRINTING, ADVERTISING

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. News International	120	1.0	0.0	0.0	0.0	0.0
2. News International	140	1.0	0.0	0.0	0.0	0.0
3. News International	160	1.0	0.0	0.0	0.0	0.0
4. News International	180	1.0	0.0	0.0	0.0	0.0
5. News International	200	1.0	0.0	0.0	0.0	0.0
6. News International	220	1.0	0.0	0.0	0.0	0.0
7. News International	240	1.0	0.0	0.0	0.0	0.0
8. News International	260	1.0	0.0	0.0	0.0	0.0
9. News International	280	1.0	0.0	0.0	0.0	0.0
10. News International	300	1.0	0.0	0.0	0.0	0.0

## SOUTH AFRICANS

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. Anglo American	120	1.0	0.0	0.0	0.0	0.0
2. Anglo American	140	1.0	0.0	0.0	0.0	0.0
3. Anglo American	160	1.0	0.0	0.0	0.0	0.0
4. Anglo American	180	1.0	0.0	0.0	0.0	0.0
5. Anglo American	200	1.0	0.0	0.0	0.0	0.0
6. Anglo American	220	1.0	0.0	0.0	0.0	0.0
7. Anglo American	240	1.0	0.0	0.0	0.0	0.0
8. Anglo American	260	1.0	0.0	0.0	0.0	0.0
9. Anglo American	280	1.0	0.0	0.0	0.0	0.0
10. Anglo American	300	1.0	0.0	0.0	0.0	0.0

## TEXTILES

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. British Land	120	1.0	0.0	0.0	0.0	0.0
2. British Land	140	1.0	0.0	0.0	0.0	0.0
3. British Land	160	1.0	0.0	0.0	0.0	0.0
4. British Land	180	1.0	0.0	0.0	0.0	0.0
5. British Land	200	1.0	0.0	0.0	0.0	0.0
6. British Land	220	1.0	0.0	0.0	0.0	0.0
7. British Land	240	1.0	0.0	0.0	0.0	0.0
8. British Land	260	1.0	0.0	0.0	0.0	0.0
9. British Land	280	1.0	0.0	0.0	0.0	0.0
10. British Land	300	1.0	0.0	0.0	0.0	0.0

## TOBACCO

Stock	Price	Week	% Chg	Dividend	Yield	Ex Date
1. British Land	120	1.0	0.0	0.0	0.0	0.0
2. British Land	140	1.0	0.0	0.0	0.0	0.0
3. British Land	160	1.0	0.0	0.0	0.0	0.0
4. British Land	180	1.0	0.0	0.0	0.0	0.0
5. British Land	200	1.0	0.0	0.0	0.0	0.0
6. British Land	220	1.0	0.0	0.0	0.0	0.0
7. British Land	240	1.0	0.0	0.0	0.0	0.0
8. British Land	260	1.0	0.0	0.0	0.0	0.0
9. British Land	280	1.0	0.0	0.0	0.0	0.0
10. British Land	300	1.0	0.0	0.0	0.0	0.0

## TRANSPORT

1	76	7.5	3.4	25.17	August
2	76	7.5	3.4	25.17	August
3	76	7.5	3.4	25.17	August
4	76	7.5	3.4	25.17	August
5	76	7.5	3.4	25.17	August
6	76	7.5	3.4	25.17	August
7	76	7.5	3.4	25.17	August
8	76	7.5	3.4	25.17	August
9	76	7.5	3.4	25.17	August
10	76	7.5	3.4	25.17	August
11	76	7.5	3.4	25.17	August
12	76	7.5	3.4	25.17	August
13	76	7.5	3.4	25.17	August
14	76	7.5	3.4	25.17	August
15	76	7.5	3.4	25.17	August
16	76	7.5	3.4	25.17	August
17	76	7.5	3.4	25.17	August
18	76	7.5	3.4	25.17	August
19	76	7.5	3.4	25.17	August
20	76	7.5	3.4	25.17	August
21	76	7.5	3.4	25.17	August
22	76	7.5	3.4	25.17	August
23	76	7.5	3.4	25.17	August
24	76	7.5	3.4	25.17	August
25	76	7.5	3.4	25.17	August
26	76	7.5	3.4	25.17	August
27	76	7.5	3.4	25.17	August
28	76	7.5	3.4	25.17	August
29	76	7.5	3.4	25.17	August
30	76	7.5	3.4	25.17	August
31	76	7.5	3.4	25.17	August
32	76	7.5	3.4	25.17	August
33	76	7.5	3.4	25.17	August
34	76	7.5	3.4	25.17	August
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36	76	7.5	3.4	25.17	August
37	76	7.5	3.4	25.17	August
38	76	7.5	3.4	25.17	August
39	76	7.5	3.4	25.17	August
40	76	7.5	3.4	25.17	August
41	76	7.5	3.4	25.17	August
42	76	7.5	3.4	25.17	August
43	76	7.5	3.4	25.17	August
44	76	7.5	3.4	25.17	August
45	76	7.5	3.4	25.17	August
46	76	7.5	3.4	25.17	August
47	76	7.5	3.4	25.17	August
48	76	7.5	3.4	25.17	August
49	76	7.5	3.4	25.17	August
50	76	7.5	3.4	25.17	August
51	76	7.5	3.4	25.17	August
52	76	7.5	3.4	25.17	August
53	76	7.5	3.4	25.17	August
54	76	7.5	3.4	25.17	August
55	76	7.5	3.4	25.17	August
56	76	7.5	3.4	25.17	August
57	76	7.5	3.4	25.17	August
58	76	7.5	3.4	25.17	August
59	76	7.5	3.4	25.17	August
60	76	7.5	3.4	25.17	August
61	76	7.5	3.4	25.17	August
62	76	7.5	3.4	25.17	August
63	76	7.5	3.4	25.17	August
64	76	7.5	3.4	25.17	August
65	76	7.5	3.4	25.17	August
66	76	7.5	3.4	25.17	August
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75	76	7.5	3.4	25.17	August
76	76	7.5	3.4	25.17	August
77	76	7.5	3.4	25.17	August
78	76	7.5	3.4	25.17	August
79	76	7.5	3.4	25.17	August
80	76	7.5	3.4	25.17	August
81	76	7.5	3.4	25.17	August
82	76	7.5	3.4	25.17	August
83	76	7.5	3.4	25.17	August
84	76	7.5	3.4	25.17	August
85	76	7.5	3.4	25.17	August
86	76	7.5	3.4	25.17	August
87	76	7.5	3.4	25.17	August
88	76	7.5	3.4	25.17	August
89	76	7.5	3.4	25.17	August
90	76	7.5	3.4	25.17	August
91	76	7.5	3.4	25.17	August
92	76	7.5	3.4	25.17	August
93	76	7.5	3.4	25.17	August
94	76	7.5	3.4	25.17	August
95	76	7.5	3.4	25.17	August
96	76	7.5	3.4	25.17	August
97	76	7.5	3.4	25.17	August
98	76	7.5	3.4	25.17	August
99	76	7.5	3.4	25.17	August
100	76	7.5	3.4	25.17	August



## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Continued on Page 43

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## MONDAY INTERVIEW

## Survivor passes the baton

Lee Kuan Yew, the prime minister of Singapore, talks to Paul Taylor

After 31 years at the helm, Singapore's pug-nacious prime minister, Lee Kuan Yew, will step aside this week, making way - in theory at least - for a new generation of younger leaders in the tiny island-state of 2.7m people at the tip of the Malay peninsula.

Prime minister Lee has always provoked strong emotions. There are those in Singapore and elsewhere in south-east Asia who would emulate his direct and forceful approach; there are others for whom his ideals are anathema. So what will Mr Lee's legacy be? Most obviously it will be the turning of a sleep-trading pole at the centre of the old British empire into a viable, cohesive economic powerhouse. "We inherited the heart without the body. We had to keep the blood flowing and we did that by linking up with the industrialised world, first America, then Europe and then Japan," he says.

His economic success is undeniable. Average economic growth of 9 per cent over the past 25 years and a per capita Gross National Product of US\$10,800 today have given Singaporeans the second-highest standard of living in Asia after Japan.

At the same time, as one of a dwindling band of elected politicians who have led their countries to independence, Mr Lee can also lay claim to being an elder world statesman.

On Iraq's invasion of Kuwait he says the lesson is that Kuwait was not organised to defend itself. He says that in Singapore "you can press a button and there can be three divisions of fully-equipped men" on the streets. "Anybody with designs on Singapore must take into account that this is a place where there is the organisation to express the will of the people."

In the Asia Pacific region he sees the need for a new "more solid" relationship between the US and Japan to help guarantee regional security. Without this he warns that Japan's economic power might eventually have to be defended by military power. He has built himself a reputation as an expert on China, assiduously maintaining good contacts with both Beijing and Taipei and predicting that, despite Tiananmen Square, after a "stabilisation period" China will resume fast growth.

In Indo-China, as in China itself, he says "communism as an ideological force is finished and bankrupt", but adds that this "does not mean the communists have given up". Eventually, however, he says the communist countries of Asia, like those of eastern Europe,

will have to move towards free market economies.

The more problematic part of Mr Lee's legacy lies at home. In Singapore he has created a conformist, dull society, a managed democracy where the rights of the individual have been rendered subservient to the perceived greater good of the community as a whole. Some suggest this is why several thousand Singaporean families, many well educated, emigrate each year.

For Mr Lee, a Cambridge-educated, articulate man with a sharp lawyer's mind and a tongue to match (one unfortunate journalist reportedly left his office in tears after just 10 minutes recently) this view is not merely a western misconception - it also fails to recognise the Singaporean experience, which Mr Lee has long seen as a struggle for survival.

"It is always difficult to reduce what one has done over 30 years to a kind of compass point," he says. "It has been a series of different challenges." However he concedes that "if there is one golden thread... it was just how to survive."

This applied both to his early struggles with the communists and to Singapore's brief, unhappy participation in the Malaysian Federation in 1963 - an episode which ended two years later when Malaysia-Moslem-dominated Malaysia unceremoniously ejected Chinese-dominated Singapore and the latter became an independent republic.

Ever since, Mr Lee, who in a rare show of emotion wept when he announced the expulsion, has used Singaporean fears about perceived external or internal threats to encourage his constituents to work ever harder. He is said to be admired and respected by most Singaporeans, who have re-elected him and the Peoples Action Party eight times since 1959.

Mr Lee, now an energetic 67-year-old, has sought to remould the very nature of Singaporean society. In particular he has tried to inculcate what he calls "Asian values". These, he says, are "a certain attitude towards life which raises the interest of the community above that of the individual... the contrary values would be the libertarian, individualistic philosophy of the West as exemplified today by the Americans."

He describes himself as a Confucianist in a Confucian society where regulations, including hefty fines for such offences as littering, smoking in restaurants or on the public transport system, or failing to flush a public lavatory are not only necessary but expected. "If you are living in a



'I am a kind of check, a holdover'

wooden hut with a plastic roof and your toilet is a hole in the ground, you don't have to bother about whether you flush or you don't flush it. Your problem is how to ignore the flies... But when you have transferred them into high-rises and they keep their loo clean at home but leave the communal facilities in offices and in the markets as if they were holes in the ground, then obviously a certain educative process is necessary," he says.

While he insists that "anybody can dissent on non-essential matters" he is not known for his tolerance. His government has been variously accused of harassing church workers, the law society, academics, foreign and domestic

## PERSONAL FILE

1923 Born in Singapore.

1949 Double first at Cambridge University.

1950 Married KWA Geok Choo (three children: two boys, one daughter).

1954 Helped found the People's Action Party.

1959 Elected prime minister after PAP won Singapore's first general elections to Legislative Assembly.

1963 Singapore joins Federation of Malaysia.

1965 Singapore becomes independent republic after expulsion from Malaysia.

1966 PAP wins all 58 seats in unopposed with 64.43 per cent of vote.

1988 PAP wins 80 out of 81 seats (11 unopposed) with 61.76 per cent of vote.

Nov 1990 Hands over premiership to Goh Chok Tong.

media and opposition politicians, some of whom are still detained under Singapore's Internal Security Act. "If we had a Salman Rushdie, we wouldn't wait for the Moslems to start protesting. We'd move before even the Moslems came to know of it because we know that would lead to problems," says Mr Lee.

Freedom of the press is certainly an issue on which Mr

Lee holds strong views. The Straits Times, Singapore's English-language daily, is controlled by and acts as a mouthpiece for the government.

Prime minister Lee's well-publicised battle with Dow Jones, publisher of both the Hong Kong-based Asian Wall Street Journal and the Far Eastern Economic Review, led the US group to withdraw both publications from sale in Singapore when faced with severe curbs on their circulation.

Mr Lee counters that what foreign publications say about Singapore to their domestic audiences is of "no relevance", but insists that by setting up in Hong Kong and reporting Singapore to Singaporeans, foreign publications have been "engaging in a day-to-day debate of what we do and should do in Singapore". They were, he says, "participating in my politics, and my politics require that I have the right of reply", something he claims he was denied.

Some younger Singaporeans, particularly those abroad, complain, privately but not publicly unless they are foolishly, that Mr Lee and the PAP leadership is out of touch with the younger generation. They argue that, with communism in retreat, the government could and should relax its grip.

But the austere Mr Lee shows no signs of relaxing either his grip, or his attitudes. Asked if he feels he has got Singapore where he wants it he replies: "One never gets it right. One gets as far as circumstances will permit, as much right as possible. And the situation keeps changing and the balance is altered and threatened and you have to find a new balance."

Certainly few expect any big immediate changes when Mr Goh Chok Tong, Mr Lee's designated successor, takes over as prime minister on Wednesday, although he has promised a more "gracious" society. For one thing Mr Goh has been carefully drilled through 13 years in the Lee cabinet. Second, Mr Lee's eldest son, Brigadier-General Hsien Loong (known as BG Lee), is now looking over Mr Goh's shoulder in his role as first deputy prime minister - and some

say Mr Goh's potential successor should be able to do the next general elections due in 1993. Finally Mr Lee himself is hardly stepping down.

Not only will he keep a senior cabinet post as a senior minister without portfolio (and an office in the prime minister's Gurkha guarded residence), he does not rule out eventually standing for the new post of elected president.

Mr Lee says he has confidence in the younger leaders he has trained. "But they face a very daunting problem. They are taking over from a generation that forged their authority through crisis or a series of crises and in the process got tempered, what the communists call 'tempered through the crucible of struggle'."

Foreign investors, he believes, "find solace and reassurance with me being around. I am a kind of check, a holdover." In other words Singapore's Lee era is probably not yet over, it is just entering a new phase. In the end, however, it will be up to Singapore's voters to judge his legacy. So far they have concentrated more on their pockets than on politics.

## Give a little credit to Bush and his foes

Nobody in the US appears to have a good word to say about the recent Budget agreement between White House and Congress. Yet I wonder whether the criticism is fully justified. The process of reaching agreement was certainly messy but this merely reflects the plurality of the US system. There would have been worse strife in Britain had Mrs Margaret Thatcher been obliged to negotiate a budget with Mr Neil Kinnock, the Labour leader.

Consider what the US agreement did achieve. To start with it swept away the old Gramm-Rudman machinery for curbing red ink. This had set explicit targets for the federal deficit and threatened a recalcitrant Congress with swingeing across-the-board cuts in spending programmes.

This approach was mistaken for two reasons. It was irrational to target a cash deficit that is influenced by many factors beyond the immediate control of policymakers, such as the level of unemployment. More important, the cuts envisaged were so fierce that they could never be allowed to happen.

The new rules concocted by Mr Richard Darman, the Budget director, are doubtless flawed. But they are at least intellectually respectable. The US is now attempting to cap spending rather than deficits. This makes sense because the scale of government intervention is better measured by the level of expenditure than by the particular mix of taxes and borrowing chosen to finance it.

Congress is being asked to keep a lid on its own spending initiatives but sensibly will not be penalised if, say, a deep recession drives up the overall cash deficit. Further, different parts of the Budget are being compartmentalised. There are separate caps for defence spending, discretionary spending and domestic entitlement programmes such as pensions and health care. This should curb some abuses if even it does not promote the rational debate about priorities sought by Mr Darman.

For example, discretionary programmes for the disadvantaged used to be squeezed because Congress was unwilling to limit resources for mid-



MICHAEL PROWSE on America

die-class pensions. It will be harder in future to siphon off funds in this way.

Now consider the agreed mix of spending cuts and tax increases. The White House, for obvious reasons, played down the reliance on tax increases. However, Mr Eugene Steuerle of the Urban Institute points out that if you ignore savings on debt service and the speculative fourth and fifth years of the agreement, increases in taxes account for almost 60 per cent of total savings of \$370bn.

Defence cuts account for a further third of savings. Civil domestic programmes emerge almost entirely unscathed with cuts accounting for only 17 per cent of total savings. Even this may be an exaggeration because the cuts include financing changes which count as negative spending. In gross terms, says Mr Steuerle, cuts in domestic programmes account for only 7 per cent of total savings.

This may infuriate conservatives. But US taxes are still low by international standards while its domestic challenges remain acute. It is appropriate, therefore, that most civil programmes should remain fully indexed for inflation.

The tax changes finally agreed were also encouragingly progressive. Families earning \$20,000 or more face a tax increase of some 6 per cent. This mainly reflects the modest rise in marginal rates (from 26 per cent to 31 per cent) and restrictions on the personal exemption and itemised deductions at high income levels.

At the bottom of the scale, families benefit significantly from the increase in the earned

income tax credit, which is a sort of embryo negative income tax. Families earning between \$10,000 and \$20,000 will enjoy a 3 per cent tax cut.

Overall, the agreement leaves the richest 20 per cent paying 27 per cent of their income in tax, the middle 20 per cent paying 20 per cent and the bottom 20 per cent paying 9 1/2 per cent. Karl Marx would have disapproved but most Americans will judge this reasonably equitable.

The ratings, incidentally, are almost identical to those Ronald Reagan inherited from Jimmy Carter in 1980. But will these modest changes provide a sufficient curb on the ballooning federal deficit?

Many critics say the \$40bn of savings in the first year are wholly inadequate and worry that the deficit is now out of control. Deficit projections of \$500bn plus are commonplace. Yet given the fragile condition of the US economy, it would be foolish to tighten fiscal policy too abruptly. The \$40bn cut represents a 12 1/2 per cent reduction in the deficit even on the worst assumptions. This is surely enough for now.

But the criticism also ignores the fact that the headline deficit is a misleading economic indicator. To encourage restraint, Mr Darman has excluded the big emerging surplus on federal pensions and included the costs of the savings and loan bailout. Yet the social security surplus is a surplus of taxes over spending like any other. S&L expenditure, on the other hand, only ensures that depositors do not experience a loss; it is an adjustment for past excesses, not a current stimulus.

Urban Institute calculations suggest that the true "economic" deficit will decline from \$168bn (2.8 per cent of GNP) this fiscal year to \$55bn (0.5 per cent of GNP) in 1995. A Gulf war, or deep recession, would make these projections look ludicrously optimistic. But it is far from clear that medium-term budget planning should assume that either of these calamities is inevitable. Mr Bush and his congressional foes are not supermen. But they deserve a little credit for what they achieved last month.

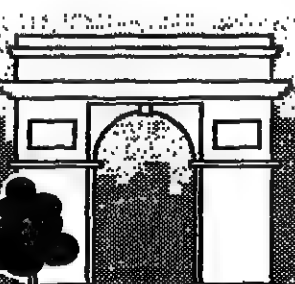
## EC debate minus Thatcher

THE MOST immediate cause of Mrs Margaret Thatcher's downfall was the deep split in the Conservative Party brought about by her divisive hostility to the European Community. The curious thing is that this bitter controversy appears to have no equivalent in other European countries. We all know that Mrs Thatcher is different; but is it also possible that Britain is different?

The contrast can be easily explained, yet it is still surprising. The original Six have been members of the European Community for nearly 40 years, and the Community has progressively informed the assumptions of all mainstream parties and socio-economic groups. Britain, by contrast, is still a relative novice, and the country is still trying to come to terms with membership.

In Britain, moreover, the European debate has been brought into focus by the belligerent nationalism of the prime minister, whereas no other government in the Community is now fundamentally at odds with the Community model. In the 1986 negotiations on the Single European Act, Britain's nationalism was supported by other peripheral countries like Greece and Denmark. But over time the line-up has changed: Britain is now alone in resisting Economic and Monetary Union.

In the French context, the fundamental turning point in economic perceptions of the Single Act five years ago. Before 1985, the French tended to think of the Community in



IAN DAVIDSON on Europe

terms of interventionism and market organisation, as with the farm policy and the managed run-down of the steel industry; the French were not at home with deregulation and the free market, on the left or the right, and the Community did not absolutely require it.

Since the 1985 treaty on the single European market, there has been a steady shift in France towards market values, as a counterpart of the policy of disinflation and the hard franc. The stresses of adapting to this policy are not popular with everybody, witness the rise of the extreme right-wing National Front, but since the country has by now largely internalised the pride and the path of the switch to a hard franc policy, the further transition to monetary union does not seem all that dramatic.

So there you have an explanation as to why there has so far been no real debate in France on the future of the European Community. But wait for it: we are just about to

witness such a debate. It will be fierce and visceral, and it will be an almost exact equivalent of the debate in Britain.

The point is that the debate which has not happened is economic; whereas the debate which is just about to erupt is political. The realities of the international economy, inside the Community as well as outside, were bound to undermine French yearnings for Colbertist interventionism; and there are manifest advantages in pinning the franc to the D-Mark.

But somehow the politicians have until now averted their eyes from the political fact: that the treaty on Economic and Monetary Union, and the political union accompanying it, will involve a massive transfer of national sovereignty to the Community institutions.

This may not matter enormously in a country like Germany, which is already a federation, and which seeks to buttress its new-found national unity in a wider European structure. But it is like an earthquake to conservatives in France, which is an old imperial power, and which is still (after Thatcher's Britain) the most centralised national state in western Europe.

As in Britain, the implied Community threat to national sovereignty is being felt most deeply on the right of the political spectrum. The communists have always been hostile to the Community, but less for reasons of national sovereignty than because it is a capitalist conspiracy. Most of the Socialist party earnestly supports the

president's European policy, though there is also a minority wing of nationalists.

On the right, however, all is dismay. The UDF centre-right umbrella grouping and the UDC Centrist Party are both committed to far-reaching European integration, including Economic and Monetary Union. But the other mainstream conservative formation, the Gaullist RPR party, is now split right down the middle, between those that would like to become ordinary conservatives, and thus in favour of Europe and the market, and those traditionalists who are now invoking the nationalist roots of Gaullism to protest against the imminent surrender of national sovereignty.

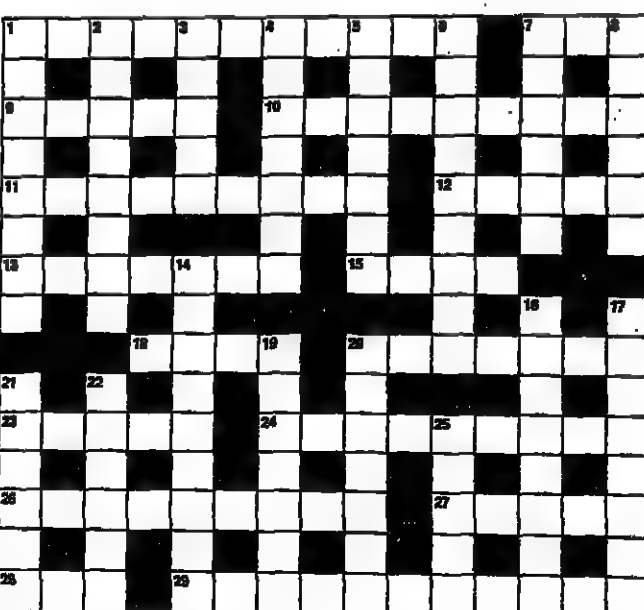
The RPR leadership is attempting to heal the party split, with a modest attack on President Mitterrand's declared ambition for a European federation in terms that Mrs Thatcher would approve. But this compromise move seems doomed to failure. Indeed, the visceral Gaullists now want to bypass the European Community, and move straight to a loose pan-European confederation of nation states. Not even Mrs Thatcher has gone that far.

In the end, neither the Gaullists nor the Thatcherites will be able to contradict the Community's integrationist logic, because the combined forces of politics, history, geography and economics will be too strong. But the transition will be healthier if atavistic fears are brought out into the open.

## JOTTER PAD

## CROSSWORD

No. 7,403 Set by DANTE



- ACROSS
- 1 Dictatorial soldiers in khaki, for example (10)
  - 2 A mix of juice (3)
  - 3 Cut and run (5)
  - 4 Fancy craft that's most attractive (9)
  - 5 In which to plant bulbs? (5,4)
  - 6 Loves an anagram to work out (5)
  - 7 Small bird needs tail bent when in bed (4,2)
  - 8 Made processed cheese (4)
  - 9 Deliver an item of pottery (4)
  - 10 Finish off the job? (7)
  - 11 Fit of wild pique (5)
  - 12 Spare room? (9)
  - 13 Diners wind up eating it (9)
  - 14 A feeling of guilt has upset me (6)
  - 15 I'd return to start early or give up altogether (9)
  - 16 "Look Back in Anger" perhaps? (7,4)
- DOWN
- 1 Lose track of account in simple form (8)
  - 2 Russian, American or English architecture (8)
  - 3 He has set about making rope (5)
  - 4 Last to finish with majority (7)
  - 5 Sheet that doesn't stay put it's cold (2,4)
  - 6 A light covering (9)
  - 7 Bird taken by cunning, without hassle (6)
  - 8 Club for those at the green stage (5)
  - 9 Nothing unusually push in a voyage in this (9)
  - 10 Reveal oneself to be a beastly coward (4,4)
  - 11 Badly cut, seal (6)
  - 12 Places drawn roughly to scale (7)
  - 13 Professors discharged - is elevated and retaining worth (7)
  - 14 Well acquainted with the metric system (6)
  - 15 A trace arranged between vicar and lady (6)
  - 16 How bread's gone up (5)
- The solution to last Saturday's prize puzzle will be published with names of winners on Saturday December 8.

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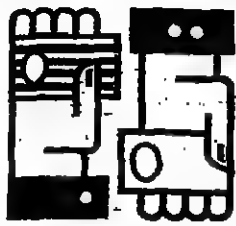
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# VENTURE CAPITAL

SECTION III

Monday November 26 1990



The economic downturn heralds a more difficult period for the industry. A decade of expansion

is likely to be followed by much slower growth and lower returns.

Charles Batchelor asks whether venture capitalists can adapt successfully to changing conditions

## Now for the lean years

THE BRITISH venture capital industry has a testing few years ahead of it. The 1980s were a period of unbroken expansion which peaked with the management buy-out boom of 1987/88. But the present decade has begun with gloomy forecasts that the industry must prepare for a period of slower growth and lower returns.

Venture capitalists are having to devote more time to monitoring companies in their portfolios as the recession bites. Ron Hollidge, managing director of Lloyd's Development Capital, estimates that his managers are now spending 40-50 per cent of their time helping portfolio companies, against just 10-20 per cent previously.

More important still, the focus of the venture capital industry appears to be shifting even further towards backing larger, established companies. While there is a useful economic role to be fulfilled here, the task of backing start-ups and early-stage companies is being left to a minority of venture capital funds.

Twelve months ago the problems in the management buy-out sector appeared to herald a shift back to earlier-stage

investments by venture capitalists. Early-stage investments accounted for 15 per cent of the £1.65bn invested by venture capitalists in 1989, up from the 10 per cent share in the £1.4bn invested the year before.

However, it has proved more difficult than it was originally thought to convert venture capitalists used to dealing with large buy-out deals into backers of young companies. "Managers in the larger funds often don't know how to handle early-stage investments," says Michael Denny, executive chairman of Northern Venture Managers and chairman of the British Venture Capital Association (BVCA).

Initiatives by the BVCA and the European Commission to create new "seed capital" funds have also encountered obstacles. A BVCA plan for a dozen regional seed capital funds in Britain has succeeded in winning commitments to provide nearly £10m from corporate backers. But the scheme depends on government support to meet the management fees and there is little sign that the government will oblige. Meanwhile the European Commission's plan for 24 seed capital funds throughout Europe is off to a slow start with several

of the funds having difficulties raising finance.

The venture capital industry's enthusiasm in recent years for the quick returns provided by management buy-outs have persuaded 31 Britain's largest venture capital company, to seek to distance itself from the term "venture capital". Earlier this month 31 launched a £1.5m advertising campaign proclaiming the company to be a provider of long-term "investment capital" and decrying venture capital as being short-term.

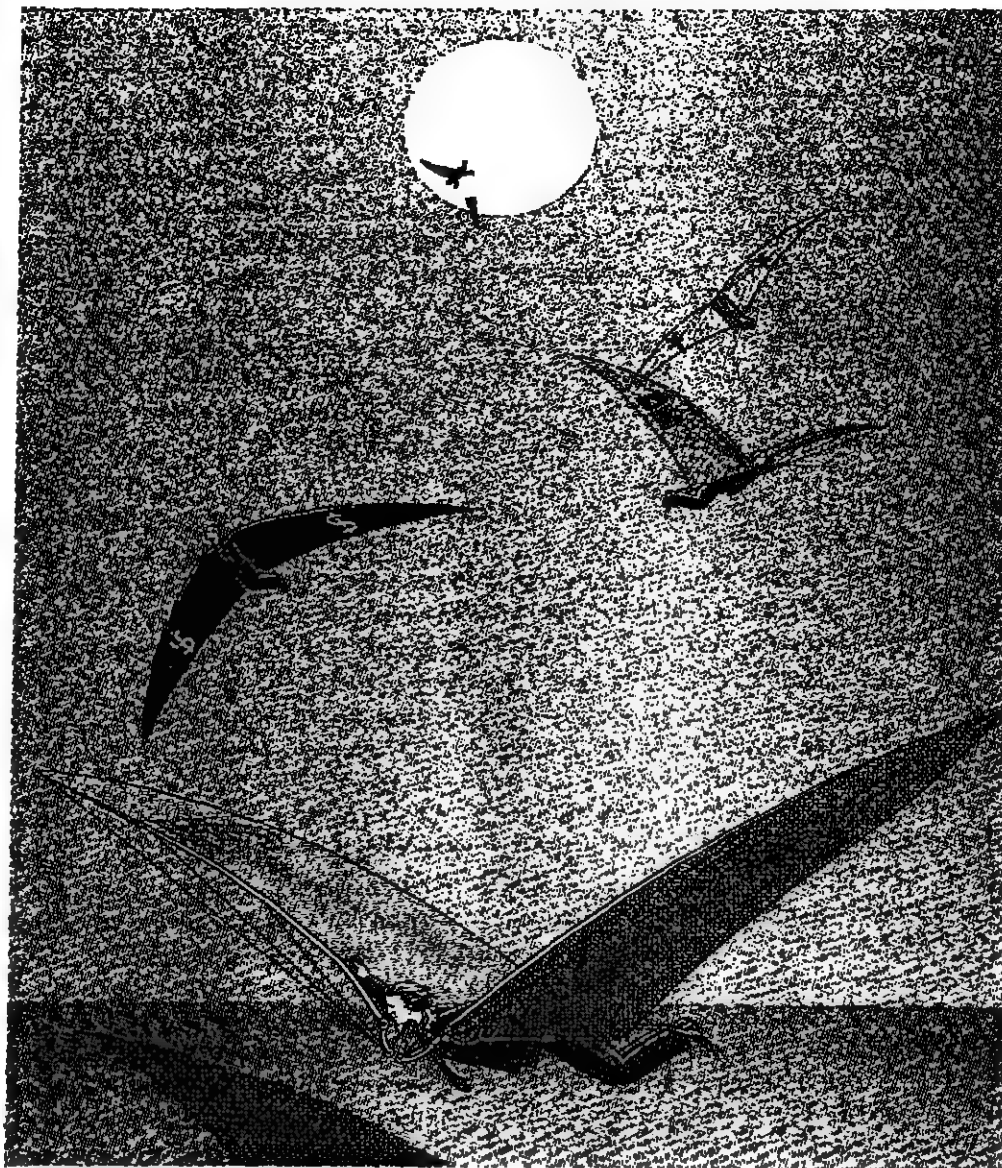
The forecast that venture capitalists will have to accept lower rates of return came from Mr Denny when he took over as BVCA chairman earlier this year. The demise of large, high-leveraged buy-outs and the refusal of the banks to back highly-gearred venture capital deals have put pressure on the returns available to equity investors.

Venture funds which in the past typically aimed for rates of return of between 30 and 40 per cent could now realistically expect to make between 15 and 25 per cent, says Andrew Joy, a director of Causeway Capital. However, as long as venture capital can continue to earn a reasonable premium over quoted investments, it should be able to continue to attract funds.

But as venture funds mature, the excuse that "it is too early to say" how successful they have been has begun to wear thin. "Venture capitalists' performance can now be judged with greater accuracy and those funds which have not done well are unlikely to be able to raise further money."

There are already signs of a modest restructuring of the industry even if the long-forecast shake-out has yet to occur. Some institutional investors have decided that it does not make sense to manage small venture capital portfolios alongside their much larger quoted investments. GIN Venture Managers, the venture capital arm of the British Coal pension fund, recently added the Barclays Bank Pension Fund's small venture capital portfolio to the funds it managed for the British Rail and British Coal pension funds.

Some of the venture capital companies which opted for



publicly-listed investment trust status (before limited partnerships became a tax-efficient option) have found it to be unsuitable. Newmarket Venture Capital is winding itself up and distributing its assets to shareholders. Newmarket found that its early-stage high-technology investments did not generate the dividend income it needed to pass on to shareholders so its shares were trading at a large discount to assets. However, Newmarket is hoping to launch a new fund in

the form of a limited partnership.

The industry's more modest aspirations may not prove unwelcome to investors who have grown weary of the more exaggerated claims of what can be done for the companies it backs and for its investors.

"It's fair to say the industry has oversold itself in the past," comments David Bays, venture capital director of Sun Life Investment Management Services.

Reflecting their concern at

trends in the venture capital industry a number of large institutional investors have established an informal club known as the Venture Investor's Circle. This acts as a forum for investors to discuss their worries about issues such as venture capital fees and a method of valuing investments.

John Brakell, venture capital manager at Postel Investment management, is concerned that the involvement of the large financial services groups in the

industry creates an unwillingness to act entrepreneurially.

Venture capital executives in some of the bank-owned organisations are not given the incentives that their counterparts in independent venture capital organisations enjoy, so they lack the motivation to maximise, says Mr Brakell.

Against this backdrop of change, venture capitalists are investing in a growing range of business propositions. The large buy-outs of publicly-quoted companies have dried up, but small, conservatively financed management buy-outs still form a significant activity for many funds. Venture capitalists are also providing additional equity finance to companies which borrowed too much in the 1980s and now find their balance sheets burdened with excessive debt.

Rescue or turnaround deals are becoming more common as those venture capitalists with hands-on experience and industrial expertise apply their know-how to rescue companies on the verge of receivership.

Several venture capital firms are even considering providing finance to small publicly-listed companies. Many small USM and even main market stocks find they are ignored by analysts and accorded a lowly market rating which makes it uneconomic for them to raise cash by means of a rights issue.

A number of companies in this position have been taken private over the past two to three years but institutional investors are now opposed to this because they fear managers might abuse their inside knowledge of their company's affairs. 31, Alan Patrick Associates and Electra Kingsway are three organisations which are considering financing such businesses while allowing them to retain their public listing.

"These sorts of companies are just as suitable for our sort of finance as private companies," comments Derek Sach, a director of 31.

"Venture capital investors can add to the management in a way which the institutional investor cannot," says Ronald Cohen, chairman of Alan Patrick Associates. "You could argue that this represents a

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Editorial production: Roy Terry

greater contribution to the economy than backing start-ups."

The British venture capital industry has retained its ability to react to new opportunities as they occur. Many venture capitalists see the present economic downturn not as a threat, but as an opportunity for shrewd investments. But the problem of how to make a living from backing the young companies the industry originally set itself up to serve remains as intractable as ever.

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## VENTURE CAPITAL 2

Charles Batchelor examines investment decisions

## A widening circle of influence

THE main providers of finance to the British venture capital industry, the UK pension funds, and to a lesser extent the large insurance companies, have begun to take a closer interest in the performance of the venture fund managers.

Acting through the Venture Investors' Circle, an informal discussion group set up in 1988, the large institutions are involved in formulating new valuation guidelines for venture capital funds (see Page 4). They are also putting pressure on venture capitalists to provide better value for their fees.

At the same time, some large institutions are reviewing the way they manage their venture capital investments. Some are bringing more of the investment decisions in-house by expanding their own investment teams while others are taking the opposite route, handing over investment decisions to outside specialists.

The most significant development in institutional/venture fund manager relations is the growing role of the Venture Investors' Circle, which now has 25 members. The circle meets quarterly but has no full-time chairman or secretariat and takes a deliberately low-key approach in its dealings with the British Venture Capital Association (BVCA).

The suggestion for the creation of an organisation to represent investors came up in late 1987 when a number of institutions were attempting to sort out problems involving a venture fund manager. One of

the investors said the BVCA did a good job for the venture capital fund managers but investors had no one to speak for them.

The idea was taken up by John Brakell, venture capital manager of Postal Investment Management, which handles £18m of investments for four Post Office and British Telecom pension funds. "We are very informal," says Mr Brakell. "We produce papers and liaise with the BVCA. The circle is simply a talking shop, but a very useful one."

Mr Brakell is probably being unduly modest. The circle has already had a significant input into the BVCA's discussions on valuations. It is also compiling a list of the funds in which members are invested so that a member seeking information on how a particular venture capital manager charges for his services can compare with the experiences of others. If necessary, members who were not happy with the terms a venture capitalist was offering could make a joint approach to try to persuade him to change.

"We don't want to be seen as a pressure group handing down Diktats to the BVCA but the circle is an opportunity for everyone to become aware of the issues," comments David Bays, venture capital director of Sun Life Investment Management Services.

An important issue which is under discussion by institutional investors is the terms and conditions under which fund managers agree to make

investments. Most attention has focused in the past on fees - usually 2.5 per cent of the sum invested - and the carried interest - the stake, usually 30 per cent, which the venture capitalist takes in the profits of his investments.

But Mr Brakell argues that the overall level of these charges is less important than the manner in which they are calculated. For example, a 20 per cent carried interest drawn down as realisations occur "costs" the investor 4.6 per cent of his overall return but just 3.6 per cent if the draw-down occurs after the limited partners (i.e. the institutions and other investors) have been paid.

An even bigger saving to investors can be achieved by changes in distribution policy. Funds which distribute returns at the end of the 10th year (the usual life span for many funds) cost investors 13 per cent of their return. Funds which distribute the proceeds of each realisation as it occurs to investors and the fund managers at the same time cost just 5.3 per cent, while funds which repay investors before the fund managers after each realisation cost investors 0.4 per cent.

Institutional investors are particularly keen to make venture capital fund managers achieve certain minimum rates of return before they reward themselves with a share in the profits. Some fund managers already accept that they must leap "a hurdle" before they start to earn their carried interest. As a basic minimum venture funds should be able to match the FT Actuaries' All-Share Index before they are rewarded, investors argue.

Some of the large institutions are taking their dissatisfaction with the venture funds to the point of reducing the amount of money they entrust to them and are increasing the amounts they handle in-house.

Sun Life has been strengthening its own internal management team over the past five years and increasing the number of direct investments, says Mr Bays. He recently added a third member to Sun Life's venture capital team and plans

TELL HIM WE'VE DECIDED TO MANAGE OUR OWN FUND AND WE'D LIKE OUR MONEY BACK



to directly invest 80 per cent of the company's annual £15m venture capital allocation. Sun Life has £40m invested in venture capital, about 1 per cent of the company's £40m pool of discretionary funds.

Sun Life is bringing more investment in-house because it has not been impressed by the performance of some of the funds in which it invested in the past and because it believes it can handle its own investments more cheaply. "If our profits are not diluted by the venture capitalists' carried interest we should be able to make a better net return," says Mr Bays.

Postal takes the opposite view. In-house managers must be rewarded on a similar basis to managers in outside funds which can cause a problem in the salary structure of a large institution. In addition, by investing through funds an institution can spread its money more widely, says Ray Maxwell, a Postal venture capital manager.

Postal is invested in 73 venture capital funds around the world which means its money is in about 2,300 companies, a far greater number than it could invest in directly. Postal has venture capital investments of about £16m or just over 1 per cent of the £140m it has invested in equities.

Khozem Merchant on the market for seed capital

## Only a poor cousin

SEED capital - money to back a business idea at its earliest stage - remains the poor cousin of the venture capital family. There has been some coming together in recent years, but an invitation to the family table is still elusive.

This month it has emerged that another seed capital initiative has met with some disappointment. The European Commission's ambitious scheme to back 24 seed funds in a Europe-wide network, launched 12 months ago, is to relaunch in the new year. Mr Michael Russell, the co-ordinator for the proposed European Seed Capital Fund, said economic downturn had contributed to the initial set back. "The problem is the recession. A lot of people are dragging their heels, mostly in Britain," he says.

In the UK, Europe's most mature venture capital market, a scheme by the British Venture Capital Association to set up 12 seed funds, has commitments from potential investors but failed to convince the government to back the proposed fund's management costs.

"Whether it is a recessionary wind blowing and you have got to seed new businesses and grow them," says Mr Michael Denny, chairman of BVCA. "We have until March. Otherwise our investors will withdraw and it will be another missed opportunity."

In the past 12 months there has been a fourfold increase in seed investments in Europe, from £20.2m (£12.8m) in 1988 to £80.7m last year, according to the European Venture Capital Association. This represents 0.9 per cent of total venture funds invested in 117 companies in Europe in 1989. Meanwhile, start-up capital throughout Europe for the same period fell to £20.88m, down from £23.3 to 9 per cent of total venture funds raised.

In the UK, total seed capital raised in 1989 amounted to a fraction over £4m, just 0.2 per cent of the £2.15bn venture funds raised last year, according to BVCA. That was well up on the £1.1m in 1988. Total start-up capital raised in the UK last year was £11.6m invested in some 309 companies, both measures down on the previous year. The impact of recession combined with

high interest rates is likely to be severe on the take-up of seed capital in the UK, according to the Warwick Business School, which next month publishes a report on the likely changes in the UK venture capital industry in the next five years.

Many fear that recession will make investors more risk-averse; innovation will be a casualty with the main sufferer being the small businessman.

High interest rates - and banks' tightening position on overdrafts - is the cause of the most anguished cries from seed companies. Tribotics, an Oxford-based company funded by a combination of seed capital and heavy bank overdrafts - typical of seed companies - describes as crippling its £1,000 monthly interest payments.

Mr Harry Fitzgibbon, chairman of the BVCA's seed capital committee, says: "The banks are being much more difficult. All my companies have substantially growing revenues yet all have had their overdrafts rammed."

In recent years, there has been a strong perception that the venture capital industry has been less innovative in providing seed capital than in other areas of later-stage funding. Many people in the industry feel that early stage funding is an area that will have to be addressed.

To some extent the void has been filled by government and EC initiatives. Yet the problems encountered by some of the funds in the Commission's programme suggest that this area of investment is still short of bridging the credibility gap crucial to win more than potential investors. Of the 24 seed funds under the Commission's programme, eight are still in the process of raising sufficient funds to operate viably. They include Tay Euro Fund in Dundee, Yorkshire Acorn Fund in north-west England and Business Innovation Fund in Dublin.

The EC programme also supports seed funds in Belgium, Germany, Spain, France, Italy and the Netherlands. Its package includes subsidies for running costs, interest free loans and an information service, including seminars. The funds are expected to be self-financing within five years. "Since

the launch last year the programme has been dormant. It has just taken longer than we thought to put together," says Mr Russell. The Commission is still solidly behind it, he adds.

The hiccup surrounding the Commission's initiative confirms the doubts expressed by some seed capitalists 12 months ago. Many said then it was too ambitious but equally problematic has been the BVCA's home-grown network of 12 seed funds. This, according to Mr Denny, has already won commitments from investors but is being stymied by government refusal to provide additional funding.

This latest BVCA initiative evolved from an earlier idea to sponsor two or three dedicated funds. But this was rejected after it emerged that members would, in effect, be subcontracting their own funds to support potential competitor funds.

BVCA's response was to support the setting up of 12 regional funds in the UK. Unlike the Commission, however, it first sought to tap the market for investors and then seek government backing for the funds' management costs.

According to Mr Denny about £1.8 in government aid would trigger some £10m private sector investment. The BVCA has identified 12 seed managers for the funds; they would be expected to seek further investment.

Meanwhile, the BVCA is addressing two additional problems confronting seed capitalists: the dearth of information and credibility.

It is publishing, in co-operation with Business in the Community, a comprehensive investors' guide for prospective entrepreneurs with full details of seed, early and later stage investors. Training for seed capitalists - on the special skills required to nurture a company and investment structures - is still on hold largely because there would be too few people to take up the offer, says Mr Denny.

On the second point, the BVCA says the absence of role models - companies founded by seed funds and have gone to second-stage financing and ultimately the USM - deters potential investors.

## PROFILE: Tribotics

## Invitation to a Waltzer

APPARENTLY there are three areas of activity guaranteed to horrify seed capitalists: robotics, education and manufacturing. Tribotics failed on each count when it first sought seed capital.

That was with £1, Britain's biggest venture capitalist. "We were very naive at the time and did not know the difference between venture and seed capital," says Tribotics managing director Mr Bob Vidler, a former British Leyland engineer. £1 identified what it said were the three no-go areas and Tribotics was shown the door - with an invitation to return if they could not raise funds elsewhere.

The invitation was never taken up. In February 1988, six months after Tribotics was formed to "develop a product range in cheap robotics for the education market", the company had secured funding from Henley-based Seed Capital. Seed Capital's offer was accepted just hours before the arrival of talks of another interested party, Oxford Seedcorn Capital; two years later Oxford Seedcorn Capital would play a key role in Tribotics' stage two development.

The deal with Seed Capital was the culmination of a six-month search, during which Mr Vidler, and his two co-founders, Mr John Hodges and Mr Chris Boreham, both engineers, had drawn up a business plan, visited exhibitions and scoured libraries for names of a small band of seed capitalists. Countless letters were sent, producing responses from £1 and Seed Capital, among others.

Seed Capital's investment was highly speculative given that the market for education robotic aids was untested. "I was never that keen on the products but was prepared to believe there might be a market for them. Certainly they were good innovation engineering," says Mr Lucius Cary of Seed Capital.

The total share capital at launch was £40,000; Seed Capital put in £5,000 of ordinary shares and £20,000 in preference shares. The three founders contributed £15,000 in ordinary shares. Tribotics also raised a £40,000 government-backed loan. In February 1989 Seed Capital topped up with an additional £10,000 in preference shares.

"We survived for nearly two years on that money. It was traumatic because we gradually learned the lesson that it had told us on the first day about the three no-go areas."

Robotics was bad news. "We went to exhibitions but we just could not sell anything. Colleges did not have money to spare. There was no market," recalled Mr Vidler.

The arrival of a new professor at Oxford University and his request for a prototype unit to analyse large DNA samples in a laboratory changed Tribotics' direction. "He asked for a prototype but we said we will do something better than a prototype. We will make something that will actually sell. And he agreed."

**"We were naive and did not know the difference between venture and seed capital"**

The result was Waltzer 1, an electrophoresis unit which separates large chromosomes DNA. It is aimed at laboratories to aid research into human and animal genetic disorders. Sales of Waltzer 1 and various derivatives have totalled about £72,000 in the US, India, Singapore and Europe.

In August 1989 there was a second round of financing. Seed Capital increased its holding of ordinary shares to £7,000 and preference shares to £23,000, while the founders bought £20,000 preference shares (with funds secured against their own homes). By then the three founders still controlled 70 per cent of the equity.

"The market looked good. And on the basis of the expertise and our tie-up with Oxford University we felt we had a good case and a good product." But they ran out of money and the company was close to its last walk.

Seed Capital had reached the limit of its investment in any single company and it was agreed by both parties to seek fresh capital. So they turned to Oxford Seedcorn Capital. Tribotics' switch from robotics to biotechnology excited Oxford Seedcorn Capital's managing director Mr Antony Costley-White. "This was of interest to us. We know something about it and felt comfortable with it," says Mr Costley-White.

In spring this year, after what is described by both parties as trouble-free negotiation, Oxford Seedcorn Capital agreed to invest £20,000, divided between £12,375 in additional ordinary shares (giving it 36 per cent of equity) and the balance of £7,625 in preference shares. Seed Capital's

equity holding was diluted to 20 per cent. With Oxford Seedcorn Capital's participation, the founders' long-held hope of maintaining a majority holding in had now vanished.

With Seed Capital, Tribotics was required to comply with fairly tough financial regime. Seed Capital installed an accounting package and also arranged for an American graduate to work with the company.

Mr Costley-White has increased the tempo of the financial discipline. "We now produce weekly cash flow reports; where it has gone; where it is going and where our commitments are," said Mr Vidler. It is a tough regime and one that stretches but does not surprise Tribotics.

But it has been in marketing that both seed capitalists have encountered their greatest problems. "If they were left to their own devices they would just develop machines without fixing up distributorships - or

even finding out if there is a market," says Mr Lucius Cary.

The accent on marketing has been enhanced with Mr Costley-White's arrival. The fortnightly marketing meeting often ends with a list of tasks "cover this country, mail this, check distributors," says Mr Vidler. "Without Oxford Seedcorn Capital, we would have gone along the same route but at a slower rate." Tribotics is now on the verge of signing up a UK distributor and is in talks with European companies.

Proximity has meant the Oxford-based Mr Costley-White has taken a more active role than Mr Lucius Cary in Tribotics' daily affairs. This has not led to any differences of opinion between them over administration or direction. As seed capitalists they share common interests for Tribotics and have both been able to take the time and effort essential to nurture their seed investment.

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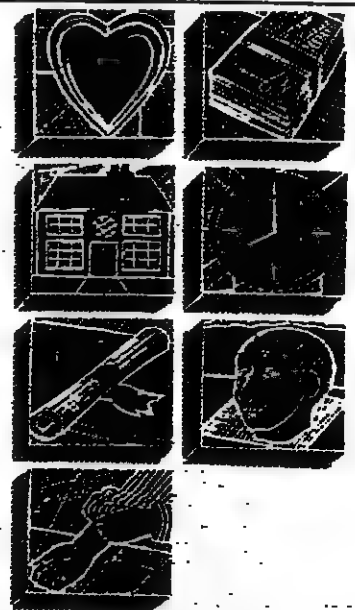
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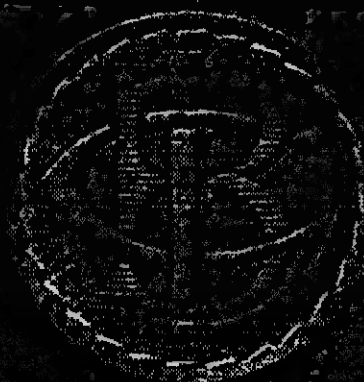
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## VENTURE CAPITAL 4

Charles Batchelor on valuing investments

## New code proposed

THE British venture capital industry hopes to agree on a new set of guidelines for valuing investments later this month. The British Venture Capital Association (BVCA) has been working on a set of proposals which it will put to members at its annual conference. The proposed British code follows more than a year of discussion between venture capitalists and the large institutional investors.

The British move comes several months after a UK-led initiative led to agreement within the European Venture Capital Association (EVCA) on a set of European-wide valuation guidelines and at a time when the US venture capital industry is also wrestling with the issue of how to measure performance.

The BVCA guidelines are meant to provide a framework for more detailed national rules and have been incorporated into the UK proposals. None of the proposals is mandatory, however, and the national venture associations can only hope that peer pressure and market forces bring fund managers into line. After a decade of rapid growth of UK venture capital, investors have nevertheless begun to press for a more rigorous approach.

"Investors are starting to ask questions about valuations and performance," says John Brakell, venture capital manager at Postal Investment Management. "It is no longer possible for the venture capital fund managers to say: 'It is too early to say.' We are not looking for cast-iron assurances from fund managers on values but we need some indications. We can't keep going back to our trustees and saying it's too early to judge."

The question of valuations is a complex one. With most of

venture capital industry's money committed to the unquoted company sector, interim valuations - those made before the investment is realised - frequently depend on judgment and a complicated system of discounts which reflect the illiquidity of unquoted shares and the performance of the investee company.

Unless the venture capital industry is able to produce an acceptable method of valuation there appears to be little doubt that the flow of funds into the sector will be reduced, at least temporarily, while investors wait for management teams to realise their existing investments. British venture capitalists are keen to avoid the controversy that has surrounded this issue in the US, where some fund managers feel the "gate-keeper" agencies, which handle venture investments for the large institutions, are attempting to impose their views on the industry.

The guidelines which have been hammered out between the British Venture Capital Association and the Venture Investors' Circle, an informal grouping of 25 large institutions with venture capital investments, are intended to make valuations more consistent. Unlike the proposed US method for making interim valuations, which sets precise discount percentages to be applied in certain circumstances, the British guidelines give greater freedom to the fund manager.

"The BVCA discussions with the Venture Investors' Circle established that their main concerns are not rigid rules but consistency, disclosure and standardisation of presentation," the BVCA says in its draft guidelines. "The impor-

tant thing for sophisticated investors is to be presented with sufficient information in a digestible manner so that they can assess the competence of different managers."

The BVCA (and EVCA) guidelines establish some overall principles. For example, the basis of valuation must be disclosed and must be consistent from year to year. International accounting standards in force should be accepted. Investments should be "prudently" valued and valuations reviewed by someone independent of the fund managers.

The guidelines divide investments into three categories. They are: unquoted venture investments in immature companies which have yet to establish a pattern of profit growth; unquoted development investments in companies with a sustainable trend of sustainable profits and where an "exit" by way of flotation or sale, can be reasonably foreseen; and quoted investments which have been floated or where regular third-party share transactions take place.

Unquoted venture investments, for example, should be valued at cost rather than at market value unless an outside investor has bought a material number of shares or the investee company is making significant profits. Unquoted development investments, by contrast, may be revalued with reference to open market values, though this would be inappropriate in the period immediately after the investment has been made.

Specific problems identified by the joint working party established by the BVCA and the Venture Investors' Circle included: how to value highly leveraged investments; the level of discount on market



price/earnings ratios to be used in valuing development capital investments; and how to account for the various options and ratchets which can increase or reduce the fund manager's equity stake.

Highly leveraged investments should normally be valued at, or close to, cost, the working group recommended. On the question of discounts, it suggested a range of from 10 to 35 per cent depending on how close the investee company was to "exit".

The extent to which fund managers should disclose the performance of individual companies in their portfolios to investors is also capable of raising the blood pressure of both sides of the industry. Fund managers are concerned that information about their portfolio companies might be passed to the companies' competitors. They also worry that disclosing their valuations would restrict room for manoeuvre if they subsequently tried to sell the company.

Jan Hawkins, a partner of Philmore Ventures, comments: "There would be a total reluc-

tance to provide detailed background information as this would undermine any negotiations for the sale of companies."

At present there is little consistency in disclosure standards. Some fund managers disclose individual valuations to investors but others do not. Some fund managers value their portfolio at cost but do not reveal the date when they made the investment. Others do not make clear whether valuations are based on equivalent quoted-company p/e ratios or on third-party transactions.

Jonathan Thornton, managing director of Close Investment Management and chairman of the BVCA committee which drew up the guidelines, puts a humorous gloss on the issue. "What investors are saying is: 'If all your valuations are your own estimates based on Japanese stock market p/e ratios, then please tell us,'" he says. But both sides, investors and fund managers, are in no doubt as to how important the issue of valuations is to the venture capital industry's future.

David Lawson reviews the BES market

## Teamwork essential

THE property crash finally undermined the old adage that nothing is as safe as bricks and mortar. Trading companies must be feeling quite gleeful as prices subside, confident that business expansion schemes (BES) investors who deserted them in droves to become landlords will now scurry back. But they may be disappointed.

Property continues to take the lion's share of funding because it remains a low-risk, asset-backed tax shelter. And the new landlords can spread costs over 25m worth of investment rather than the puny £750,000 limit for trading companies. It is, therefore, unsurprising that for every £1 going into trading company BES issues last year, three were invested in assured tenancies. Falling property prices have actually stimulated some "value" funds such as Johnson Fry's Predator BES, which

acquired property at hefty discounts from distressed builders, making projected price increases over the next five years even more attractive. This is why more than £30m was invested in property during the first half of this year compared with only £15m in general issues.

However, non-property companies have not been totally forgotten. Some BES investors are careful not to put all their eggs in one basket. They also like to dabble in higher-risk areas in the hope of making bigger profits. "They know that they will not make the 500 per cent returns in residential that they can with new trading companies," says Mr Charles Fry, who has handled more than £200m worth of BES issues since the mid-1980s.

Businesses involved in hotels, shipping and nursing homes were among the chosen few to receive around £5m from Johnson Fry last year. Among the eight trading companies backed by Lazard Development Capital's 12th General BES Fund were a Manchester-based pie producer and a group of Lichfield teachers offering childcare facilities. Mr Tony Denham, managing director, says he had no trouble meeting the fund's target of £3.85m, but he admits that intermediaries tend to favour assured tenancy schemes. "They see them as a way of buying property at a 40 per cent discount. They tell clients it would be foolish to go for anything else."

But the fact that money is still available will not help most entrepreneurs. "Of every 100 applicants we get, around 30 to 40 are definite non-starters," says Mr Fry. Once these obvious time-wasters have been discarded and the more

promising ones tested, Mr Denham figures that fewer than 10 per cent of the original batch are left. Many will stumble early because they fail to meet strict qualification rules for BES status - which is understandable considering that these rules are so complex that even experienced advisers often refuse to get involved.

Some of the simpler criteria are that non-property companies must be unquoted, mainly UK-based and not reliant on heavy asset backing or financial services. Once out of these woods, applicants have to pass an even sterner test from BES fund managers. These may be happy to take on a sprinkling of high-risk operations but still try to make the odds as favourable as possible for investors.

Size is one important factor. Issues below £500,000 are usually not worth the effort and administrative costs, says Mr Fry. These are usually done privately. Start-ups are also filtered out, as are people with brilliant ideas or skills but no business ability and projects which offer no prospect for investors taking out their benefits after the statutory four-year limit for tax breaks. Managers buy-outs which prove to be merely disguised job creation projects should also stay away, adds Mr Denham.

A chief, for instance, looking for money to open a restaurant, should get a financial partner and an earnings record before bothering to seek BES money. "One of the major errors people make is to feel that because they are good at something, they can also run a business," says Mr Fry. He adds that a dedicated team with a balance of skills and a good business idea which is not being already carried out more effectively by others.

"The ideal would be a few dedicated people with different skills. That way they would not tread on each other's toes. We have no prejudice about industrial businesses. In fact, many of Lazard's people come from industry," says Mr Denham. He has a personal liking for distribution businesses because they have performed well in the past. "When it comes to the crunch any manager will insist there are five important factors involved in choosing an investment. They are: people, people, people, product and product," he says. In other words, a good idea is useless without a good team.

These figures also understate the total amounts available to entrepreneurs, as they only cover public launches. Many schemes are too small to merit the costs of issuing prospectuses, and are carried out privately. Mr Villiers estimates this shadow area could contribute another £50m to £200m this year, with about half going to trading companies.

He is naturally keen to stress the advantages of BES issues over other capital sources. "Companies are not driven as hard in their early years as those seeded by venture capital, as shareholders do not expect immediate dividends. Nor do they live in the shadow of a bank manager who could call in their loans at any time."

## MANAGEMENT BUY-OUTS AND BUY-INS

## Small expansion

THE casual observer could be forgiven for thinking that management buy-outs had had their day. Some of the most spectacular of the recent deals have run into difficulties and the banks have backed off from the generous funding packages available last year.

However, first appearances are deceptive. Highly-leveraged deals have fallen out of favour and the large investing institutions are unwilling to back buy-outs of publicly-listed companies but the number of small, conservatively-financed deals is on the increase.

The number of buy-out deals completed in the first six months of 1990 rose 5 per cent to 271, according to the Nottingham University Centre for Management Buy-Out Research. Taking just the second quarter of 1990 the number of buy-outs rose to their highest quarterly level - 119.

The absence of larger deals depressed the value of completed deals, however, by 24 per cent to £1.71bn compared with the same period in 1989. The average size of all buy-outs fell to just £5.3m in the first half of the year from £14.8m in the whole of 1989 while the average size of buy-ins - where outside managers take over the running of a company - fell to £5.1m from £24.9m. Even the 1989 averages are a far cry from the deals counted in hundreds of millions of pounds which have captured the headlines.

The terms under which banks will back deals have undergone a radical change. Banks are now rarely willing to consider a debt-to-equity ratio of more than 2:1 compared with the average level in 1989 of 5.3:1 (3.4:1 if the exceptional Gateway deal is excluded). The bankers look more closely at the extent to which profits cover interest charges. Before the refinancing of MFI and Magnet and the collapse of Lowndes Queensway the banks accepted cover of 1.1 to 1.3 times earnings but they now insist that profits are double the interest charge.

In spite of these restrictions the continuing high levels of activity are proof of the value of buy-outs and buy-ins as a means of restructuring companies. In the present period of economic downturn there is increased pressure on large corporations to dispose of poorly-performing operations by means of a buy-out or buy-in. Buy-outs have proved a use-

ful means of rescuing companies or parts of companies from receivership. Since receivers are unable to provide the performance warranties a purchaser would normally expect from a vendor the management team, with a detailed knowledge of the company, is often very well placed to make a rescue.

Twenty-three buy-outs went into receivership in the first half of 1990 compared with 20 in 1989, according to the Centre for Management Buy-Out Research.

But do buy-outs make a long-term contribution to the economy or are they just a way of reshuffling assets from one management team to another? This question has been concerning the industry since the publication last year by Warwick University of a report showing that buy-outs began to under-perform their industry sector after their third year.

A survey published earlier this month by 3i, the largest UK backer of buy-outs by number, came to a different, more positive conclusion. A study of the 1,000 buy-outs backed by 3i over the past decade concluded that after an initial drop in the average rates of return from bought-out companies returns rose and exceeded returns from all companies backed by 3i. This improvement continued at least until year four.

Total employment provided by all UK buy-outs amounted to about 600,000 and their combined turnover was £25m, 3i said. Far from selling out quickly, managers of 91 per cent of 3i's buy-outs were still independent. Nor did buy-out managers cut back investments as has been suggested. Most made no change to investment policies but 38 per cent increased spending in the first year.

Employment levels had stayed the same or increased among 78 per cent of the companies which replied to the 3i questionnaire. The number of companies exporting rose from 63 to 70 per cent.

Profits increased substantially at 37 per cent of the buy-outs while 27 per cent made moderate increases and 16 per cent experienced a fall. A really long-term study of a significant number of buy-outs has yet to be carried out but their role as a moderately painless method of changing ownership seems established.

Some financial groups which back buy-outs are even confident that buy-outs of publicly-listed companies will once again become feasible. Mr Robert Smith, chairman and chief executive of Morgan Grenfell Development Capital, and Mr Roger Brooks, chief executive of Candover Investments, speaking at a Financial Times Buy-Out Conference last month, both forecast a revival of this sort of deal.

However, other venture capitalists believe that the future lies in funding publicly-quoted companies without taking them private. They are working on plans to provide unlisted capital in the form of redeemable preference shares to smaller Unlisted Securities Market and full stock market companies which are unable to raise funds by rights issues.

However, the venture capital industry does appear to agree that prospects for an increase in management buy-ins are even better than for buy-outs. Venture capitalists are happy with this development because finding a buy-in team and matching it with a target company allows them a greater role in shaping the deal.

Buy-ins do, however, involve a higher risk because the new managers will be less familiar with the business than the existing management team and may encounter less co-operation from the people who remain. Buy-ins are also more difficult to arrange because they involve careful timing. If a suitable manager is kept waiting too long for a target company he may well find an alternative job.

Despite these difficulties the numbers of buy-outs and buy-ins seem set to go on rising. A total of 2,982 deals were completed in the UK between 1980-89 while in France 430 deals were done, according to the Centre for Management Buy-Out Research.

Charles Batchelor

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VENTURE CAPITAL 5

PROFILE: Periquito Hotels

# A flying start for the little parrot

PERIQUITO Hotels is the unusual name of a management start-up venture which has this year raised £27m as the first stage of a five-year scheme to invest £100m in creating a national chain of three-star hotels.

How do executives go about raising such a large amount of money at a time of high interest rates and growing economic gloom?

Mr Peter Gee, Periquito's managing director, is disarmingly frank: "I didn't know a lot about it - basically I just knocked on doors. I had a list of about a dozen sources of capital."

Mr Gee had been set on this fund-raising trail back in May, 1988, when Bass, Britain's largest brewer, bought the international side of Holiday Inns, for which he was a vice-president.

When Bass proposed shifting headquarters staff to Brussels, Mr Gee decided that the time had arrived to move on - as did fellow executives Mr Melnhard Huck and Ms Pamela Curvell.

Mr Gee started talking to recruitment agencies. It was a headhunter who introduced him to the venture capitalists, Electra Investment Trust, who finally came up trumps at the beginning of last year.

The idea of the former Holiday Inns management team was to build a chain of hotels focusing on the middle-market, business customer - an area they felt the bigger group had started to neglect with their growing emphasis on either luxury hotels or budget outlets.

Mr Rowan Gormley of Electra said: "Our business is to provide equity to back quality management teams. We took a number of references - we cast the net as widely as possible."

It is important to form a clear opinion of people with whom we could be working closely for five to seven years. We quickly decided that they were the right sort of people. If



Peter Gee: "Basically, I just knocked on doors"

we did want to get involved in the hotels business.

Electra then took a detailed look at the team's business plan. Mr Gormley said: "We employed marketing consultants, because we have no special knowledge of the hotels industry. Their verdict was positive."

Electra also decided at an early stage that the deal was too big to do on its own, so Schroder Ventures was brought in at an early stage. Mr Stewart Binnie of Schroder Ventures sits on the Periquito board, as does Mr Gormley.

The investment envisaged was £100m over five years. The financial package agreed broke that down into five one-year periods. In the first year about £27m was raised, with banks putting up two thirds in the form of debt and equity providing the rest.

Of the equity, Electra put up 40 per cent, Schroder Ventures 30 per cent and Allied Irish Development Capital Investment Bank - which was brought in at the later stages of the process - 21 per cent.

The management team put in what for each of them was a significant amount in exchange for their joint 15 per cent share of Periquito's equity, which will be ratcheted up to 25 per cent, depending on performance.

Of the debt, British Linen put up 30 per cent and its parent Bank of Scotland 70 per cent.

British Linen was one of the first banks Mr Gee met, because he knew the people from his time at Holiday Inns.

It was not the only time Mr Gee was to call on personal contacts: interior designers and marketing consultants with whom he had also worked at Holiday Inns contributed their services free to the Periquito business plan and presentations, on the basis they would be commissioned if the deal came through.

"The equity came through in the spring of this year and the

Charles Batchelor's guide for company managers on how to raise venture capital

## Getting down to fundamentals



They will be looking for experience and qualities such as commercial judgment, dynamism and leadership. They will usually want people with more than just a specialist knowledge of their subject or enthusiasm for their product.

### Venture capitalists never tire of repeating that they invest in people and not in businesses

extras in building a business. Proposals based on a single product are also unlikely to succeed: venture capitalists will want a technology or an idea which can be used to build a long-term business.

Although the venture capitalist will normally put up most of the finance to get a business off the ground he will expect the managers to demonstrate their commitment by making a significant personal investment, advises Dermot Mathias, corporate finance partner at Stoy Hayward. Too many entrepreneurs expect the venture capitalist to share the risks while the managers walk off with the rewards.

Second, the business itself must be capable of producing growth. The equity investor will make his return on the

in terms of a public flotation when considering the future of their business but trade sales - a sale to a corporate purchaser - are more common and likely to remain so in the present economic climate. Alternatively, the managers might refinance the deal, with the same or with another investor, or buy out the venture capitalist.

Most of these considerations will be dealt with in the business plan which the entrepreneur presents to the venture capitalist. This suggests it will be a lengthy document. It is here, though, that the entrepreneur needs to develop or display his drafting skills.

### A business plan which has been drawn up solely by an accountant is almost certain to be rejected

government-sponsored conference for growing businesses. "Overheads merely increase in line with inflation (which is always understated). Not surprisingly, the corporate financiers always arrive at some wonderfully profitable five-year forecast!" The moral is: business plans must keep in touch with reality.

Advisers must be chosen carefully, preferably from organisations with previous experience in this field, venture capitalists warn. As in other areas of business it is best to take the advice of other entrepreneurs who have successfully raised capital.

### FINANCIAL TIMES RELATED SURVEYS

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Sir Edmund Hillary climbed Everest.

The information technology recruitment specialists TSI Group, a start-up as recently as 1987, raised their third round of venture funding just two years later, in order to develop their office network.

Christopher Burnett bought out the Upholstery Division of Silenright Holdings, with a £9 million package combining equity, mezzanine and debt.

And no sooner had Morris Bond and his fellow directors completed the complex demerger of the Beck Food Group than they raised £9.8 million in expansion capital to develop the company's manufacturing sites.

Hillary had the support of Sherpa Tenzing Norgay.

The other examples were backed by County NatWest Ventures.

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(Who says all venture capital companies are only interested in the short term?)

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## VENTURE CAPITAL 6

Global viewpoint: FT writers in New York, Frankfurt, Tokyo and Stockholm investigate the future of the industry around the world

## Wind of uncertainty rises

A CHILL wind is blowing through the US venture capital industry as recessionary fears and the uncertainties of the Gulf crisis reinforce the much more cautious attitude which has been growing among potential investors in recent years.

New venture capital investment in the US has been slowly declining since 1987 and the process seems to have accelerated during the past few months as the American economy teeters on the brink of a recession and as banks tighten their credit criteria.

"There is a liquidity problem which is going to cause some investments which are doing as well as expected to fail," says the head of one large pool of venture capital finance.

Last year venture capitalists invested some \$3.5bn in 1,355 companies, but that was 10 per cent below the \$3.7bn total invested in 1,472 companies in 1988 and 15 per cent down on the record \$3.9bn of 1987, according to Venture Economics, a Massachusetts-based information service.

The waning enthusiasm is a far cry from the early 1980s when venture capital expanded quickly on the back of a high

technology and stock-market boom, which reaped very rich rewards for early funds which were able to see their companies through to flotation. Annual yields were as high as 50 per cent.

The surge was also helped by a lowering of the tax on long-term capital gains and the

**The businessman with a bright idea is going to have to look to a wider range of sources for finance**

easing of a regulation that had kept pension funds out of the sector.

But that very success produced a rush of money into the industry and led to investments at excessively generous prices in high-technology sectors which were already crowded. Many start-ups failed, investment returns gradually assumed more normal patterns, and then the 1987 stock market crash made investors much more cautious. Numerous large banks and insurance companies began to sell off their venture capital management businesses.

At the same time, the composition of investment portfolios has been undergoing some big changes. In the second half of the 1980s, venture capital funds rushed to invest in leveraged buy-outs because they seemed to offer not only extremely high returns but also a much shorter time-scale in which to realise them than the many years it takes a start-up investment to come to fruition.

But the collapse of the junk bond market late last year and the failure of some high profile leveraged deals has meant the near death of that market, sending venture capital funds back to their roots in search of investment opportunities.

In 1989, for example, their investments in LBOs dropped 31 per cent to \$674m, according to Venture Economics, while investment expanded in two areas - seed financing, which is usually provided to prove an idea, and expansion financing.

The spread of investment between sectors has also been shifting, with the electronics industry losing favour. Electronics and telephone and data communications still accounted for some \$1.3bn of new investment last year - nearly 40 per cent of the total,

yet most categories saw a decline, with computer hardware suffering a particularly steep 18 per cent drop. By contrast, medical/healthcare, now one of the top magnets for new money, saw a 9.3 per cent gain.

Nevertheless, there is still a reluctance on the part of many funds to invest in start-up businesses, since they prefer to put their money into the later stages of a company's development, when it has much more chance of surviving. Funds are also anxious to continue supporting their existing portfolio with follow-on financings.

These tendencies are bound to increase during a recession. For while start-ups can take five to seven years to reach maturity, an investor in a more mature company can hope to reap a return in about three years.

All this means that the businessman with a bright idea is going to have to look to a wider range of start-up finance sources, and put together a patchwork combining a number of them. The sources include wealthy individual investors, known as "angels", who already provide a far greater volume of funds to emerging US businesses than



United States

venture capital funds. And these days the angels tend not to be passive investors, with little knowledge of business, but experienced executives whose capital comes from building their own companies. This can be important, since they can fill the gap of the venture fund management in offering advice to the fledgling entrepreneur.

Another significant source of money - again outstripping the pools committed by funds - are large companies, both US and foreign, seeking to gain a technical edge or new markets for their products.

But all these sources are likely to be constrained over the next year or two, with the US economic outlook so uncertain. Pessimists argue that it may take the industry five years to recover the ground now being lost, and along the way a significant number of the 600-plus venture capital firms trying to raise finance in the US will have to shut their doors.

Martin Dickson

## Eyes are fixed on the impoverished east

IT MIGHT not seem the most enticing of destinations for venture capital, but the struggling east German economy is gradually being introduced to the concept of a large part of its industry is open to doubt.

Of course, this is not quite venture capital as it is known in the west, especially in Britain and the US. It is, as Mr André de Sike, a director of Cologne-based Genes Venture Services, says, more of a hybrid version, with the introduction of management (especially marketing) talent every bit as important as the provision of capital, if not more so.

To back up its belief that the impoverished east German economy could benefit from an infusion of venture capital, however, it is in relation to its own needs that Genes is launching a new fund called Euroventures United Germany with a planned investment volume of around DM100m (\$67m). Like the other Euroventures funds - there are 15 so far, with an investment volume of DM50m - this one will include institutional and industrial investors from Germany, Europe, and the US. Genes advises two existing German funds in the Euroventures network.

Genes' commitment to the new states of east Germany is not shared by all. The fund will cover the whole country not just the five new states which joined west Germany in October. About a quarter of the fund will be invested in foreign companies which want a closer involvement with the German market. Of the remaining three-quarters, roughly 30 per cent will go towards direct investment in east Germany and the other 70 per cent to west Germany. Much of the west German investment, however, will also be east German-oriented, especially through joint ventures.

This allocation corresponds very roughly to the potential

contribution that east Germany should make to the national economy, once its present tribulations have been overcome. East Germany has an economy which is only about a tenth of the size of bustling west Germany's and it has yet to develop a proper entrepreneurial culture. But its population is about a quarter of west Germany's and the ultimate growth prospects are considerable. At present, however, no-one knows when the turnaround from collapse to recovery will occur, some optimists



Germany

say early next year.

At this stage, Euroventures is looking at around 10 possible projects in east Germany, including management buy-outs. These include industrial, trading, and service companies. Mr Helmut Hoff, another Genes director, cites the case of one electronic components manufacturer, whose sales have collapsed since the east German economy was thrown open to competition with the overthrow of the Stalinsk system and the coming of the D-Mark. But in Genes' view, its technical standards are high and it operates in a specialist area with high potential.

This is one company which needs both money and management. But because its financial situation needs close analysis and its previous sales and cost basis has disappeared, an MBO cannot be structured on the basis of projected cash flow to service a high proportion of debt. Western expertise will be needed to enable the company to survive in the harsh new environment in which east

German industry now finds itself. A partial ownership role is also foreseen for local managers, who can obtain bank loans at favourable terms as part of the finance available from west Germany for the rebuilding of the economy in the east.

Euroventures' new German fund will have to negotiate with the Treuhand, the agency in charge of privatising, restructuring, or closing around 8,000 east German companies. Many of the operations into which venture capital could usefully be channelled have been parts of big and unwieldy groups which took their orders from the central planners and had an astonishingly high level of vertical integration. Hence the need for both money to finance their new start in a competitive, capitalist environment and for managers to provide the experience and flexible thinking which is so sorely lacking.

"East Germany has an overwhelming need for capital to help support companies being privatised," says Mr Klaus Nathaus, the founder of Genes. "Equity capital is seen as the blessing of the free market economy." Unlike west Germany, the country's east has no solid layer of small- and medium-sized companies (known as the *Mittelstand*) to propel the processes of innovation and growth. This now has to be built up.

The Genes' directors also hope to offer finance to foreign companies wanting to become involved in east Germany. "A lot of foreign companies are looking at the east German market," says Mr de Sike. "We will try to draw them in, acting as a catalyst." To strengthen its position, Genes has opened a full office in Potsdam near Berlin and is also represented in Magdeburg and Gera.

Andrew Fisher

## Process of consolidation

SWEDEN'S venture capital industry is less than a decade old, but it has undergone significant changes during this short period. The development of the venture capital market in Sweden has passed through three stages: the optimistic, the pessimistic and now the realistic," says Mr Helge Herzog, vice-chairman of the Swedish Venture Capital Association and a senior researcher at the Swedish National Industrial Board.

The introduction of an over-the-counter market in 1982 triggered the establishment of more than 20 private venture capital firms during the mid-1980s. But most of these companies had limited capital resources of only SKr10m (\$1.8m) to SKr20m, and they concentrated their activity on "start-up" companies, where the return on their

investment was lengthy and risky.

Running short of capital, many of the early venture capital companies have disappeared, either closing down or merging with other firms. Others developed into investment and development companies, favouring long-term majority ownership to strengthen management control and protect their investments.

This coincided with the appearance of new and financially stronger venture capital firms, owned by large corporations and institutional investors such as insurance companies, which now dominate the market. The process of consolidation is continuing and only two new venture capital companies have been started in the past year.

In addition, the Swedish state is a key player in provid-

ing risk capital. Government-affiliated sources of investment include the national pension insurance fund, the wage earners' funds, the regional development funds, the small company fund and the state-controlled Nordbanken. Besides funneling direct investments to unlisted companies, the state is also the single largest investor in venture capital companies.

The state's involvement in venture capital is an outgrowth of its efforts in the 1970s to create new jobs for workers made redundant by collapsing shipbuilding and steel industries through establishing regional development funds to provide capital to new small businesses.

The ownership of the 15 main Swedish venture capital companies reflects the involvement of both private and state

interests in the market. Euroventures Nordica, one of the largest firms, is backed by a consortium of corporations from the Nordic region.

The main shareholders in Four Seasons Venture Capital, another leading firm, include the national pension fund as well as the SPP pension insurance fund and Alfa-Laval, the Swedish food processing equipment manufacturer.

The Procordia pharmaceutical and food group, whose ownership is split between the state and the Swedish vehicle group Volvo, also has its own venture capital subsidiary, Procordia Nova.

The capital assets held by venture capital companies amount to an estimated SKr1.5bn, with SKr900m now invested in 190 companies with an average investment of SKr5m in each, double the

amount provided in the mid-1980s.

The state's direct ownership in 120 unlisted companies, with capital assets of SKr2.2bn and investments of SKr1.9bn, still dwarf those of the venture capital industry, although only 3 per cent of the investment portfolio of the national pension fund and the wage earners' funds is earmarked for this sector.

While the state's average investment in an unlisted company is three times higher than the average sum provided by venture capital firms, it normally prefers to play a hands-off role in terms of offering management guidance.

The state's role in providing investment to unlisted companies is increasing, with its emphasis changing to acquiring a majority or sole ownership in them rather than a temporary minority interest.

The Swedish parliament, for example, recently approved the establishment of a SKr1.8bn regional investment fund to pursue such a policy over the next five years. There is also a

**The involvement of the state is an outgrowth of its efforts in the 1970s to create new jobs for workers made redundant**

growing preference by many of today's venture capital firms to acquire a long-term majority ownership in their investment targets, which means an abandonment of their original business concept.

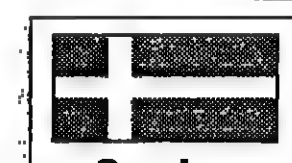
Both venture capital firms and the state-affiliated funds also share similar goals in investing in high-technology companies, primarily in the areas of electronics, computerisation, medicine and communications. Although the profitability of companies attracting venture capital is low, they have a stronger capital base and better solvency ratio than the average Swedish firm of comparable size.

But new and young companies are having increasing difficulties in attracting venture capital. "The market is becoming risk adverse," says Mr Herzog. While venture capital firms are more willing to invest in companies less than three years old, the percentage has fallen to a quarter. Companies seven years or older now account for nearly half of venture capital portfolios. This reflects not only a more cautious investment strategy, but also a slowdown in the growth of new investments.

Moreover, venture capital firms have switched their attention from new companies to management buy-outs, which were relatively rare in Sweden until recently. Two rival London-based MBO funds have been established by Sweden's leading banks and insurance companies during the past year.

Mr Herzog predicts that the development of the Swedish venture capital market will follow international trends. The consolidation of venture capital firms will continue, with banks possibly being allowed by the government to acquire stakes in them. New fledgling companies will continue to face a capital shortage as both venture capital firms and the state become more conservative in their investment decisions, despite an expected increase in syndication.

John Burton



Sweden

## Banks have entered the fray with a fury

THE only problem in describing the venture capital market in Japan is that, in effect, it may not actually exist.

Investing in high-risk start-up companies, as is common practice in the US and UK, is extremely rare in a corporate culture that has always shunned the lone entrepreneur.

"I wouldn't call it venture capital at all in the broadest definition," says David Wilson, senior managing director at SIB Ltd, a joint venture between the UK-based SIB (Investors in Industry) and the Industrial Bank of Japan. "It's more like a pre-flotation placing market."

Indeed, venture capital in Japan is primarily concerned with financing growing, yet mature companies with the potential to be listed publicly. Rather than taking large equity positions or an active role in the management of the firm, Japanese venture capitalists basically engage in "mes-"

saging Japan's venture capital "boom" started in the 1980s, most venture capital firms were subsidiaries of Japanese securities houses.

Recently, however, banks have entered the fray with a fury, partly to develop new corporate clients, but more importantly, to stem the loss of additional business as Japanese companies increasingly turn to equity financing.

More than 100 venture capital companies are now operating in Japan, including numerous subsidiaries of banks prohibited by Japan's securities laws from underwriting securities.

JAFICO, a subsidiary of Nomura Securities, is Japan's largest venture capital undertaking, with investments in more than 800 companies. Of these, 144 have gone public, bringing Nomura an average return of 700 per cent for those that succeed.

In general, however, the rate of return of Japanese venture capital funds has usually been about 40 per cent lower than that of US funds, primarily because the inherently riskier nature of US venture capital leads to higher returns, but also more failures.

Since Japanese investors usually spurn risky start-up companies, only about 5 per cent of Japanese companies receiving venture capital ultimately fail, far less than in the US or UK.

Acquiring a public listing remains the main goal of Japanese companies accepting venture capital.

"Going public enhances a company's reputation," says Chiaki Kanada, director of Jardine Management, Jardine Fleming's venture capital subsidiary. "It makes it much easier to get more financing."

More important, at a time of increasing labour shortages, going public makes it much easier to attract new workers, most of whom view working for small companies as undesirable, even from the standpoint of hurting their marriage prospects.

"Once companies are listed they are considered big and stable," says Mr Kanada. "It means all the difference in attracting new workers."

Although Japan's anti-monopoly law prohibits venture capital companies from directly placing staff, many



Japan

venture undertakings have entered into both the informal and formal job placement business. JAFICO has gone so far as to establish JAFICO Brains, a consulting and personnel services subsidiary.

The traditional low regard with which most companies viewed the over-the-counter (OTC) market is also changing. Although many companies still regard the OTC as only a holding stage before they move to the Tokyo Stock Exchange, many new companies are viewing the market more favourably.

Promising computer and software companies such as Asahi Computer, Fujitsu Software, and Japan Systems Development, have all recently been brought to the market successfully.

Most analysts predict the market, and venture capital, will expand markedly when trading on the OTC is fully automated in 1991. JAFICO expects more than 5,000 new flotations by the end of the century.

Yet in spite of the change in attitude, venture capital continues to play a minor role in Japan.

Even today the number of new firms formed in the US is 10 times greater than in Japan, resulting in less of a need for the type of venture capital financing found in the US.

Indeed, the roughly \$2.3bn venture capital market in Japan is dwarfed by the \$30bn invested by venture capitalists in the US.

Moreover, there are still only about 300 companies on Japan's OTC market compared to more than 4,500 issues

traded by the National Association of Securities Dealers' Automated Quotations (NASDAQ) in the US.

"Japan's capital markets haven't advanced to the point of advanced markets like the US and the UK," admits Shoji Hayashi, a director at JAFICO. "Many good companies have yet to go public."

Moreover, small entrepreneurial high-tech firms such as Asahi are still very much the exception rather than the rule.

Most venture capital activity in Japan still consists of underwriting either family-owned businesses in search of inheritance tax relief (capital gains are taxed at a much lower rate) or small, decidedly low-tech firms without the collateral required by Japan's still generally conservative banks.

Japan's burgeoning service sector has been especially receptive to venture capital. Because of their relative shortage of collateral such as land or buildings, service companies often have more difficulty getting loans from banks unwilling to extend loans on merely potential cash flow.

"We have to remember the differences in the history of industrial development," says Mr Hayashi. "In Japan, companies have been led by government authorities since the Meiji Restoration. In the US, entrepreneurs have always been in the forefront. It's a difference of corporate culture."

Yet in spite of the relative underdevelopment of Japan's venture capital market, some analysts question whether Japan really needs venture capital. Japan's economic success speaks for itself. While financial institutions such as banks have often performed a role quite different from that in the US or UK.

"Some banks in Japan have traditionally done the job of venture capital in the US," says Yoshikazu Karasawa, president of Sanwa Capital Co, a subsidiary of Sanwa Bank. Japanese banks have always taken a much more active role in the management of firms to which they have extended loans than their American counterparts, while even today, much of Sanwa Capital's funding and client information comes from local Sanwa Bank branches.

In the end, most analysts agree, the greatest impediment to the establishment of a true venture capital industry in Japan is the long-standing fear of failure. Until this changes, many argue, Japan's venture capital industry will remain relatively small.

"If I sit and wait at my desk nothing will happen," says Mr Kanada. "We have to go out, knock on doors, and ask them to open their minds."

Robert Tomlin

## MBOs - WHO'S NEXT

1989 FUND  
**JARVIS HOTELS**

buy-in - July 1990  
Finance raised  
£186 million

1989 FUND  
**KELLER**

buy-out - May 1990  
Finance raised  
£26.2 million

1989 FUND  
**KENWOOD**

buy-out - September 1989  
Finance raised  
£54 million

**CAMBRIDGE CAPACITORS**

buy-out - July 1990  
Finance raised  
£13 million

**KNICKERBOX**

Development Capital -  
February 1990  
Finance raised  
£2 million

**BPCC**

buy-out - January 1989  
Finance raised  
£265 million

**HAYS PLC**

buy-out - November 1987  
Finance raised  
£275 million  
FLOTATION  
OCTOBER 1989

**HUMBERCLYDE FINANCE GROUP**

buy-out - September 1987  
Finance raised  
£204 million  
SALE TO COMPAGNIE  
BANCAIRE SA  
AUGUST 1989

**RENTCO INTERNATIONAL**

buy-out - May 1987  
Finance raised  
£15.8 million  
SALE TO  
TIFFOOK PLC  
DECEMBER 1988

**FAIREY GROUP PLC**

buy-out - December 1986  
Finance raised  
£50 million  
FLOTATION  
NOVEMBER 1988

**CARADON PLC**

buy-out - October 1985  
Finance raised  
£66.7 million  
FLOTATION  
JULY 1987  
Acquired by M&G Group in October 1989



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VENTURE CAPITAL 7

Ian Hamilton Fazey on the state of business in 'the provinces'

# Rapidly reaching maturity

THE venture and development capital group 31 (investors in industry) passed a noteworthy milestone this summer: it invested in its 1,000th management buyout.

In City of London terms it was a trifling deal of only £4m. The managers of Halden and Brooke, a 107-year-old pump manufacturer in the Manchester suburb of West Gorton, bought the shares of a large number of former owners, many of them relatives of descendants of the company's founders.

Halden and Brooke has been a pioneer of centrifugal pumps used in heating, air-conditioning and water supply systems in large buildings. Customers range from the G-Mex Centre in Manchester to the Houses of Parliament.

In this case, 31 has taken preference shares as means of

investing new capital. While managers will have the lion's share of the ordinary share capital, a proportion will also be held by the workforce through a share trust.

Being 31's 1,000th buyout suggests that there is nothing particularly unusual about the deal. Indeed, Halden and Brooke's emergence into manager-ownership is typical of what much of the reconstruction of UK manufacturing is now about.

But it is also what much of the regional venture capital business is about. The deal is small, relatively safe and in no need of help from London. Since buyouts involve proven companies, run by proven managers operating in proven markets, they are among the safest deals around in the present economic climate, so they are being done.

Financing such deals in what many Londoners still call "the provinces" of the UK is almost a commonplace activity nowadays, so much so that younger generations of managers may well not realise that it was not always like this.

Ten years ago, recession meant shutdown for many businesses which will today survive. It still will mean that for weak or over-gearred businesses, but for many others, recession is presenting opportunities to reconstruct the ownership of some of the smaller, more efficient parts of UK industry.

Owners are selling for various reasons. In some cases, shareholdings in small, old family companies have become fragmented and of too little concentrated benefit for any of the part-owners to drive and motivate the business.

In others, groups of companies are divesting themselves of non-core subsidiaries to concentrate and target their managerial and financial resources.

There are two main differences between now and 10 years ago. Today, there is a much wider spread of able managers wanting to buy businesses and a very much wider regional availability of risk funds to help finance the deals.

The growth of the venture capital industry in the regions has been both central to these changes and consequence of them. Yet only five years ago, the amount of regionally-based venture capital was minimal.

Of course, there was 31, the regional pioneer which has been steady since it was founded as the Industrial and Commercial Finance Corporation, a title - and image - it still laboured under in 1981.

In 1985, 60 per cent of all non-31 venture capital money available went into London and the south-east, in spite of the fact that 70 per cent of VAT-registered businesses were based in the rest of the UK.

Most of the money was managed by people in London and, inevitably, "local" deals predominated. Even 31's split - with 31 regional offices - was almost 50-50, with a slight bias to the London and the south-east.

31's split in venture capital funds is still nearly 50-50 but the split is now slightly in favour of the regions overall and more so for 1989-90, thanks partly to a deliberate push to do more deals in the East Midlands and bring the total there closer to counterpart regions.

The table which shows the principal funds now based in the regions, is itself an indication of how the overall picture has changed. Regional venture capital is now an industry in its own right, with a firm base in most regional capital cities. Five years ago it hardly existed.

The bulk of money invested is probably still heavily skewed towards London and the south-east because bigger, sometimes international, deals are done there, but where companies in the regions had to knock hopefully on London doors in 1985, they can now

find more understanding fund managers, with local knowledge, on their own doorsteps.

Many of the regional funds have institutional backing from London but few are merely representative of London money: they are run by entrepreneurial venture capitalists who hope to become rich themselves by picking winners over the next few years.

This growth in regional professionalism has been a telling feature in the development of

**Recession is providing opportunities to reconstruct the ownership of some of the smaller parts of UK industry**

Mr Allan Hodgson, of the Edinburgh-based Hodgson Martin, has £40m under management, £25m of it in Business Expansion Scheme funds. Like some other regionally-headquartered funds, he has not felt inhibited from doing deals in a national marketplace.

Others, such as Mr Peter Folkman in Manchester and Mr Michael Denny in Newcastle, deliberately operate in the northern regions of Britain, where they have detailed knowledge of the business environment.

That said, another important factor is that the regional venture capital industry does not exist in a professional vacuum. The industry is emerging along with self-supporting clusters of financial and professional services in all major regional capitals.

In particular, Manchester, Leeds and Edinburgh have emerged strongly as financial centres in their own right, not just as satellites of London. Indeed, they are far enough away from London to exploit the distance in a way that, say, Birmingham and Bristol find more difficult because of their relative proximity to the capital.

It has meant that a full network of accountants, lawyers, brokers, and banks is available to do the deals - often within walking distance of each other - with no shuttling to London for expert help, as would have been necessary 10 years ago.

Mr Kerr says that many regional players can deal at up to £20m now on their own authority, which probably means that a £50m total deal can now be arranged or syndicated in the regions without London involvement.

It represents a rapid and considerable maturing process for venture capital in Britain, another measure of which must be that the chairman of the British Venture Capital Association is Mr Denny.

In 1985, he was seen by some in London almost as an oddity for having dared to set up a regional fund in Newcastle.

PROFILE: Grove Park Foods

# Bespoke financing

WHEN Manchester-based frozen food producer Grove Park Foods needed outside investment to buy new production equipment, managing director John Godwin drew up strict guidelines. The first and most important was to shop around for the most suitable deal.

Having built up and sold on two previous companies, before taking Grove from the receiver in 1985, he felt the nature of the business demanded the bespoke financing package.

"I wasn't about to take the first offer that came along. I had very clear ideas of what I wanted and that was the starting point," he said.

The need for investment was fairly urgent. Grove, which has established a niche market in the cooked chilled food sector, was being drawn into larger production runs for its frozen food clients.

To meet the demand the company needed to treble production capacity in certain areas. A cash injection of around £500,000 was needed to achieve this.

The downside was that there was no guarantee that extra demand would be sustained. The food industry, although virtually recession proof, is brand-led. The failure of new product lines can have dramatic effects on sub-contractors.

Mr Godwin explained: "Key customers, like Ross and Iceland, were very supportive, but in this industry things can change overnight."

This uncertainty made equity finance more attractive than loan finance. Mr Godwin had developed a five-year plan which would involve growth either by acquisition or on "green-field sites" and he wanted a partner who was prepared to look to the long term.

High street banks were not enthusiastic, he says, mainly because of the company's chequered history and concern over high gearing.

In spite of this, approaches were made to the Royal Bank of Scotland and NatWest Bank. The company, through financial adviser Touche Ross, was also introduced to County NatWest Ventures and Development Capital Group (DCG), the venture capital subsidiary of Lazard Brothers. DCG has about £130m of funds under management for investment in smaller businesses. The company has a portfolio of specialist and regional funds and 12 general BES funds, which together have raised around £50m.

Mr Godwin admits that the Lazard name and its City connections impressed him considerably. His first meeting with the DCG team reinforced this opinion.

DCG were almost as excited with the Grove management team. Mr Godwin had taken the company from receivership to a turnover of £2m and 100 employees. The business plan envisaged a rising turnover to £5m with margins of around 8 per cent.

Tim Donlevy, the fund director with DCG, says the size and financial requirements of Grove could almost have been tailor-made. The potential growth of the cooked chilled food sector was seen as a key to the company's future.

"It was obvious that this company would not satisfy investors looking for income, but it had considerable potential for those seeking capital growth," he said.

Mr Donlevy's team put together a £500,000 package for 49 per cent of the equity which they believed would meet the demand for flexibility and

"long termism" made by Mr Godwin and also provide the best opportunities for capital growth.

The funding was drawn from one of the DCG regional funds, North West Unit Trust, and its 12th BES fund was syndicated to the Yorkshire-based Capital For Companies to spread exposure to risk.

In addition to the equity DCG put a director on the company's board, a move seen as a crucial part of the package.

Mr Donlevy said: "Although I hate using the word we do have a very hands-on approach. All our senior staff have industrial experience. We put a director in there so we can share this experience, not to watch over our investment."

Mr Godwin had also been working on a rival financing package with County NatWest. He had to choose between the two and after considerable deliberation went for the DCG deal.

"We had got quite far down the road with County, but the Lazard package struck me as less expensive, in cash terms, and more flexible," he said.

The BES element was particularly appealing. Mr Godwin admits a fondness for the idea that investors will be locked in for a five-year period.

"With an institution on board there is a sense of commitment. If in six or nine months we need another cash injection and Lazard feels it is getting a good return then we shouldn't have problems," he said.

From initial approach to the actual signing of the deal took around eight weeks. It was completed last October, allowing the company to meet urgent production demands.

Martin Regan

PRINCIPAL FUNDS BASED IN UK REGIONS		
Fund Headquarters	Contact	Telephone no
Aberdeen		
Aberdeen Fund Managers	A A Laing	0224 531 956
Barnsley/South Yorkshire		
South Yorkshire Developments	J Hattersley	0226 256 311
Birmingham		
Birmingham Technology	T F C Crawley	021-350 0081
Centenary Development Capital	J Naylor	021-643 3041
County NatWest	K White	021-235 1741
Lloyds Development Capital	M Joseph	021-230 1767
Sumit Equity Ventures	J M B L Kerr	021-200 2244
West Midlands Enterprise Board	P G Collings	021-236 8855
Bristol		
Dartington and Company Securities	S Walton	0272 213 206
Cambridge		
Cambridge Capital Management	G Montgomery	0223 312 858
Prulude Technology Investments	R Hook	0223 423 132
Cardiff		
Welsh Development Agency	C Morris	0222 222 888
Edinburgh		
Hodgson Martin	A Hodgson	031-226 7844
Ivory & Sims	R Muir-Simpson	031-225 1357
Quayle Muro	R W L Leggett	031-225 4421
Glasgow		
Murray Johnstone	J W P Tulloch	041-225 3131
Scottish Development Agency	J Tait	041-249 2700
Halifax		
Garland and Whitley Securities	J E Barker	0422 349 401
Harrowgate		
Belmont Securities	T R Cotter	0423 525 861
Leeds		
Capital for Companies	B Anyez	0322 438 043
County NatWest	M Frank	0322 443 444
Lloyds Development Capital	G Weaver	0322 441 001
Yorkshire Enterprise	P Claydon	0322 420 505
York Trust	N Balcour	0532 460 132
Liverpool		
CLM Unit Trust	K Abbott	051-256 0221
Manchester		
Charterhouse Development Capital	S Nellis	061-235 1100
County NatWest Ventures	J Moran	061-832 8827
Edlington	G D Edwards	061-404 2556
March Investment Fund	R S Marshall	061-472 3678
Myriad Bank	R Hoyle	061-226 9557
Murray Johnstone	J Diggins	061-236 2288
North of England Venture Managers	P Follan	061-236 9500
North West Regional Fund	C Edwards	061-834 2332
Newcastle-upon-Tyne		
Northern Venture Managers	M Denny	061-232 7086
Preston/Lancashire		
Lancashire Enterprises	R Bamford	0772 735 821
Sheffield		
Yorkshire Venture Capital	P Gilmartin	0742 722 272
Steel and coal closure areas		
British Coal Enterprise	A Hewitt	0773 531 313
British Steel (Industry)	V Smith	0742 731 612
National with regional spread		
31		01-928 7822

Sources: Northern Venture Managers, March Investment Fund & British Venture Capital Association, 31

This appears as a matter of record only

## SOCK. SHOP

SOCK SHOP HOLDINGS LIMITED

has acquired the assets of Sock Shop International plc

Management Buy-in

Structured and Negotiated by

Murray Johnstone Developments Limited

MURRAY  
JOHNSTONE

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Reporting Accountants:

Solicitors to the Investors:

Price Waterhouse

McGRIGOR  
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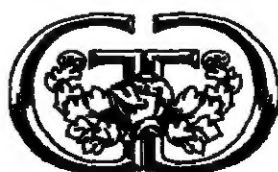
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VENTURE CAPITAL · MANAGEMENT BUY-OUTS

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## VENTURE CAPITAL 8

Charles Batchelor takes you through the vocabulary

## Meaningful definitions

THE venture capital industry has created its own vocabulary to describe the financing methods it employs. As the industry has matured some of the more colourful expressions which crossed the Atlantic along with the techniques themselves in the 1970s have been dropped. Even so, many of the terms will still be unfamiliar to the would-be entrepreneur or businessman attempting to raise venture funding for the first time.

## □ Bridge finance

Helps tide a company over until it has raised more venture capital funding or until it obtains a stock market flotation.

## □ Business Expansion Scheme

A scheme to encourage investors to engage in risk investment by offering them tax relief at their top marginal rate, for up to £40,000 invested a year. The 1988 Budget introduced a £500,000 annual investment limit for each investor company to channel investment to smaller businesses. But recent cuts in tax rates have reduced the attractions of the BES for investors while special encouragement for investments in residential property have diverted funds away from non-property ventures.

## □ Carried Interest

Shares or an option on shares taken by the venture capitalist in the investee company as part of the financing agreement. Usually the stake taken is 20 per cent. This is in addition to the annual management fee, normally amounting to 2.5 per cent of the amount invested, which is charged to the investors.

## □ Captive funds

Venture capital organisations which form part of larger financial services groups. Usually they do not raise their own discrete funds but draw on the resources of their parent groups.

## □ Corporate venturing

The practice of a large company taking a small equity stake or establishing a joint venture with a smaller business to benefit from the smaller firm's specialist expertise. The large firm can provide finance, management back-up and distribution outlets which

would not be available to the smaller partner. The large company brings its innovative skills and allows the big company a ringside view of the new products and technologies it is developing. Corporate venturing links can lead to the bigger partner acquiring the smaller. Many US and some Continental companies have practised this technique though it has failed to appeal to large British companies.

## □ Deal Flow

The number of investment propositions which come to the venture capitalist.

## □ Development Capital

Later stage venture capital invested after two or three years when the business has become established and needs extra funds for expansion. Most venture capitalists are in fact providing development capital. The rewards are lower but the risks are correspondingly less than for early stage investments.

## □ Exit

The point at which the venture capitalist realises all or part of his investment by either arranging a flotation of the company or, more commonly, selling it to another company or "trade buyer". A growing range of exits is becoming available and the list also includes a refinancing of the company by another group of venture capitalists or the purchase of all the shares by the company's own management.

## □ Hands on/hands off

Some venture capitalists take a very close interest in their investee companies and will provide management expertise to help them get started and in times of difficulty. It is rare to find a venture capitalist who does not claim to be "hands on" but many, in moments of honesty, will admit to being "hands off" or passive investors.

## □ Independent funds

Do not form part of larger financial groups. They raise their money from institutional and other investors.

□ Internal rate of return (IRR) Different people calculate this in different ways but it basically means the annual rate of return to the investor. It includes dividend distributions and profits from disposals or

the profits shown on a fair valuation of an investee company. Inevitably venture capitalists differ over when investments should be written down, up or off so the figures are rarely strictly comparable. Most venture capitalists set themselves a target IRR of 30 to 40 per cent on their portfolios.

## □ Living dead

A portfolio company which is just about trading profitably but which shows little sign of ever meeting the venture capitalist's early high expectations.

## □ Lemons and Plums

Bad investments invariably go wrong before the good ones produce the profits. The lemons usually ripen before the plums.

## □ Management buy-in

The purchase of a business by an outside manager or team of managers with the help of a group of financial backers.

## □ Management buy-out

The purchase of a business by its existing management with the help of a group of financial backers. Buy-outs are funded largely by loans secured on the assets of the company itself. Most of the equity comes from the venture capitalist or other financial backer. The management puts up a small amount of finance for a disproportionately large percentage of the equity.

## □ Recovery or turnaround financing

Supplied to companies in difficulties where the venture capitalist sees an opportunity to beat up or change the management and return the company to profits. Some venture capitalists have employed insolvency specialists to identify and manage such investments.

## □ Refinancing

Can be a sign of either failure or success. If a company performs poorly it may need an extra injection of funds. Equally, if it does very well, the management may decide to refinance the business on terms more favourable to themselves with their original venture capital backers or sometimes a new team of financiers.

## □ Replacement capital

Funds provided to allow an existing shareholder to sell some or all of his shares.

## □ Second-round financing

Venture capitalists rarely expect the first injection of funds to meet the needs of a business. A second or even a third round of funding will almost certainly be needed later as the business grows or unforeseen problems arise. At this stage the original venture capital investor may reduce his holding and bring in others to spread the risk.

## □ Seed Capital

Usually quite small amounts of capital provided to turn a good idea into a marketable product or service. The riskiest form of venture capital since the concept, the technology, the entrepreneur and the market are all unproven. For this reason seed capital has been in very short supply. Some venture capitalists argue seed capital should not really be necessary since most people should be able to raise say £25,000 from savings or bank borrowings secured on their home.

## □ Spin-out

A new company set up by a larger established group to exploit new developments or fresh market opportunities and in which the management team and a venture capital backer also take equity stakes.

## □ Star

A company which is so successful that it pays for all the failures and humdrum performers in the venture capitalist's portfolio.

## □ Venture capital

Equity finance provided usually to young, unquoted businesses to enable them to get started or to expand. Equity funds provide a basis for the company to raise further bank finance and provide a cheap source of funds in the early stages of the business because dividends can be delayed until the company starts making profits. Venture capitalists say they bring not only money but also management and industrial expertise to their investee companies but see Hands On above.

## □ Vulture capital

The derogatory term applied to an offer of funds or a deal which gives the venture capitalist an unfairly large equity stake in a company.

## LEADING UK VENTURE FUNDS

	Range of individual Investment considered Min. £000s	Max. £000s	Start ups	Develop ment	Replaces exist.	Manbu out/in	Revolvs	Telephone	Sector Preference
31 GROUP	0	OPEN	Y	Y	Y	Y	Y	071 928 3131	
ABACUS DEVELOPMENT CAPITAL	100	750	N	Y	Y	Y	N	071 323 5224	
ABBOTT BUSINESS CONSULTANTS	25	300	Y	Y	Y	Y	Y	061 836 3331	O,(F),(K)
ABERDEEN FUND MANAGERS	60	500	P	Y	Y	Y	P	0224 631898	
ABINGWORTH MANAGEMENT	250	2,000	Y	Y	Y	Y	P	071 839 8745	O,(N)
ADVENT INTERNATIONAL	300	OPEN	Y	Y	Y	Y	Y	071 333 0800	
ADVENT	300	3,000	P	Y	Y	Y	Y	071 630 9811	A,B,E,I,O,(N)
ALB VENTURE CAPITAL	250	2,000	N	Y	Y	Y	Y	071 630 9811	O,(D),(F),(K),(N)
ALAN PATRICK ASSOCIATES (APA)	200	7,500	Y	Y	N	Y	Y	071 805 5800	
ALTA BERKELEY ASSOCIATES	250	1,500	Y	Y	Y	Y	Y	071 872 6300	A,E,D,S
ARAB INTERNATIONAL TRUST CO	250	2,000	N	N	Y	Y	Y	071 434 4141	F,C,I,K,L,N
ARGOSY ASSET MANAGEMENT	250	OPEN	Y	Y	Y	Y	P	071 588 8000	
AUDLEY FUND MANAGEMENT	50	OPEN	Y	Y	Y	Y	P	071 825 4545	O,(N)
AVON ENTERPRISE FUND	100	250	N	Y	Y	Y	N	0272 213206	
BANK OF BOSTON	250	2,000	N	Y	Y	Y	N	071 532 9251	A,O,(B),(C),(D)
BANKERS TRUST	500	OPEN	N	Y	Y	Y	P	071 582 2500	
BARCLAYS DEVELOPMENT CAPITAL	200	OPEN	N	Y	Y	Y	P	071 407 2389	H,K,L,M
BARCLAYS VENTURE CAPITAL UNIT	100	OPEN	Y	Y	Y	Y	Y	071 242 4899	
BARING BROTHERS HAMBRECHT & QUIST	0	1,500	Y	Y	Y	Y	P	071 408 0555	
BARING CAPITAL INVESTORS	2,000	OPEN	N	Y	Y	Y	Y	071 408 1282	
BARNES THOMPSON MANAGEMENT	100	500	P	Y	Y	Y	N	071 487 3870	S,A
BARONSMEAD	200	2,000	P	Y	Y	Y	N	071 242 4900	O,A,B
BIOTECHNOLOGY INVESTMENTS	0	3,000	Y	Y	N	N	N	071 280 5000	D
BIRMINGHAM TECHNOLOGY VENTURE CAPITAL	10	250	Y	Y	Y	N	P	021 359 0981	A,B,D,E,H,I,K,L
BRITISH TECHNOLOGY GROUP	200	1,000	Y	Y	N	Y	N	071 403 0666	O,(H),(M),(N)
BROWN SHIPLEY DEVELOPMENT CAPITAL	1,000	5,000	N	Y	Y	Y	N	071 606 9833	
CAMBRIDGE CAPITAL MANAGEMENT	200	700	N	Y	Y	P	P	0225 312896	O,(N),(P)
CANDOVER INVESTMENTS	2,000	OPEN	N	Y	Y	P	Y	071 498 9848	O,(D),(F),(G)
CAPITAL FOR COMPANIES	100	250	Y	Y	Y	Y	Y	0532 438043	
CAPITAL PARTNERS INTERNATIONAL	5	350	Y	Y	Y	Y	P	071 351 4899	
CAPITAL VENTURES	30	2,000	Y	Y	Y	Y	N	0242 584380	
CAPITAL WEST	500	OPEN	N	Y	Y	P	N	0272 213206	
CAUSEWAY CAPITAL	250	5,000	Y	Y	Y	Y	Y	071 465 2525	
CENTREWAY DEVELOPMENT CAPITAL	100	1,000	N	Y	Y	Y	Y	071 248 4000	A,B,E,G,H,I,L,M,N
CHARTERHOUSE DEVELOPMENT CAPITAL	100	25,000	P	Y	Y	Y	Y	071 248 4000	
CHARTERHOUSE VENTURE FUNDS	300	2,000	Y	Y	Y	Y	N	071 408 2232	A,E,C,F,B
CHARTFIELD & CO	200	1,000	N	Y	Y	Y	Y	071 608 1451	
CHASE INVESTMENT BANK	500	10,000	N	Y	Y	Y	N	071 726 5000	
CIN VENTURE MANAGERS	250	OPEN	Y	Y	Y	Y	P	071 245 6911	
CITICORP VENTURE CAPITAL	600	OPEN	N	Y	Y	Y	Y	071 234 2767	
CLOSE INVESTMENT MANAGEMENT	750	5,000	N	Y	Y	Y	Y	071 253 2241	
CLYDESDALE BANK EQUITY	250	OPEN	P	Y	Y	Y	P	041 246 7070	O,A,N
CONSOLIDATED CREDITS INVESTMENT CAPITAL	50	2,000	P	Y	Y	P	P	081 988 8822	H,N,B
COUNTY NATURE VENTURES	250	OPEN	P	Y	Y	Y	Y	071 375 5000	O,(N),(G),C
CREDITANSTALT DEVELOPMENT CAPITAL	500	OPEN	N	N	N	N	N	071 822 2600	
CYGNUS VENTURE PARTNERS	250	OPEN	Y	Y	Y	Y	Y	0886 72601	A,B,C,D,E,H,P
DARTINGTON & CO SECURITIES	100	250	N	Y	N	Y	N	0272 213206	
DERBYSHIRE ENTERPRISE BOARD	50	500	Y	Y	Y	Y	Y	0249 307 380	O,(N)
DEVELOPMENT CAPITAL CORPORATION	1,000	10,000	Y	Y	Y	Y	P	071 491 0767	O,E,H,M,N
DEVELOPMENT CAPITAL GROUP	250	OPEN	Y	Y	Y	Y	Y	071 835 2731	
DONCA STEER ENTERPRISE AGENCY (FINANCE)	10	700	Y	Y	N	N	P	0832 340220	
DUNEDIN VENTURES	150	1,500	N	Y	Y	Y	Y	051 315 2500	
E.M. WARBURG, PINCUS & CO INT	3,000	25,000	P	Y	Y	Y	Y	071 321 0128	O,H,A,E
EAGLE STAR INVESTMENT MANAGERS	250	OPEN	Y	Y	Y	Y	Y	071 329 1111	
ECI VENTURES	1,000	5,000	Y	Y	Y	Y	Y	071 606 1000	O,(F),(N)
ELECTRA INVOTEC	300	2,000	Y	Y	P	N	N	071 351 5601	O,(G),(H),(M),(N)
ELECTRA KINGWAY	2,000	OPEN	Y	Y	Y	Y	Y	071 351 5601	O,(F),H
ELECTRA LEISURE	500	OPEN	Y	Y	Y	Y	Y	071 351 5601	O
ENTERPRISE EQUITY (NI)	25	700	Y	Y	N	Y	N	0232 242500	H
EUROCONTINENTAL (ADVISERS)	250	2,500	Y	Y	P	Y	P	071 500 1686	A,D,M,I,B
FLEMING VENTURES	500	1,000	N	Y	Y	Y	Y	071 480 9251	A,B,C,E,M
FOREIGN & COLONIAL VENTURES	800	5,000	N	Y	Y	Y	Y	071 782 8829	
GARTMORE INVESTMENT	300	5,000	Y	Y	Y	Y	Y	071 555 1212	O,(B),(C)
GPI	500	OPEN	Y	Y	Y	Y	Y	071 22 5151	F,I,N,M
GRANVILLE & CO	250	OPEN	N	Y	Y	Y	Y	071 485 1212	
GREAT WINCHESTER CAPITAL FUND MANAGERS	250	750	P	Y	Y	Y	Y	071 388 7875	
GREATER LONDON ENTERPRISE	5	500	Y	Y	Y	Y	P	071 403 0308	
GRESHAM TRUST	250	1,500	N	Y	Y	Y	P	071 636 6474	O,(N)
GROSVENOR VENTURE MANAGERS	200	2,000	N	Y	Y	Y	P	0733 517812	
GUIDEHOUSE	50	1,000	Y	Y	Y	Y	Y	071 628 5656	O
GUINNESS MAHON DEVELOPMENT CAPITAL	50	OPEN	P	Y	N	Y	Y	071 623 3933	O,E,C
HAMBRO EUROPEAN VENTURES	150	OPEN	P	Y	Y	Y	Y	071 702 3593	O,(B),(C),(D)
HAMBROS ADVANCED TECHNOLOGY TRUST	50	500	Y	Y	P	N	P	071 242 5900	A,C,E,D,B
HIGHLANDS AND ISLANDS ENTERPRISE	0	400	Y	Y	N	N	Y	0465 284771	O,(M),(N)
HILL SAMUEL DEVELOPMENT CAPITAL	500	2,500	N	Y	Y	Y	Y	071 825 8011	
HMG GROUP	100	2,000	Y	Y	Y	Y	Y	071 825 3838	
HODGSON MARTIN	100	1,000	P	Y	P	Y	P	051 226 7844	O,(B)
INDUSTRIAL DEVELOPMENT BOARD FOR NORTHERN IRELAND	0	OPEN	N	Y	P	N	Y	0232 233233	O
IVORY AND SIME DEVELOPMENT CAPITAL	100	10,000	N	Y	Y	Y	Y	051 226 1357	O
JAMES FINLAY BANK	50	500	P	Y	P	Y	N	0491 804 1821	O,(D),(K)
KELLOCK VENTURES	100	400	Y	Y	N	Y	N	0734 585811	O
KLEINWORTH BENSON DEV CAPITAL	500	OPEN	P	Y	Y	Y	N	071 255 5882	O
KORDA & COMPANY	30	400	Y	N	N	N	P	071 253 5882	B,D,F
LANCASHIRE ENTERPRISES	0	500	Y	Y	Y	Y	Y	0772 203020	
LARPERT NEWTON & CO	50	750	Y	Y	Y	Y	Y	071 251 9111	A,B,D,I
LEU - SMALL BUSINESS AGENCY N IRELAND	3	450	Y	Y	Y	Y	Y	0222 461051	B,C,H,I,E
LEGAL & GENERAL VENTURES	500	50,000	Y	Y	Y	Y	Y	071 498 1888	
LICA DEVELOPMENT CAPITAL	100	OPEN	Y	Y	Y	Y	Y	071 338 7702	O,(H),(N),(P)
LLOYDS DEVELOPMENT CAPITAL	250	OPEN	N	Y	Y	Y	N	071 600 3225	
LONDON WALL INDUSTRIAL CONSULTANTS	25	75	P	Y	P	Y	N	0823 235196	H,M,I
LONDON WALL INVESTMENTS	1,000	OPEN	N	Y	Y	Y	P	071 638 5382	O,(D),(K)
LOTHIAN ENTERPRISE	10	250	Y	Y	Y	Y	P	051 220 2100	
MARCH INVESTMENT FUND	100	1,500	P	Y	Y	Y	P	061 872 3578	O
MERCURY ASSET MANAGEMENT	1,000	30,000	Y	Y	Y	Y	P	071 280 2900	O
METHUEN GROUP CAPITAL	50	400	N	Y	Y	Y	Y	071 437 0483	A,H
MIDLAND MONTAGU VENTURES	500	OPEN	P	Y	Y	Y	P	071 280 9911	
MIM DEVELOPMENT CAPITAL	250	10,000	Y	Y	Y	Y	N	071 628 3434	O
MINSTER TRUST	100	900	P	Y	Y	Y	Y	071 255 5882	O
MORGAN GRENFELL DEVELOPMENT CAPITAL	1,000	20,000	N	Y	Y	Y	P	071 248 2954	O,(N)
MORRIS, STEWART-BROWN & CO	25	OPEN	Y	Y	Y	Y	Y	071 248 2954	
MTI MANAGERS	250	750	Y	Y	N	Y	Y	0823 50244	A,B,C,D,E,I,K,L
MURRAY JOHNSTONE	250	25,000	N	Y	Y	Y	N	041 226 3131	
NOBLE & CO	50	OPEN	Y	Y	Y	Y	P	031 225 9877	O
NOBLE GROSSART	100	3,000	Y	Y	Y	Y	Y	031 226 7011	O
NORTH OF ENGLAND VENTURES	200	2,000	P	Y	Y	Y	Y	061 238 0500	O
NORTH WEST REGIONAL FUND	50	400	Y	Y	Y	Y	Y	061 834 2332	O,(D),(G),(N)
NORTHERN IRELAND VENTURE CAPITAL	20	250	Y	Y	Y	Y	Y	0232 230791	O,I,C,N
NORTHERN VENTURE MANAGERS	25	OPEN	Y	Y	Y	Y	Y	061 232 7088	
NORWICH UNION VENTURE CAPITAL	250	2,500	P	Y	Y	Y	N	0803 585903	O,(N),(P)
OKLAND INVESTMENT MANAGEMENT	400	1,000	P	Y	N	Y	N	0698 583555	B,C,E,H,I
OCTAGON INVESTMENT MANAGEMENT	150	750	Y	Y	Y	Y	P	0222 423023	A,B,C,L
OXFORD SEEDCORP CAPITAL	10	100	Y	Y	N	N	N	0895 53635	A,B,C,D,E,F
PHILDREW VENTURES	500	15,000	P	Y	Y	Y	P	071 628 6366	O,(F),(N)
PIFC CAPITAL GROUP	3,000	100,000	N	Y	Y	Y	N	071 285 8122	
PINE STREET INVESTMENTS	500	3,000	Y	Y	Y	Y	N	071 225 3911	O
PIPER INVESTMENT MANAGEMENT	100	1,000	Y	Y	P	Y	P	071 727 3988	M,H
PRELUDE TECHNOLOGY INVESTMENTS	20	1,000	Y	Y	N	N	P	0222 423132	B,C,D,E,I,K
PRUDENTIAL VENTURE MANAGERS	500	20,000	P	Y	Y	Y	P	071 831 7747	O
QUAYLE MUNRO	250	1,500	N	Y	Y	Y	P	031 226 4421	F,H,I,M
QUESTER CAPITAL MANAGEMENT	100	1,000	Y	Y	Y	Y	Y	071 222 5472	O
EGENT STREET VENTURES	75	1,000	Y	Y	Y	Y	Y	0226 296100	O,(G),(N)
OTHSCCHILD VENTURES	100	2,500	Y	Y	Y	Y	Y	071 280 5000	O,(N)
CHRODER VENTURES	500	25,000	Y	Y	Y	Y	Y	071 832 1000	
CIMITAR DEVELOPMENT CAPITAL	300	2,500	N	Y	Y	Y	N	071 487 5914	E,B,C,H,(N)
COTTISH DEVELOPMENT AGENCY	5	1,000	Y	Y	N	Y	N	041 246 2700	F,D,I,C,B,E,G
SECURITY PACIFIC HOARE	500	OPEN	N	Y	Y	Y	Y	071 374 1738	O,(N),(D)
SECURITY PACIFIC VENTURE CAPITAL	0	OPEN	Y	Y	N	Y	Y	071 825 2365	
RED CAPITAL	5	40	Y	N	N	N	Y	0491 579 989	B,C,A,D,E,I
TEDAWAY, NORRY & CO	500	2,000	P	Y	Y	Y	P	071 633 3271	O,(G),(N)
T J JAMES'S VENTURE CAPITAL FUND	100	750	Y	Y	P	Y	P	071 431 4381	B,C
UNIT EQUITY VENTURES	150	5,000	P	Y	Y	Y	Y	021 200 2244	I,M,C,O
UN LIFE INVESTMENT MANAGEMENT SERVICES	250	2,000	P	Y	Y	Y	P	071 608 7788	O
AYSIDE ENTERPRISE BOARD	25	150	Y	Y	N	Y	P	0382 921030	O,(N),(H)
HOMPSON CLIVE & PARTNERS	0	3,000	Y	Y	Y	Y	Y	071 481 4809	O,(F),(G),(K),(M)
RANSATLANTIC CAPITAL (BIO SCIENCES)	50	500	Y	Y	N	Y	Y	071 224 1193	D,E
LSTER DEVELOPMENT CAPITAL	50	500	N	Y	Y	Y	Y	0232 246765	O
LSTER VENTURE CAPITAL	10	250	Y	Y	N	Y	Y	0232 246878	O
ENTERPRISE FOUNDERS	100	500	Y	P	N	P	P	0895 524015	A,B,D,E,(N)
ENTERPRISE LINK (INVESTORS)	100	1,500	Y	P	N	P	N	0628 771 050	A,B,C,D,E
ELSH DEVELOPMENT AGENCY	3	500	Y	Y	P	Y	P	0222 222688	O,(N),(P)
EST MIDLANDS ENTERPRISE BOARD	75	750	Y	Y	P	Y	P	0221 238 8855	
ORKSHIRE BANK DEVELOPMENT CAPITAL	250	2,000	N	Y	Y	Y	N	0532 442 848	O,(N)
ORKSHIRE ENTERPRISE	250	1,000	N	Y	Y	Y	Y	0532 420505	I,M,H
ORKSHIRE FUND MANAGERS	250	1,250	N	Y	Y	Y	Y	0532 460132	A,B,C,I,M
ORKSHIRE VENTURE CAPITAL	200	500	N	Y	Y	Y	Y	0742 722272	O,(N)
YUNG ENTREPRENEURS FUND	25	100	Y	Y	N	Y	N	081 783 1698	



حکومت پاکستان

VENTURE CAPITAL 9  
LEADING EUROPEAN VENTURE FUNDS

FUND MANAGERS	Range of individual investments considered (all figs. in \$m '000)		Start-ups	Develop. stage	Machinery outfit	Rescue	Telephone
	Min.	Max.					
AUSTRIA							
CA-SBanken Venture Fonds AG	215	720	Y	Y	Y	N	43 222/31007310
BELGIUM							
Advent Management	220	na	N	Y	Y	Y	32 2/720.70.07
Benevent Management	250	1,200	Y	Y	Y	N	32 2/725.14.40
Euroventures Benelux Team	250	3,500	Y	Y	Y	Y	32 2/725.18.38
G.I.M.V. Investment Company for Flanders	220	3,000	Y	Y	Y	Y	32 3/248.23.21
Investoo	110	2,300	Y	Y	Y	N	32 2/513.45.30
Isep	100	1,100	Y	Y	Y	N	32 2/734.59.09
Lim Limburg Investment Company	200	1,000	N	Y	Y	Y	32 11/22.21.77
Prominvest	450	1,200	Y	Y	Y	Y	32 2/517.26.72
S.R.I.W. Société Régionale d'Investissement de Wallonie	220	na	Y	Y	Y	N	32 81/32.22.11
Société d'Investissement de la Province Namur	100	1,000	Y	Y	Y	N	32 81/22.25.33
Vlaamse Investeringsvennootschap	120	4,500	Y	Y	Y	N	32 91/24.06.54
DENMARK							
Danish Development Finance Corporation	20	2,000	Y	Y	N	N	45 39/68.04.00
Dansk Kapitalandlæg	300	5,000	Y	Y	Y	Y	45 33/15.70.30
Danventure Invest	375	2,500	Y	Y	Y	Y	45 31/68.15.88
Difko Partner	84	128	Y	Y	Y	N	45 33/12.73.33
Investor Venture	500	2,500	Y	Y	Y	Y	45 31/62.01.74
Lalandia Invest	30	1,250	Y	Y	N	N	45 53/62.78.00
FINLAND							
Capman Capital Management	500	2,000	N	Y	Y	Y	358 0/680.11.44
Industrialization Fund of Finland	500	5,000	N	Y	Y	N	358 0/133.566
Lakesjo	20	1,000	Y	Y	Y	Y	358 6/68/21.801
Norptor	32	900	Y	Y	Y	N	358 0/450.48.4
OKO-Venture Capital	100	2,000	Y	Y	Y	N	358 0/404.25.49
Sitra (Finnish Nat. Fund Research & Development)	na	2,000	Y	Y	Y	N	358 0/61.89.91
Teknovo	50	200	Y	N	N	N	358 0/43.75.1
FRANCE							
Agrinova	72	720	Y	Y	N	N	33 1/433.557.69
Alan Patricot Associés	150	3,000	Y	Y	N	Y	33 1/455.303.78
Alpha Associés	714	2,857	N	Y	Y	N	33 1/42.85.3000
Banexi	75	10,000	Y	Y	Y	N	33 1/401.440.65
Citicoor Venture Capital	1,000	na	N	Y	Y	N	33 1/480.612.72
Compagnie Financière du Scribe	150	2,250	Y	Y	N	Y	33 1/474.280.28
Edelson Technology Partners	80	1,500	Y	Y	Y	Y	33 1/4553.899.4
Espagne Partenaires	500	20,000	N	N	Y	Y	33 1/43.06.8758
Euroventures France	300	1,500	N	Y	N	N	33 1/400.705.18
Fingvies	100	1,000	Y	Y	N	N	33 47/47.68.00
Idianova	15	3,000	Y	Y	N	N	33 1/435.991.41
Innovat	73	750	Y	Y	N	N	33 1/426.171.76
Innovacom	140	720	Y	Y	N	N	33 1/42.21.7050
Innovation Smart Card Ventures	na	na	Y	Y	Y	Y	33 1/480.019.20
Innovest	30	700	Y	Y	Y	N	33 88/32.98.50
IPP Inst Provincial de Participation	50	100	Y	Y	Y	N	33 81/54.91.12
Pallas Ventures	500	2,000	Y	Y	Y	N	33 1/428.932.09
Paribas-Département Capital Risque	150	15,000	N	Y	N	N	33 1/429.805.25
Partech Associates	100	1,000	Y	Y	N	N	33 1/429.819.44
Siparex	150	3,000	N	Y	Y	N	33 78/52.41.07
SNEA-Société Nationale Elt Aquitaine	180	450	Y	Y	Y	Y	33 1/474.421.24
Sofinnet	250	1,000	N	Y	Y	Y	33 1/455.091.00
Sofinnova	500	3,000	Y	Y	N	N	33 1/428.068.70
Soginnova	145	1,000	Y	Y	N	N	33 1/474.270.80
Suez Ventures	150	1,000	Y	Y	N	N	33 1/400.564.00
Thomson-CSF Ventures	150	1,500	Y	Y	N	N	33 1/480.754.20
WEST GERMANY							
Deutsche Beteiligungsgesellschaft	238	19,000	Y	Y	Y	Y	49 69 7/19.12.80
Genes GmbH Venture Services	250	2,500	Y	Y	Y	N	49 2234/580.76
IDP Industrial Development Partners	225	1,500	N	Y	Y	N	49 617/4.01.17
Maueschka Gruppe	500	500,000	N	Y	Y	N	49 89/558.79.01
Nau-Europa Hitec & Biotech	225	3,000	N	Y	Y	Y	49 30/8 84.29.30
Technologieholding VC	250	2,500	Y	Y	Y	N	49 88 7/15.50.74
TIG Technologies Investments	250	2,000	Y	Y	Y	N	49 30/682.72.01
TVM Techno Venture Management GmbH & CO KG	225	2,500	N	Y	Y	N	49 89/381.70.50
IRELAND							
AIB Venture Capital	200	5,000	Y	Y	Y	Y	353 1/60.47.33
DCG Development Capital Corporation	130	2,500	Y	Y	Y	Y	353 1/83.10.11
ICC Corporate Finance	70	2,000	Y	Y	Y	Y	353 1/72.00.55
The National Development Corporation	na	na	Y	Y	Y	N	353 1/60.06.11
ITALY							
Crediper	370	2,800	N	Y	Y	N	39 6/482.56.51
Finitelco	100	1,300	Y	Y	Y	N	39 2/851.92.39
Friulia S.P.A. Fin. Reg. Friuli Venezia	50	11,000	Y	Y	Y	Y	39 40/670.220
Iniziative	200	530	N	Y	Y	N	39 11/74.86.86
Invest	300	20,000	N	Y	Y	N	39 2/721.041
Palladio Finanziaria	na	35,000	N	Y	Y	Y	39 444/320.222
Raggio di Sole Biotechnology	150	1,000	Y	Y	Y	N	39 6/610.14.84
Società Finanziaria di Partecipazione	600	6,700	Y	Y	Y	Y	39 6/844.08.41
SPI Prom. e Sviluppo Imprenditoriale	na	3,000	Y	Y	N	N	39 6/85.45.41
LUXEMBOURG							
INT. Venture Capital Partners	250	750	Y	Y	Y	N	352.48.84.28
NETHERLANDS							
Aegon Participatiemaatschappij	100	na	N	Y	Y	Y	31 70/344.86.18
Algemene Participatiemaatschappij	200	5,500	Y	Y	Y	Y	31 20/29.80.26
Atlas Venture Holding	400	na	N	Y	Y	Y	31 20/97.31.31
Erabest	2000	na	N	Y	Y	Y	31 30/57.30.82
Bunge Participatie	400	1,200	Y	Y	Y	N	31 10/433.07.0 0
Dana Services	50	500	Y	Y	Y	N	31 2153/87.128
De Nationale Investeringsbank	380	1,150	N	Y	Y	N	31 70/342.54.25
Euroventures	na	na	Y	Y	Y	Y	31 73/13.75.00
Euroventures Germany Management	250	2,500	Y	Y	Y	N	31 40/45.17.35
Gilde Venture Fund	100	4,000	N	Y	Y	N	31 30/51.05.34
Halder Holdings	400	1,000	Y	Y	Y	Y	31 70/3618.618
Holland Venture Beheersmaatschappij	95	360	N	Y	Y	Y	31 20/97.68.41
HOM Consultancy	200	1,500	Y	N	Y	N	31 70/34.69.543
Industriebank Lioi	40	200	Y	Y	Y	N	31 43/28.92.90
Intercapital Investments	750	1,500	N	Y	Y	Y	31 2503/415.54
Mees & Hope Participaties	200	1,800	N	Y	Y	Y	31 20/52.79.111
MIP Equity Fund	500	na	N	Y	Y	Y	31 70/348.82.95
Nederlandse Participatie Maatschappij	215	17,000	N	Y	Y	Y	31 20/57.05.55
Nesbik Holding	100	2,000	Y	Y	Y	Y	31 30/42.23.80
Parcom Beheer	200	4,000	Y	Y	Y	Y	31 70/385.59.10
Particuliere Participatiemij. Amro	80	na	N	Y	Y	Y	31 20/28.82.43
Partno Management	na	800	Y	Y	Y	N	31 20/97.74.01
UPM Groep	100	80	Y	Y	Y	Y	31 30/51.42.88
Venture Fund Rotterdam	na	4,300	N	Y	Y	Y	31 10/414.34.44
NORWAY							
Origo Ventures	170	1,300	Y	Y	N	N	47 2/33.12.12
Tekninvest Management	200	2,000	N	Y	N	N	47 33/48.700
PORTUGAL							
Nor-Risco, Capital de Risco	na	na	N	Y	Y	N	351 2/81.20.18
Norpedip-Sociedade Para O Desenvolvimento Industrial	220	8,000	Y	Y	Y	N	351 2/810.20.87
Promindustria Soc. Port. Cap de Risco	60	1,200	Y	Y	N	N	351 1/771736/46
SFR, Sociedade de Financiamento e Investimento de Risco	58	695	Y	Y	Y	Y	351 1/690.019
SPR-Sociedade Portuguesa de Capital de Risco	na	1,000	Y	Y	Y	Y	351 2/66.71.65
Sulpedip-Sociedade Para O Desenvolvimento Industrial	100	1,000	Y	Y	N	N	351 1/76.72.84
Unirisco Sociedad de Capital de Risco	na	351	N	Y	Y	Y	351 1/7950022/23
SPAIN							
BBV de Promocion Empresarial	500	na	N	Y	Y	Y	34 1/338.20.78
BBVG Gestora de Inversiones	75	na	Y	Y	Y	Y	34 1/583.71.49
Empresaria Nacional de Innovacion	150	na	Y	Y	Y	Y	34 1/255.50.22
Euroventures Espana	300	12,500	Y	Y	Y	Y	34 1/457.35.56
Gestion de Capital Riesgo	75	550	Y	Y	Y	N	34 4/ 441.35.12
Sevilla 93	na	750	Y	Y	Y	N	34 54/82.68.11
Soc. Gestora de Fomento Empresarial	215	2,899	N	Y	N	N	34 1/435.35.90
SWITZERLAND							
Baring Brothers Hambrecht & Quist	100	3,000	Y	Y	Y	Y	41 22/48.48.55
Euroventures Geneva Management	275	1,000	Y	Y	Y	Y	41 22/43.50.00
VA Ventures Associates	50	250	Y	Y	N	Y	41 31/84.96.08

Source: KPMG Peat Marwick McLintock - Venture Capital Database

# All management buyouts are the same. Different.

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It really is the icing on the cake. From now on, all our investments will be made on behalf of the Pension Funds of not only British Coal and British Rail but also Barclays Bank Pension Fund. And having redrawn the Globe too, we now have a venture capital portfolio of £600 million in existing investments, with the same again ready to go into new opportunities. If you'd like to find out how you can get some happy returns too, call Sally Wright at CIN Venture Managers on 071-245 6911. It could be your birthday.

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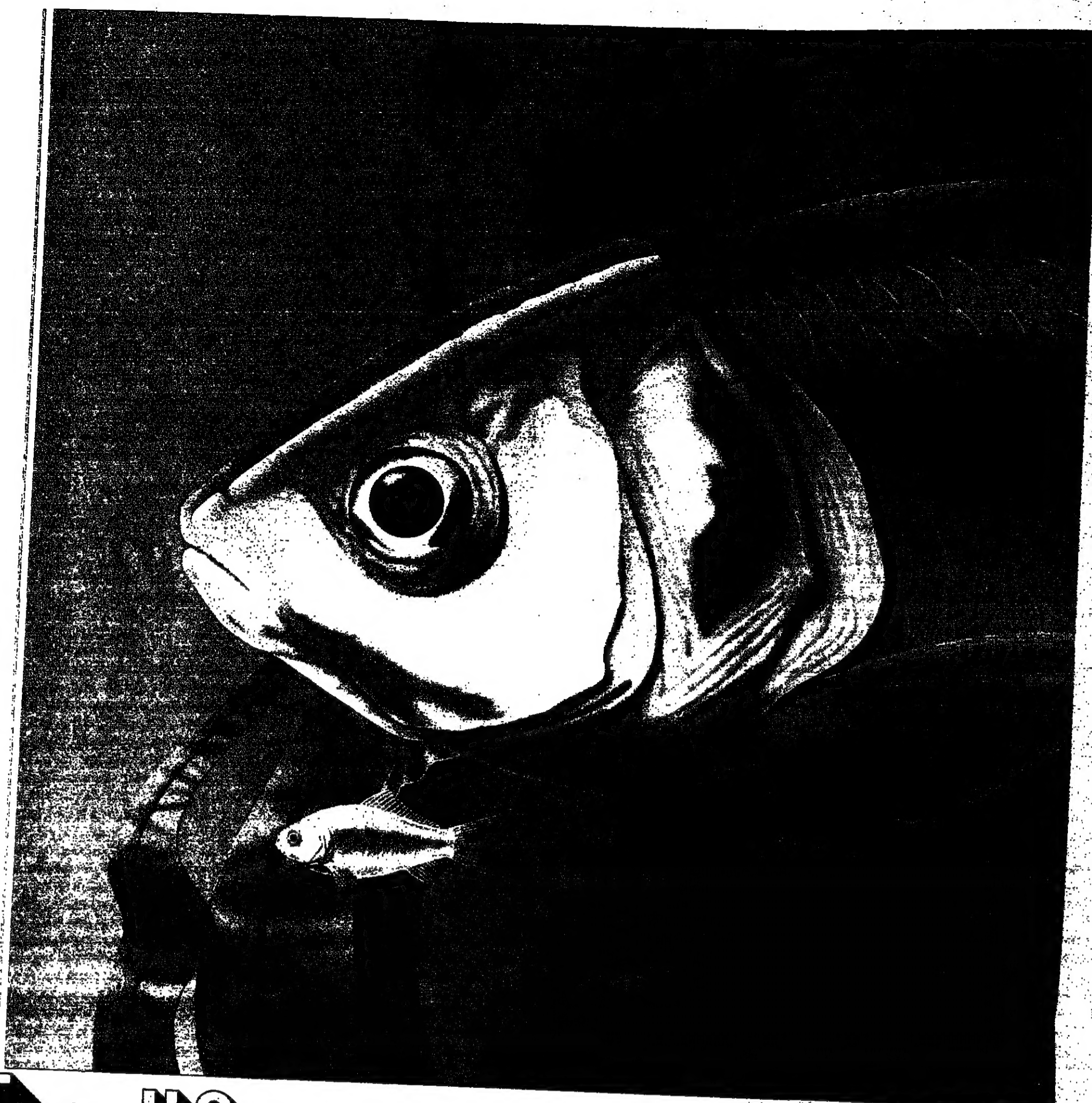
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# TO US THEY'RE THE SAME SIZE.

What might at first seem rather alarming evidence of defective vision is a guiding principle at 31. Over the years that we have grown to be Britain's leading investment capital company we have always tried to treat everyone we meet in exactly the same way.

Whether you need £20,000 or £20 million our philosophy as successful investors in industry remains the same. That is not to say that we are inflexible; quite the reverse. At 31 we know that the best way to ensure consistent success is to produce individually tailored solutions to different problems. And as our success is ultimately based on yours, it is in our interest to do our best to help you succeed. This also means we are very happy to give a long-term commitment to your business.

And that long-term view is another reason why we think the fish are the same size. In time your minnow could become tomorrow's Leviathan but at every point in the business cycle 31 can offer you solutions.

As long-term investors in industry, 31 has the experience that can help you buy the company you work for, buy into another company or set up your own business. If you fancy sticking a toe in the water get in touch with your local 31 office.

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